

ACTION CENTER

TO END WORLD HUNGER

Portland
50% Final Design
Physical/Graphic Fabrication
January 7, 2008

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Job Number 05500-0A

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INTRODUCTION

ESI Design is pleased to present to Mercy Corps our 50% Final Design document for the Action Center to End World Hunger in Portland, Oregon. We view it as an important milestone in our work with Mercy Corps, one that brings the Action Center a major step closer to becoming a physical reality.

This document contains preliminary Physical and Graphic specifications for the Portland center. It serves as a way for us to verify that ESI is fully in sync with your vision for the project, and to illustrate the direction our design is taking. Although created specifically for Portland, our design incorporates many of the physical elements, graphics, and system components developed for the New York center. When necessary, these have been customized and/or reconfigured to meet your operational goals, and to suit the Portland building's unique physical dimensions and environment.

Note that this 50% Final Design document should be used in conjunction with two documents created for the New York Action Center -- the New York 100% Final Media Specifications and the Equipment Cutsheet Appendix -- which detail the overall media design that will be used in New York. Our shared assumption is that much of the media from New York will be utilized in the Portland Action Center. However, some alterations or additions to the media may be incorporated in subsequent phases of work. These media changes will be identified and developed by Mercy Corps and ESI during the next design phase, 100% Final Design, to be completed after the New York Action Center has been opened and tested.

With that said, this Portland 50% Physical and Graphic Design document includes:

- An executive summary of the visitor experience
- Material schedule
- Sign location plan
- Graphic schedule and graphic specifications
- Sample configurations
- Lighting plan
- Plans of physical components
- Elevations of physical components
- Section details of physical components
- Details of graphics components

This document also includes ESI's concept design for the Pre-Function Space, the area immediately adjacent to that officially allocated to the Portland Action Center. Our design for this area details the physical and graphic elements to the point where they can be cost estimated. However, based on our discussions with Mercy Corps, we understand that Mercy Corps needs to discuss internally various issues regarding the Pre-Function Space, as well as its potential visitor content, before proceeding further with the design of this area.

In terms of visitor content, the Portland Action Center will utilize much of the material that is being developed for its New York counterpart, although some elements may be altered to varying degrees. Based on our conversations with Jordan Anderson and Kathy Cooke, we understand that additional content development will be postponed until after the

New York Action Center has been built and tested. This will give Mercy Corps time to evaluate both the material and the public's reaction to it, and determine whether adjustments or revisions specific to the Portland Action Center are needed.

The project to design the Portland Action Center to End World Hunger began on August 23-24, 2007, when ESI Design met with key members of Mercy Corps to discuss your goals and aspirations for the Center. The subsequent Goals & Parameters Report we sent to you, on September 17, 2007, summarized the insights we gained during our meeting.

After issuing that report, the ESI team further developed the 100% Design package for the New York City Action Center, upon which this 50% package is based. Since resuming our work on the design for the Portland Action Center, we have conferred closely with the project's architect, Thomas Hacker Architects, on matters pertaining to the coordination between exhibit design and building architecture (lighting, floor, and electrical / power elements), as well as with Mercy Corps' Portland team.

Although official planning for the Portland Action Center began in August 2007, the project is rooted in the earliest discussions held during 2006 to plan its sister center in New York. Since then, the ESI team has met regularly with experts in the field of hunger relief and development, along with members of the New York Action Center's content committee, including Cassandra Nelson of Mercy Corps. Together, we've been working to develop a direction for the content and media that meets Mercy Corps' educational and experiential objectives.



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INTRODUCTION

Job Number 05500-0A

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INTRODUCTION (CONT.'D)

Again, we point out that this 50% Design Document contains our designs for the Portland Action Center's physical elements, graphics, and system components. To evaluate ESI's designs for the media elements, please see the New York 100% Final Design Media document and Equipment Cutsheet Appendix, which have been included with this document.

During the coming weeks, the entire document package will be given to exhibit fabrication and systems integration firms for cost estimates. ESI and the Mercy Corps Action Center team will explore the possibility of having both the New York and Portland Action Centers built by the same firms. This strategy may help keep costs down and make the fabrication process more efficient.

ESI is pleased that Mercy Corps has asked us to play a key part in this important and innovative project. We're honored to have this opportunity to help inspire people of all ages to not only want to learn more about poverty and hunger, but join the ongoing fight to bring them to an end.



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Title

INTRODUCTION

Job Number

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EXTERIOR

OVERVIEW

The Action Center's exterior immediately catches the eye with its attractive, bold graphics and the intriguing array of retail products on view in the corner display windows. The images and text ensure that visitors/passers-by instantly grasp the Center's tone and mission, as it invites them inside to learn more about world hunger, and join the fight to end it by taking action.





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AC01

EXTERIOR OVERVIEW

Job Number 05500-0A

ENTRY AREA

When visitors enter the Center, they immediately know they've come to a vital, active place, where they're both welcomed and encouraged to take an active role in the fight to end hunger. Bold directional graphics assist with way finding and inform visitors about the types of activities available to them at the Center. A staff person steps forward to greet and direct visitors, which personalizes the experience, and helps visitors realize that their presence is valued and vitally important to the Center's mission and work.

In the entry, visitors find a:

Welcome Graphic, which tells them that hunger is a solvable problem through direct action.

Orientation Graphic, which gives an overview of the Center's areas and activities, as well as their location.

Information Desk, where visitors can speak to a staff person (if the staff person hasn't already greeted them), and find brochures and flyers about the Center, its public events, and other hunger and poverty-related events, as well as material provided by other organizations that are fighting world hunger. The design and positioning of the desk encourages visitors to approach it, orient themselves, and pick up information about Center activities. Visitors can also pay for their retail purchases and make donations at the desk's POS system.



Nearby, on the east wall, visitors see a:

Donor Panel, which acknowledges the support of major donors who have "taken action" by supporting the Center. The panel is located near the entrance to the Pre-Function Space.



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AC02 ENTRY AREA OVERVIEW

Job Number

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BRIEFING AREA

OVERVIEW

The Briefing Area is the Action Center's orientation space. Its centerpiece is a 5-7 minute video that tells the larger story of world hunger and poverty, explains the Center's purpose, and encourages the visitor to take action. The area and its seating are highly flexible to meet the needs of different situations, events, and audiences.





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AC03 BRIEFING AREA OVERVIEW

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INFORMATION HUB

OVERVIEW

The Information Hub conveys breaking news and other information to Action Center visitors and also serves as a work area for Center staff. An administrative computer station allows staff to manage RSS feeds, video field dispatches, and Google Earth feeds within the Center.

Center staff members and special guests can speak to small groups at the Hub. Assisted by Center staff, visitors can record their own "field reports" at the administrative station and describe actions they've taken to end global hunger.





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AC04 INFORMATION HUB OVERVIEW

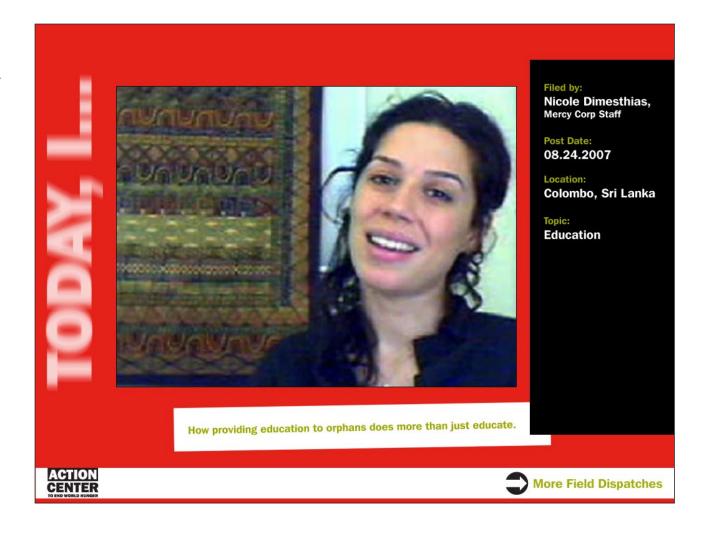
Job Number

05500-0A

VIDEO FIELD DISPATCHES

OVERVIEW

Brief anecdotal video dispatches about dayto-day issues relating to solving global hunger are shown on monitors. These reports come from Mercy Corps fieldworkers, national and headquarters staff, and local partners, as well as from other NGOs, political figures, and perhaps visitors who have filed reports about their actions, among others.



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AC05 VIDEO FIELD DISPATCHES OVERVIEW

Job Number

05500-0A

GLOBAL STATUS INTERACTIVE

OVERVIEW

The Global Status Interactive is an interactive projection that displays the Google Earth tool, which can be configured and updated to show a variety of regional information in an exciting visual and contextual manner. This information includes global hunger and its related issues, crisis areas, and Mercy Corps field projects (specially branded for this presence on Google Earth), as well as the work of NGO agencies, community members, and others. Visitors can also watch a "guided tour" created by Action Center staff, and/or conduct their own explorations.





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AC06 GLOBAL STATUS INTERACTIVE OVERVIEW

Job Number

05500-0A

TRAINING TOWERS

OVERVIEW

The four mobile Training Towers are designed to operate in both staffed and unstaffed mode. Each tower presents an interactive video training program about an issue that contributes to hunger, via a case study that focuses on a specific region of the world. Visitors are encouraged to assess the community's situation through three different ways, explore a variety of programs that address the problem, and take action to combat the problem by themselves. During staffed mode, school and other groups gather in temporary "field huts," where an educator uses a Training Tower to support the class' subject.







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AC07 TRAINING TOWERS OVERVIEW

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TAKE ACTION STATIONS

OVERVIEW

At the Take Action Stations, visitors can learn what other organizations and visitors are doing to combat hunger. Visitors also browse and select from a list of possible actions they can take either at the Center or at home. The actions are divided by time: one minute, one hour, one day, etc.





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AC08 ACTION STATIONS OVERVIEW

Job Number

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SITEWIDE DISPLAY SYSTEM

OVERVIEW

An integrated system enables the Center to display different types of communication devices – video monitors, flyers, posters, artifacts, and photos. This allows a great deal of versatility and flexibility, and is designed for ease of use. The system includes the following elements:

Artifact Cases

Each of the three large and two small Artifact Cases stands on the floor. Echoing the materials and design of the Training Towers, the base of each case consists of an aluminum tubing framework fitted with perforated aluminum fill panels. The base is crowned with a clear, five-sided Plexiglas top attached with security screws, to ensure the artifact inside remains dust-free and tamper-proof. If the artifact is to be touched or used by visitors, the Plexiglas top can be removed. Each case is fitted with a label that identifies and explains the contents.

Retail Display System

Adjacent to the Entrance, the Fair Trade items that visitors are invited to purchase are displayed on one table and two freestanding shelving units. Each shelving unit is 7' in height and includes four adjustable shelves. The tables and shelving units are made of salvaged material obtained from a New Orleans workshop, set up in conjunc-



ARTIFACT DISPLAY CASE



RETAIL DISPLAY SYSTEM



LIGHT BOX

tion with Mercy Corps to provide jobs and help restore the local economy in the wake of Hurricane Katrina.

Rolling Storage

Visiting school groups temporarily stow their belongings in two storage units made of wood and equipped with wheels for easy movement. Each unit is 5' high, 4' long, and 27" deep. Each has 30 cubicles (15 on one side of the unit, 15 on the other) large enough to accommodate a school backpack and a folded jacket or coat.

Light Boxes

To activate the Action Center's exterior façade at night, a series of posters mounted on light boxes are displayed in the Center's windows. The posters feature eye-catching images and action-oriented text, which inform visitors of some of the actions they can take to help the fight to end world hunger. These are single-sided lightboxes, facing out onto the street. Each is backed with a poster, which faces the Center's interior. All of the posters are easily updatable.

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AC09

SITEWIDE DISPLAY ELEMENTS

Job Number 05500-0A

PRE-FUNCTION SPACE

OVERVIEW

If the Pre-Function Space adjacent to the Action Center ultimately becomes part of the visitor experience, it will serve as an alternate route into the Center, as well as a place where additional information on world hunger and poverty can be presented utilizing the same flexible display systems found in the Action Center. Video, photo, and text presentations devoted to Mercy Corps' work around the world can be presented here, along with presentations that spotlight the Lemelson Foundation, the LEED aspect of the building, and other relevant content. The space can also be used as a temporary teaching space for school groups when needed, and as a gathering place when Mercy Corps holds events in the larger Function area next door.





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AC10 PRE-FUNCTION SPACE

Job Number

05500-0A

EXHIBIT NUMBER INDEX

Exhibit Number	Dwg.#	Exhibit Names			
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AC02	EX02-1.0	INFORMATION DESK, ENTRY			
AC02	EX02-3.0	DONOR RECOGNITION PANEL			
AC03	EX03-1.0	BRIEFING AREA			
AC04	EX04-1.0	INFORMATION HUB			
AC05	EX05-2.0	VIDEO FIELD DISPATCH			
AC06	EX05-1.0	GLOBAL STATUS INTERACTIVE			
AC07	EX06-1.0	FIELD HUTS			
AC07	EX06-2.0	TRAINING TOWERS			
AC08	EX07-1.0	ACTION STATIONS			
AC09	EX08-2.0	ARTIFACT DISPLAY CASES			
AC09	EX08-3.0	RETAIL DISPLAY			
AC10	EX09-1.0	PRE-FUNCTION SPACE			

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EX00-4.0	FIXTURES, FURNITURE	EX08	SITEWIDE
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EX01-2.0	EXTERIOR ELEVATIONS	EX08-4.1	LIGHTBOX ELEVATION, DETAILS
EX01-3.0	LEARNING CENTER PLAN	EX05-5.0	GRAPHIC DETAILS
EX01-4.0	LEARNING CENTER ELEVATIONS	EX09	PRE-FUNCTION SPACE PLAN
EX01-5.0	LEARNING CENTER FINISH PLAN	EX09-1.0	PRE-FUNCTION SPACE PLAN
EX01-6.0	LEARNING CENTER LIGHTING PLAN	EX09-2.0	PRE-FUNCTION SPACE ELEVATIONS
EX01-7.0	POWER & DATA PLAN	EX09-3.0	PRE-FUNCTION FINISH PLAN
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EX04-1.2	INFORMATION HUB DETAIL ELEVATIONS		
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EX05-1.0	OPEN FRAMED WALL OVERVIEW		
EX05-1.1	GLOBAL STATUS WALL FEATURE WALL ELEVATIONS		
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EX05-2.0	VIDEO FIELD DISPATCH PLAN, ELEVATIONS		
EX05-3.0	GLOBAL STATUS INTERACTIVE PLAN, ELEVATIONS		
EX06	FIELD HUT/ TRAINING TOWER		
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EX06-1.1	FIELD HUT PLAN, ELEVATIONS		
EX06-2.0	TRAINING TOWER PLAN, ELEVATIONS		

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CONTENT, INDEX

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EX00-1.0

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SYMBOL KEY

ABBREVIATIONS

Job Number 05501-0A

EX00-2.0

SYMBOL KEY DETAIL OR VIEW NUMBER **ELEVATION INDICATION** 07-1.1 SHEET NUMBER DETAIL OR VIEW NUMBER 07-1.1 **DETAIL OBJECT REFERENCE** SHEET NUMBER **DETAIL OR VIEW NUMBER SECTION INDICATION** SHEET NUMBER **DRAWING TITLE DRAWING** SCALE TITLE

ABBREVIAT ADJ	adjacent
ALUM	aluminum
ARCH	architect
A/V, AV	audio / visual
CAB	cabinet
CLNG	ceiling
CONT	continuous
DISP	display
DWG	drawing
EQUIP	equipment
EF	exhibit fabricator
EXIST'G	existing
FIN	finish
FLR	floor
G.C. or GC	general contractor
GWB	gypsum wall board
GOS	good one side
MTD	mounted
NIC	not in contract
NTS	not to scale
OPNG	opening
PLYWD	plywood
PTD	painted
REC	recessed
REF	for reference only
REQ	required
SIM	similar
SPEC	specify
ST STL	stainless steel
SYS	system
TBD	to be determined
TYP	typical
UON	unless otherwise noted
VHB	very high bond (tape)
VIF	verify in field

GENERAL NOTES

These documents represent visual concepts and construction suggestions only.

The Exhibit Fabricator is responsible for the proper engineering, construction, handling, installation, structural integrity, and the proper and safe functioning of all elements.

Please review the Executive Summaries, Physical Description, and Fabrication/Installation notes for each area.



DESIGNATION	MATERIAL	DESCRIPTION	FINISH/COLOR	MANUFACTURER	DEALER CONTACT	REMARKS
W1	LUMBER	FSC DOUGLAS FIR (2X4")	CLEAR (CF1)	LOCAL SUPPLIER	HONERKAMP (646) 747-5055	CLEAR, FREE OF LARGE KNOTS
W2	SHEET MATERIAL	BAMBOO PLYWOOD (3/4")	CLEAR (NATURAL) (CF1)	SMITH & FONG OR SIMIL	ABETTENCOURT (718) 219-6737	FLAT GRAIN, 3-PLY VERTICAL CROSS CORE
W3	SHEET MATERIAL	COMPRESSED SORGHUM BOARD (20MM)	CLEAR (CF1)	KIREI USA	BETTENCOURT (718) 219-6737	ONLY COMES IN 3' X 6' SHEETS
W4	SHEET MATERIAL	FSC FURNITURE GRADE PLYWOOD (3/4")		LOCAL SUPPLIER	HONERKAMP (646) 747-5055	
W5	SHEET MATERIAL	BENDING PLY (1/8")	N/A	LOCAL SUPPLIER	LOCAL SUPPLIER	
W6	SHEET MATERIAL	FSC FURNITURE GRADE PLYWOOD (1/4")	COLOR, SEE SHEET NOTES	LOCAL SUPPLIER	HONERKAMP (646) 747-5055	
W7	LUMBER	FSC DOUGLAS FIR (2X8")	CLEAR (CF1)	LOCAL SUPPLIER	HONERKAMP (646) 747-5055	
PLAM1	SURFACING MATERIAL	HIGH PRESSURE LAMINATE	837-58 - GRAPHITE	FORMICA	FORMICA (800) 367-6422	MATTE FINISH
PLAM2	SURFACING MATERIAL	HIGH PRESSURE LAMINATE	1484-MC - STEEL	FORMICA	FORMICA (800) 367-6422	MICRODOT FINISH
P1	PAINT	ECO SPEC LATEX SEMI-GLOSS 224	BM2144-70	BENJAMIN MOORE	JANOVIC (718) 392-3999	
P2	PAINT	ECO SPEC LATEX SEMI-GLOSS 224	BM2002-20	BENJAMIN MOORE	JANOVIC (718) 392-3999	
P3	PAINT	ECO SPEC LATEX SEMI-GLOSS 224	BM2049-60	BENJAMIN MOORE	JANOVIC (718) 392-3999	
P4	PAINT	ECO SPEC LATEX SEMI-GLOSS 224	BM2055-30	BENJAMIN MOORE	JANOVIC (718) 392-3999	
P5	NOT USED					
WF1	WOOD FINISH	AFM SAFECOAT DUROSTAIN	WALNUT	AFM	www.afmsafecoat.com	
CF1	CLEAR FINISH	AFM SAFECOAT POLYURESEAL BD	CLEAR SATIN	AFM	www.afmsafecoat.com	
CF2	NOT USED					
S1	TRANSLUCENT SHEETING	ECO-RESIN SHEETING (1/8")	ECLIPSE VARIO	3 FORM	DEALER (212)627-0883	SUPERMATTE FINISH BOTH SIDES
S2	LAMINATED PANEL	ALUMINUM HONEYCOMB/ FIBERGLASS FACINGS	CLEAR AH/FC	PANELITE	PANELITE (212) 947-8292	
S3	CORK FACING	37" WIDE ROLLS (1/4")	NATURAL	SOMMER CORK CO.	MANTON CORK (631) 273-0700	COMPOSITION CORK FACING
S4	SOLID SURFACING	PAPERSTONE CERTIFIED (1")	OBSIDAN	KLIPTECH	BETTENCOURT (718) 219-6737	USES 100% POST-CONSUMER PAPER
S5	ABS SIGN PANEL	SINTRA PANEL (6MM)	WHITE	ALCAN COMPOSITES	ALCAN COMPOSITES	
S6	POLYETHYLENE SIGN PANEL	ORIGINS SOLID (3MM)	NATURAL 304 SF	YEMM & HART	(573) 783-5434	
PFM1	PERFORATED METAL	1/8" HOLE, 3/16" STAGGERED CENTERS, .125" TH	ICK DETERMINED BY MF FINISH	MCNICHOLS CO	(732) 846-8333	1718311241
M1	ALUMINUM	1" SQUARE TUBING	DETERMINED BY MF FINISH	LOCAL SUPPLIER	LOCAL SUPPLIER	
M2	ALUMINUM	SHEET (1/4" THICKNESS)	DETERMINED BY MF FINISH	LOCAL SUPPLIER	LOCAL SUPPLIER	
MF1	METAL FINISH	ANODIZE	BRONZE BLACK	LOCAL	LOCAL	
MF2	METAL FINISH	ANODIZE	CLEAR/ DULL	LOCAL	LOCAL	
MF3	METAL FINISH	POWDER COAT	RAL 3020 RED	TIGER DRYLAC	(800) 243-8148	
MF4	METAL FINISH	POWDER COAT	RAL 3011 PLUM	TIGER DRYLAC	(800) 243-8148	MATTE IF POSSIBLE
ACR1	POLYCARBONATE ACRYLIC SHEET	ACRYLITE SAR (3/16")	CLEAR	ACRYLITE	ACRYLITE	SCRATCH AND ABRASION RESISTANT
ACR2	POLYCARBONATE ACRYLIC SHEET	ACRYLIC P95 (3/16")	WHITE	ACRYLITE	ACRYLITE	MATTE SIDE OUT (SILKSCREENED GRAPHICS)
C1	CARPET	NYLON WOVEN LOOP	488 - OLIVINE (JEWEL CAVE KC10	1)KARASTAN CONTRACT	KARASTAN CONTRACT	INSTALLED BY GC
C2	CARPET	NATURAL FIBER	BOUND SISAL RUG	POTTERY BARN	POTTERY BARN	INSTALLED BY EF
F1	FABRIC	60" RIP STOP NYLON FR	ORANGE	DAZIAN	(800) 223-1624	PROVIDE FLAME RETARDANT CERTIFICATE
AC1	ACOUSTICAL INSULATION	QUIET "R" ACOUSTITEX DUCT LINER (1")	N/A	OWENS CORNING.	(800) 854-2948	-

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lo. Issue

01/07/08

As Noted

50% FD

Drawn By

CM

MATERIAL SCHEDULE

Job Number 05501-0A

Drawing Number

EX00-3.0



Table Legs Online

Table Legs Online

mywhiteboards.com

Duluth Trading Post

Doug Mockett, Inc

B&N Industries

US Plastic

A Hanging

Blu Dot

A Hanging

SD Modular

Emeco

US Plastic

8

16

24

1

52

52

2 units

5

64 linear feet

1

39 linear feet

AC07 - Training Towers

TL2

TL3

ST2

PS1

ST6

ST7

WM1

ST6

DT1

ST4

DT1

Table legs w/ caster

Stackable chairs

Storage buckets

Display Upright

Storage buckets

Art Wall Track

Art Wall Track

Lightboxes

Sofa

Projection Surface

Bucket Lids Seat Pad

Wire Management Spine

Table legs

AC07 - Field Huts AC08 - Take Action

AC09 - Retail

AC09 - Site Wide

AC10 - PreFunction



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Date Drawn By 01/07/08 CM

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As Noted

FURNITURE, FIXTURES, EQUIPMENT

Job Number 05501-0A

Drawing Number

EX00-4.0

28"h x 2 3/8"d

28"h x 2 3/8"d

18" x 19" x 32"

60"h x 80"w

31" h

Custom Salvaged

2 meter lengths x9

34"w x 48"h

67" x 31.5"

2 meter lengths x9

Zoom Rolling 28-ADJ Brushed Steel

Brushed Steel

hand brushed

Matte White

Matte Black

Polished Alum

polished alum

polished alum

polished alum

Dark Roast

White

Black

White

Office Height 28"

RG-ER60 CUS

Sorbetti Upright

Classic Ultra Thin

5 gal bucket

Clyde Sofa

5 gal bucket

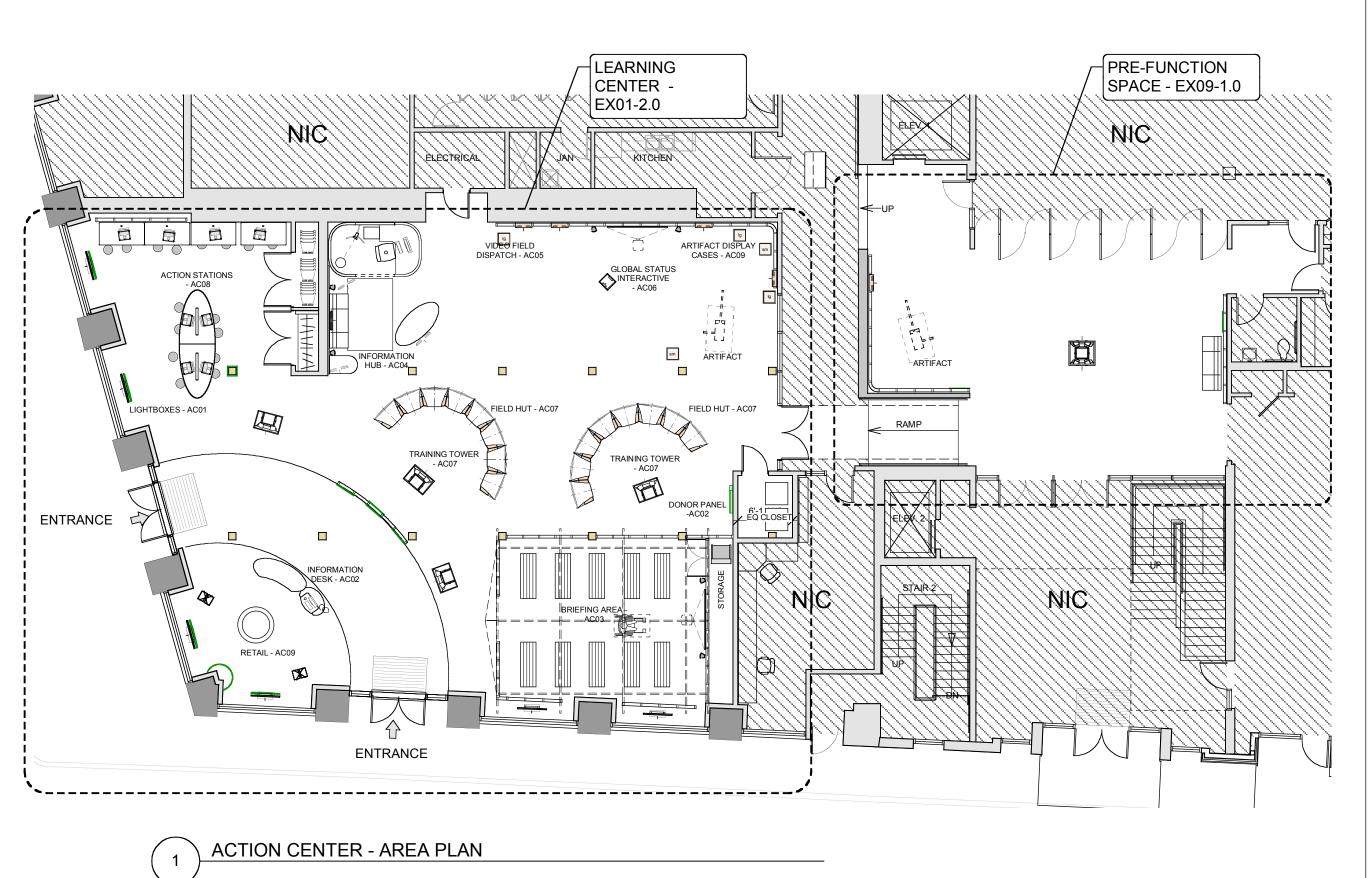
90010

WM16

Classic

Classic

20-06 Stacking Chair



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01/07/08 CM

50% FD

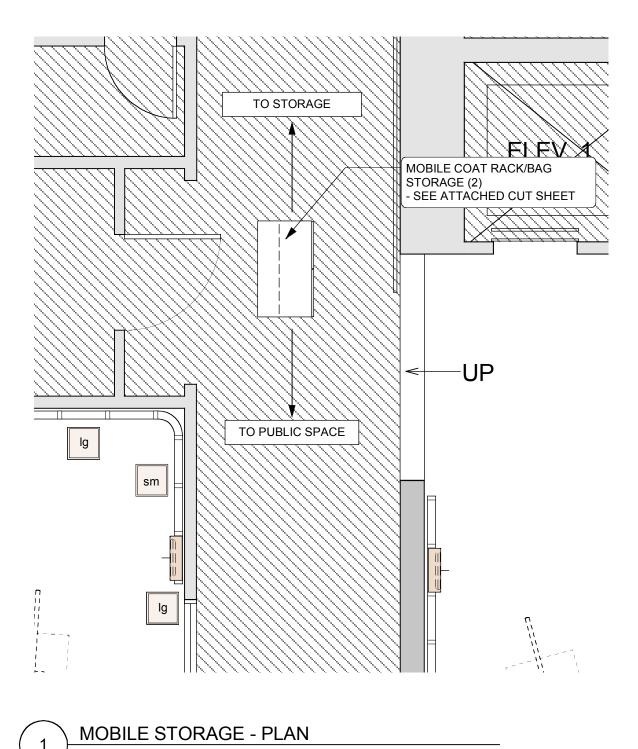
As Noted

GENERAL PLAN

Job Number

05501-0A

EX01-1.0





MOBILE 2000 SERIES

2038-CL

Closed-Double Faced Combo Unit w/Locks



IMAGE IS FOR CONFIGURATION REFERENCE ONLY

Standard Series has steel frame on top and bottom panels. Exterior panels and interior components are 3/4" thick. Shelves over 32"W are 1" thick. Steel roller bearing glides on all drawers. Hinges are 2-1/4" fixed pin, five knuckle hospital tips. Edges are protected with 3mm PVC. Rounded corners on tops, doors and drawer fronts for safety. Laminate surfaces have a high density scratch resistant finish. All units are equipped with 5" casters with a 300 lb. load rating. The front casters have wheel and swivel locks. All units with doors/drawers are available with or without locks, which may be keyed separately with master key or keyed alike. All 2000 Mobiles are available with a 4" high base option in place of casters at the same price.

5 double coat hooks Bookcase side has 4 adjustable 10°D shelves

Available in two heights and a double-faced model.

STANDARD FINISHES: Almond=ALM, Dixie Oak=DO, Fog Grey=FG, Folkstone Grey=GG, Mahogany=MH, Maple=MP, Natural Oak=NO

EDGE FINISHES: Almond =ALM, Black=BLK, Brown=BRN, Fog=FG, Folkstone Grey=GG

FRAME FINISHES: Almond=ALM, Black=BLK, Brown=BRN, Texture Black=TBLK, Texture Brown=TBRN

Model #	Product Size (W x D x H)	Ship Weight (lbs.)	Retail Price
2038-CL	48" x 28-1/4" x 65-5/8"	435	\$1,779.00

Ironwood Manufacturing • P.O. Box 1420 • Missoula, Montana 59806 (406) 721-4747 • (800) 769-5693 • fax (406) 721-8424 • www.ironwoodmfg.com

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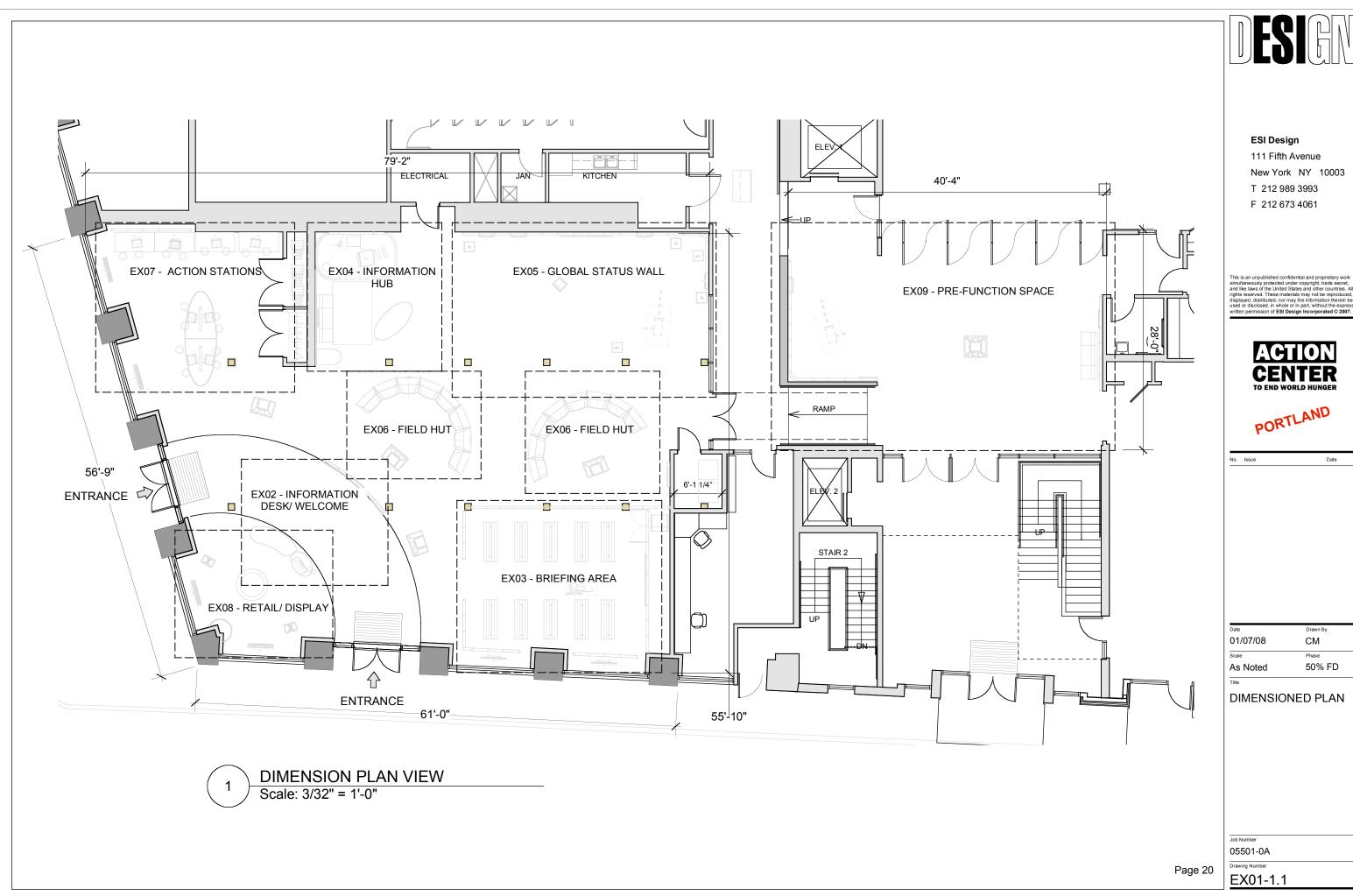
itle

MOBILE STORAGE

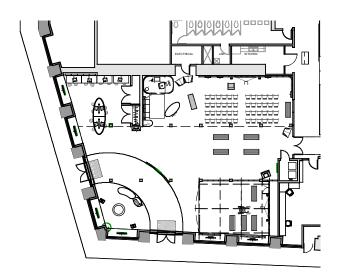
Job Number 05501-0A

Drawing Number

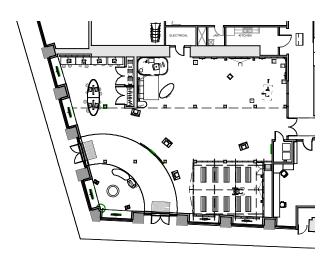
EX01-1.0.1



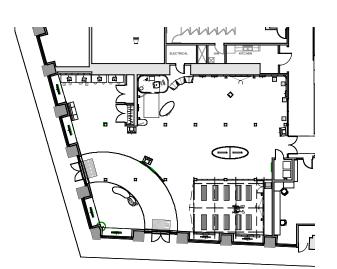




CONFIGURATION - FILM SHOWING @ GLOBAL STATUS



CONFIGURATION - FIELD HUTS REMOVED



CONFIGURATION - NIGHT EVENT

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CONFIGURATIONS

Job Number

05501-0A

EX01-1.2



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01/07/08 CM

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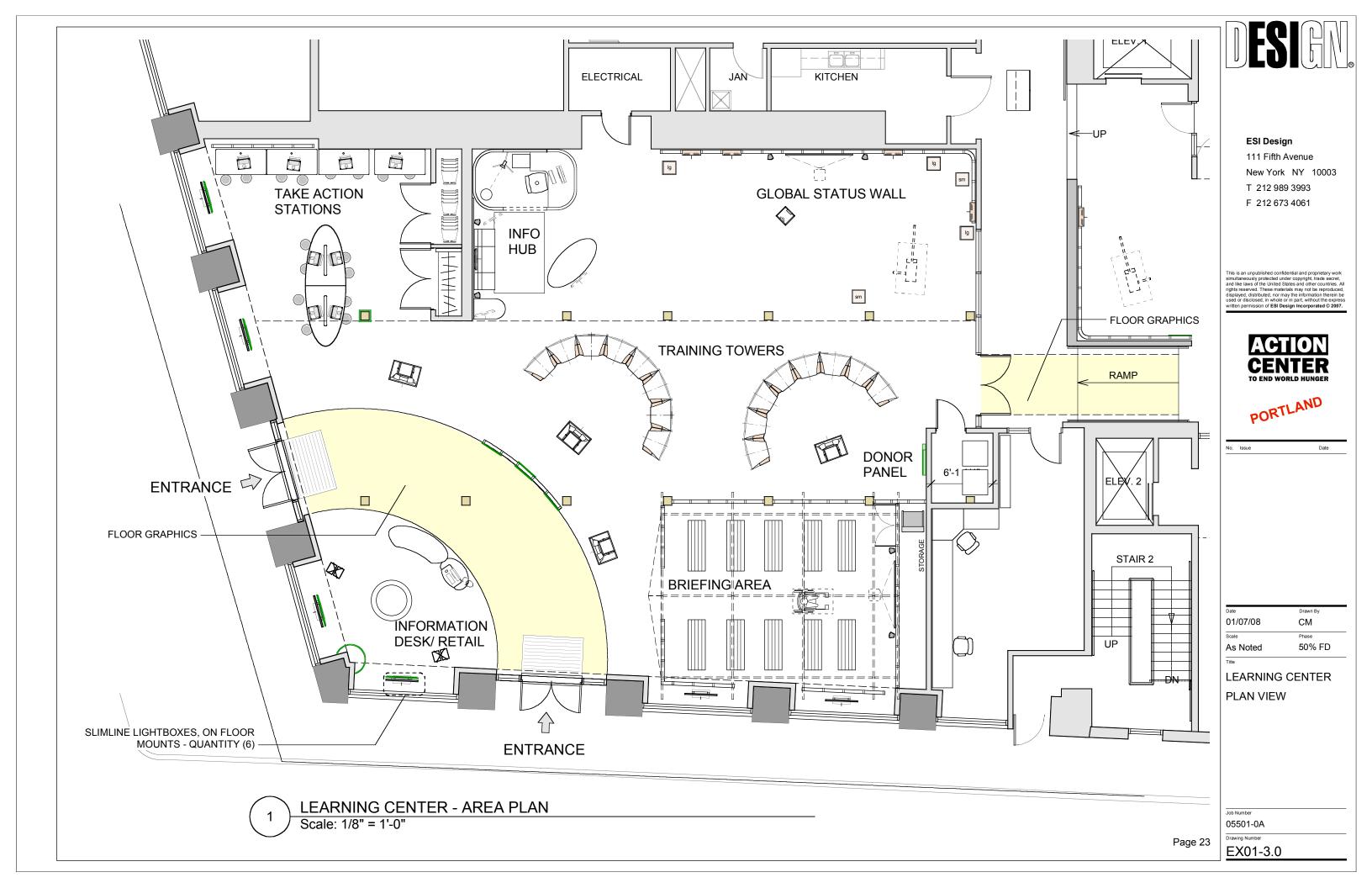
EXTERIOR ELEVATIONS

50% FD

Job Number

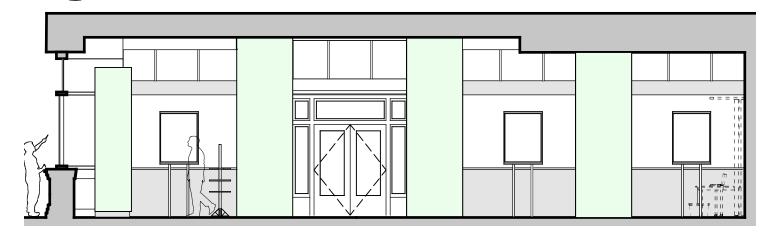
05501-0A

EX01-2.0



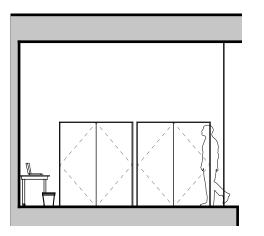


INTERIOR ELEVATION Scale: 1/8" = 1'-0"



KEY PLAN

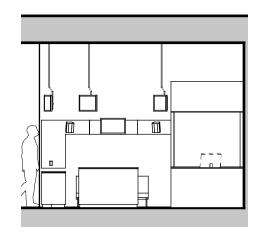
INTERIOR ELEVATION Scale: 1/8" = 1'-0"



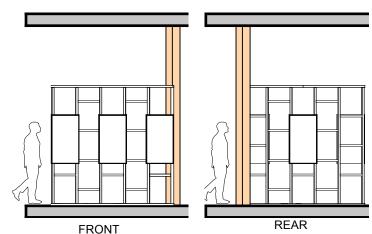
INTERIOR ELEVATION

Scale: 1/8" = 1'-0"

INTERIOR ELEVATION Scale: 1/8" = 1'-0"



INTERIOR ELEVATION Scale: 1/8" = 1'-0"



WELCOME WALL - ELEVATION Scale: 1/8" = 1'-0" Page 24 New York NY 10003

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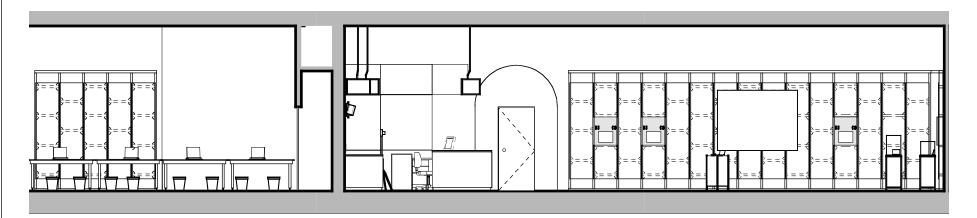


01/07/08 CM As Noted 50% FD

INTERIOR ELEVATIONS

Job Number 05501-0A

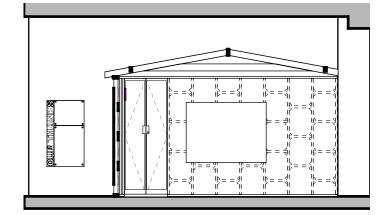
EX01-4.0



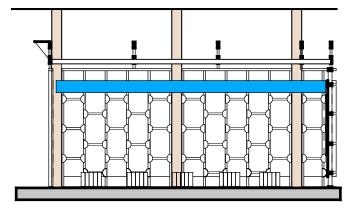


INTERIOR ELEVATION Scale: 1/8" = 1'-0"

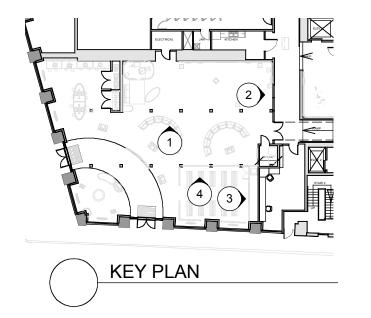
INTERIOR ELEVATION Scale: 1/8" = 1'-0"



INTERIOR ELEVATION Scale: 1/8" = 1'-0"



INTERIOR ELEVATION Scale: 1/8" = 1'-0"



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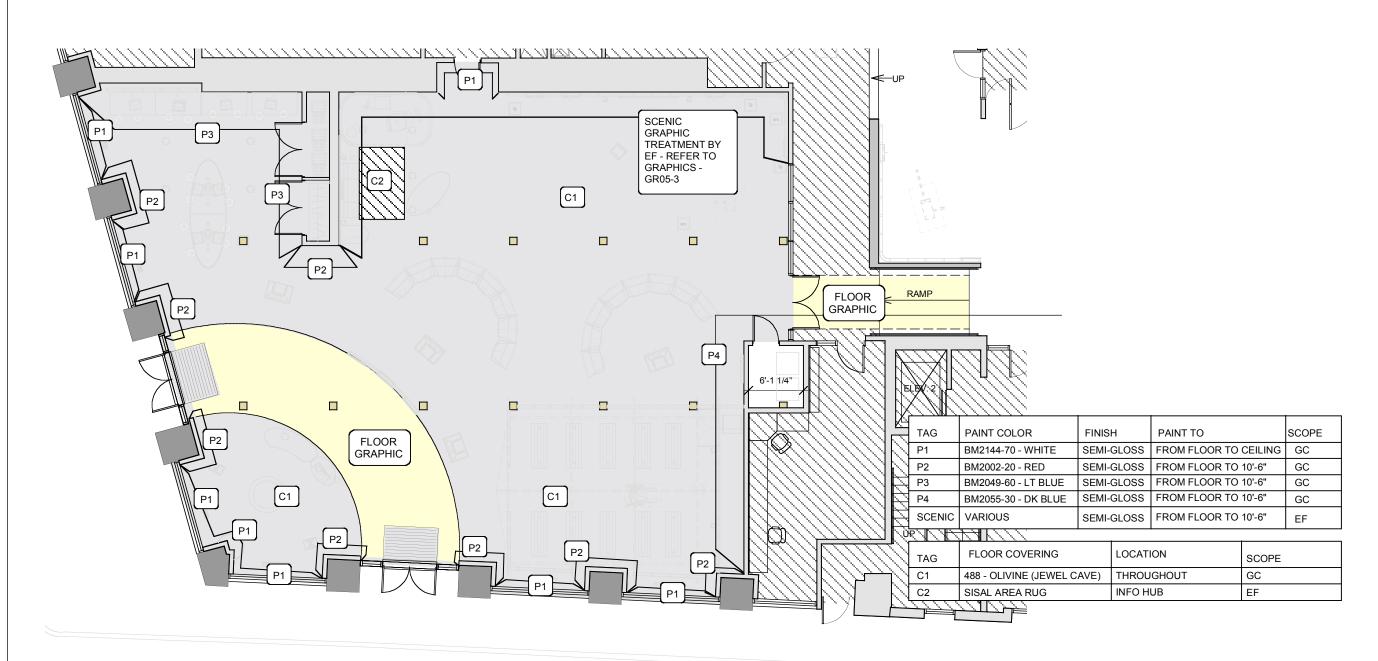
INTERIOR ELEVATIONS

50% FD

Job Number

05501-0A

EX01-4.1



GENERAL PLAN VIEW - WALL AND FLOOR FINISHES

Scale: 3/32" = 1'-0"

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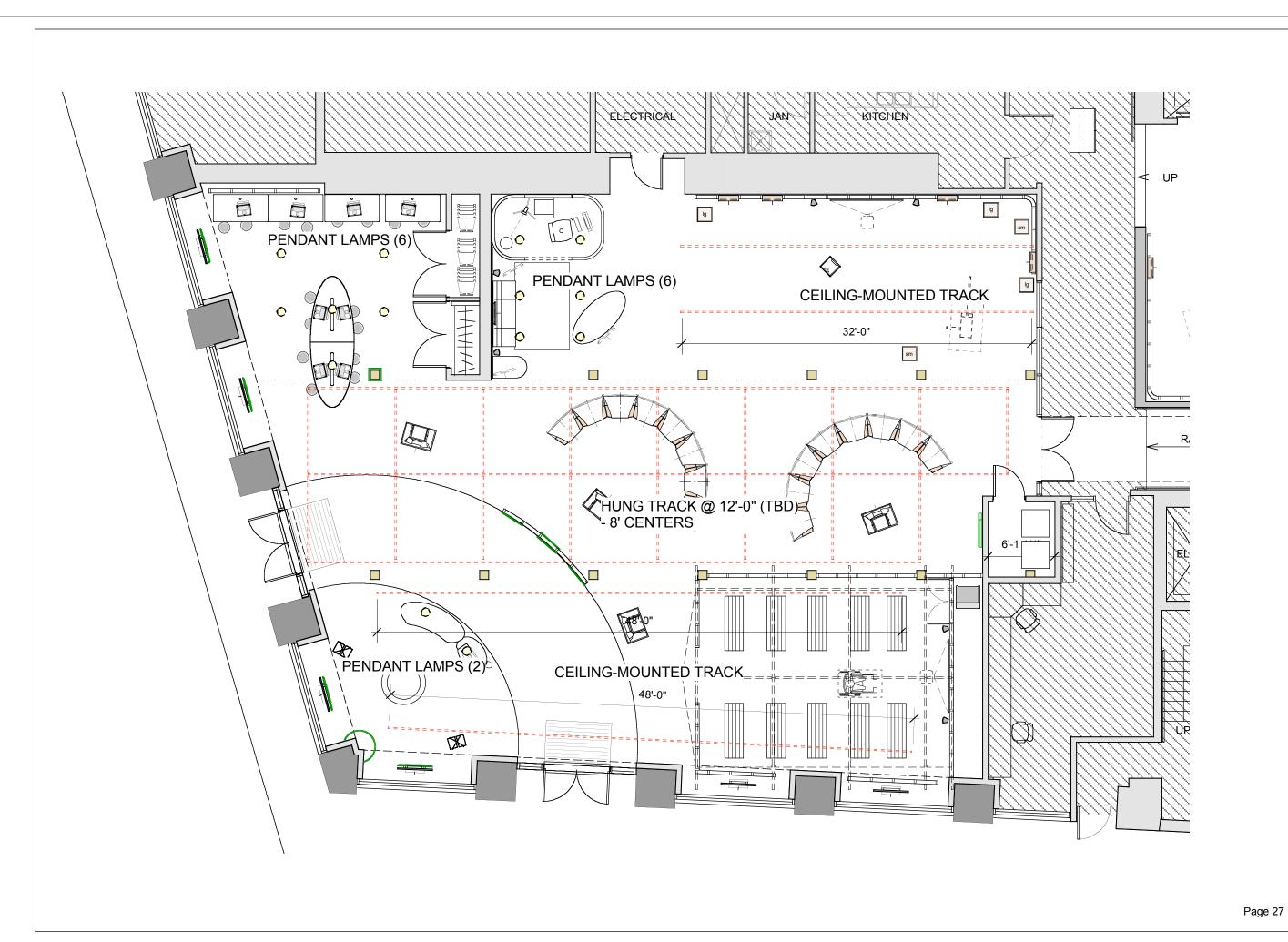
As Noted

FINISH PLAN

Job Number 05501-0A

Drawing Number

EX01-5.0



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Issue

01/07/08 CM

50% FD

1/8" = 1' - 0"

LEARNING CENTER

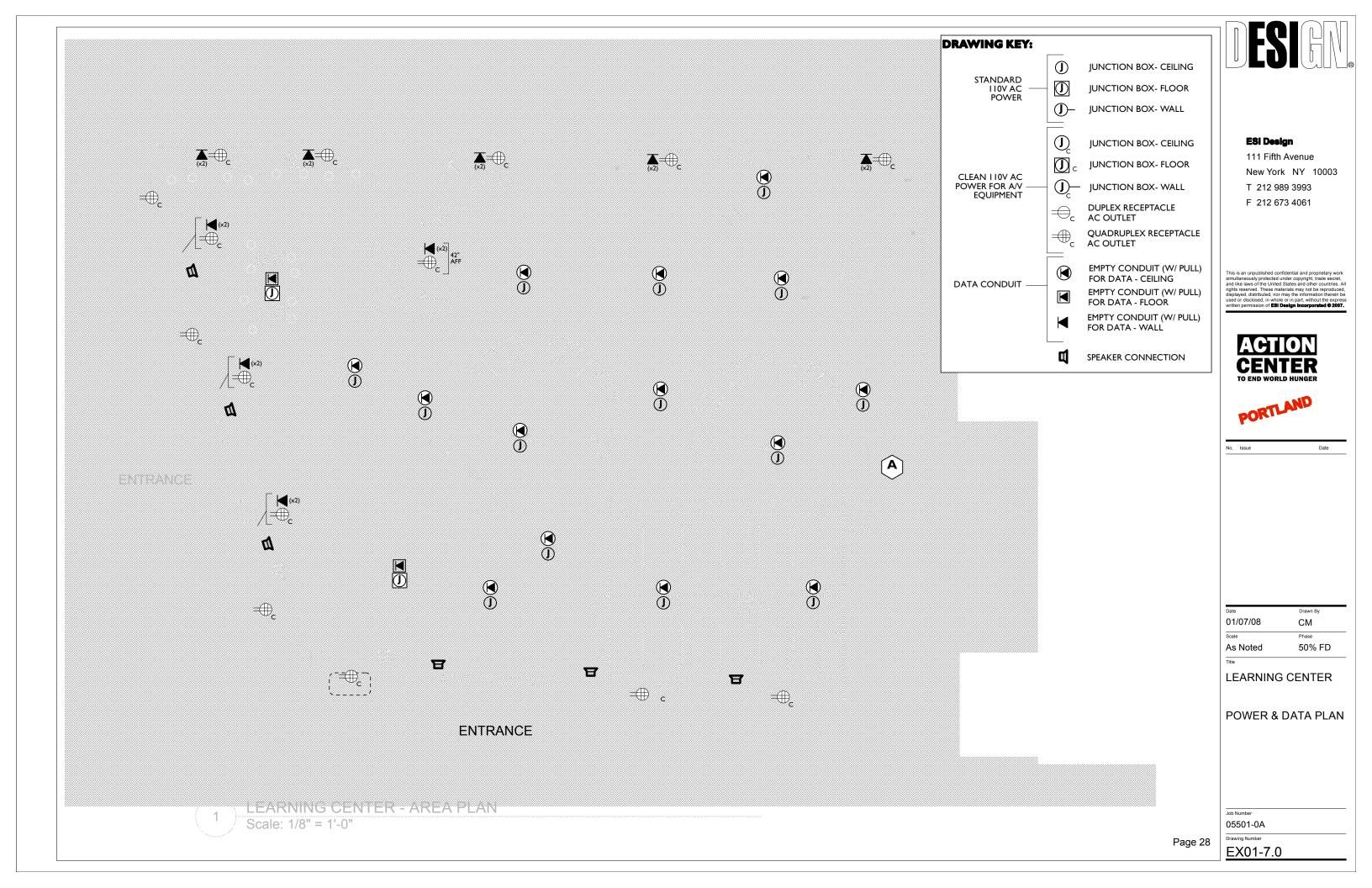
LIGHTING PLAN

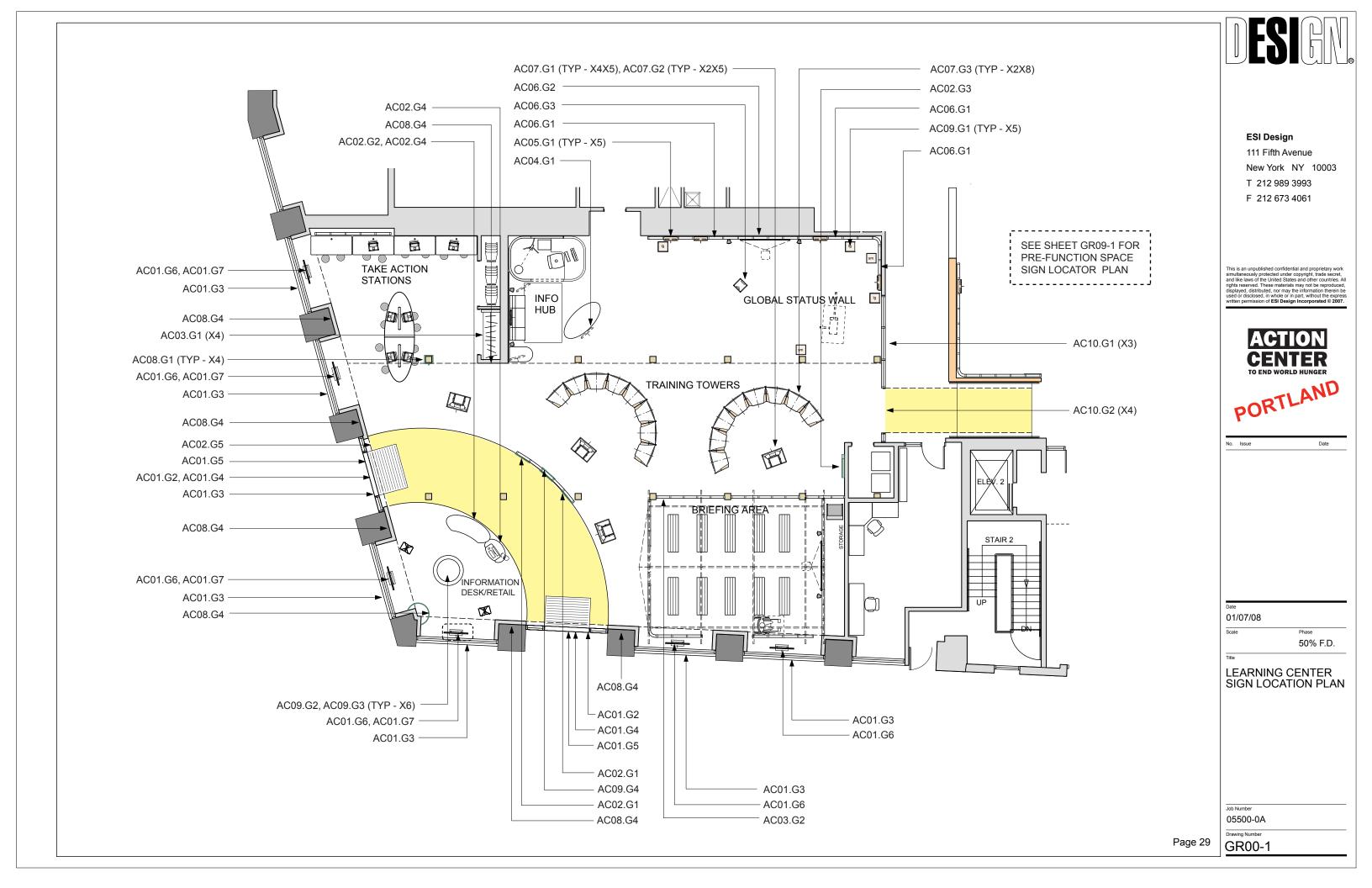
Job Number

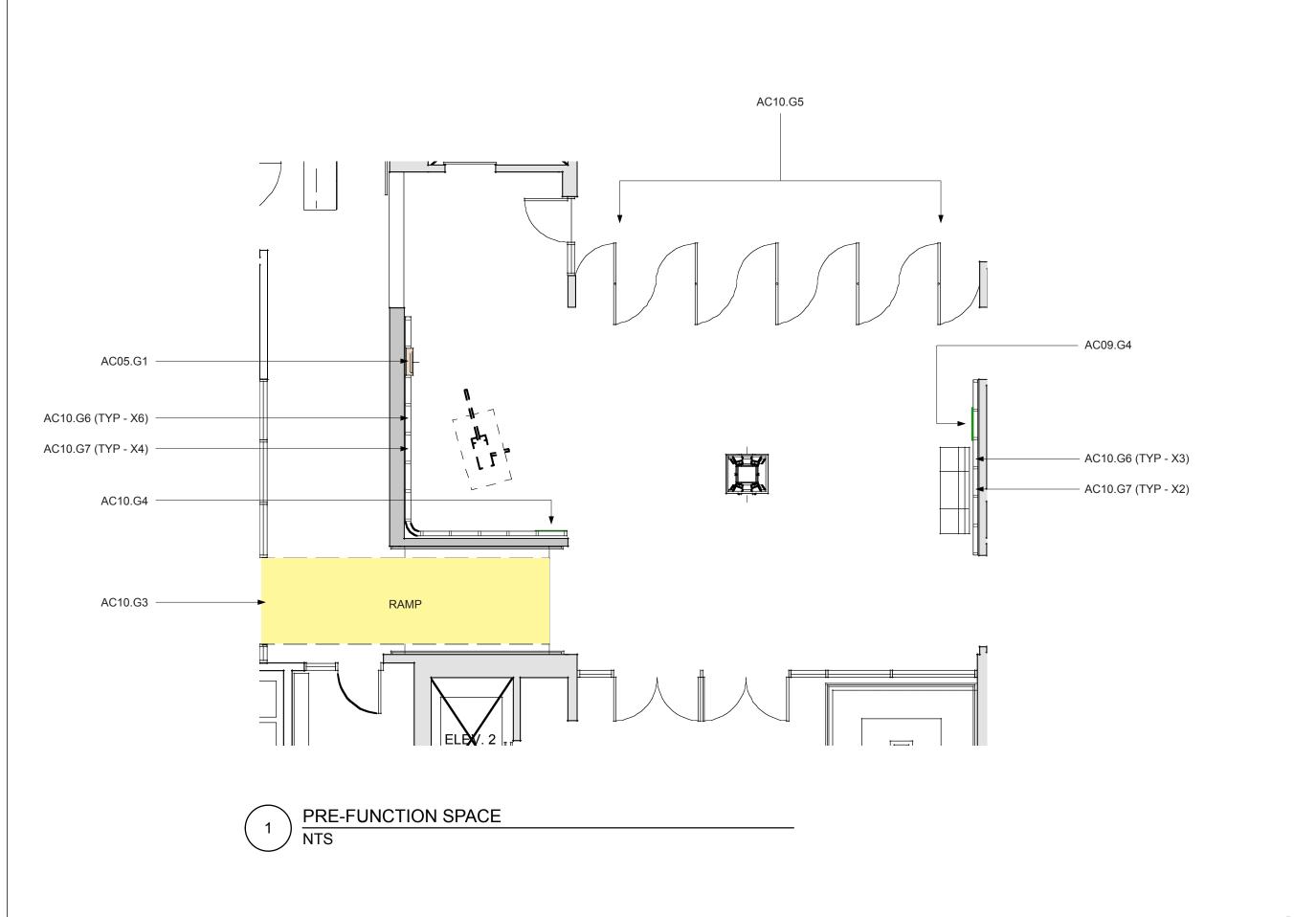
05501-0A

Drawing Number

EX01-6.0









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No. Issue Dat

01/07/08

Scale

As Noted

Title

PRE-FUNCTION SPACE SIGN LOCATION PLAN

50% F.D.

Job Numb

05500-0A

Descripe North

GR00-2

Sign #	Location	Detail Reference	Sign Type	QTY	Size (approx)	Description	Message
AC01.G1	OMITTED						
AC01.G2	Exterior (Window)	GR01-1, 2 ,3	ST1	2	9" graphic	Secondary identification	ACTION CENTER TO END WORLD HUNGER
AC01.G3	Exterior (Each window bay)	GR01-1, 2 ,3	ST1	7	7/8" letters	Tertiary identification	ACTION CENTER TO END WORLD HUNGER (repeat)
AC01.G4	Exterior (Door)	GR01-1, 2 ,3	ST1	2	9" graphic	Operation hours	welcome (Hours Of Operation)
AC01.G5	Awning	GR01-1, 2	ST8	2	6" letters	Identification	ACTION CENTER TO END WORLD HUNGER
AC01.G6	Exterior (window-facing out)	GR01-1, 2 ,4	ST3A	6	34 1/2" x 48 3/4"	Attract Duratrans	(Message and graphics unique for each)
AC01.G7	Exterior (window-facing in)	GR01-4, 5	ST3A	4	34 1/2" x 48 3/4"	Action Duratrans	(Message and graphics unique for each)
AC02.G1	Entry	GR02-1	ST4	2	27" x 48"	Welcome messages	(Message and graphics unique for each)
AC02.G2	Entry	GR02-2	ST2B	1	15" x 24 1/2"	Welcome desk graphic	ACTION CENTER TO END WORLD HUNGER
AC02.G3	East Wall	GR02-3	ST5	1	32" x 66"	Donor recognition	OUR THANKS
AC02.G4	Entry	GR02-2	ST10	2 sets	28" high, wrap	Environmental graphic	(Welcome in multiple languages)
AC02.G5	Entry	GR02-4	ST11	1	4" letters	Environmental graphic	if you have one minute (message repeats)
AC03.G1	Action Area	GR07-2	ST6	4	84" x 36"	Environmental graphic	(Photo images)
AC03.G2	Briefing Area	GR03-1	ST2B	1	7 1/2" letters	Area Identification	THE BIG PICTURE (repeat)
AC04.G1	Info Hub	GR04-1	ST2C	1	7 3/4" letters, wrap	Area Identification	TODAY (repeats)
AC05.G1	Video Dispatch	GR05-1, 2	ST1	5	1 1/4" letters	Area identification	FROM THE FIELD
AC06.G1	Global Status	GR05-1	ST2C	3 sets	11 1/2" letters	Area identification	NEWS (repeat)
AC06.G2	Global Status	GR05-1, 3	ST6	1	386" x 120"	Environmental graphic	(wall color graphic)
AC06.G3	Global Status (Podium)	GR05-1	ST2B	1	5" x 7"	Instructions	INVESTIGATE
AC07.G1	Training Tower	GR06-2, GR09-2	ST2B	5 sets of 4	4" letters	Area identification	IN DEPTH
AC07.G2	Training Tower	GR06-2, GR09-2	ST3C	5 sets of 2	11" x 17"	Presentation information	(Message and graphics unique for each)
AC07.G3	Field Huts	GR06-1	ST7	2 sets of 8	85" x 36"	Environmental graphic	(pattern graphic)
AC08.G1	Action Stations	GR07-1	ST2B	1 set of 4	3" letters x 48"	Area identification	ACTION (repeats)
AC08.G4	Columns	GR08-1	ST9	7	VARIES	Attract message	If you have(message unique for each)
AC09.G1	Display System	GR08-4	ST3C	5	5" x 7"	Artifact Information	(Message and graphics unique for each)
AC09.G2	Display System (Retail)	GR08-2	ST3C	1	8.5" x 11"	Area identification	FAIR TRADE
AC09.G3	Display System (Retail)	GR08-2	ST3C	6	5" x 7"	Product information	(Message and graphics unique for each)
AC09.G4	Entry & Pre-Function Space	GR08-3, GR09-4	ST4	2	27" x 48"	LEED Information	LEED CERTIFIED
AC10.G1	East Wall	GR05-4	ST12	3	120" x 47"	Environmental graphic	(Photo images)
AC10.G2	East Wall Doors	GR05-4	ST1	4	7/8" letters	Tertiary identification	ACTION CENTER TO END WORLD HUNGER
AC10.G3	Pre-Function Ramp	GR09-1	ST11	1	70" x 235"	Environmental graphic	if you have one minute (message repeats)
AC10.G4	Pre-Function Space	GR09-3	ST4	1	27" x 48"	Lemelson sign	LEMELSON FOUNDATION
AC10.G5	Pre-Function Space	GR09-5	ST6	5	66" x 144"	Environmental graphic	(Photo images)
AC10.G6	Pre-Function Space	GR09-6	ST3C	9	17" x 11"	Environmental graphic	(Photo images)
AC10.G7	Pre-Function Space	GR09-6	ST3C	6	22" x 18"	Environmental graphic	(Photo images)
CICN TYPE DEC	ODIDTIONS						

SIGN TYPE DESCRIPTIONS

SIGN TYPE 1

Silkscreened graphics. One, two, or three colors as noted.

SIGN TYPE 2B

Digital graphic print with adhesive backing and matte over laminate applied to substrate as per design

SIGN TYPE 2C

Adhesive vinyl graphics, from custom art, die-cut, applied to glass, painted or other solid surface

SIGN TYPE 3A

Duratrans photo print mounted to 1/8" th. clear acrylic panel and set into lightbox frame

SIGN TYPE 3C

Digital photo print, unmounted, set into frame

SIGN TYPE 4

Digital print on custom substrate as per Physical Design specifications. See Physical Design pages.

SIGN TYPE 5

Glass covered wood display case with dimensional graphics and changeable insert graphics.

SIGN TYPE 6

3M Scotchprint mural applied to wall or panel surface

SIGN TYPE 7

Digital graphic printed on fabric

SIGN TYPE 8

2" thick dimensional letters applied to metal awning

SIGN TYPE 9

Stencil painted graphic in 2 colors

SIGN TYPE 10

(PV Portable) Digital graphic printed on flexible phenolic based substrate and adhesive mounted to exhbit surface.

SIGN TYPE 11

Inset folia or equivalent for graphic. Finish flush with surrounding floor.

SIGN TYPE 12

Cling graphic of images, not text, seen from both sides of glass

DESIGN

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No. Issue

50% F.D.

01/07/08

Scale

As Noted

tle

SIGN SCHEDULE

Job Number 05500-0A

GR00-3





LOGO: PENDING FINAL APPROVAL

BY MERCY CORPS

COLOR STANDARDS



IDENTIFICATION GRAPHIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ

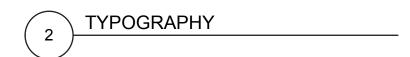
ITC FRANKLIN GOTHIC BT HEAVY

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz1234567890

ITC FRANKLIN GOTHIC BT DEMI

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz1234567890

ITC FRANKLIN GOTHIC BT MEDIUM



WELCOME

if you have one day IF YOU HAVE ONE DAY

Sign up for one of our SIGN UP FOR ONE OF OUR





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01/07/08

As Noted

50% F.D.

COLOR AND

TYPOGRAPHY STANDARDS

05500-0A

GR00-4

EXTERIOR

OVERVIEW

The Action Center's exterior immediately catches the eye with its attractive, bold graphics and the intriguing array of retail products on view in the corner display windows. The images and text ensure that visitors/passers-by instantly grasp the Center's tone and mission, as it invites them inside to learn more about world hunger, and join the fight to end it by taking action.

CONTENT GOALS

From the street outside the Action Center, the visitor/passer-by:

- Learns the purpose of the Center.
- Understands there are activities inside.
- Is invited to enter.
- Is invited to take action either at the Center or in his or her daily life.

PHYSICAL DESCRIPTION

The Center's logo appears repeatedly on a band that runs across the lower third of all windows. Attractive posters in light boxes inform visitors/passers-by of actions they can undertake at the Center and/or in their daily lives. An eye-catching retail display system – comprised of display elements and shelves made, in part, of recycled materials – houses fair trade retail products, encouraging passers-by to come into the Center to shop or take other actions to help end hunger.





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No. Issue

01/07/08

0....

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AC01

EXTERIOR OVERVIEW

Job Number 05500-0A

Drawing Numb



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No. Issue

01/07/08

As Noted

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EXTERIOR GRAPHICS

50% F.D.

Job Number

05500-0A

Drawing Number

GR01-1



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CENTER
TO END WORLD HUNGEI



No. Issue

01/07/08

Scale

As Noted

itle

AC01 EXTERIOR GRAPHICS DETAILS

50% F.D.

Job Numi

05500-0A

Descripe Numb

GR01-2



SECONDARY IDENTIFICATION - DETAIL

Scale: 1/4 FULL SIZE

Hours of Operation

Tuesday - Saturday 10:00am - 6:00 pm Sunday 10:00am - 5:00pm **BRIGHT RED Closed Monday**



BRIGHT RED HOURS OF OPERATION & MC LOGO - DETAIL

Scale: 1/4 FULL SIZE

BLACK BRIGHT RED

ACTION CENTER TO END WORLD HUNGER ACTION CENTER TO END WORLD HUNGER

TERTIARY IDENTIFICATION - DETAIL Scale: 1/4 FULL SIZE

ESI Design

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EXTERIOR GRAPHICS DETAILS

50% F.D.

05500-0A

GR01-3

AC01.G3,

SIGN TYPE 1 SILK SCREENED GRAPHIC REPEAT, APPLIED TO INSIDE SURFACE OF GLASS **GRAPHIC IN 2 COLORS**

FINAL SIZE AND GRAPHICS TO BE **CONFIRMED**



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ACTION CENTER TO END WORLD HUNGER

PORTLAND

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Title

POSTER GRAPHICS DETAILS

50% F.D.

ob Number

05500-0A

Drawing Number

GR01-4



1 INTERIOR ELEVATION - LOOKING SOUTH
Scale: 3/16" =1'-0"

SEE DRAWING GR08-1 FOR COLUMN DETAILS



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INTERIOR ELEVATION

Job Number 05500-0A

Descripe North

GR01-5

ENTRY AREA

OVERVIEW

When visitors enter the Center, they immediately know they've come to a vital, active place, where they're both welcomed and encouraged to take an active role in the fight to end hunger. Bold directional graphics assist with way finding and inform visitors about the types of activities available to them at the Center. A staff person steps forward to greet and direct visitors, which personalizes the experience, and helps visitors realize that their presence is valued and vitally important to the Center's mission and work.

In the entry, visitors find a:

Welcome Graphic, which tells them that hunger is a solvable problem through direct action.

Orientation Graphic, which gives an overview of the Center's areas and activities, as well as their location.

Information Desk, where visitors can speak to a staff person (if the staff person hasn't already greeted them), and find brochures and flyers about the Center, its public events, and other hunger and poverty-related events, as well as material provided by other organizations that are fighting world hunger. The design and positioning of the desk encourages visitors to approach it, orient themselves, and pick up information about Center activities. Visitors can also pay for their retail



purchases and make donations at the desk's POS system.

Nearby, on the east wall, visitors see a:

Donor Panel, which acknowledges the support of major donors who have "taken action" by supporting the Center. The panel is located near the entrance to the Pre-Function Space.

CONTENT GOALS

As the visitor enters, he or she:

- Is immediately welcomed and invited to work on the difficult but solvable problem of world hunger and associated issues.
- Receives a brief description of each
 Center area to help him or her decide where to go first.

Quickly and easily identifies the Information
 Desk as a place to get information and pay for retail items.

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ACTION CENTER TO END WORLD HUNGER



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AC02 ENTRY AREA OVERVIEW

Job Number 05500-0A

Drawing Numb

ENTRY AREA (CONT.'D)

PHYSICAL DESCRIPTION

The welcome and orientation signage consists of large, colorful graphics secured to a wooden beam structure adjacent to the Information Desk.

The Donor Panel has a wood backing fronted by a changeable graphic panel behind glass. Donor names can be updated by refreshing the graphic panel.

The staffed Information Desk serves both arriving and departing visitors. Constructed, in part, of sustainable materials, it functions as both an information point and a retail POS. It consists of two independent sections which, when placed together, form an open, horse-shaped case with a countertop. The graphic treatment for the front panel welcomes visitors in multiple languages.

The longer section serves as the main Information Desk. The shorter section is the designated retail POS (equipped with retail POS equipment that is not part of the project scope), which includes a small slide-out writing surface positioned at a comfortable height for visitors in wheelchairs.

Both sections can be independently moved to other locations as the need arises. During special events, the longer section can be used as a surface for displaying artifacts or other items, or for serving refreshments.





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PORTLAND

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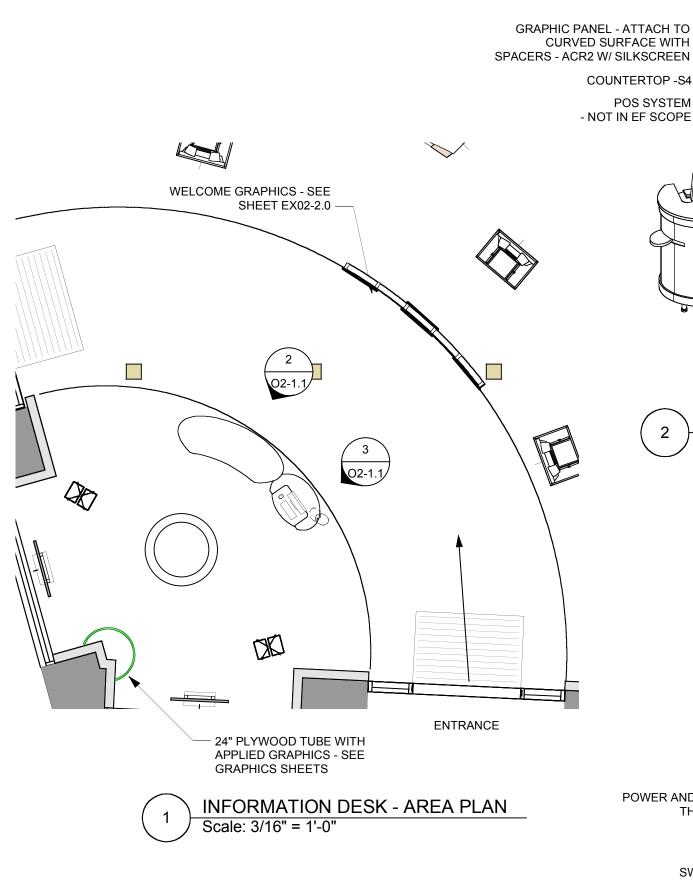
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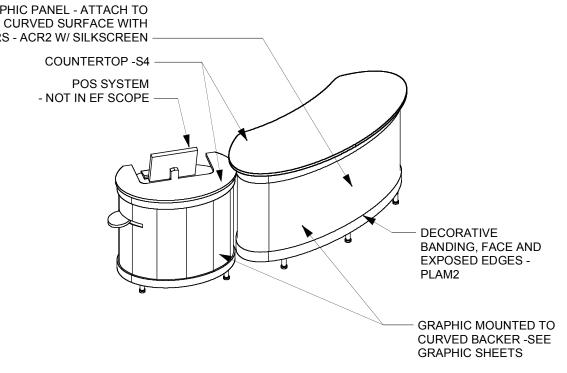
AC02 ENTRY AREA OVERVIEW

Job Number

05500-0A

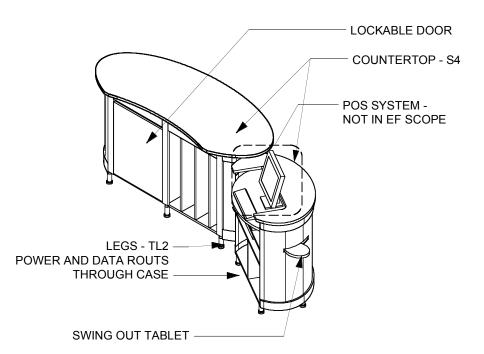
Drawing Nur





INFORMATION DESK - ISOMETRIC

Scale: 3/8" = 1'-0"



3 INFORMATION DESK - ISOMETRIC
Scale: 3/8" = 1'-0"

AC02 - INFORMATION DESK

QUANTITY: 1

Fabrication & Installation Notes: General

- 1. Unit is comprised of two separate sub-components.
- 2. Sub-components not attached to floor, are meant to be moveable by staff as needed.
- 3. POS unit to be positioned over power & data floor j-box refer to Systems Integrator drawings. Verify location on site.
- 4. Provide ventilation holes at fixed shelves of POS unit to create convection cooling of equipment within.
- 5. Use retractable cables to access floor J-box, store in backspace behind lockable drawers6. Coordinate POS System access with
- Systems Integrator.
 7. Lockable doors and drawers, keyed alike,
- 7. Lockable doors and drawers, keyed alike, provide 6x copies of keys.
- 8. POS unit has swing-out tablet to allow wheelchair users to sign receipts, etc. Engineer so that the swing out movement is smooth, with a positive stop. Must be able to support 15 lbs. Material S4.
- Both units are wrapped with graphics, larger sub-component has an attached graphic panel. This graphic panel will need spacers between the curved backer and the graphic. No visible fasteners.

Materials

- 1. Cladding Material: Exterior -PLAM2 applied to Plywood W4.
- Top Surface S4.
- nterior (drawer, doors, dividers) W4, CF1.
- 2. Buy-out Short table legs.

AC02 - DONOR PANEL

QUANTITY: 1

Fabrication & Installation Notes: General

- Unit is comprised of backer and glass, with a side panel featuring dimensional letters.
- 2. Dimensional letters are cut from W2, stained with wood stain WF1.
- 3. Graphic component is designed to be updated with the names of future donors.
- Facing of graphics is two glass (1/4" tempered) panels.
- 5. Glass retained with aluminum standoffs and
- 6. Unit attached to existing wall with no visible fasteners

Materials

- 1. Case W5, with endcaps, to and bottom W2. Clear finish CF1
- 2. Tempered glass, holes drilled for standoffs, caps.
- 3. Dimensional letters W2, stained WF1.



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AC02

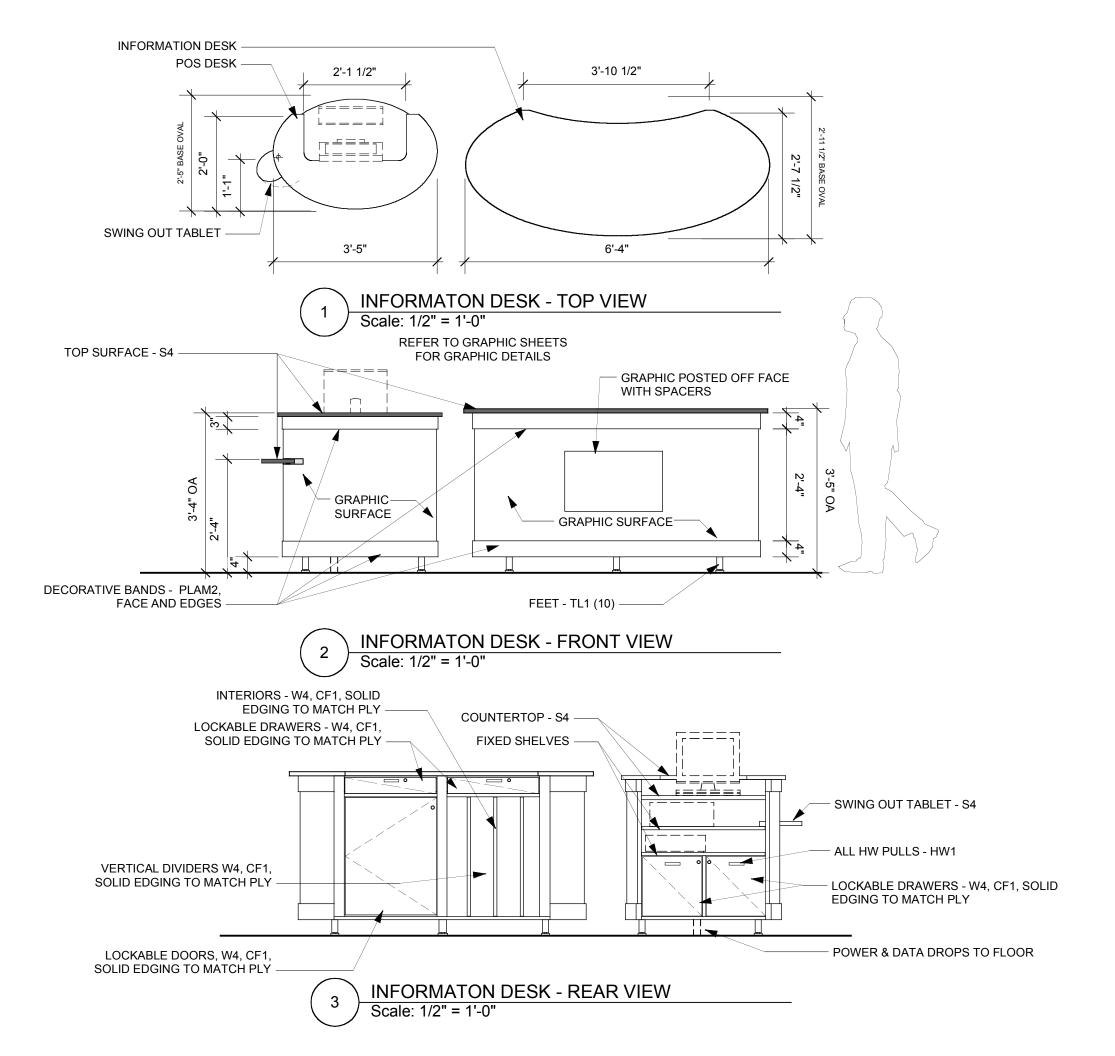
INFORMATION DESK

OVERVIEW, PLAN

Job Number 05501-0A

Drawing Number

EX02-1.0





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AC02

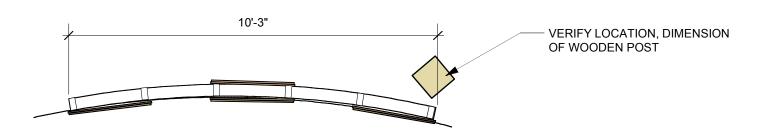
INFORMATION DESK

PLAN, ELEVATIONS

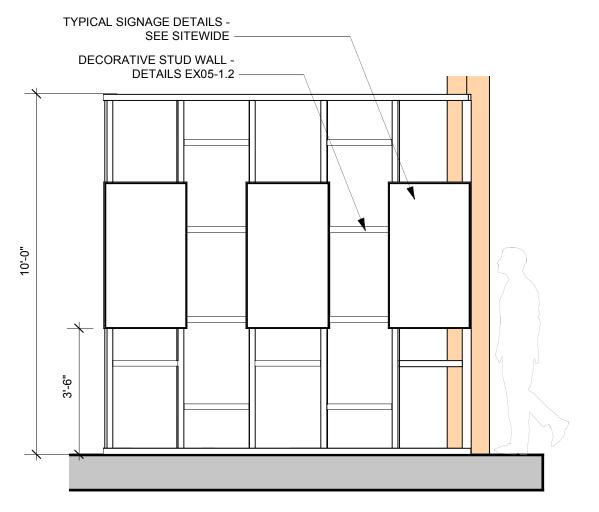
Job Number 05501-0A

Page 42

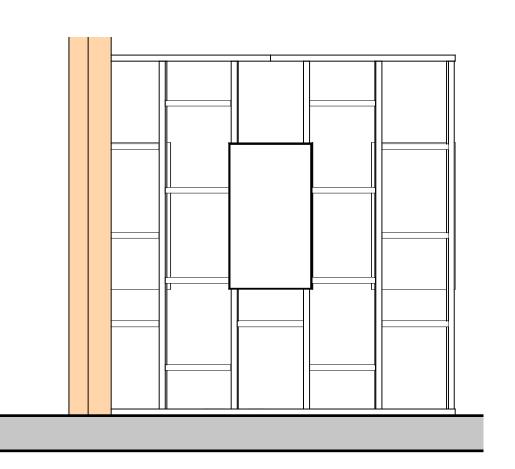
EX02-1.1



WELCOME WALL - TOP VIEW Scale: 3/8" = 1'-0"



WELCOME WALL - FRONT ELEVATION Scale: 3/8" = 1'-0"



WELCOME WALL - REAR ELEVATION Scale: 3/8" = 1'-0"

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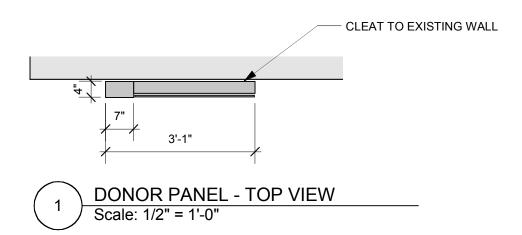
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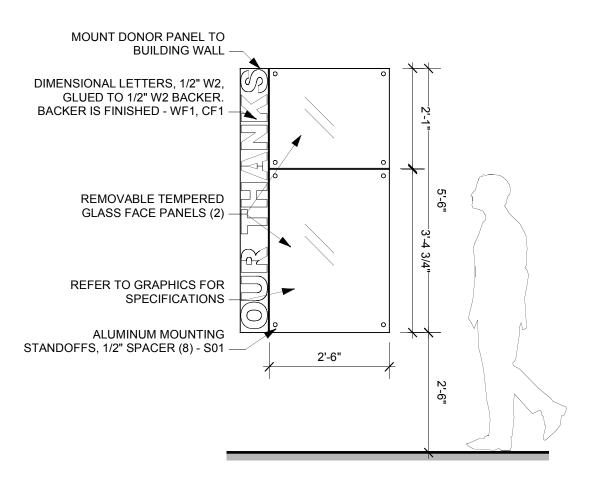
WELCOME WALL

PLAN AND ELEVATIONS

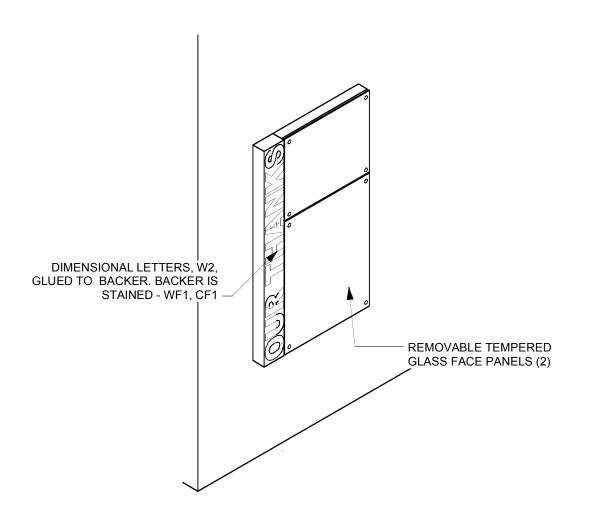
Job Number 05501-0A

EX02-2.0









DONOR PANEL - ISOMETRIC Scale: 1/2" = 1'-0"



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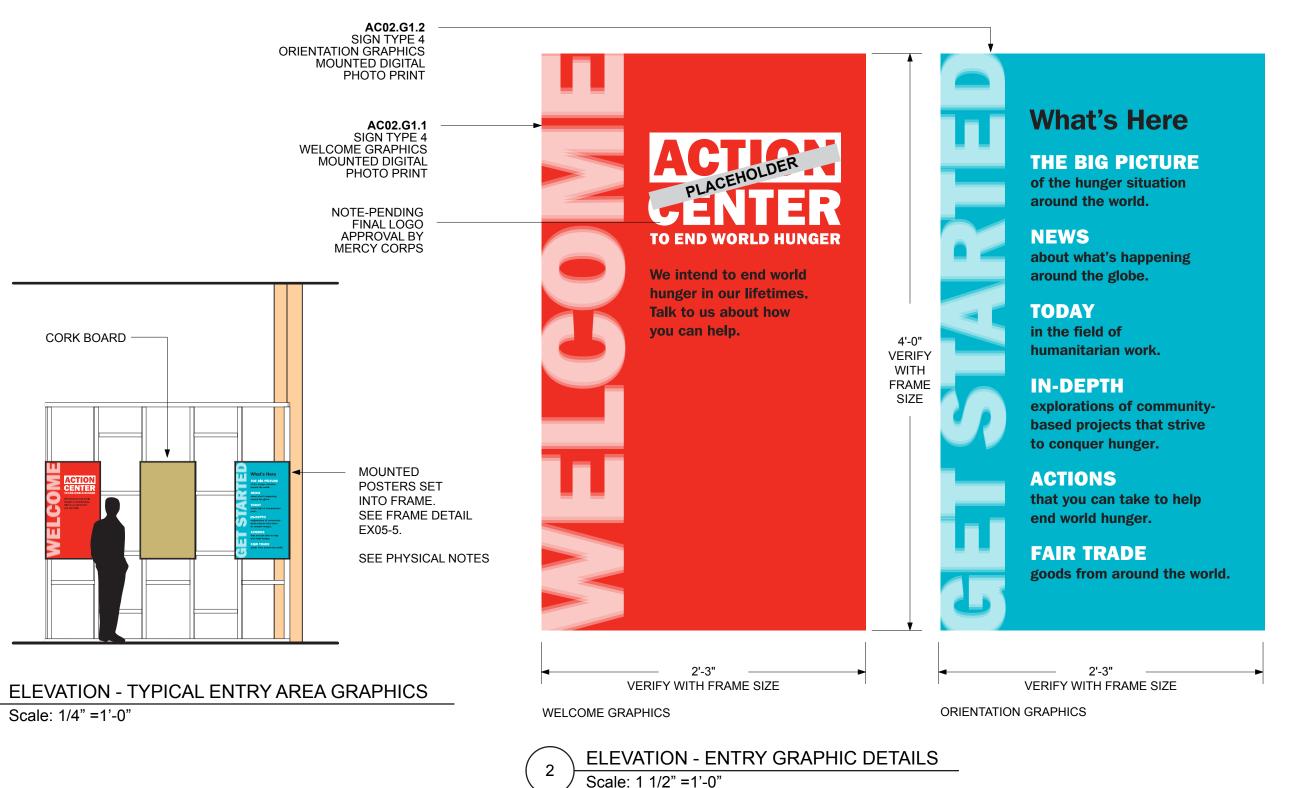
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DONOR PANEL

ELEVATIONS, DETAILS

Job Number 05501-0A

EX02-3.0



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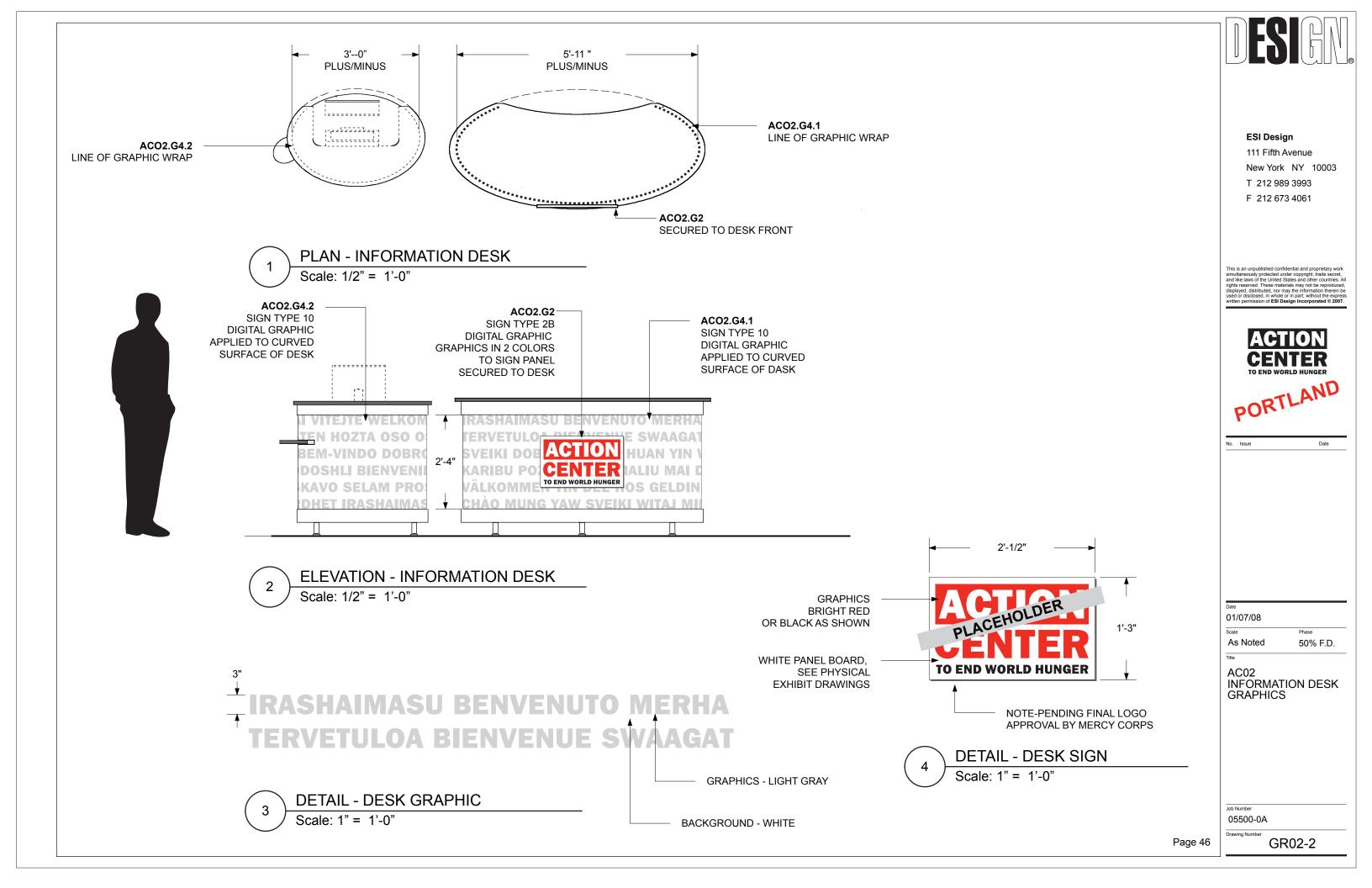
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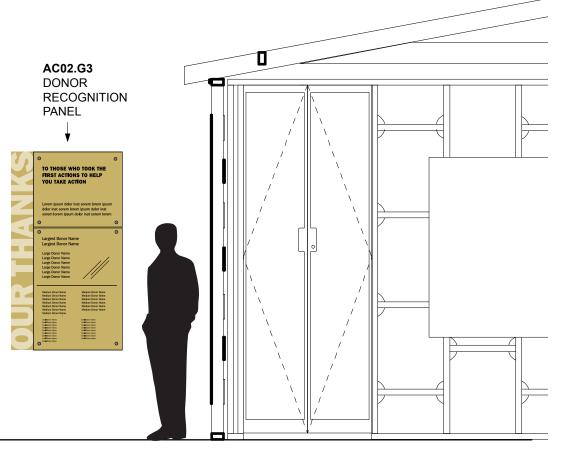
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ENTRY AREA GRAPHICS

Job Number 05500-0A

Drawing Number

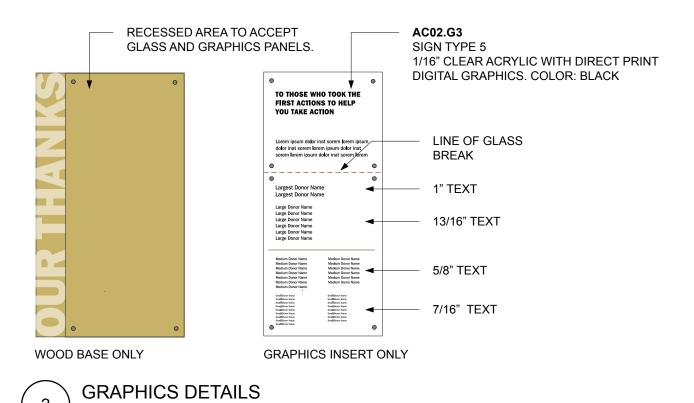


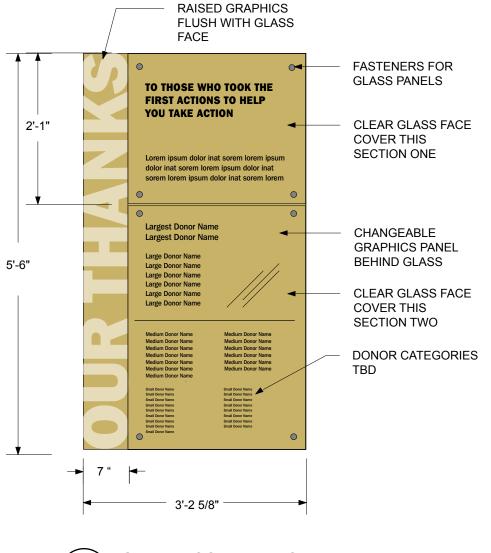


DONOR PANEL - ELEVATION

Scale: 3/8" = 1'-0"

Scale: 1/2" = 1'-0"





GRAPHICS DETAILS

Scale: 3/4" = 1'-0"

NOTE: SEE PHYSICAL NOTES FOR PANEL CONSTRUCTION DETAILS.

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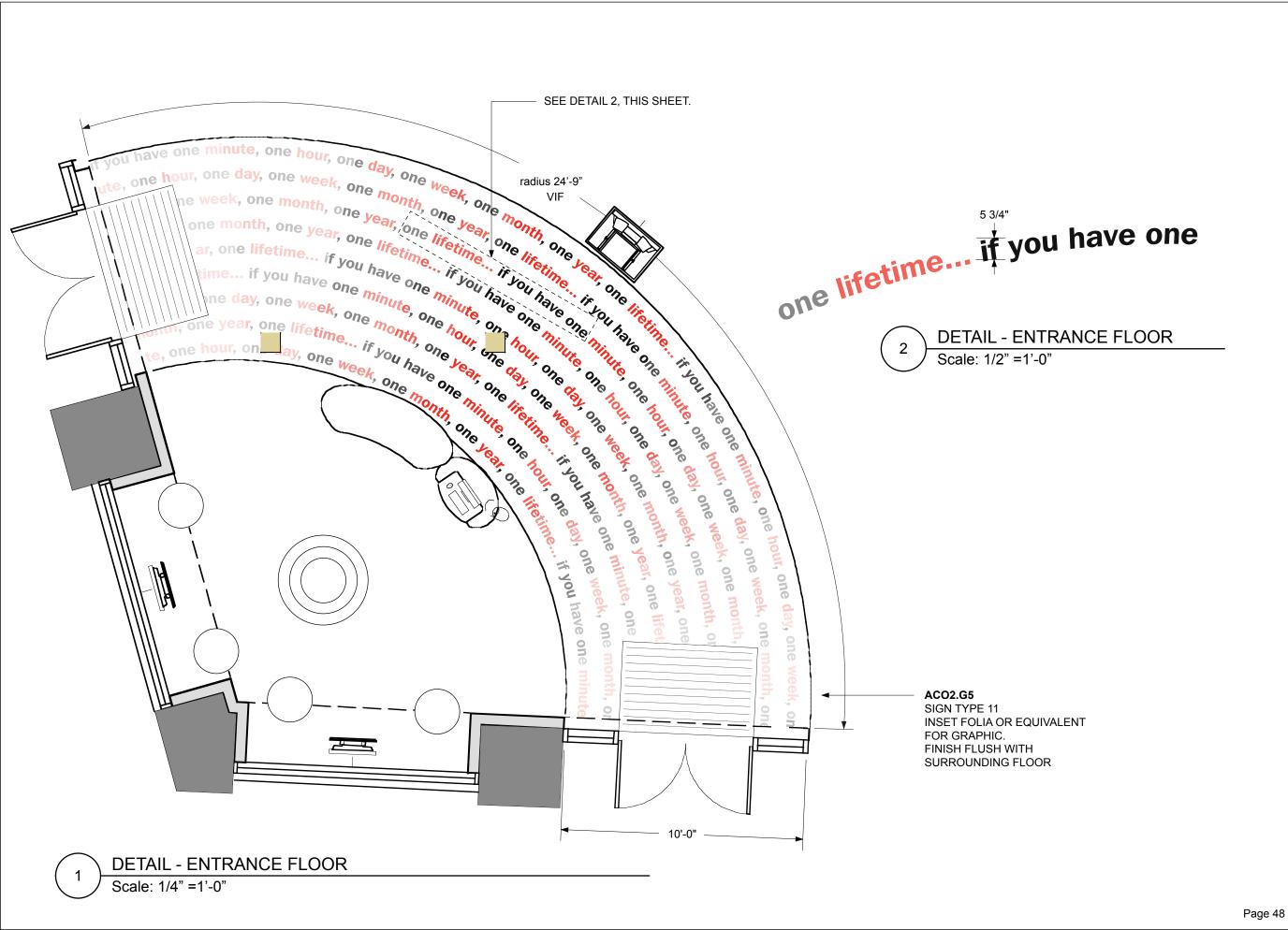
DONOR GRAPHICS

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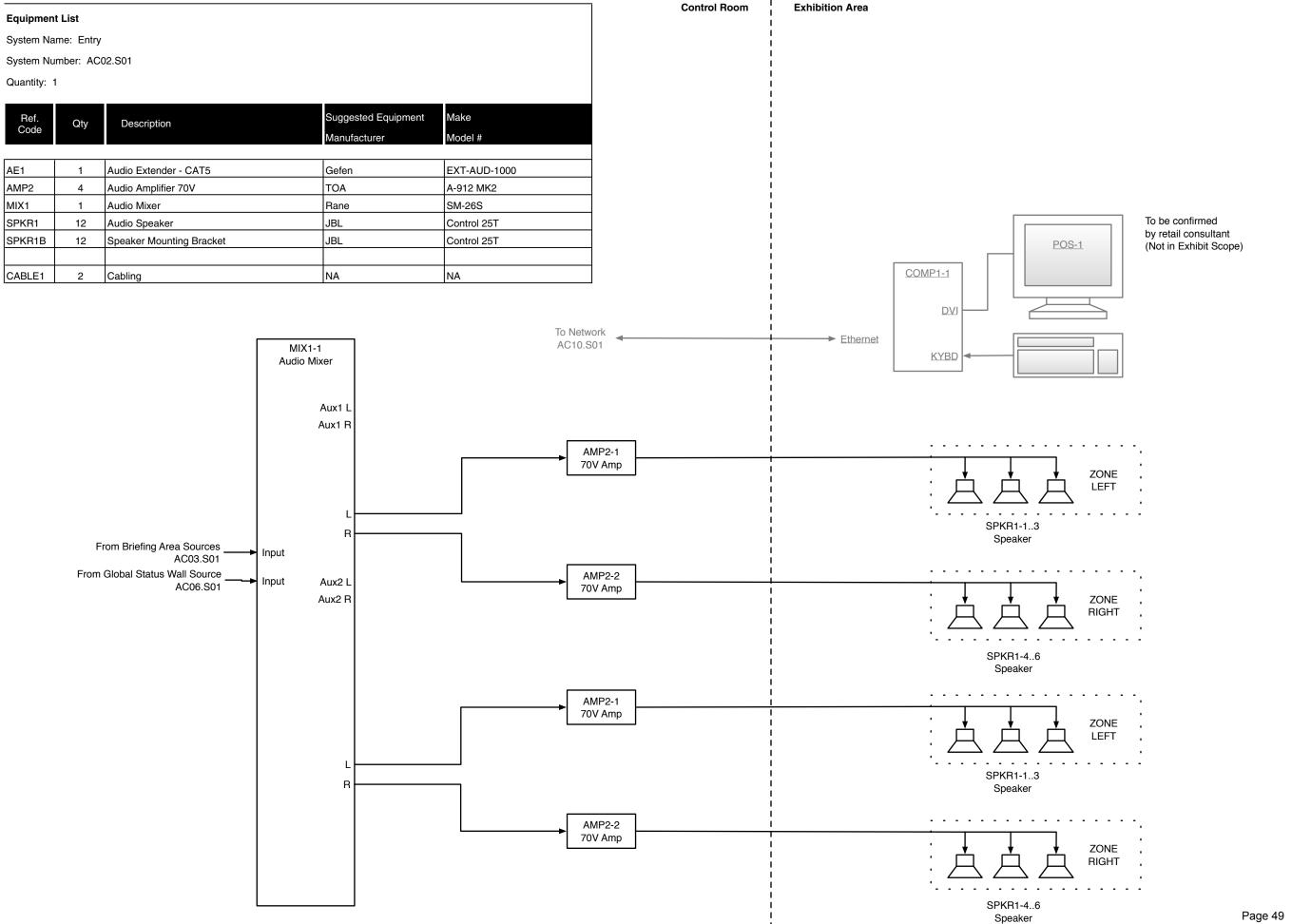
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ENTRANCE FLOOR GRAPHICS DETAIL

05500-0A





ACTION CENTER TO END WORLD HUNGER

PORTLAND

01/07/08

JA/MC

50% FD

NONE

ENTRY

SCHEMATIC

SYSTEMS DESIGN

05501-0A

AC02.S01

BRIEFING AREA

OVERVIEW

The Briefing Area is the Action Center's orientation space. Its centerpiece is a 5-7 minute video that tells the larger story of world hunger and poverty, explains the Center's purpose, and encourages the visitor to take action. The area and its seating are highly flexible to meet the needs of different situations, events, and audiences.

BEHAVIORAL GOALS

In the Briefing Area, the visitor:

- Can enter the space during any part of the film and watch for as long as they like.
- Reads the information on the pin-up and white boards to learn more about the Center, its events, related organizations' events, government actions, hunger hot spots around the world, etc.
- Participates, during special programs, in audio/video conferences that use existing free Internet tools via the web cam and audio equipment stored at the Center for this purpose.

CONTENT GOALS

By watching the Briefing Video in this area, the visitor learns:

 That hunger and poverty, which have afflicted humanity for thousands of years, still affects millions of lives around the world each day, including thousands in the Portland area.

- The root causes of hunger and its different manifestations.
- How poor communities are finding solutions.
- The Action Center's purpose.
- That he or she can take action to help end hunger.

PHYSICAL DESCRIPTION

The Briefing Video described in the 100% Final Design media specifications may be modified to suit the Portland Action Center. Mercy Corps and ESI will work on these modifications during the next phase, 100% Final Design. The Briefing Video is screened in the Briefing Area, located adjacent to the Entry Area. The space is defined by a wood truss framework, and is fronted by fabric-covered panels. Inside, moveable bench seating accommodates 35-40 visitors. The seats can be re-configured or removed from the area, and feature storage compartments for book bags and other items. The space can also accommodate an additional 10-15 standees, along with 1-2 visitors in wheelchairs.

The Briefing Video is shown on a dry-erase projection surface and plays in a continuous loop (staff have the option to mute the film during slow periods), so visitors who enter during the middle of a screening can stay and watch the film from the beginning. During



special events such as seminars, other media can be displayed on the screen. The projection surface can also serve as a white board, which staff can write on during such events.

A built-in storage closet for technical equipment is located near the Take Action Area, and contains a podium with a microphone, web cam, and related equipment, enabling the Briefing Area to be set up for audio/video conferences.



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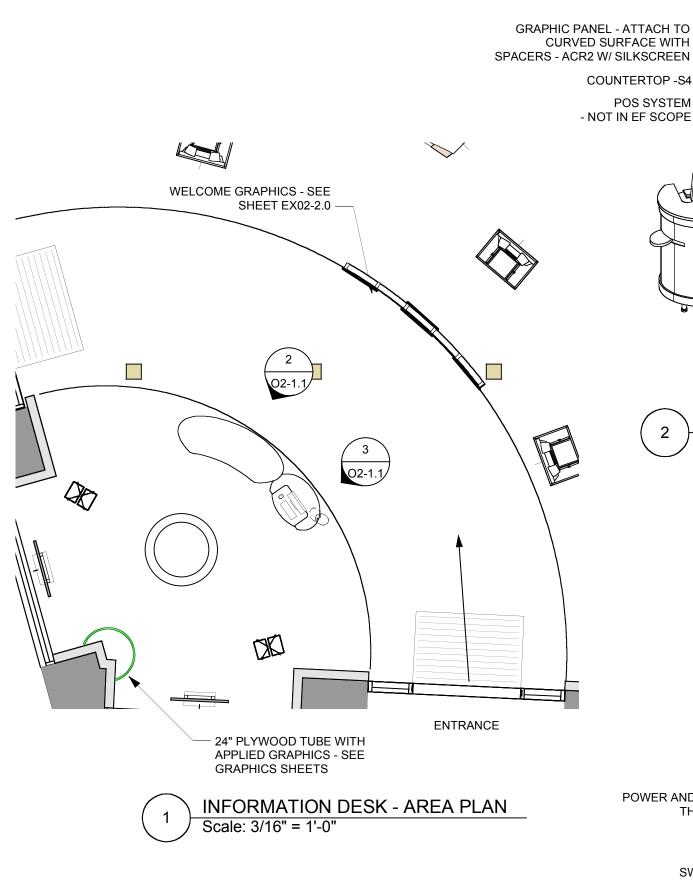
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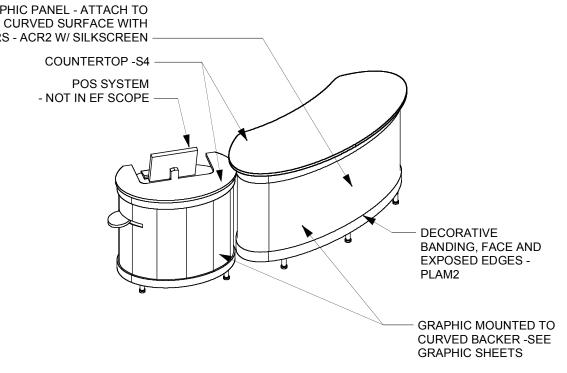
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BRIEFING AREA OVERVIEW

Job Number 05500-0A

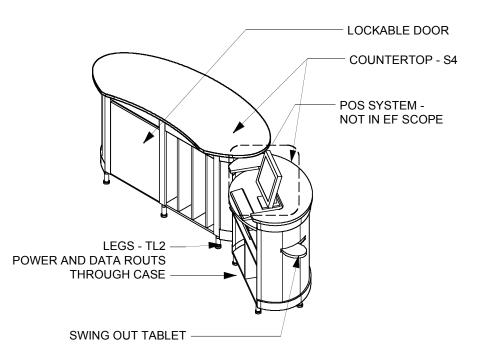
Drawing Numb





INFORMATION DESK - ISOMETRIC

Scale: 3/8" = 1'-0"



3 INFORMATION DESK - ISOMETRIC
Scale: 3/8" = 1'-0"

AC02 - INFORMATION DESK

QUANTITY: 1

Fabrication & Installation Notes: General

- 1. Unit is comprised of two separate sub-components.
- 2. Sub-components not attached to floor, are meant to be moveable by staff as needed.
- 3. POS unit to be positioned over power & data floor j-box refer to Systems Integrator drawings. Verify location on site.
- 4. Provide ventilation holes at fixed shelves of POS unit to create convection cooling of equipment within.
- 5. Use retractable cables to access floor J-box, store in backspace behind lockable drawers6. Coordinate POS System access with
- Systems Integrator.
 7. Lockable doors and drawers, keyed alike,
- 7. Lockable doors and drawers, keyed alike, provide 6x copies of keys.
- 8. POS unit has swing-out tablet to allow wheelchair users to sign receipts, etc. Engineer so that the swing out movement is smooth, with a positive stop. Must be able to support 15 lbs. Material S4.
- 9. Both units are wrapped with graphics, larger sub-component has an attached graphic panel. This graphic panel will need spacers between the curved backer and the graphic. No visible fasteners.

Materials

- 1. Cladding Material: Exterior -PLAM2 applied to Plywood W4.
- Top Surface S4.
- nterior (drawer, doors, dividers) W4, CF1.
- 2. Buy-out Short table legs.

AC02 - DONOR PANEL

QUANTITY: 1

Fabrication & Installation Notes: General

- 1. Unit is comprised of backer and glass, with a side panel featuring dimensional letters.
- 2. Dimensional letters are cut from W2, stained with wood stain WF1.
- 3. Graphic component is designed to be updated with the names of future donors.
- 4. Facing of graphics is two glass (1/4" tempered) panels.
- 5. Glass retained with aluminum standoffs and caps.
- 6. Unit attached to existing wall with no visible fasteners

Materials

- 1. Case W5, with endcaps, to and bottom W2. Clear finish CF1
- 2. Tempered glass, holes drilled for standoffs, caps.
- 3. Dimensional letters W2, stained WF1.



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AC02

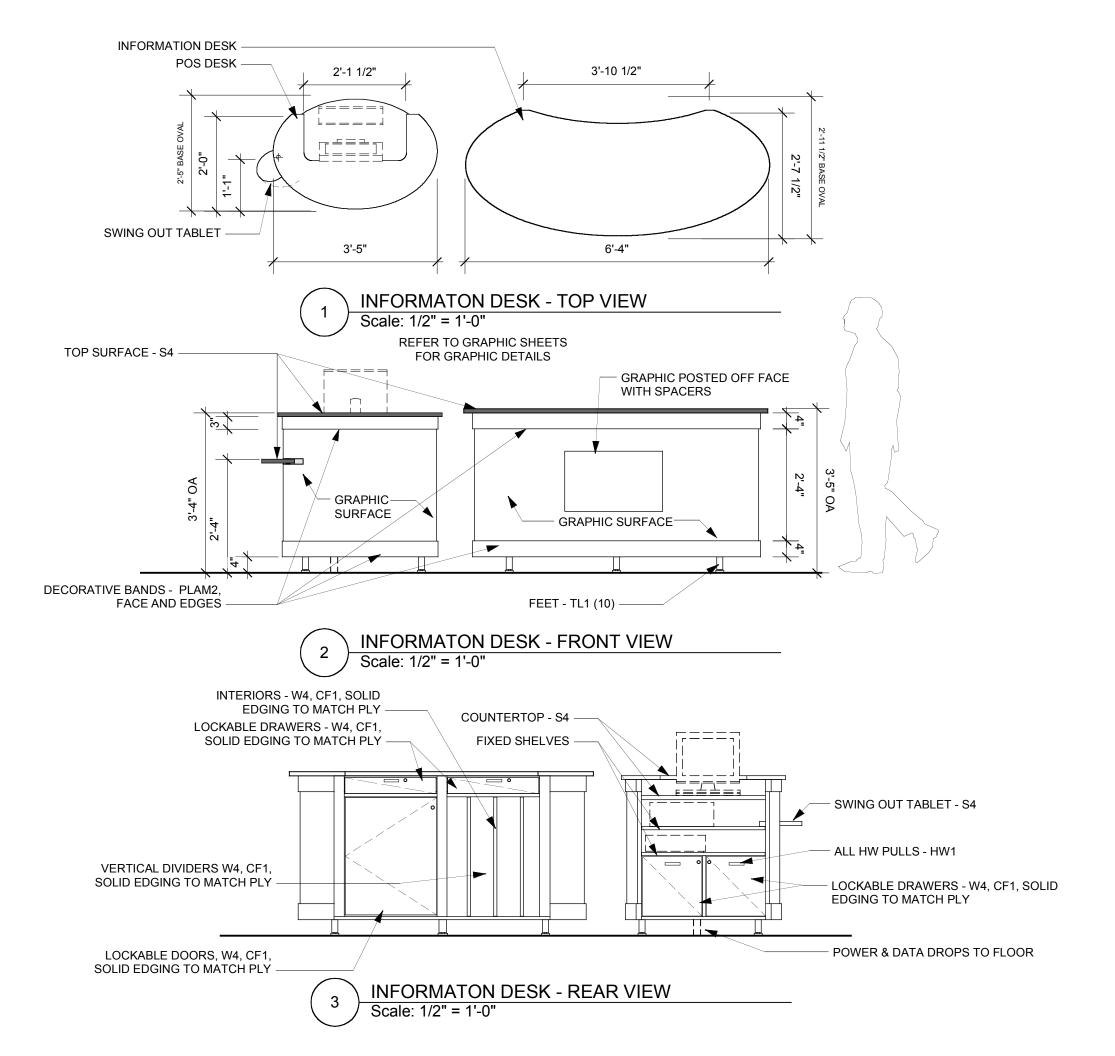
INFORMATION DESK

OVERVIEW, PLAN

Job Number 05501-0A

Drawing Number

EX02-1.0





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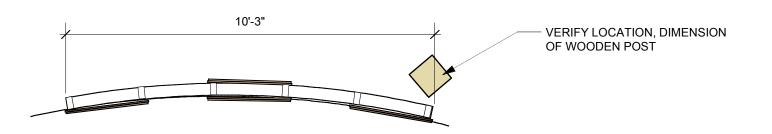
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INFORMATION DESK

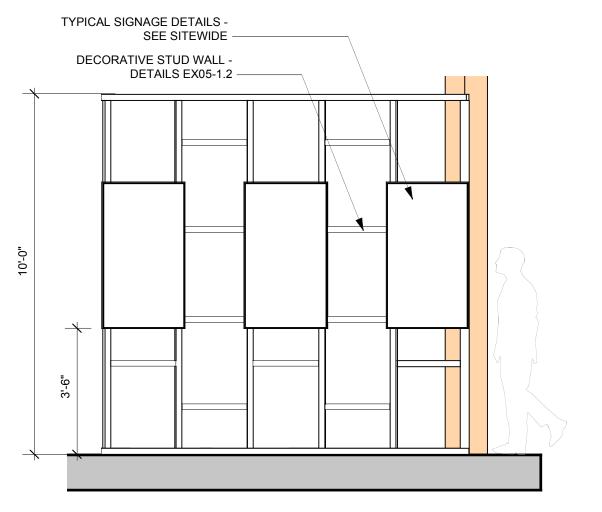
PLAN, ELEVATIONS

Job Number 05501-0A

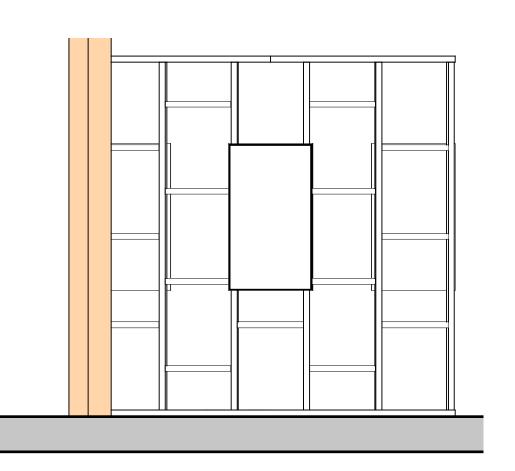
EX02-1.1



WELCOME WALL - TOP VIEW Scale: 3/8" = 1'-0"



WELCOME WALL - FRONT ELEVATION Scale: 3/8" = 1'-0"



WELCOME WALL - REAR ELEVATION Scale: 3/8" = 1'-0"

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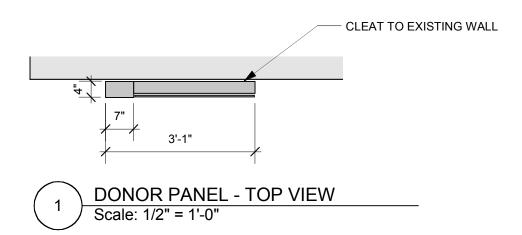
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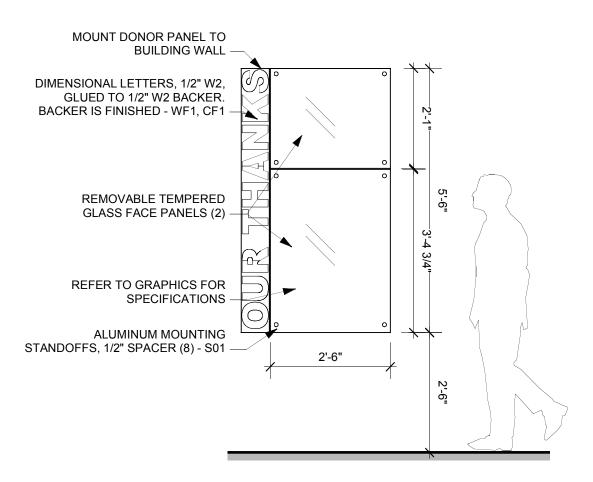
WELCOME WALL

PLAN AND ELEVATIONS

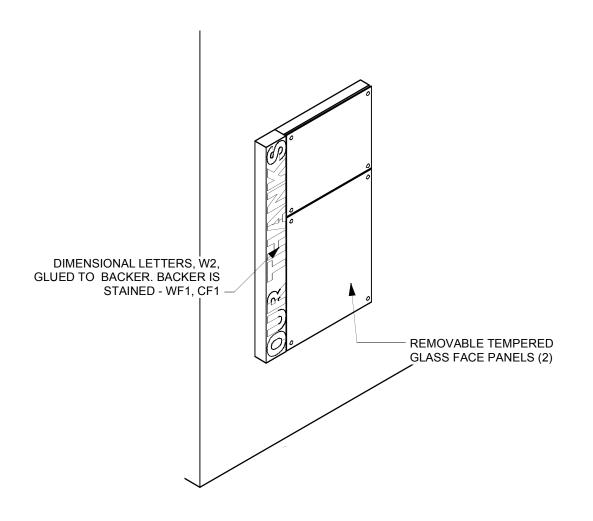
Job Number 05501-0A

EX02-2.0









3 DONOR PANEL - ISOMETRIC
Scale: 1/2" = 1'-0"



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 Phase

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As Noted

AC02

DONOR PANEL

ELEVATIONS, DETAILS

Job Number 05501-0A

Drawing Number **EX02-3.0**



Scale: 1 1/2" =1'-0"

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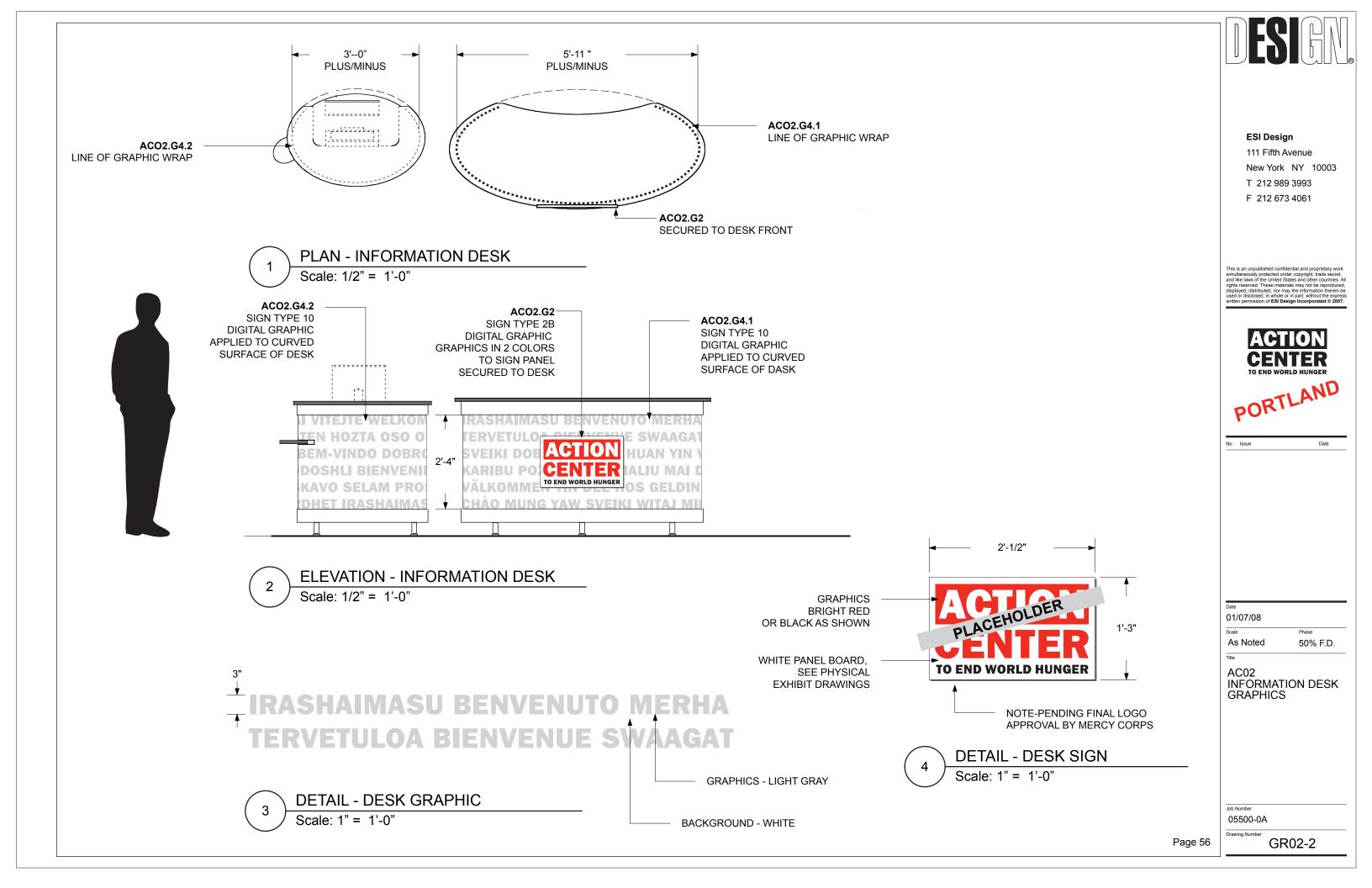
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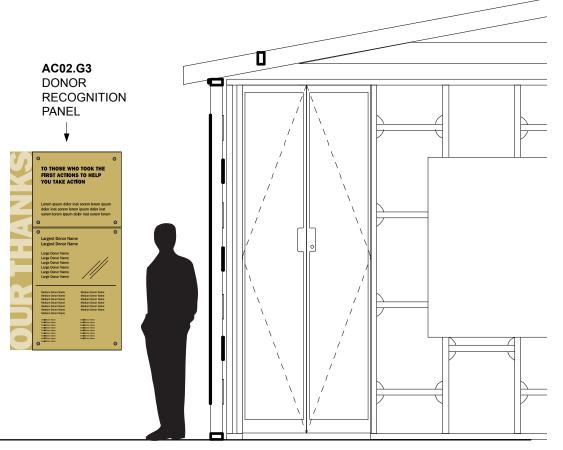
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ENTRY AREA GRAPHICS

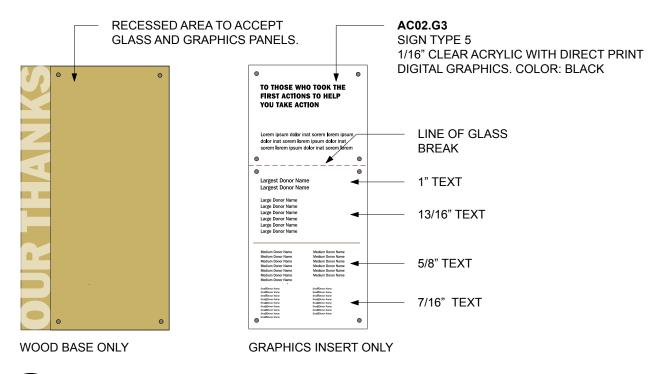
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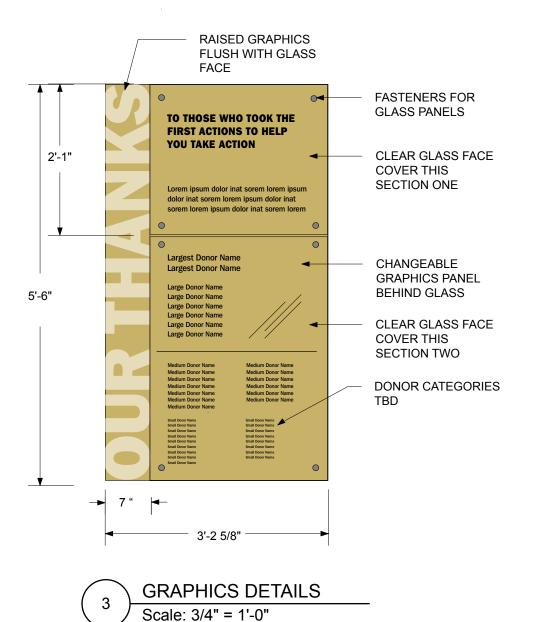
Drawing Number





1 DONOR PANEL - ELEVATION
Scale: 3/8" = 1'-0"





NOTE: SEE PHYSICAL NOTES FOR PANEL CONSTRUCTION DETAILS.

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o. Issue Date

01/07/08

Scale

As Noted

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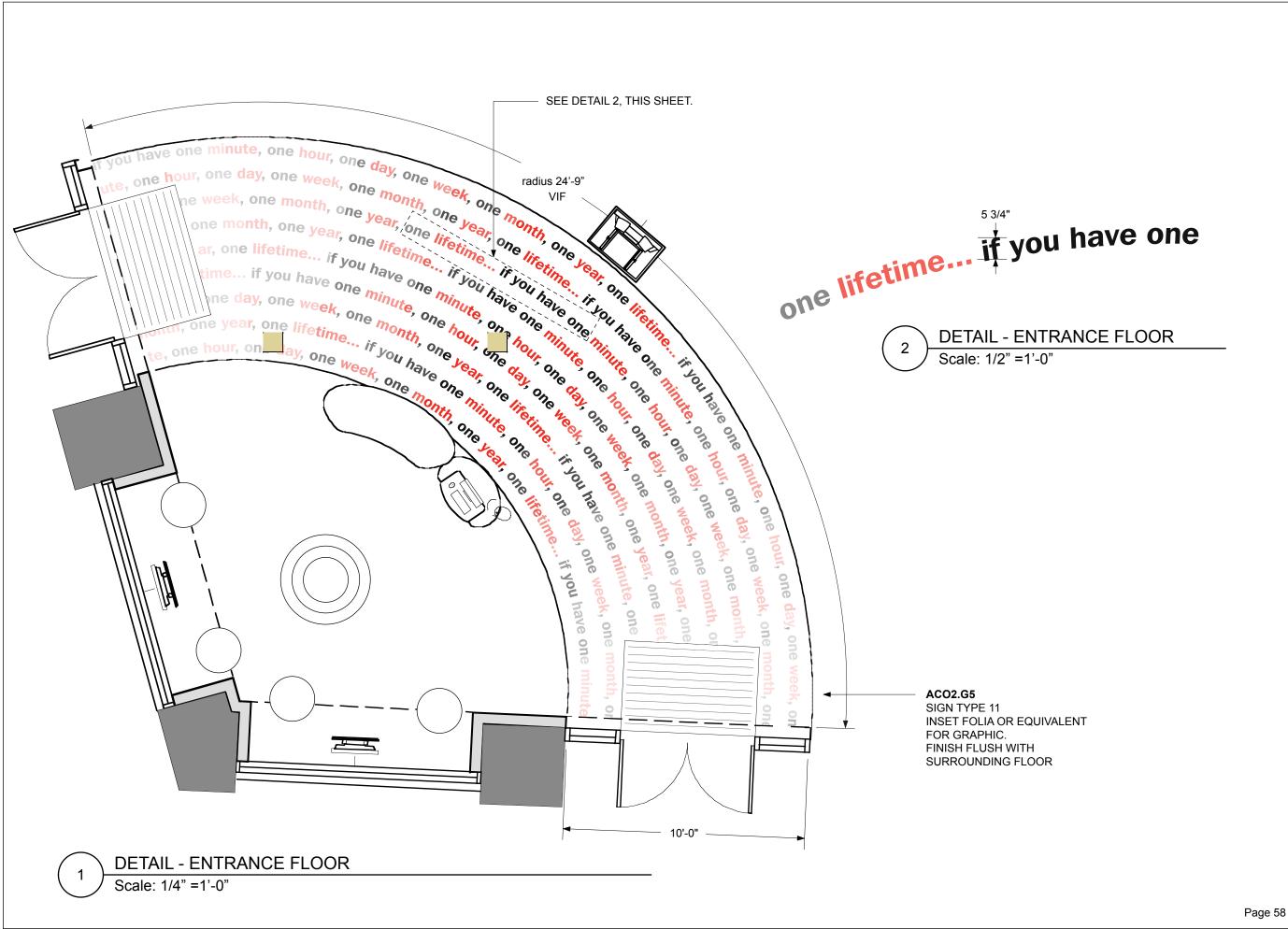
DONOR GRAPHICS

50% F.D.

Job Number

05500-0A

Drawing Number





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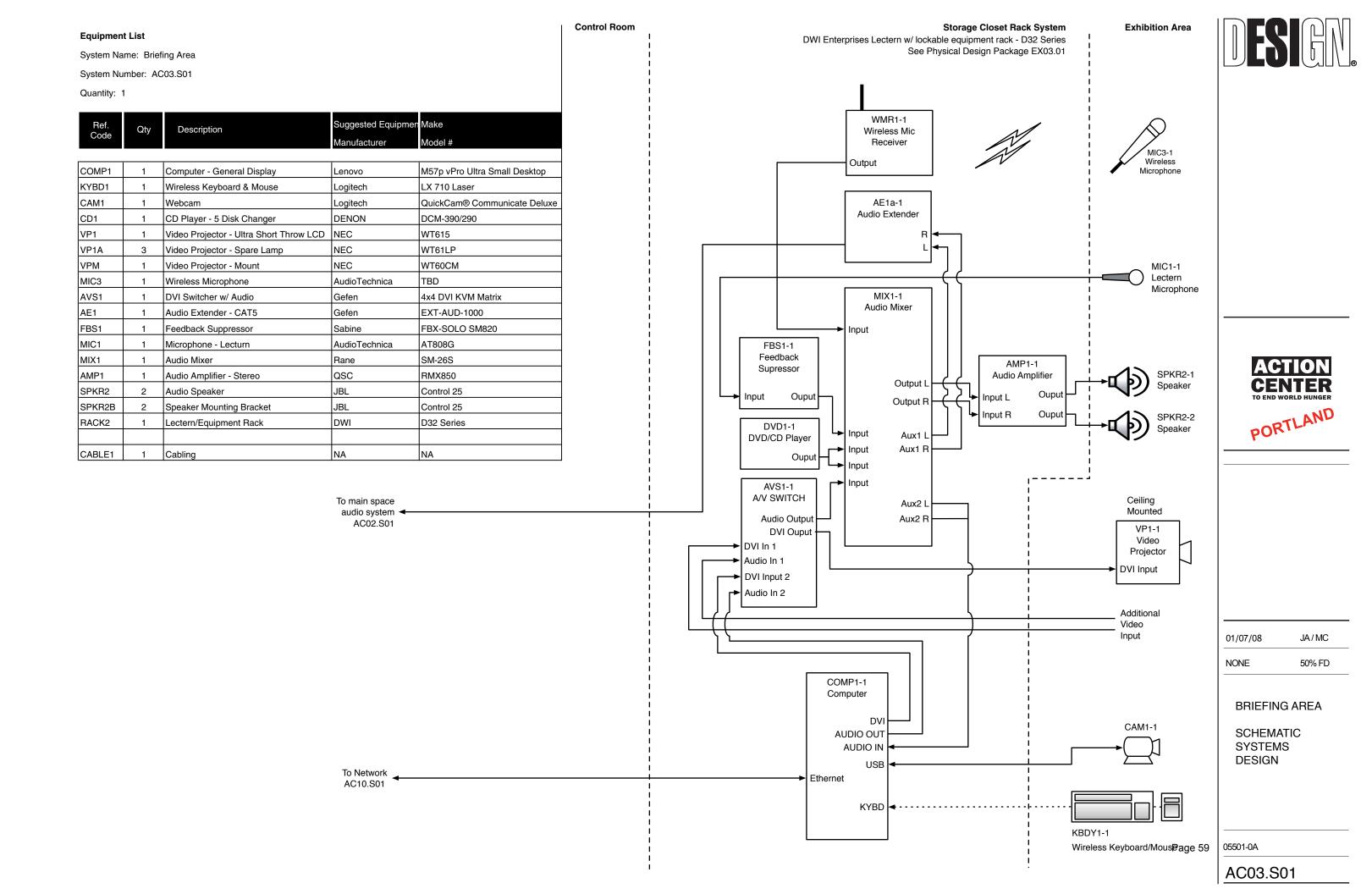
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ENTRANCE FLOOR GRAPHICS DETAIL

05500-0A



INFORMATION HUB

OVERVIEW

The Information Hub conveys breaking news and other information to Action Center visitors and also serves as a work area for Center staff. An administrative computer station allows staff to manage RSS feeds, video field dispatches, and Google Earth feeds within the Center.

Center staff members and special guests can speak to small groups at the Hub. Assisted by Center staff, visitors can record their own "field reports" at the administrative station and describe actions they've taken to end global hunger.

BEHAVIORAL GOALS

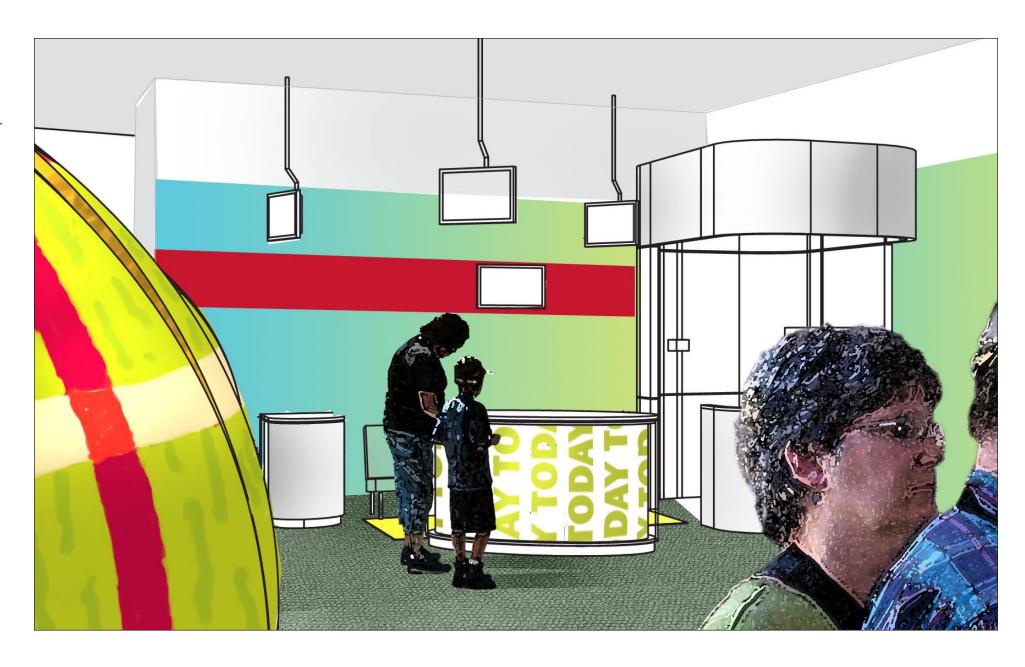
At the Information Hub, the visitor:

- Views up-to-date and breaking information about global hunger issues.
- Observes the actions of Action Center staff and other aid workers.
- Participates in discussions with staff and other experts.
- Records short videos describing actions they may have undertaken towards ending global hunger.

CONTENT GOALS

At the Information Hub, the visitor:

 Sees that the Center is an vital component of Mercy Corps' work.



 Gains information related to hunger and associated issues.

PHYSICAL DESCRIPTION

The Information Hub is a small, open plan activity area centered around a pod-like structure, which can be configured to allow staff to work inside in privacy, be opened

to allow visitors to enter, or permit staff to talk to a small group of visitors outside the Hub. Comprised of an aluminum honeycomb structure with translucent fiberglass facings, the Hub is identified by applied vinyl graphics and is designed to be both eye catching and welcoming.

The Information Hub is equipped with 4 dynamic LCD screens designed to echo the style of the Center's Action Posters. The screens display RSS feeds streamed from Mercy Corps' own website, along with feeds from Reuters, Relief Web, and other appropriate organizations, plus content from CNN

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OVERVIEW

AC04 **INFORMATION HUB**

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INFORMATION HUB (CONT.'D)

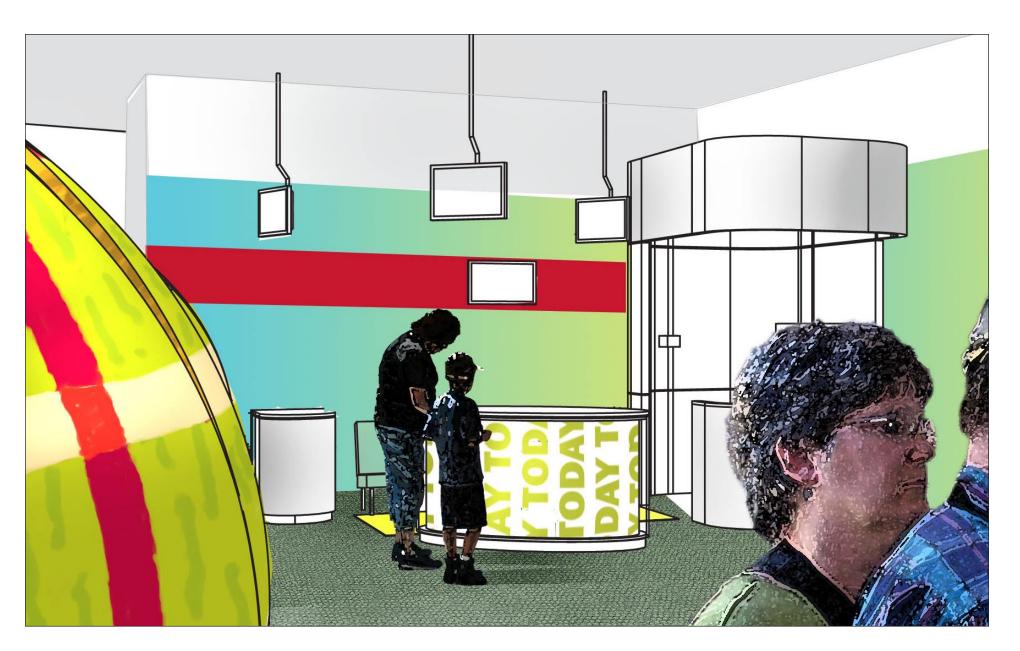
and other sources. The Center can also create its own RSS feed for local events and special purposes.

The Hub includes an administrative computer station for designated Center staff, who can use it to manage the RSS feeds, video field dispatches, and Google Earth activity, as well as help visitors file their own "field reports." The area also includes an auxiliary information desk, which can double as a lecture station/podium, along with a small couch and table where visitors can plug in their own laptops.

OPERATIONAL CONSIDERATIONS

Staff at the Action Center will have the following responsibilities:

- Updating the 'Action & Event Alerts' RSS feeds whenever there are time-sensitive events and actions that can be shared with visitors; this feed is also shared by the Take Action Stations' attract screens.
- Adding or removing existing RSS feeds.
- Occasional maintenance to check that all of the subscribing RSS feeds' links are active.



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ACTION CENTER TO END WORLD HUNGEI

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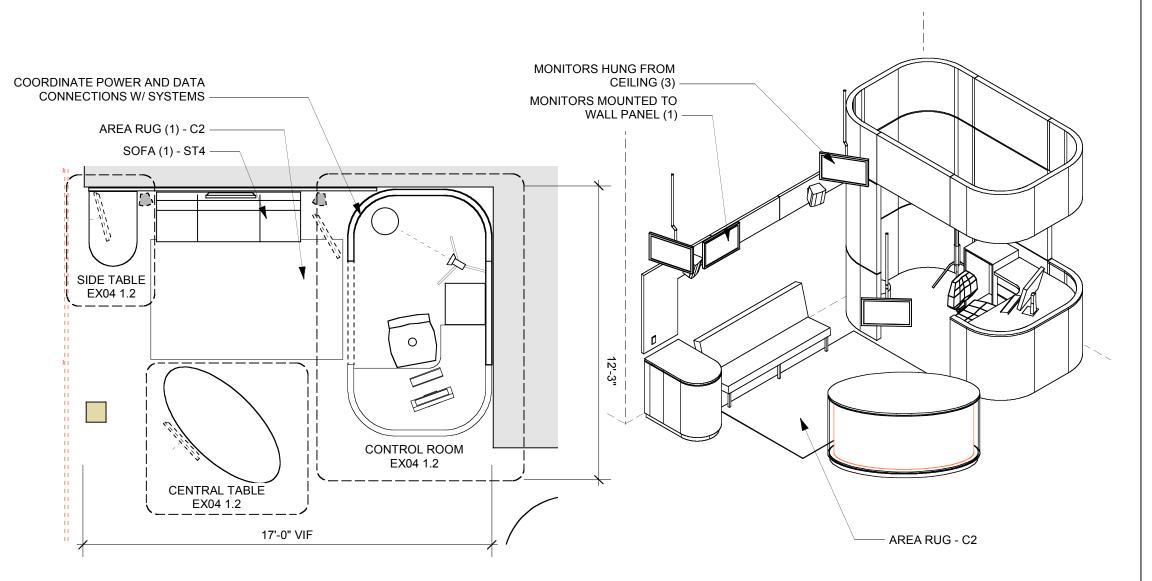
itle

AC04
INFORMATION HUB
OVERVIEW

Job Number

05500-0A

Drawing Numb



1 INFORMATION HUB - AREA PLAN
Scale: 1/4" = 1'-0"

2 INFORMATION HUB - ISOMETRIC
Scale: 1/4" = 1'-0"

AC04 - INFORMATION HUB

Fabrication & Installation Notes:

General

- 1. This area consists of three separate sub-components. 2. Sub-components are attached to floor. Coordinate with
- ceiling or floor mounted j-boxes for power and data.
- 3. Central table ("Bar") features internal LED lighting inside casework. Provide on/off switch and access to relamp as necessary.
- 4. Side table has visitor-accessed 110 wall outlet and data plug-in.
- 5. Åll sub-components are comprised of S2 material from Panelite. This supplier stocks standard radii and can fabricate custom radii.
- 6. Equipment rack inside Control Room to have lockable door, fans for ventilation.
- 7. Overhead accent lighting by GC.
- 8. Overhead monitors (3) suspended from ceiling with standard adjustable backplate mounting fixtures (black)
 9. Buy-out couch, area rug, stool, drawer unit, and work
- 10. Electronic equipmment coordinate with Systems Integrator.

Materials

- I. Cladding Material (general for all three structures)
- S2 Panelite Clear AH/FC.
- 2. Top surface (countertops) of Central and Side tables is
- S4. Desk inside Control Room is PLAM I.
- 3. Additional structures plywood.



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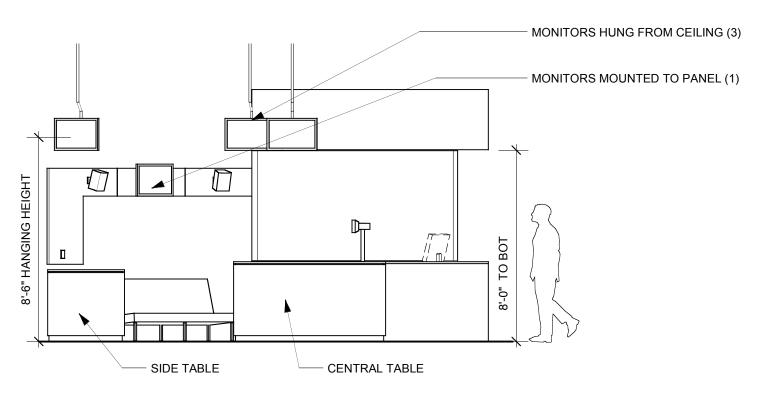
INFORMATION HUB

OVERVIEW, PLAN

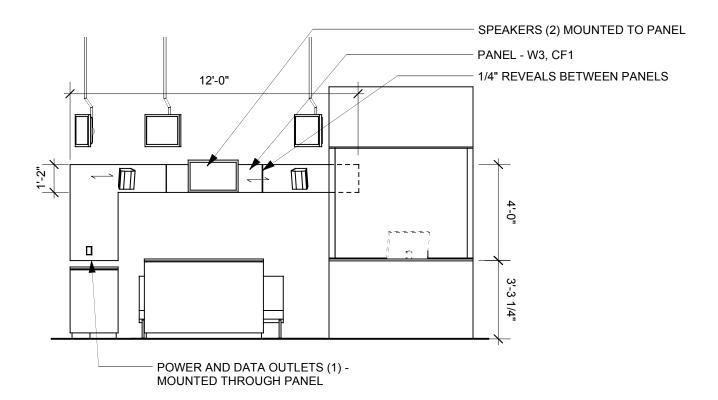
Job Number 05501-OA

Drawing Number

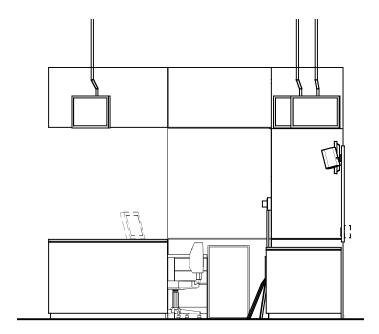
EX04-1.0











INFORMATION HUB - ELEVATION Scale: 1/4" = 1'-0"



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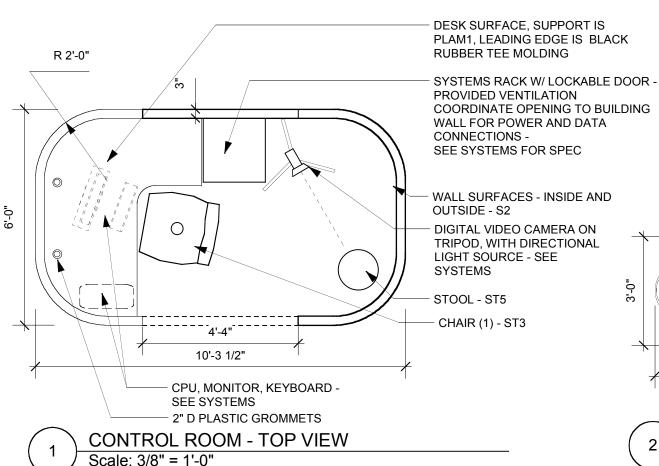
AC04

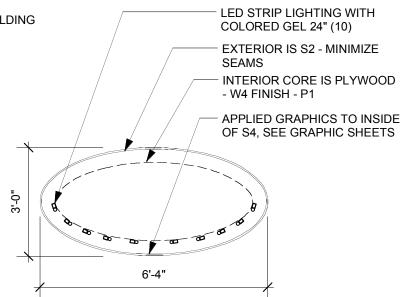
INFORMATION HUB

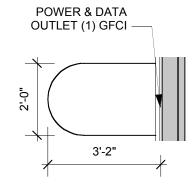
ELEVATIONS

Job Number 05501-OA

EX04-1.1

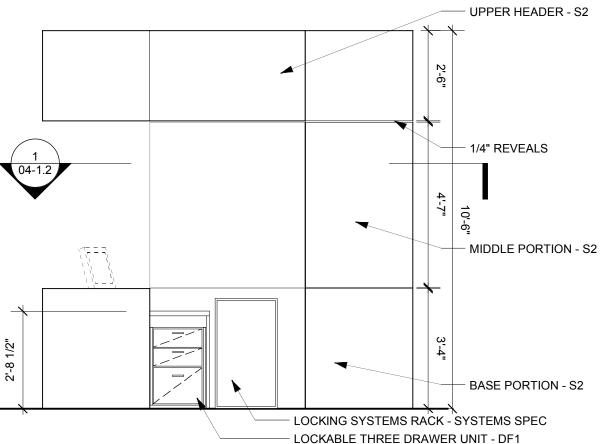


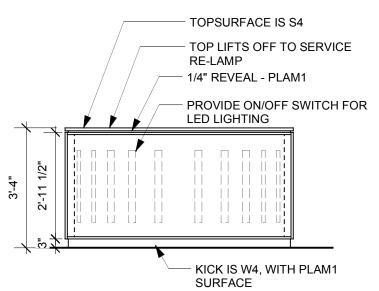


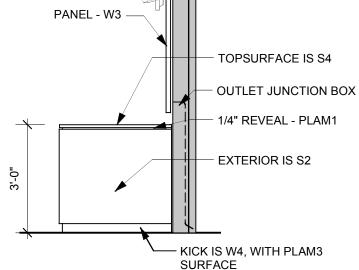


SIDE TABLE - TOP VIEW Scale: 3/8" = 1'-0"

CENTRAL TABLE - TOP VIEW Scale: 3/8" = 1'-0"







SIDE TABLE - ELEVATION Scale: 3/8" = 1'-0"

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INFORMATION HUB

ELEVATIONS, DETAILS

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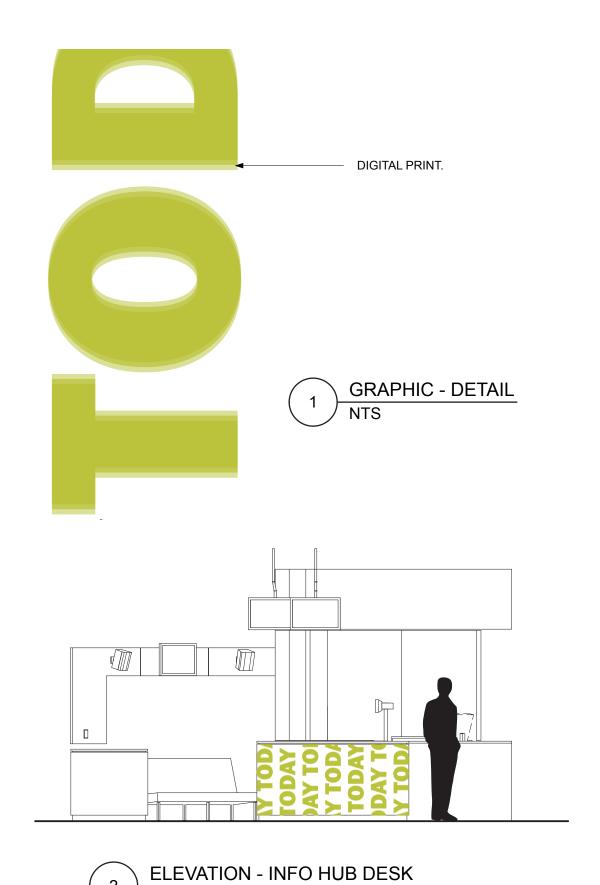
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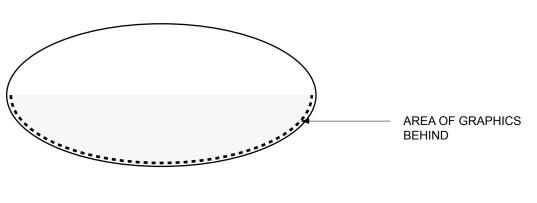
EX04-1.2

CONTROL ROOM - ELEVATION Scale: 3/8" = 1'-0"

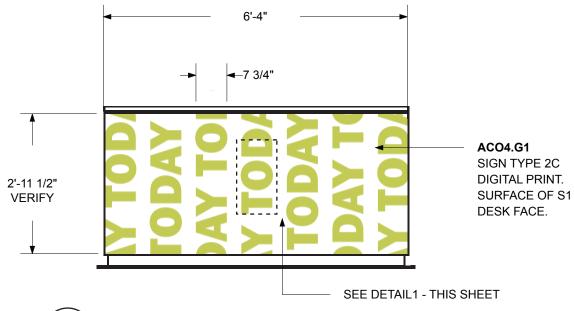
CENTRAL TABLE - ELEVATION Scale: 3/8" = 1'-0"



Scale: 1/4" = 1'-0"



3 PLAN - DETAIL
Scale: 1/2" = 1'-0"



4 ELEVATION - DETAIL
Scale: 1/2" = 1'-0"

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INFORMATION HUB GRAPHICS

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Job Number 05500-0A

Drawing Number

GR04-1

Equipment List

System Name: Information Hub System Number: AC04.S01

Quantity: 1

Ref.	Qty	Description	Suggested Equipment Manufacturer	Make Model #
Code				
COMP2	1	Computer - Office	Lenovo	M57p vPro Ultra Small Desktop
MIC2		'		Snowball
	1	USB Microphone	Blue Microphones	
SPKR3	1	Audio Speaker - Self Powered Pair	Yamaha	MSP3
LMON6	2	LCD Monitor - 21" (16:9)	Viewsonic	VX2025WM
AVCS1	1	AV Control System - Netlinx	AMX	NI-4100
PS1	1	AV Control 12V Power Supply	AMX	PSN 6.5
TP1	1	Touch Panel - 12"	AMX	NXT-CV12
COMP1	3	Computer - General Display	Lenovo	M57p vPro Ultra Small Desktop
CBOX1	3	Cable TV Receiver	Scientific Atlanta	Cable Provider
MIX2	1	Matrix Switcher - 4x4 - Component/Stereo	AutoPatch	Precis FGP37-0404-345
МІХЗ	1	Matrix Switcher - 4x4 - RGBHV/Stereo	AutoPatch	Precis FGP37-0404-844
LMON1	4	LCD Monitor - 42" (16:9)	Samsung	SAMSUNG 42" 400PXN
LMONB	4	LCD Monitor Mounting Bracket	Peerless	ST650P
RACK3	4	Equipment Rack (Info Hub)	Middle Atlantic	PSDR-20
VCAM1	1	Video Camera	Sony	HDR-FX1
VCAM1A	1	Video Camera - Tripod	TBD	TBD
AMP1	1	Audio Amplifier - Stereo	QSC	RMX850
SPKR2	2	Audio Speaker	JBL	Control 25
SPKR2B	2	Speaker Mounting Bracket	JBL	Control 25
MIX1	1	Audio Mixer	Rane	SM-26S
SPKR3	2	Audio Speaker - Self Powered Pair	Yamaha	MSP3
CABLE1	3	Cabling	NA	NA

Control Room

To Network AC10.S01

To Network

AC10.S01

To Network

AC10.S01

To Network

AC10.S01

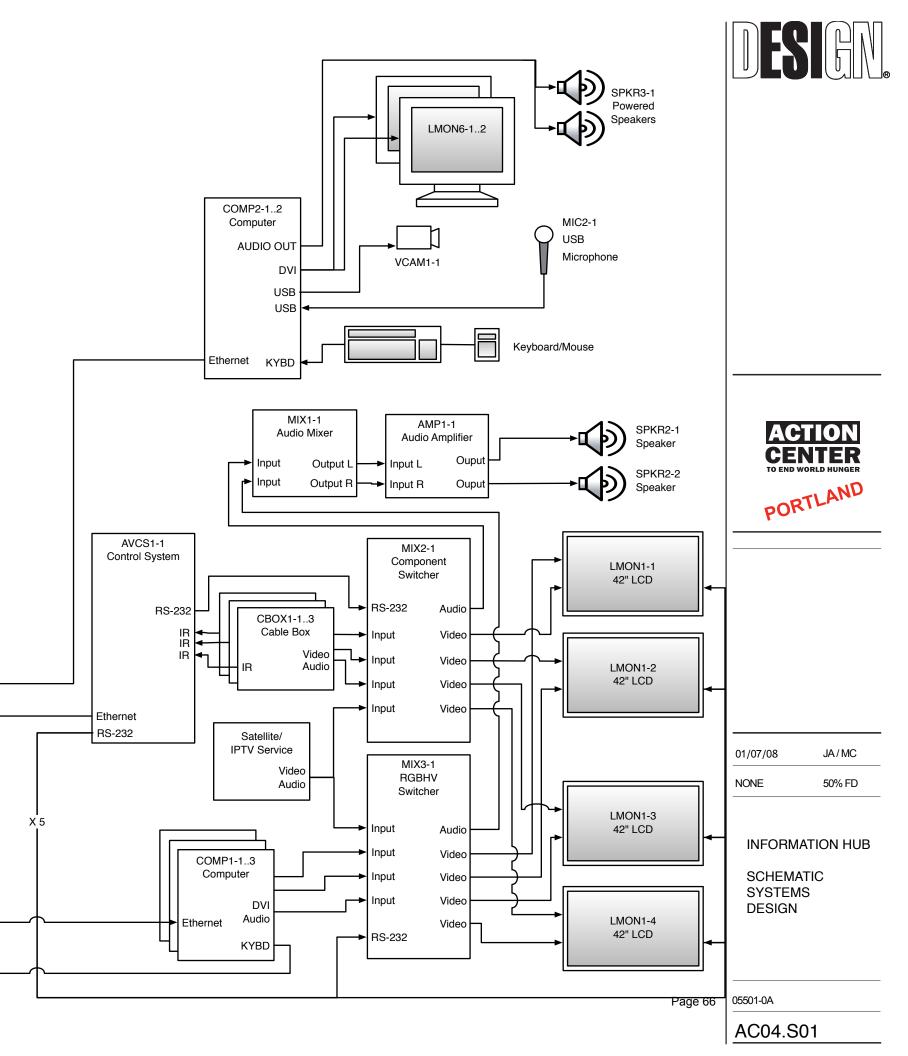
To KVM Switch AC10.S01 **Exhibition Area**

TP1-1

Touchpanel

Video

Audio



VIDEO FIELD DISPATCHES

OVERVIEW

Brief anecdotal video dispatches about dayto-day issues relating to solving global hunger are shown on monitors. These reports come from Mercy Corps fieldworkers, national and headquarters staff, and local partners, as well as from other NGOs, political figures, and perhaps visitors who have filed reports about their actions, among others.

BEHAVIORAL GOALS

Visitors to the Center:

- Gather around 15" monitors, which enhance the Video Field Dispatches' intimate, person-to-person quality.
- Can select and watch several dispatches.

CONTENT GOALS

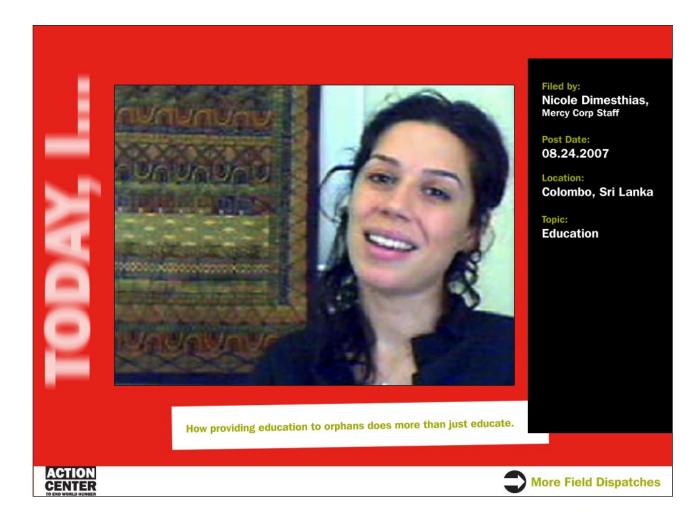
Watching the Video Field Dispatches, visitors:

Gain insight into the issues related to hunger – and combating hunger – from a variety of active, personal perspectives.

PHYSICAL DESCRIPTION

The Video Field Dispatches are shown on five 15" touch screen video monitors surrounded by a graphic identifier. The monitors are mounted on a wooden stud wall that runs along one wall of the public space, providing a harmonized, organized look to the area.

All the screens are at a comfortable viewing height, with interactive controls positioned to be



ADA compliant and within the reach of visitors in wheelchairs. Audio is local to the screens.

ACTIVITY DESCRIPTION

The Video Field Dispatches are 1-2 minute personal stories that illustrate how something the field reporter did today improved the community or changed their way of thinking about how to improve the world. Geared toward a general audience, aged 12 or older, the stories are always told in the first person, and begin with the storyteller stating his or her name and location ("Today I am in northern

Afghanistan..."). The goal is to give viewers insight into how individuals are working to make the world a better place, the lessons they've learned, and the challenges they face. The Video Field Dispatches will be presented at the Action Centers in New York and Portland, as well as on the web.

There are two types of Video Field Dispatches:

 Narrated Slideshows, which include a 2-minute webcam headshot interspersed with photos. Narrated Videos, which include a 2-minute video narration intercut with video B-roll material.

A Field Producer is responsible for creating each country program's "What I Did Today" segments. The Field Producer will work with an Information Officer / Editor based at the Action Center in New York. The Field Producer may also serve as the actor (storyteller) in some segments. Other actors include:

- Mercy Corps staff (national and expat)
- Other INGO workers
- Local INGO workers
- Beneficiaries
- Youth
- Other stakeholders in the effort to end world hunger

Contributors create their dispatches in a variety of formats, depending on available tools and time. These include:

form of dispatch, requiring the least amount of preparation or production time from the contributor. He or she simply prepares notes in advance and tells his or her story in one continuous take.

Edited Video Program: A contributor shoots video at various sites and edits together a short

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AC05 VIDEO FIELD DISPATCHES OVERVIEW

Job Number 05500-0A

VIDEO FIELD DISPATCHES (CONT.'D)

video report with voiceover. These take considerably more time and require that the contributor has the tools and skills to edit video.

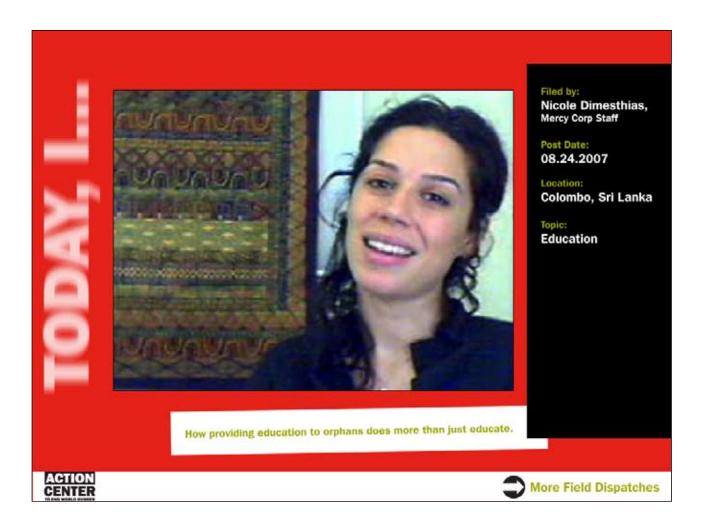
Slideshow with Audio Narration: This type of submission allows contributors to use still photographs and then lay in an audio narrative over the sequence.

WHAT THE VISITOR DOES

An attract mode cycles through video field dispatches. Each screen presents a different video, creating a wall of diverse voices. Visitors approach a screen and touch it to select "More Field Dispatches" if they wish to navigate through an archive of submissions.

Visitors are presented with a list of the most recent dispatches, identified by their title, location, topic, etc. They can either select one of these or sort the list by name, location, date, or topic.

The feel of this area is a blending of the informative and the personal; the dispatches put a "face" on the issues surrounding global hunger. These faces counteract the images of tragedy the public usually encounters when hearing about hunger issues. Visitors see and hear that effective actions are being taken — even by ordinary citizens — and are energized rather than overwhelmed. As they watch the dispatches, screen graphics provide information such as the name of the person on the video, their location, their organization,



etc. Each video will end with a sponsor recognition moment. After each dispatch, visitors may choose to watch another one or move to another Center activity.

OPERATIONAL CONSIDERATIONS

The Information Officer at the Action Center has the following responsibilities:

- Compile, edit, and update videos for inclusion in the public system
- Recruiting contributors, sending out guidelines, issuing user names and passwords to official users of the system

- Following up with contributors to ensure timely submissions, running the schedule of submissions
- Determining the frequency of new submissions required to keep the Action Center feeling fresh and current for visitors. We estimate that 8-10 new submissions per month is a minimum number required
- Arranging for video field dispatches to be recorded on-site. in the Information Hub

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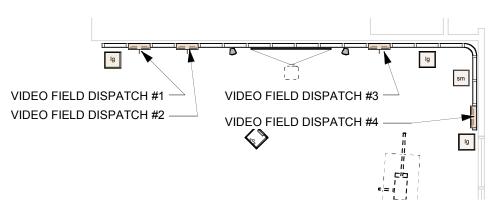
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AC05

VIDEO FIELD DISPATCHES OVERVIEW

Job Number 05500-0A

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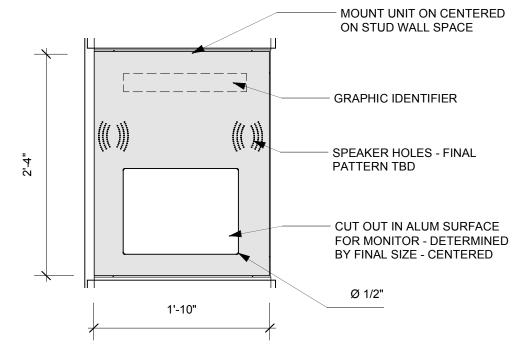
VIDEO FIELD DISPATCH - LEARNING CENTER LOCATIONS Scale: 1/8" = 1'-0"

VIDEO FIELD DISPATCH #5

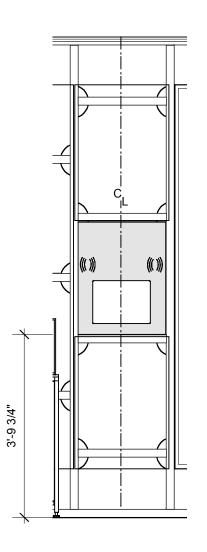
VIDEO FIELD DISPATCH - PRE-FUNCTION LOCATION Scale: 1/8" = 1'-0"

AV EQUIPMENT INSIDE **VERTICAL STUD FRAMING ELEMENTS** CASING IS BENT ALUMINUM SHEET - M2, FINE SANDBLASTED, CLEAR COAT Ø 1/2" 1'-10"

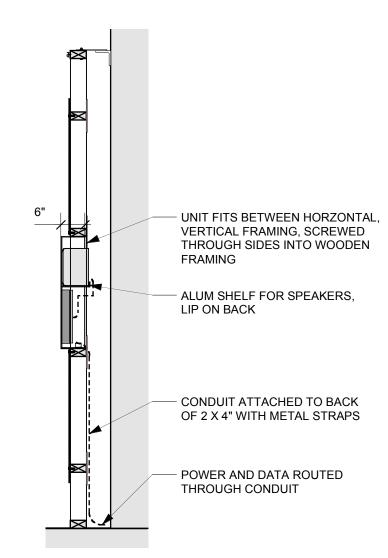
VIDEO FIELD DISPATCH - TOP VIEW Scale: 1" = 1'-0"



VIDEO FIELD DISPATCH - FRONT VIEW Scale: 1" = 1'-0"



VIDEO FIELD DISPATCH - FRONT VIEW Scale: 1/2" = 1'-0"



VIDEO FIELD DISPATCH - SECTION Scale: 1/2" = 1'-0"

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VIDEO FIELD

DISPATCH

OVERVIEW, PLAN

Job Number 05501-OA

EX05-2.0



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VIDEO DISPATCH GRAPHICS

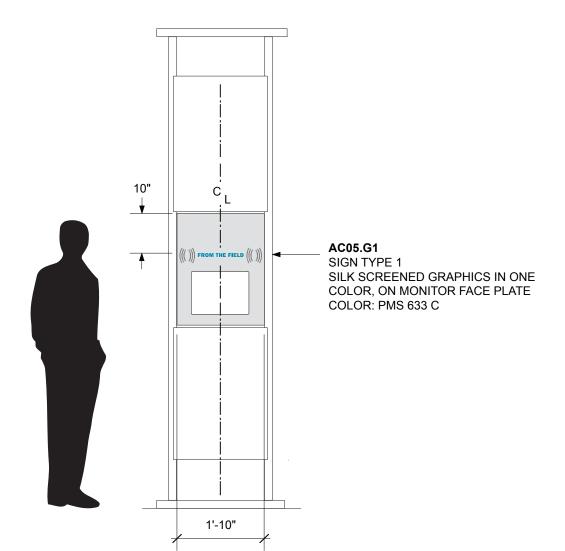
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Drawing Number

GR05-2



VIDEO FIELD DISPATCH GRAPHICS

Scale: 1/2" = 1'-0"

FROM THE FIELD

DETAIL

Scale: 6" = 1'-0"

System Number: AC05.S01

System Name: Video Field Dispatches

Quantity: 6

Ref. Code	Qty	Description	Suggested Equipment	Make		
			Manufacturer	Model #		
COMP1	6	Computer - General Display	Lenovo	M57p vPro Ultra Small Desktop		
TMON1	6	18" Touch Screen	Focus	Focus MTK1800VWT		
DVIX2	6	DVI Audio USB Extender	Gefen	CAT5 9500HD		
SPKR3	6	Audio Speaker - Self Powered Pair	Yamaha	MSP3		
CABLE1	6	Cabling	NA	NA		





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NONE

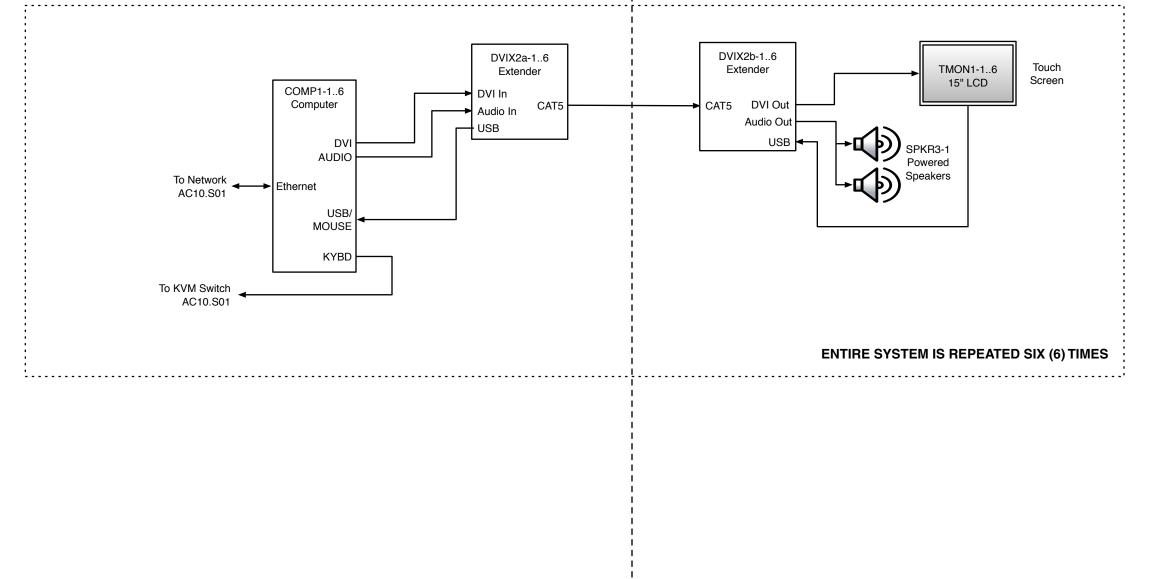
VIDEO FIELD DISPATCHES

SCHEMATIC SYSTEMS **DESIGN**

Page 71

05501-0A

AC05.S01



Control Room

GLOBAL STATUS INTERACTIVE

OVERVIEW

The Global Status Interactive is an interactive projection that displays the Google Earth tool, which can be configured and updated to show a variety of regional information in an exciting visual and contextual manner. This information includes global hunger and its related issues, crisis areas, and Mercy Corps field projects (specially branded for this presence on Google Earth), as well as the work of NGO agencies, community members, and others. Visitors can also watch a "guided tour" created by Action Center staff, and/or conduct their own explorations.

BEHAVIORAL GOALS

At the Global Status Interactive, the visitor:

- Observes a program set by Center staff about global hunger and related issues.
- Investigates the hunger related issues and other associated items the Action Center staff has programmed into Google Earth.

CONTENT GOALS

At the Global Status Interactive, the visitor:

- Sees hunger hot spots around the world in context.
- Learns more about projects set-up by organizations and communities in these areas to combat the problems.
- Sees images associated with various countries and projects.



PHYSICAL DESCRIPTION

Framed by the wooden stud wall, an approximately 5' x 7' projection surface displays the Google Earth application. An adjacent identifier graphic is mounted to a translucent, eco-friendly plastic. Some eight feet away from the Wall is a podium equipped with a controller, which visitors can use to manipulate the map.

During Special Events, the controller podium can be moved away and the projection surface can show other media appropriate to the event. When required, the Google Earth tool can also show a program tailored for the event.

ACTIVITY DESCRIPTION

The default mode for the Google Earth application is an approximately 5 minute "tour"

of different areas of interest around the earth created by Center staff. Visitors can watch this program and/or operate the controller themselves. Once a visitor "takes control", the application shows a view of the Earth. Visitors can either zoom into a geographic location or double click on an icon to zoom into that area. Once the application goes to the desired location, a close up view of that

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Date 01/07/08 Scale Phase

AC06

GLOBAL STATUS INTERACTIVE OVERVIEW

Job Number 05500-0A

Drawing Nu

GLOBAL STATUS INTERACTIVE (CONT.'D)

location is shown on screen. In addition, visitors see a legend with a list of important themes and issues, as well as an image with text about the location they are viewing. The visitor can use the controller to pan and zoom around the location, and move to other hot spots around the globe.

For School Programs and Special Events, Center staff can create a tour specific for the subject being focused upon, such as HIV/AIDS prevention. This tour may be paused during its run, so the speaker can focus on the different themes and areas of the tour.

The Administrative function for creating tours, updating files, etc. can be housed on the Center's network.

OPERATIONAL CONSIDERATIONS

The Global Status Interactive utilizes a number of current Internet and desktop technologies. The two main technologies employed are GeoRSS and Google Earth.

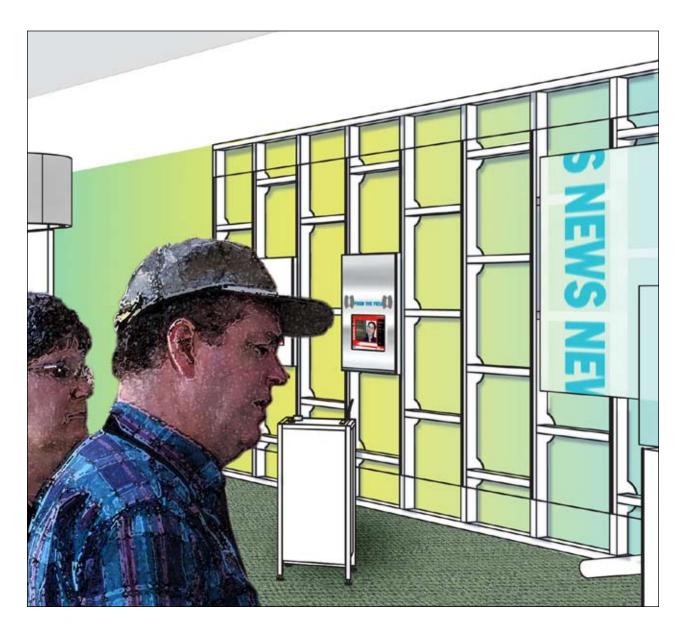
GeoRSS, or Geographic Really Simple Syndication, is an emerging standard for encoding location as part of an RSS feed. Currently, Mercy Corps publishes an RSS feed and delivers it through their website. Once converted to GeoRSS by adding location tagging, the Mercy Corps' news feed can be formatted to appear on the Google Earth interface, used by the

Global Status Interactive at the center.

Google Earth is a geo-spatial information visualization system comprised of a client application on a desktop computer, plus an Internet connection to the Google Earth server. The Mercy Corps web team has successfully obtained a Google Earth Pro license grant through Google Earth's Outreach program. This allows unrestricted access to hundreds of geo-spatialized data feeds, including 3dimensional terrain information, and "Global Awareness" data from other non-profits and monitoring groups.

The Global Status Interactive's exhibit elements in the Action Center will require ongoing collaboration between Center staff and Mercy Corps' web team to ensure the availability of a properly formatted Mercy Corps RSS feed. This published feed must be RSS 2.0 compliant, and contain GeoRSS location tags and served image links. Subsequent formatting of this feed for the Google Earth presentation on the Global Status Interactive, including the legend, layout, and photo place-marks, will be part of ESI Design's production work.

Minimum requirements for Mercy Corps published feeds used with the Global Status Interactive:



- Really Simple Syndication (RSS) 2.0 Compliance
- GeoRSS Location Tags
- A single web-accessible image associated with each RSS entry



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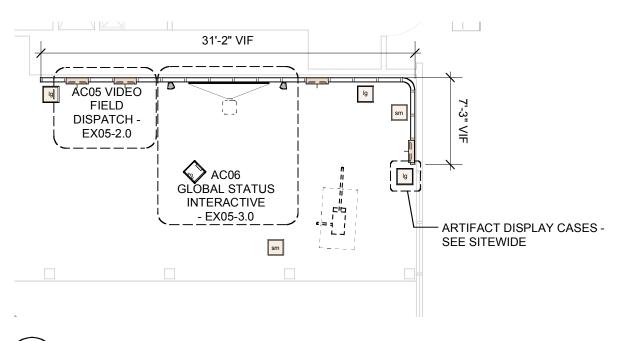


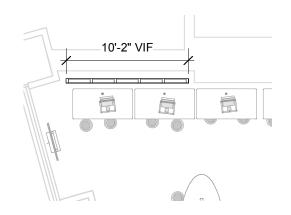
01/07/08

50% F.D.

AC06 **GLOBAL STATUS INTERACTIVE OVERVIEW**

05500-0A



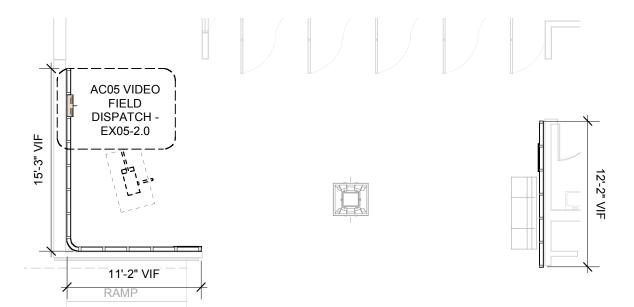


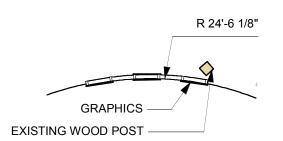
Scale: 1/8" = 1'-0"

OPEN-FRAMED WALL - AC05, AC06

NOTE: VERIFY ALL DIMENSIONS PRIOR TO **CONSTRUCTION AND INSTALLATION**

OPEN-FRAMED WALL - AC07 Scale: 1/8" = 1'-0"





OPEN-FRAMED WALL - AREA PLAN AC10

Scale: 1/8" = 1'-0"

OPEN-FRAMED WALL - AC02 Scale: 1/8" = 1'-0"

AC05, AC06 - OPEN FRAMED (GLOBAL STATUS) WALL-

Fabrication & Installation Notes:

General

- I. Stud wall construction (24" OC) with gusset covering joints. Detailed on sheet EX05-1.2
- 2. Install wall in segments whenever possible.
- 3. Coordinate with elements germane to the Global Status Wall, such as graphics, translucent panels, spacers, Video Field Dispatches, and Projection Surface.
- 4. Anchor through base plate to floor.
- 5. Scenic treatment on building shell wall behind GSW.
- 6. Typical details pertain to all locations, including Briefing Area structure. Refer to individual elevations for configurations of Feature Walls.
- 7. Fasteners must be centered and equally distributed. 8. Tie-backs to existing building wall every 48" or as needed.
- 9. Wall to be able to installed plumb. Bottom plate to be leveled as needed.
- 10. Curves to be cut from wider stock to match W1.
- 11. No protruding hardware, finish sand to eliminate splinters, etc.

Materials

- I. Primary material WI, finish CFI
- 2. Gusset plates W6, finish CFI
- 3. Feature wall cladding SI
- 4. Spacers for wall cladding, additional items (graphics) to be natural (beige) nylon.



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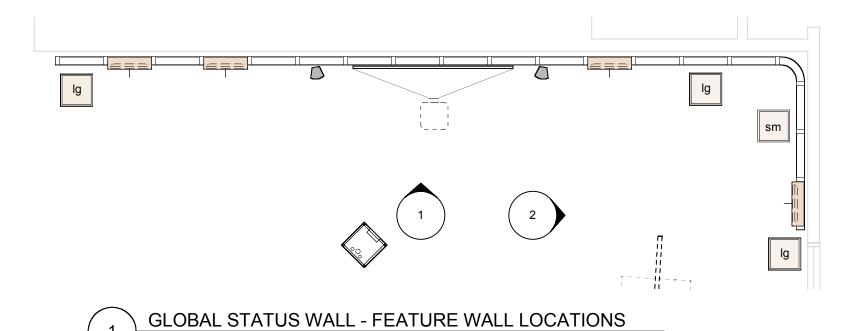
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OPEN FRAMED WALL

LOCATION PLANS

Job Number 05501-OA

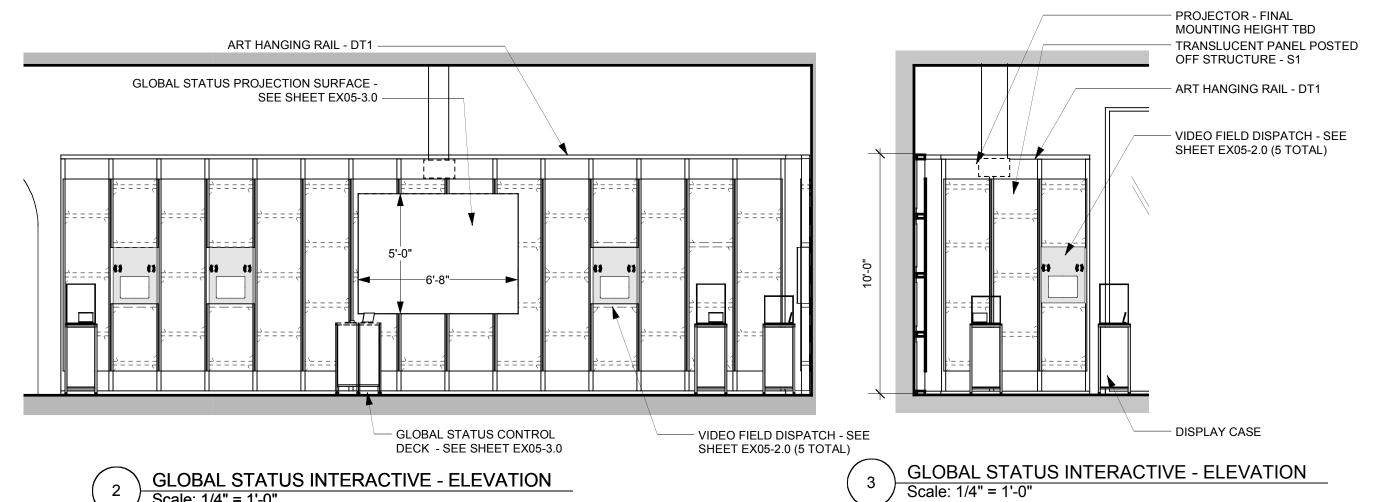
EX05-1.0



Scale: 1/4" = 1'-0"

Scale: 1/4" = 1'-0"

GLOBAL STATUS INTERACTIVE - ELEVATION



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ACO6

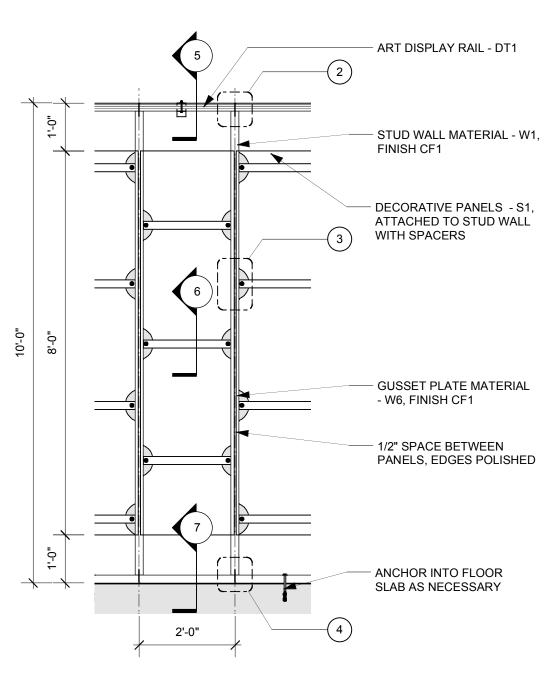
GLOBAL STATUS WALL

KEY PLAN, **FEATURE WALL**

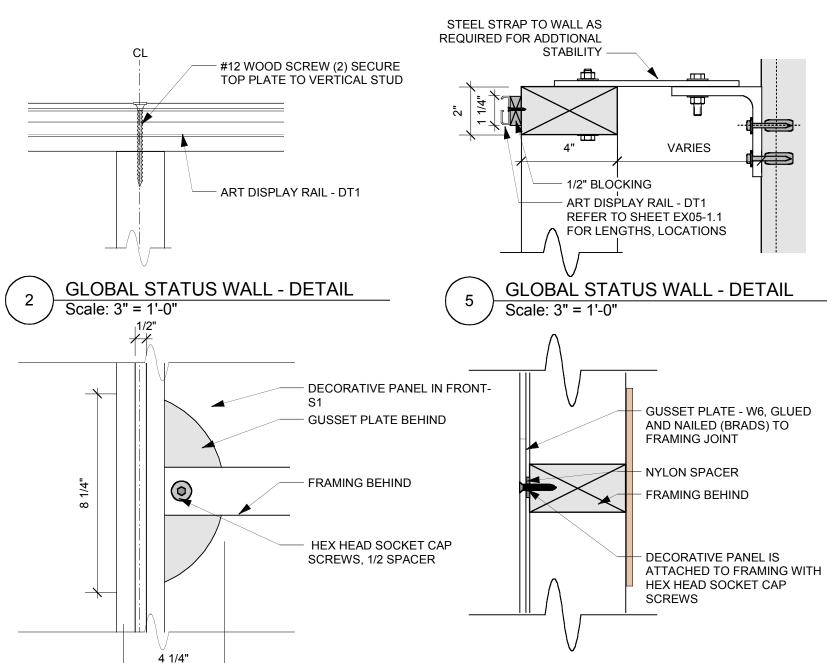
ELEVATIONS

Job Number 05501-OA

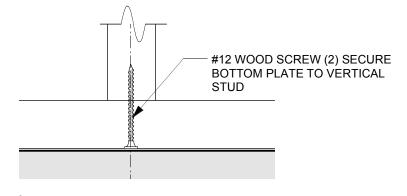
EX05-1.1



GLOBAL STATUS WALL - TYP ELEVATION
Scale: 1/2" = 1'-0"

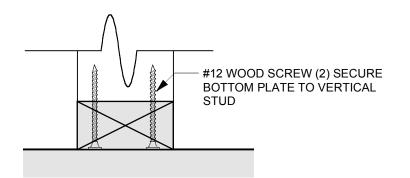


GLOBAL STATUS WALL - DETAIL
Scale: 3" = 1'-0"



GLOBAL STATUS WALL - DETAIL
Scale: 3" = 1'-0"

GLOBAL STATUS WALL - DETAIL
Scale: 3" = 1'-0"



7 GLOBAL STATUS WALL - DETAIL
Scale: 3" = 1'-0"

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 Scale
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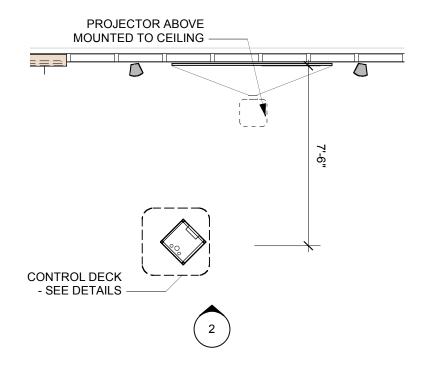
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OPEN FRAME WALL

TYPICAL DETAILS

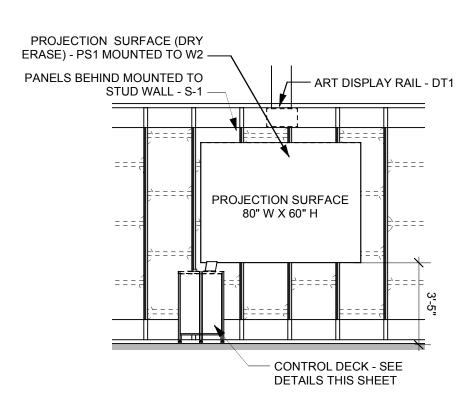
Job Number 05501-OA

EX05-1.2

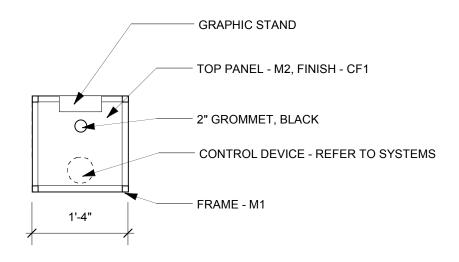


GLOBAL STATUS INTERACTIVE - AREA VIEW

Scale: 1/4" = 1'-0"



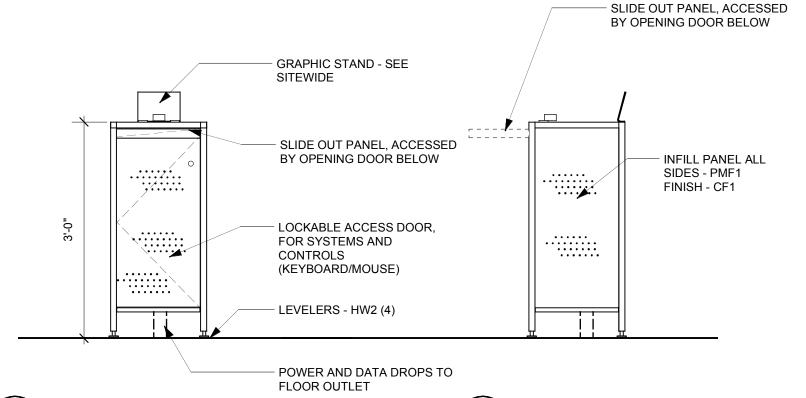
GLOBAL STATUS INTERACTIVE - ELEVATION
Scale: 1/4" = 1'-0"



3 CONTROL DECK - TOP VIEW
Scale: 3/4" = 1'-0"

CONTROL DECK - FRONT VIEW

Scale: 3/4" = 1'-0"



5 CONTROL DECK - SIDE VIEW
Scale: 3/4" = 1'-0"

Page 77



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Issue Date

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AC06

GLOBAL STATUS

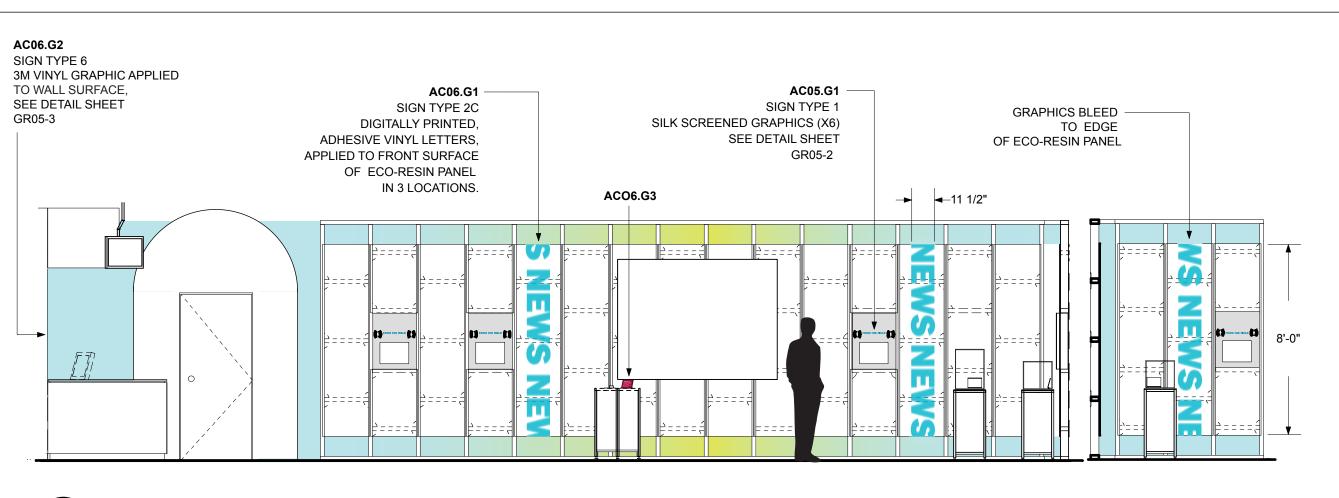
INTERACTIVE

OVERVIEW, PLAN, ELEVATIONS

Job Number 05501-OA

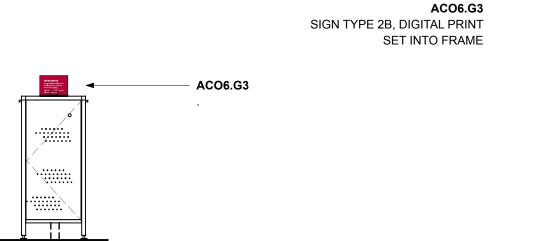
Drawing Number

EX05-3.0



ELEVATION - GLOBAL STATUS INTERACTIVE GRAPHICS

Scale: 1/4" =1'-0"



CONTROL DECK - FRONT VIEW Scale: 1/2" = 1'-0"

INVESTIGATE hunger-related relief and development initiatives 5" around the globe. Use the controller to pan, tilt, and zoom in.

GRAPHIC DETAIL Scale: ONE HALF FULL SIZE

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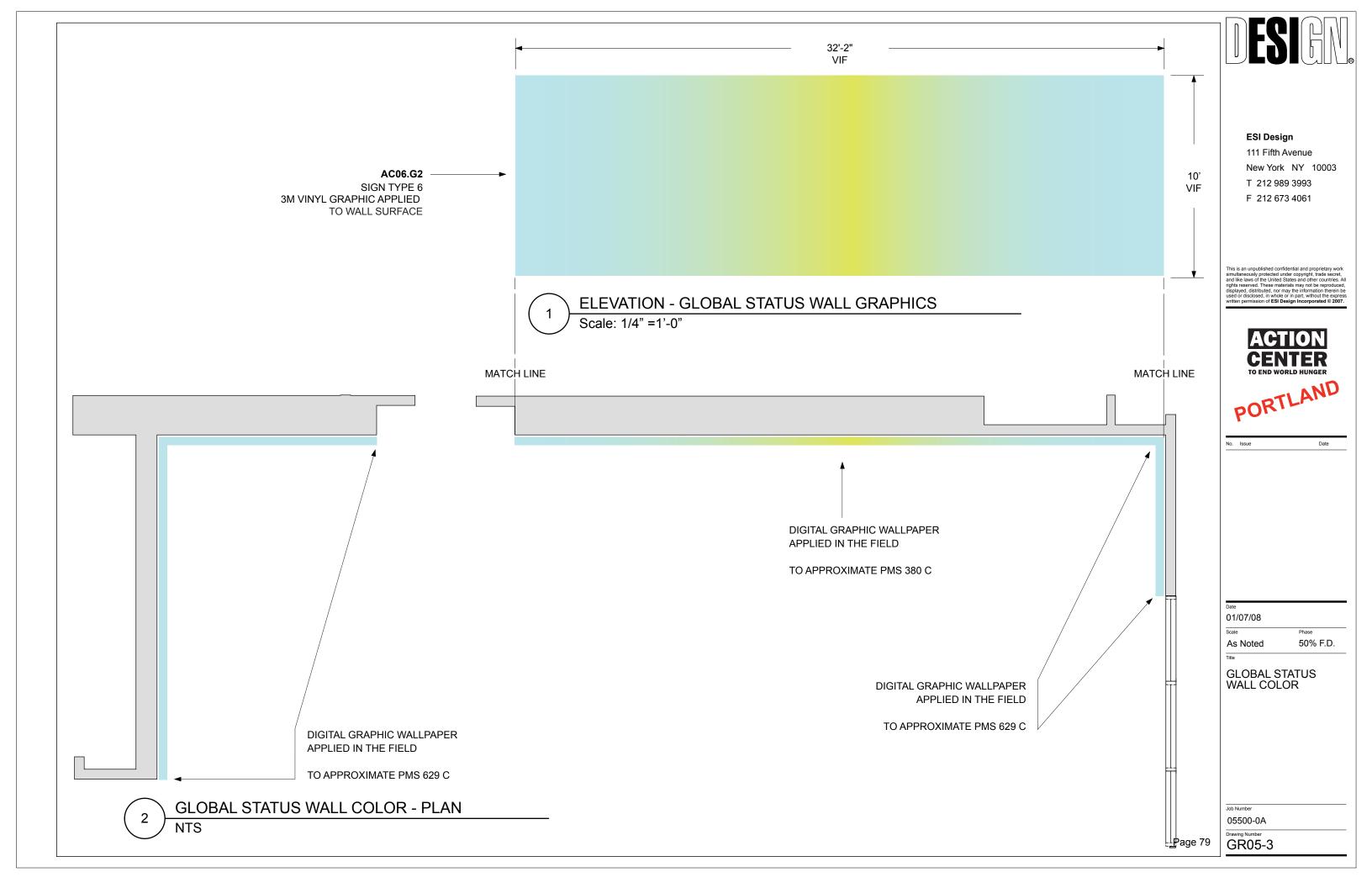
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GLOBAL STATUS INTERACTIVE GRAPHICS

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GR05-1





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LEARNING CENTER EAST WALL **GRAPHICS**

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05500-0A

GR05-4

VP1-1

Video

Projector

DVI Input

AMP1-1 Audio Amplifier Ceiling

Mounted



01/07/08 JA/MC

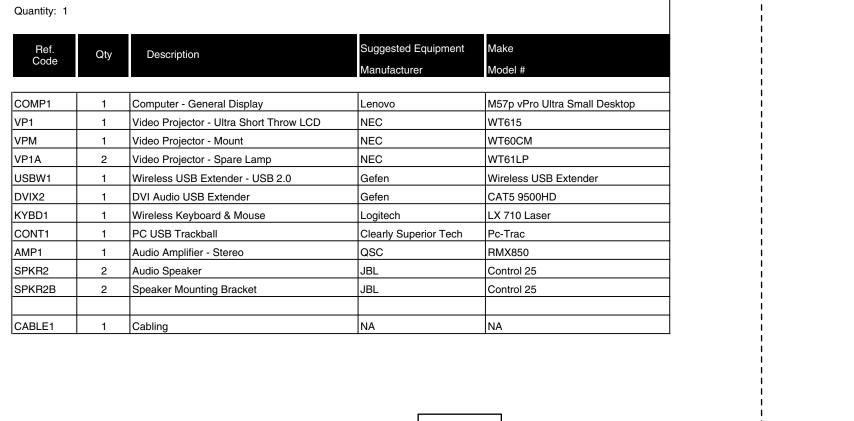
NONE 50% FD

GLOBAL STATUS WALL

SCHEMATIC SYSTEMS DESIGN

Page 81 05501-0A

AC06.S01



To Network

AC10.S01

To KVM

AC10.S01

AC02.S01

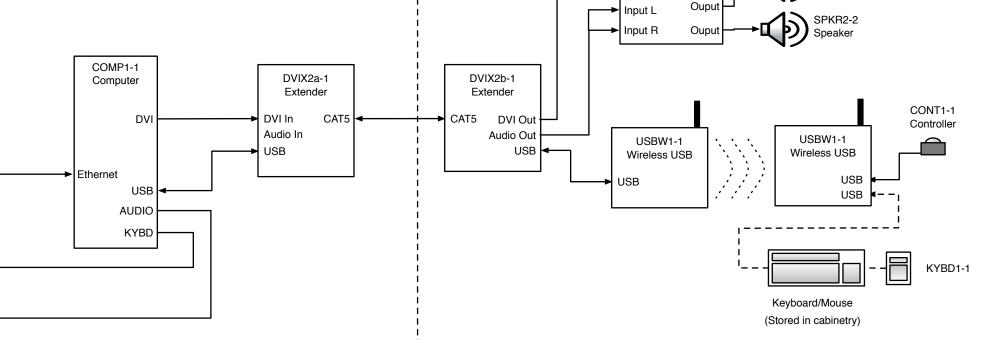
To main space audio system

Switch

Equipment List

System Name: Global Status Wall

System Number: AC06.S01



TRAINING TOWERS

OVERVIEW

The four mobile Training Towers are designed to operate in both staffed and unstaffed mode. Each tower presents an interactive video training program about an issue that contributes to hunger, via a case study that focuses on a specific region of the world. Visitors are encouraged to assess the community's situation through three different ways, explore a variety of programs that address the problem, and take action to combat the problem by themselves. During staffed mode, school and other groups gather in temporary "field huts," where an educator uses a Training Tower to support the class' subject.

BEHAVIORAL GOALS

At the Training Towers, the visitor:

- Views an educational video about a community facing a particular challenge and possible solutions to that challenge.
- Can choose his or her own path through the activity.
- Can choose to conduct an action to help at the Action Center or at home.

CONTENT GOALS

At the Training Towers, the visitor:

- Is given an opportunity to follow the process of field aid.
- Reviews different situations and possible solutions.





Gets ideas for actions they could undertake.

PHYSICAL DESCRIPTION

The Training Towers are easily moveable. Each consists of an aluminum tubing framework fitted with perforated aluminum in-fill panels, around a vertical core made of wood. The core encloses the Tower's wiring and

serves as a mounting surface for the 32" touch screen video monitor and two speakers. The core also includes two sturdy side panels, which staff members can open and flip down to serve as work surfaces. When not in use and in the closed position, the reverse side of each panel displays an 11 x 17" changeable graphic specific to the Tower's activity.

A red graphics band on all four sides of each tower draws visitors' attention. All power and data cables plug into the ceiling grid or floor outlets. The Tower's touch screen monitor and the content it presents can be changed easily from its default, unstaffed mode to staffed mode.

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AC07 TRAINING TOWERS **OVERVIEW**

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TRAINING TOWERS (CONT.'D)

During staffed mode, each Training Tower is normally housed inside a semi-circular "field hut," which can be set up quickly to host visiting school classes or similar groups. The hut consists of an integrated series of lightweight aluminum-framed panels. Each inward-curving panel is 7' in height, and features a decorative graphic pattern on its exterior surface and cork facing on its interior surface, to help contain noise when a school group is inside the hut.

When assembled, the panels form a semicircular curve based on a 16' diameter. The panels can be linked together in multiple configurations to suit the size of the visiting group, or to provide a backdrop for Center presentations. Five gallon buckets, with cushioned lids, serve as seating for school groups. When not needed, the hut can be quickly disassembled, and the panels easily moved and stored.

ACTIVITY DESCRIPTION

Visitors approach one of four towers. On screen, an attract loop with a prompt encourages visitors to explore. When visitors touch the screen, they view a narrated video approximately two minutes in length. After the video, visitors are presented with an overarching question about what can be done to help the problem they have just witnessed.

The visitor is then invited to assess the situation through three different methods: geographic information, information about the

people the situation affects, and statistics. Visitors choose one method. After they assess the situation using that method, they have the option to make further assessments using other methods or see actions being taken to address the problem.

These actions come from Mercy Corps, and also from other parties, such as community partners, other NGOs, etc. In all, three actions are presented. The visitor chooses one. A narrated video presents the action's pros and cons, along with its end results. In the process, the visitor learns there are no right or wrong actions. After viewing one solution, visitors can choose to see the other actions.

Next, they can look at actions they themselves could undertake to help with similar situations. If they choose an action, they can enter their email address using the touch screen keyboard to have the action emailed to them.

CONTENT SUMMARY

The four Training Towers each feature a different case study. Each of the case studies chosen focuses on a primary cause of hunger and poverty, and profile a specific region of the world. In selecting the first group of stories, care has been taken to ensure a breadth of issues, locations, people, and types of actions. Some actions focus on the work of NGOs, while other focus on community-based or national government actions. The stories are:





A. CONFLICT

Case Study: Afghanistan

Action scenarios:

- 1. Livelihoods / Microfinance (Mercy Corps ARIANA)
- 2. Environment (NEPA)
- 3. Primary school education (local NGO)

B. LAND RIGHTS

Case Study: Guatemala

Action scenarios:

- 1. Conflict Mediation (Mercy Corps TIERRAS)
- 2. AgEcon (farmers collective)
- 3. Advocacy- Policy (Land Commission, consortium of 13 NGOs)

C. CIVIC RESPONSIBILITY

Case Study: Indonesia

Action scenarios:

- 1. Healthy Start schools (Mercy Corps/govt. partnership)
- 2. Urbanization-Megacity (local NGO)
- 3. Child Labor and human trafficking (ILO-govt. program)

D. CLIMATE CHANGE

Case Study: Niger

Action scenarios:

- 1. Feeding Centers as triage (Mercy Corps)
- 2. Hydro project (govt.)
- 3. Agricultural development (local NGO)

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AC07

TRAINING TOWERS **OVERVIEW**

Joh Number 05500-0A

TRAINING TOWERS (CONT.'D)

MEDIA REQUIREMENTS

The Training Towers use a combination of documentary-style narrated video, photographs, maps, graphics, and text to convey the story. The video segments use existing archival materials and news footage as well as original video shot for the Training Towers. A professional voice-over talent provides a consistent audio for the introduction, connective audio sections, and instructions.

Photographs are used during the Attract Loop and Assessment section of the interactive. These come from Mercy Corps' archive, the Getty Archive, or are shot by field producers as part of a site visit. The AV Producer creates the Graphic components used in the Assessment section.

Each tower contains three 2-minute original Action scenarios (identified above). These are composed from videotaped interviews, with the audio from the interviewees providing the narrative thread. All original video is shot by Mercy Corps' field producers.

OPERATIONAL CONSIDERATIONS

Each Training Tower story uses production file templates and guidelines, so that future Training Tower stories can be produced by a small production team at minimal cost.

Staff at the Action Center have the following responsibilities:

- Converting Training Towers between kiosk mode and workshop mode. Invisible buttons activated through the touch screen will allow for switching screen content modes
- Guiding workshops, using the provided media tools and workshop structure
- Providing up to date materials for use in the workshop mode, including any handouts, new field reports or emails from fieldworkers, etc.







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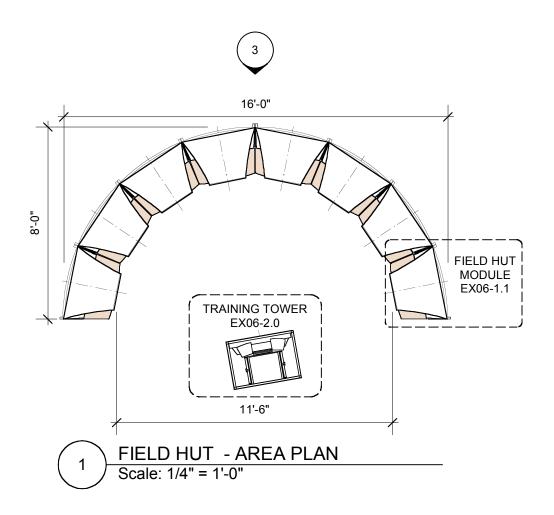
PORTLAND

01/07/08

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AC07 TRAINING TOWERS **OVERVIEW**

Joh Number 05500-0A



TYPICAL CONFIGURATION 8 MODULES

CURVED PANELS WITH
INTERIOR STRUCTURE

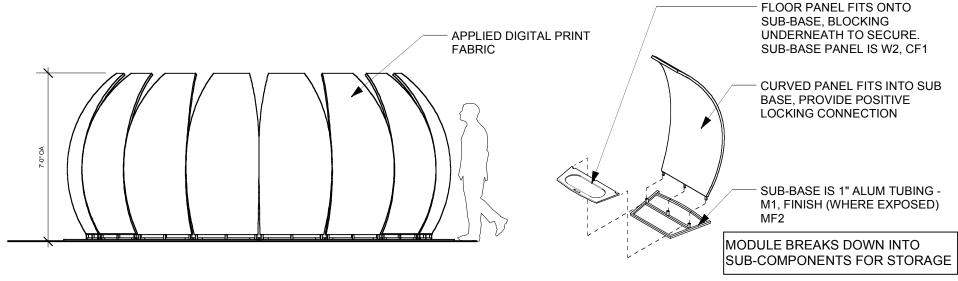
REMOVABLE FLOOR PANEL

TRAINING TOWER SEE SHEET EX06-2.0

FIELD HUT - ISOMETRIC VIEW

Scale: 1/4" = 1'-0"

FIELD HUT MODULES - 16 UNITS
TRAINING TOWER - 4 UNITS



3 FIELD HUT - INTERIOR VIEW
Scale: 1/4" = 1'-0"

FIELD HUT - SUB-COMPONENTS
Scale: 1/4" = 1'-0"

AC07 - TRAINING TOWERS

QUANTITY: 4

Fabrication & Installation Notes:

General

I. Units are aluminum framed cases, lockable casters

- 2. Units can plug power and data into floor outlets or ceiling grid provide retractable cabling at bottom and top of units.

 3. Graphic band at top.
- 4. Flip down shelves at sides, with space for standard 11 \times 17" graphic at underside (2)
- 5. 34" touch screen monitor on mount.
- 6. Speakers (2) mounted to interior shell.

Materials

Frame Material: Aluminum I "square tube - MI, Sides and front infill panels Perforated Metal - PFMI, finish MF2.
 Back infill panels - W4, finish CFI
 Interior Shell - W2, clear finish -CFI

AC07 - FIELD HUTS

QUANTITY: 2 UNITS OF 8 MODULES = 16

Fabrication & Installation Notes:

General

- I. Individual modules are intended to be sturdy, lightweight, self-supporting, and easy to reconfigure.
- 2. Modules are to be able to be dis-assembled into two primary sub-components and stacked easily, by one to two people.
- 3. Each module should be self-supporting, standing alone or with attachment to adjacent modules adding greater stability.
- 4. Digital print fabric exterior convex side.
- 5. Edges must be finished to conceal structure.
- 6. Cork facing on interior concave side.
- 7. Routed well in base panel to accomodate (2) 5-gal. bucket seats.

Materials

Curved frame - I" square tubing - MI, acoustical insulation infill - ACI, thin ply facing both sides - W5, cork facing (inside) - S3, fabric graphic (outside).
 Base panel - W2, finish CFI



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No. Issue

Date

Date Drawn By 01/07/08 CM Scale Phase As Noted 50% FD

AC07

FIELD HUT/

TRAINING TOWER

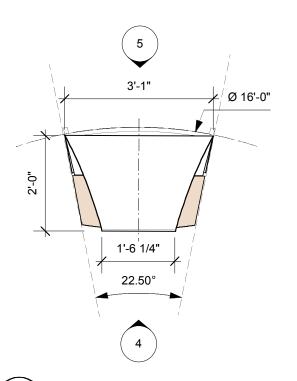
OVERVIEW

Job Number 05500-OA

Drawing Number

Page 85

EX06-1.0

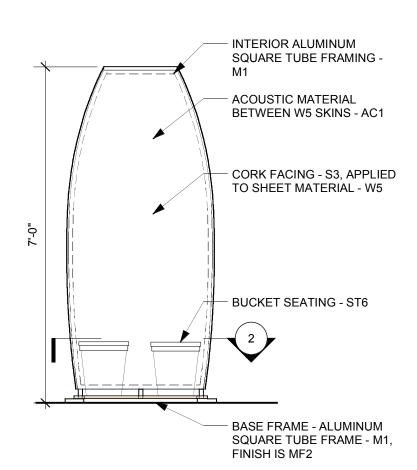


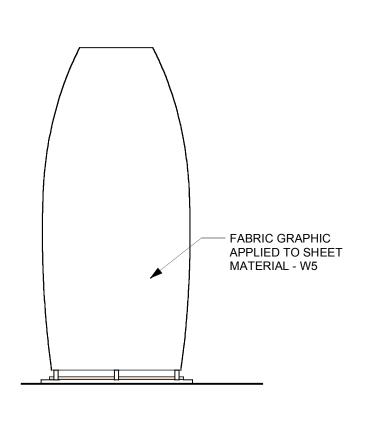


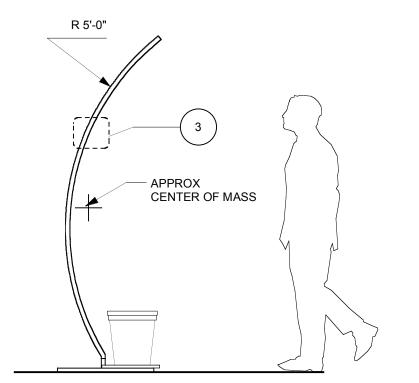
FIELD HUT MODULE - TOP VIEW Scale: 1/2" = 1'-0"

FIELD HUT MODULE - SECTION Scale: 1/2" = 1'-0"

FIELD HUT MODULE - DETAIL Scale: 3" = 1'-0"







FIELD HUT MODULE - INTERIOR Scale: 1/2" = 1'-0"

FIELD HUT MODULE - EXTERIOR Scale: 1/2" = 1'-0"

FIELD HUT MODULE - SIDE VIEW Scale: 1/2" = 1'-0"



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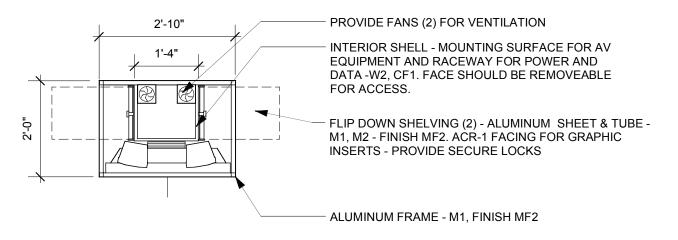
As Noted AC07

FIELD HUT

PLANS, ELEVATIONS

Job Number 05500-OA

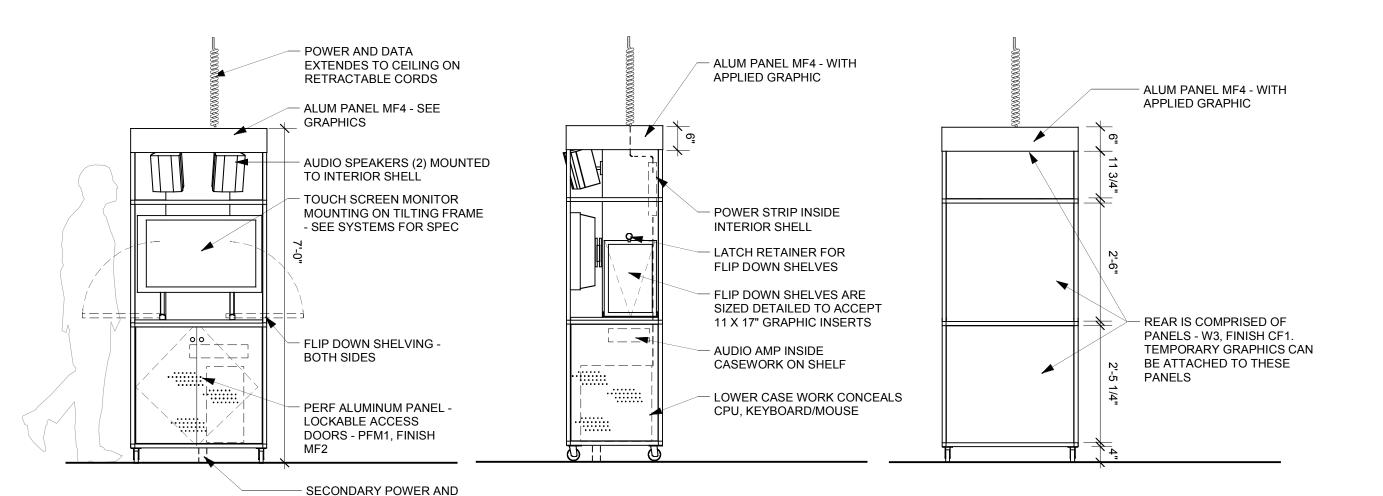
EX06-1.1



TRAINING TOWER - TOP VIEW

Scale: 1/2" = 1'-0"

TRAINING TOWER - 4 UNITS



TRAINING TOWER - FRONT VIEW

Scale: 1/2" = 1'-0"

DATA DROP TO FLOOR

OUTLETS

TRAINING TOWER - RIGHT VIEW

Scale: 1/2" = 1'-0"

4 TRAINING TOWER - BACK VIEW
Scale: 1/2" = 1'-0"

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issue Date

AC07

TRAINING TOWER

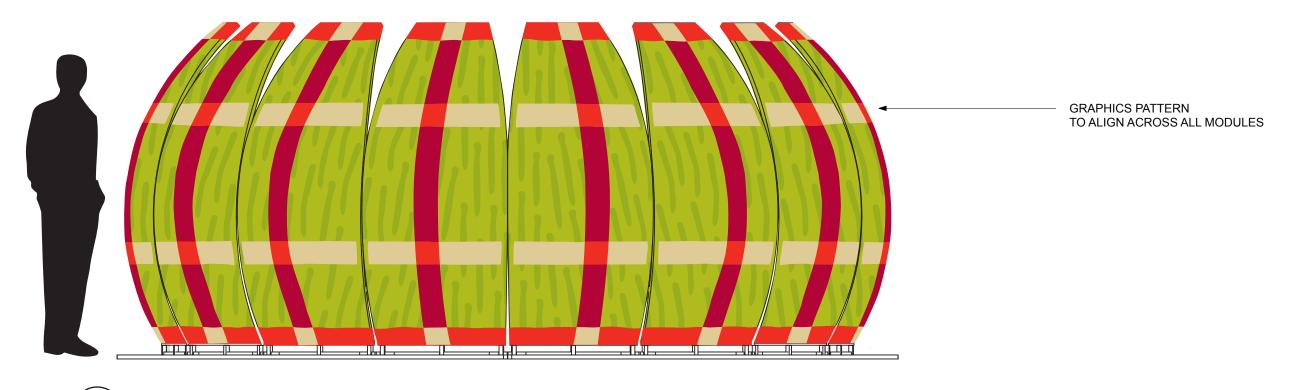
OVERVIEW, PLAN

Job Number 05500-OA

05500-C

EX06-2.0

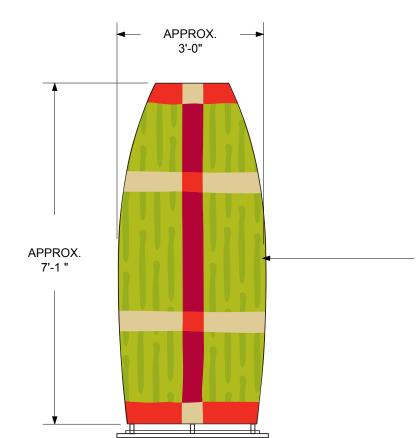




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ELEVATION - FIELD HUT GRAPHICS

Scale: 1/2" =1'-0"



AC07.G3
SIGN TYPE 7
DIGITAL GRAPHICS
APPLIED TO FIELD HUT
FABRIC, EACH MODULE TO
HAVE IDENTICAL GRAPHICS.
FABRICATOR TO PROVIDE
SAMPLE OF GRAPHICS
AND MATERIAL FOR
APPROVAL

 $\left(1\right)$

FIELD HUT GRAPHICS - TYP. MODULE UNFOLDED VIEW

Scale: 1/2" =1'-0"

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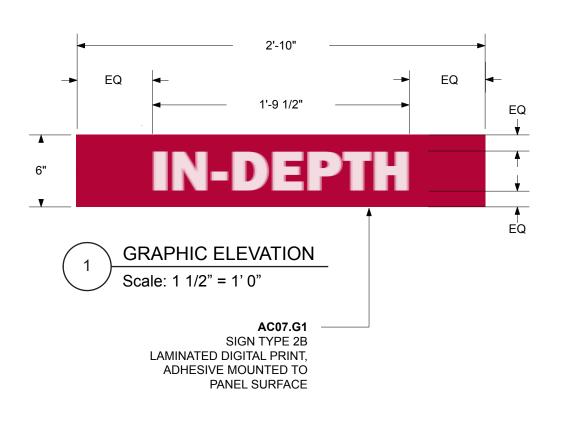
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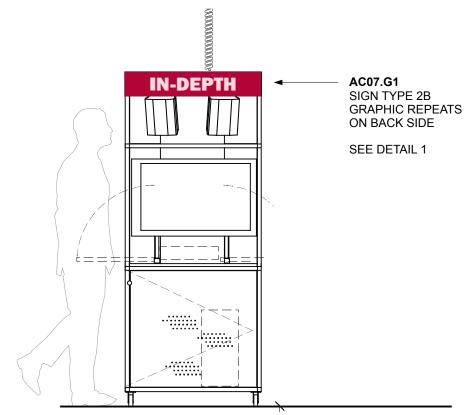
FIELD HUT GRAPHICS

05500-0A

Drawing Number

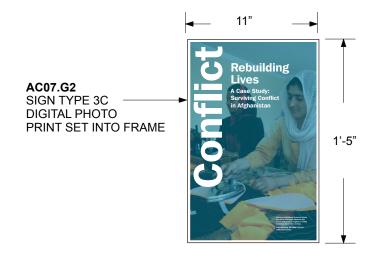
[®] GR06-1





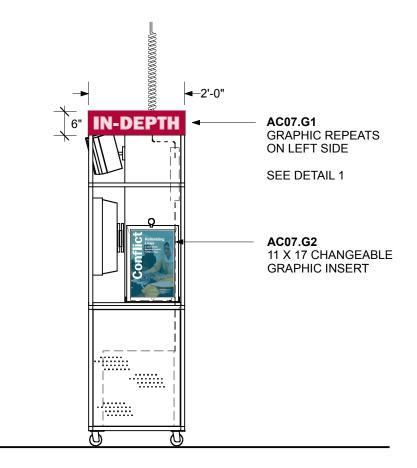
TRAINING TOWER - FRONT VIEW

Scale: 1/2" = 1'0"



3 INSERT DETAIL

Scale: 1 1/2" = 1' 0"



TRAINING TOWER - RIGHT VIEW

Scale: 1/2" = 1' 0"

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o. Issue Date

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Scale

As Noted 50% F.D.

TRAINING TOWER GRAPHICS

Job Number 05500-0A

05500

Drawing Number

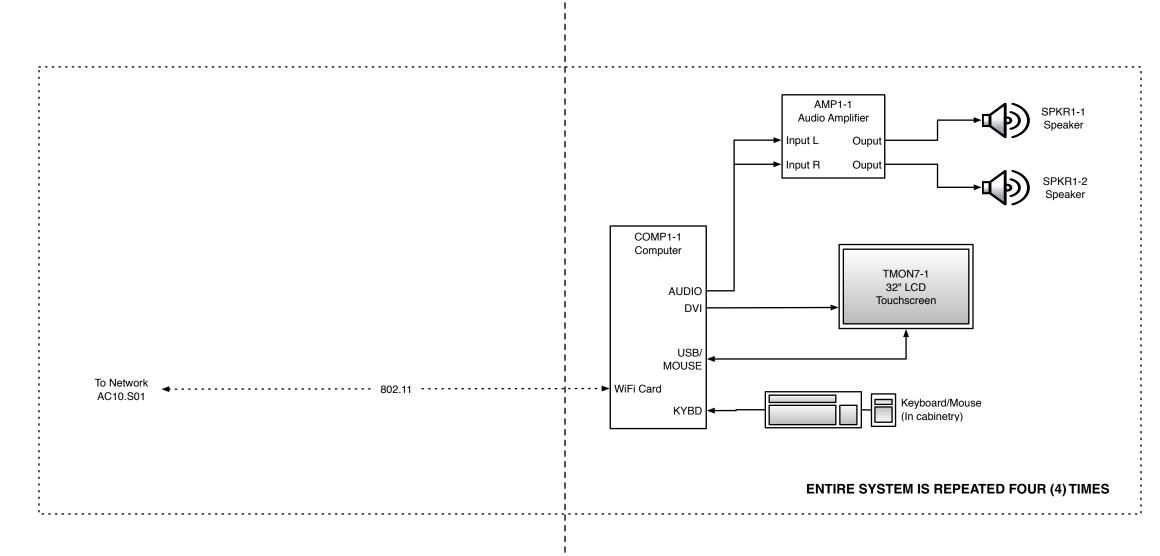
GR06-2

Equipment List

System Name: Training Towers
System Number: AC07.S01-S04

Quantity: 4

Ref. Code	Qty	Description	Suggested Equipment Manufacturer	Make Model #
COMP1	4	Computer - General Display	Lenovo	M57p vPro Ultra Small Desktop
WIFIC1	4	WiFi Desktop Card	Belkin	Wireless G Desktop Card
LMONB	4	LCD Monitor Mounting Bracket	Peerless	ST650P
TMON2	4	32" Touch Screen	Touchscreens.com	LCDNC32-CAP-USB-B
SPKR1	8	Audio Speaker	JBL	Control 25T
AMP1	4	Audio Amplifier - Stereo	QSC	RMX850
CABLE1	4	Cabling	NA	NA



ACTION CENTER TO END WORLD HUNGER

PORTLAND

01/07/08

NONE 50% FD

TRAINING TOWERS

JA/MC

SCHEMATIC SYSTEMS DESIGN

Page 90 05501-0A

AC07.S01

ACTION STATIONS

OVERVIEW

At the Action Stations, visitors can learn what other organizations and visitors are doing to combat hunger. Visitors also browse and select from a list of possible actions they can take either at the Center or at home. The actions are divided by time: one minute, one hour, one day, etc.

BEHAVIORAL GOALS

At the Action Stations, the visitor:

- Views information about upcoming events around the New York City area related to hunger.
- Learns about issues that need immediate action, such as by phoning a government official about an upcoming Legislative Bill.
- Browses and selects one or more Action items they would like to perform.
- E-mails the Action instructions to themselves if it is a longer-term action.

CONTENT GOALS

At the Action Stations, the visitor:

- Sees that many other visitors have taken action.
- Understands that actions may be completed in a short-time frame or a longer-time frame.
- Feels their action is of great importance in the help to fight world hunger.



PHYSICAL DESCRIPTION

This area features five tables – one large and four small – with basic stools or chairs for visitors. The tables are equipped with a total of eight securely mounted laptops, with all power and data cables plugging into the floor or wall outlets. A colorful graphic nearby invites visitors to take action. The large table can be separated in half to accommodate two smaller groups.

ACTIVITY DESCRIPTION

Visitors approach the table-mounted laptops and see an attract loop of RSS feeds, visitor feedback, and a list of time sensitive actions to undertake. Once they touch the laptop, they see a main menu that offers various time frames (e.g. If you have one minute) and an option to see what other visitors have done. If they select a time frame, a list of actions appropriate to that time frame appears on screen. The visitor can browse through the list and select a specific action. Step-by-step instructions on how to accomplish the action appear on screen. The visitor may take immediate action at the Action Center, and/or e-mail the activity's instructions to his or her home. At the end of the activity, a screen

urges visitors to stay connected to the Center by reporting back on the actions they have taken, and signing up for information from Mercy Corps and/or the Center. Visitors have the option of looking at other actions and visitor testimonials.

Center staff uses an administrative tool available on the Center's system to add, edit, or delete actions from the list, as well as respond to and add visitor feedback.

OPERATIONAL CONSIDERATIONS

Staff at the Action Center will have the following responsibilities:

- Maintaining the Action Kits available on stations using an administrative tool, which allows one to add, edit, categorize, and delete actions.
- Updating the 'Action & Event Alerts' RSS feeds if there are time-sensitive events and actions to be shared by visitors; this feed is also shared by the displays placed in the Information Hub.
- Reviewing and approving/rejecting the Take Action reports and feedback submitted by visitors, for inclusion in the User Action RSS feed.
- Maintaining visitor email addresses, which are collected if visitors choose to sign up for email updates from the Center (possibly the Center's own emailing list, as well as Mercy Corps' advocacy email list for "Action Alerts").

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lo. Issue

Date 01/07/08

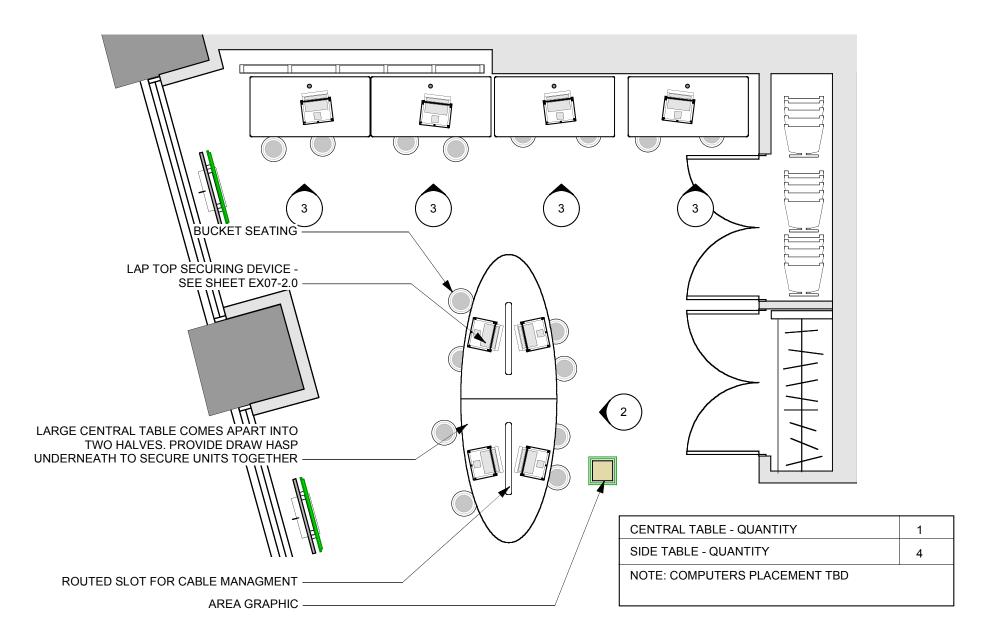
50% F.D.

,

AC08 ACTION STATIONS OVERVIEW

Job Number 05500-0A

Drawing Numb



AC07 - ACTION STATIONS

QUANTITIES CENTRAL TABLE: I SIDE TABLES: 4

Fabrication & Installation Notes:

Central Table

- I. Unit is comprised of two separate halves that form a complete oval. Provide locking hardware to keep the two halves together:
- 2. Table is on caster legs.
- 3. Simple plywood wire trough is mounted underneath table.
- 4. Large slot in table top allows power and data cables from laptops to rout to floor or wall j-box
- 5. Each table half has wire management spine that constrains cabling to floor.

Side Tables

- I. Grommet hole in tabletop allows power and data cables from laptops to rout to floor or wall j-box.
- 2. Each table half has wire management spine that constrains cabling to floor.

Materials

- I. Table topsurface S4. Apron W5, PLAM2.
- 2. Wire Trough W2
- 3. Graphic Riser M2, finish MF4

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No. Issue Date

AC07

ACTION STATIONS

OVERVIEW,

ELEVATIONS

Job Number 05501-OA

Drawing Number

EX07-1.0

ACTION STATIONS TABLES - AREA PLAN
Scale: 1/4" = 1'-0"

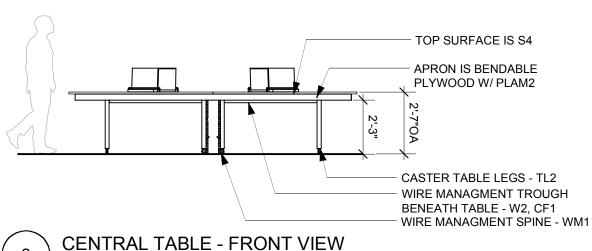
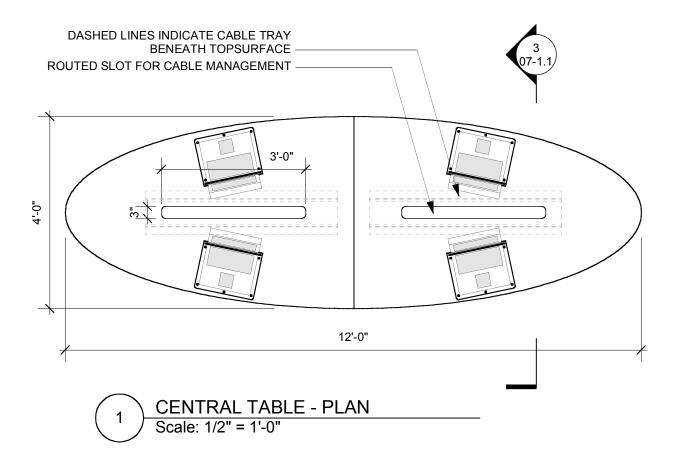
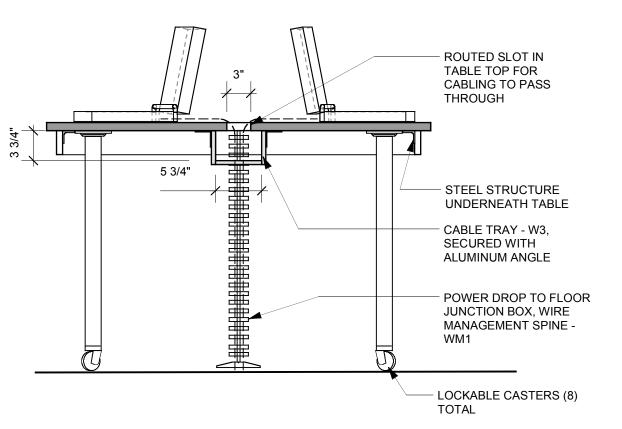


TABLE LEGS - TL3

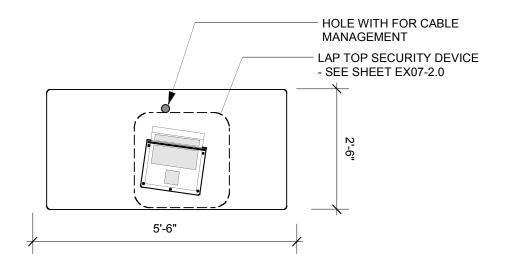
WIRE MANAGMENT
SPINE - WM1

3 SIDE TABLES - FRONT VIEW
Scale: 1/4" = 1'-0"

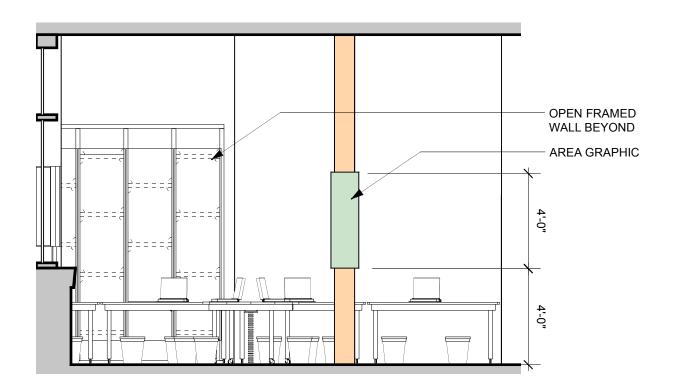








SIDE TABLES - PLAN Scale: 1/2" = 1'-0"



ACTION STATIONS - ELEVATION Scale: 1/4" = 1'-0"

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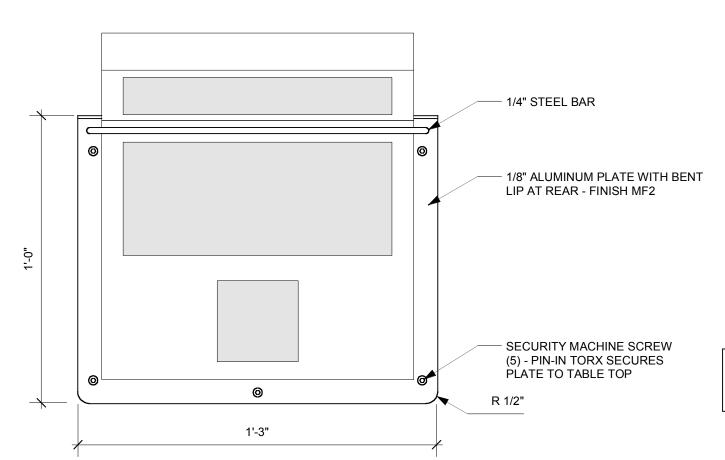
AC07

ACTION STATIONS

SECTION DETAILS

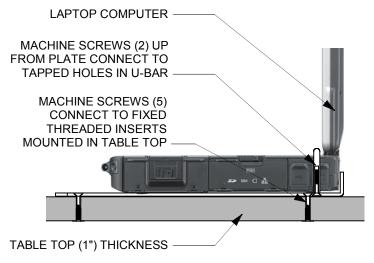
Job Number 05501-OA

EX07-1.1

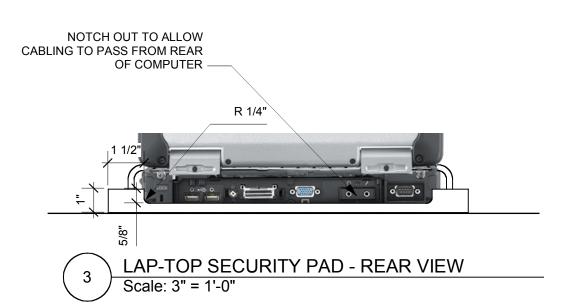


NOTE: CONFIRM SIZE, ORIENTATION OF PAD WITH LAP TOP COMPUTER

LAP-TOP SECURITY PAD - TOP VIEW Scale: 3" = 1'-0"



LAP-TOP SECURITY PAD - CONNECTION DETAIL Scale: 3" = 1'-0"



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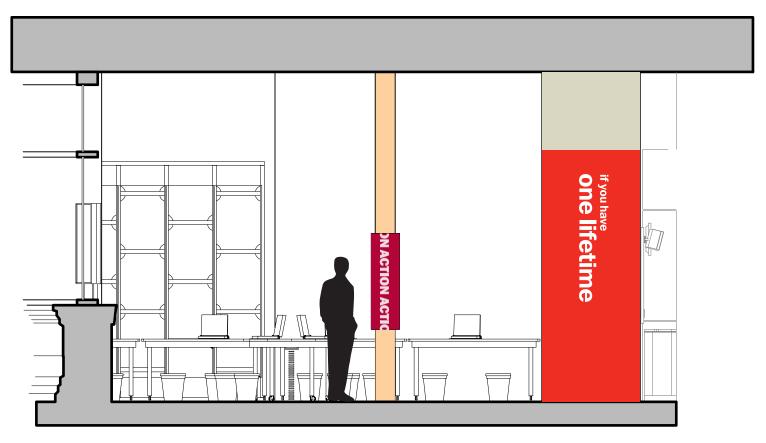
As Noted AC07

ACTION STATIONS

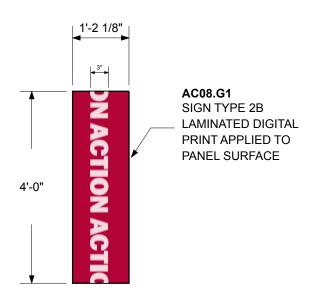
LAPTOP SECURITY

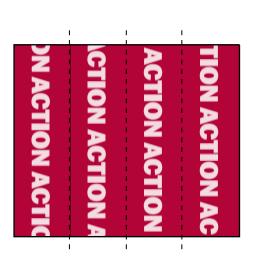
Job Number 05501-OA

EX07-2.0



1 ELEVATION - ACTION SIGNS POSITION
Scale: 1/4" =1'-0"





GRAPHICS DETAIL - 1 SIDE and FLATTENED VIEW

Scale: 1/2" = 1'0"

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ACTION STATION GRAPHICS

Job Number 05500-0A

05500-0

Drawing Number GR07-1



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ACTION AREA GRAPHICS

05500-0A

GR07-2



TBD

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01/07/08

SEE DETAIL

THIS SHEET

As Noted

COLUMN GRAPHICS

50% F.D.

INTERIOR ELEVATION - LOOKING WEST Scale:1"=8'

AC08.G4

SIGN TYPE 9,

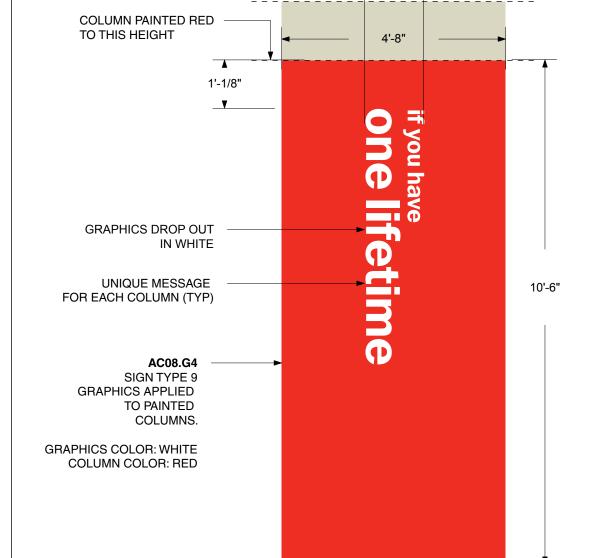
APPLIED TO SONOTUBE WITH WEIGHTED BASE

TYP. COLUMN ELEVATION

Scale: 1/2" = 1'0"

05500-0A GR08-1

Page 97



◄-1'-2 3/4"

Equipment List

System Name: Action Stations System Number: AC08.S01-S08

Quantity: 8

Ref. Code	Qty	Description		Make Model #	
LCOMP1	8	Laptop Computer	Panasonic	Toughbook 30 QuickCam® Communicate Deluxe	
CAM1	8	Webcam	Logitech		
SECR1	8	Security Brackets	TBD	TBD	
CABLE1	8	Cabling	NA	NA	





01/07/08

JA/MC

50% FD

NONE

ACTION STATIONS

SCHEMATIC SYSTEMS **DESIGN**

Page 98 05501-0A

AC08.S01

SITEWIDE DISPLAY ELEMENTS

OVERVIEW

An integrated system enables the Center to display different types of communication devices – video monitors, flyers, posters, artifacts, and photos. This allows a great deal of versatility and flexibility, and is designed for ease of use. The system includes the following elements:

Artifact Cases

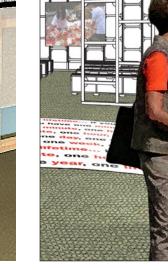
Each of the three large and two small Artifact Cases stands on the floor. Echoing the materials and design of the Training Towers, the base of each case consists of an open aluminum tubing framework fitted with perforated aluminum fill panels. The base is crowned with a clear, five-sided Plexiglas top attached with security screws, to ensure the artifact inside remains dust-free and tamper-proof. If the artifact is to be touched or used by visitors, the Plexiglas top can be removed. Each case is fitted with a label that identifies and explains the contents.

Retail Display System

Adjacent to the Entrance, the Fair Trade items that visitors are invited to purchase are displayed on one table and two free-standing shelving units. Each shelving unit is 7' in height and includes four adjustable shelves. The tables and shelving units are made of salvaged material obtained from a New Orleans workshop, set up in conjunction with Mercy



ARTIFACT DISPLAY CASE



RETAIL DISPLAY SYSTEM



LIGHT BOX

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NOW TOLK INT TO

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No. Issue

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itle

AC09 SITEWIDE DISPLAY ELEMENTS

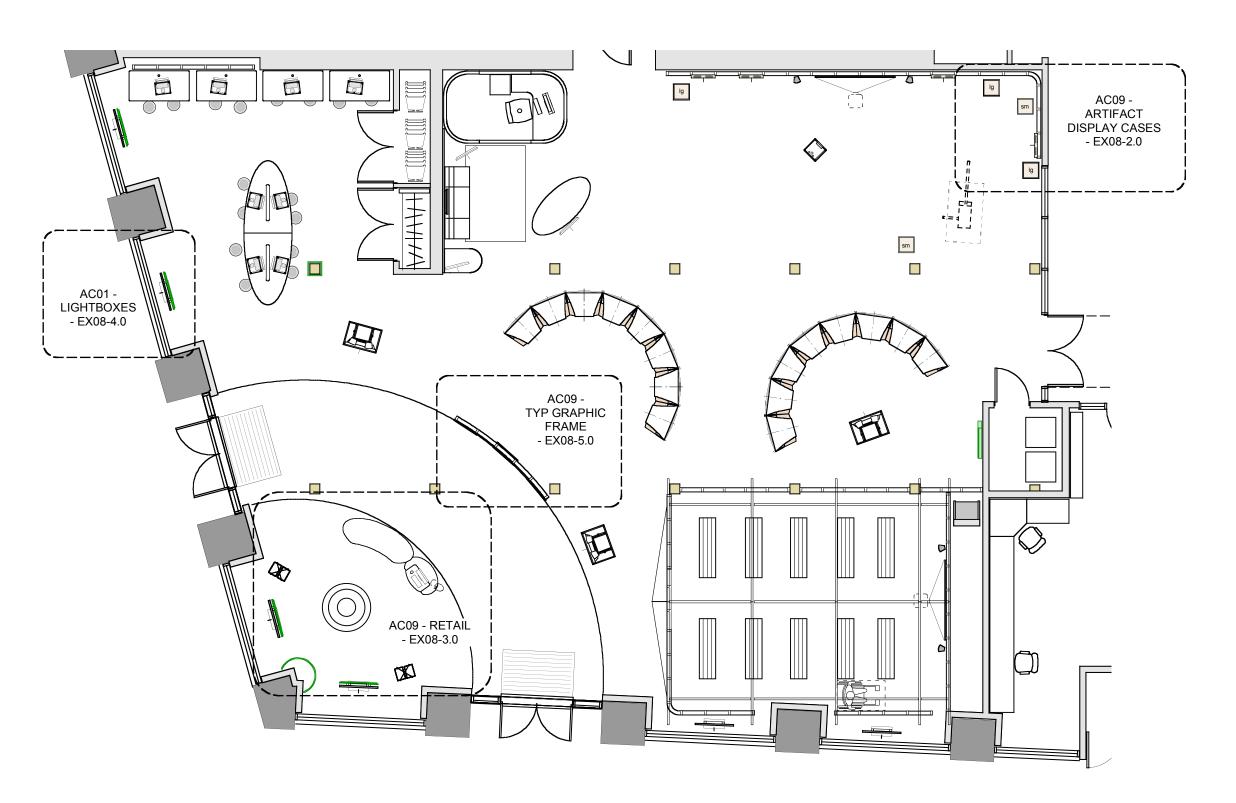
Job Number 05500-0A

Drawing Number

Corps to provide jobs and help restore the local economy in the wake of Hurricane Katrina.

Light Boxes

To activate the Action Center's exterior façade at night, a series of posters mounted on light boxes are displayed in the Center's windows. The posters feature eye-catching images and action-oriented text, which inform visitors of some of the actions they can take to help the fight to end world hunger. These are single-sided light boxes, facing out onto the street. Each is back with a poster, which faces the Center's interior. All of the posters are easily updatable and can be changed frequently.



SITEWIDE ELEMENTS - KEY PLAN
Scale: 1/8" = 1'-0"



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 Scale
 Phase

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Title

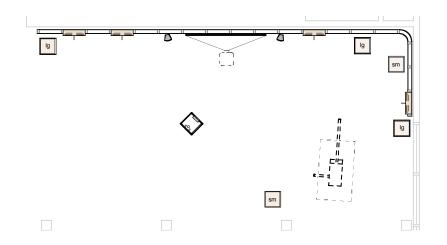
OVERVIEW

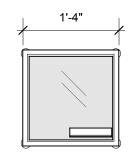
SITEWIDE ELEMENTS

Job Number 05501-OA

Drawing Number

EX08-1.0

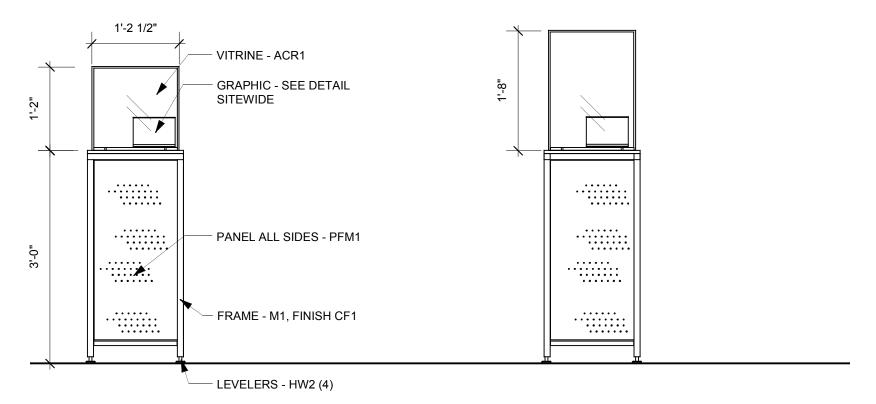




1 ARTIFACT DISPLAY - LOCATION PLAN
Scale: 1/8" = 1'-0"

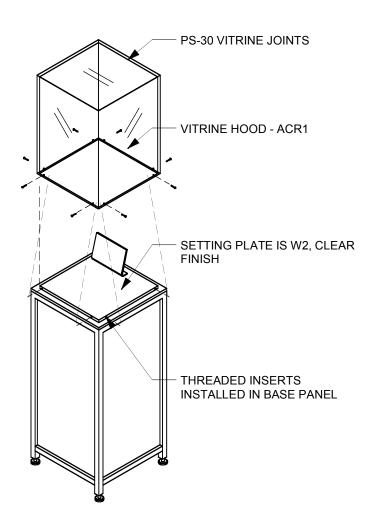
SMALL ARTIFACT DISPLAY CASE - QUANTITY	2
LARGE ARTIFACT DISPLAY CASE - QUANTITY	3

DISPLAY CASE - TOP VIEW
Scale: 3/4" = 1'-0"



3 SMALL DISPLAY CASE - FRONT VIEW
Scale: 3/4" = 1'-0"

3 LARGE DISPLAY CASE - FRONT VIEW Scale: 3/4" = 1'-0"



4 LARGE DISPLAY CASE - ISOMETRIC
Scale: 3/4" = 1'-0"
Page 10

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540

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 Scale
 Phase

 50% FD

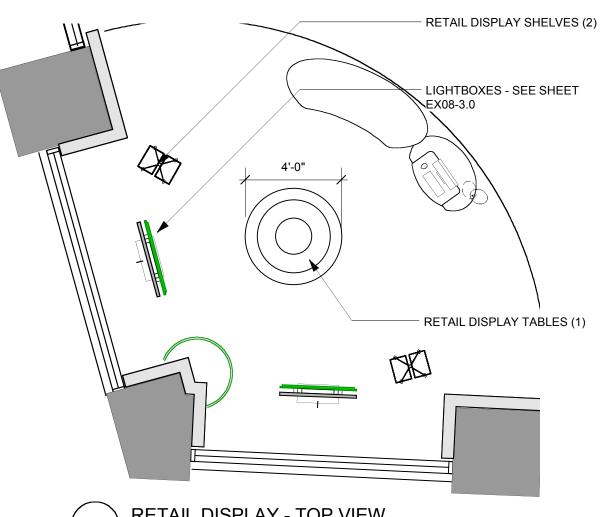
AC09

ARTIFACT DISPLAY

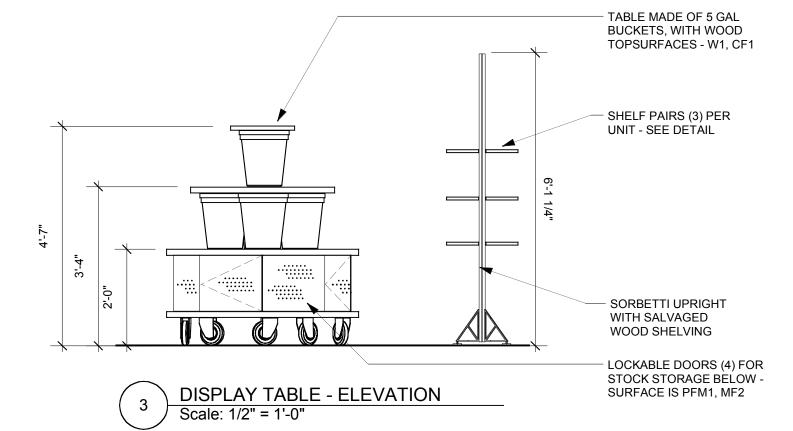
VIEWS, ELEVATION

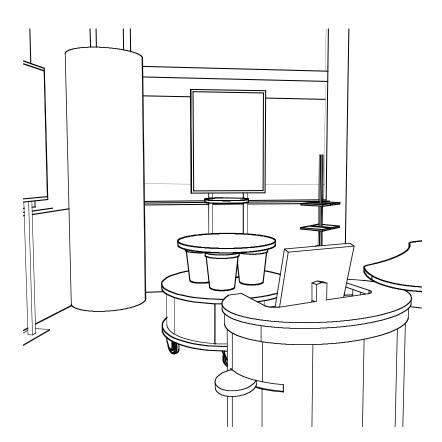
Job Number 05501-OA

EX08-2.0

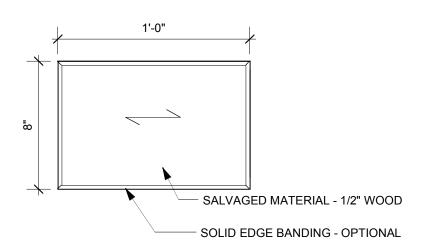


RETAIL DISPLAY - TOP VIEW Scale: 1/4" = 1'-0"





RETAIL DISPLAY - SKETCH VIEW Scale: 1/8" = 1'-0"



RETAIL SHELF - DETAIL Scale: 2" = 1'-0"

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AC09

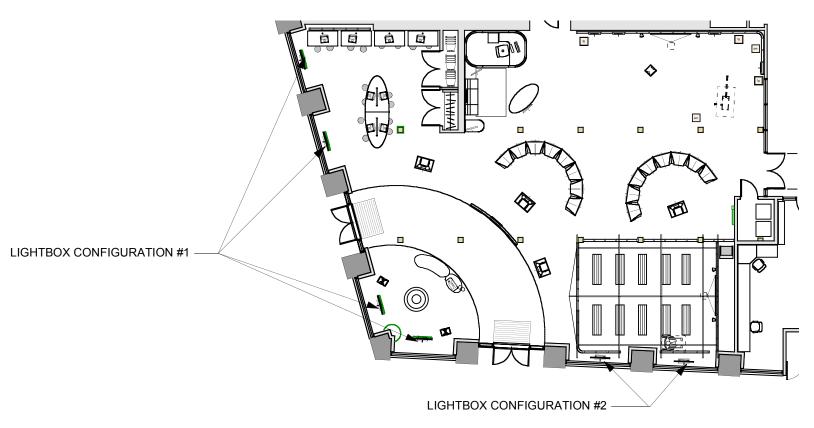
RETAIL DISPLAYS

TABLES, SHELVES

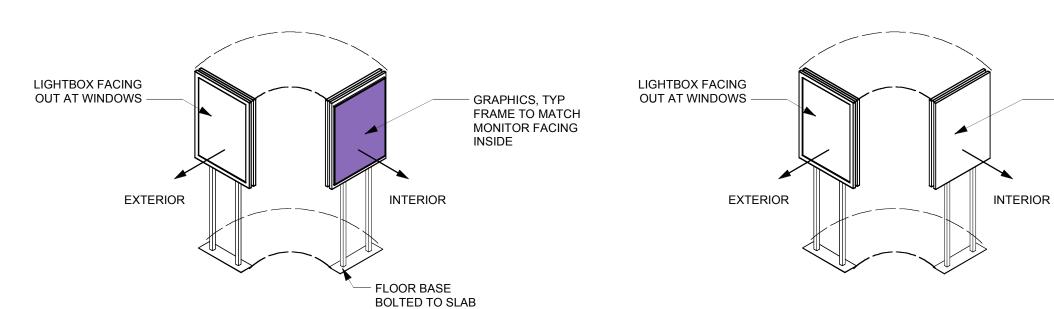
Job Number 05501-OA

Page 102

EX08-3.0



1 LIGHTBOXES - LOCATION PLAN Scale: 1/16" = 1'-0"



2 LIGHT BOX CONFIG. 1
Scale: 1/4" = 1'-0"

3 LIGHT BOX CONFIG. 2
Scale: 1/4" = 1'-0"

LIGHTBOX DISPLAYS

QUANTITY: 6

Fabrication & Installation Notes:

General

BACKER (NO

FINISH

GRAPHICS) - W3, CF1

I. Lightboxes are $34" \times 48"$, available from SD Modular - finish is polished aluminum.

2. There are two different configurations -detailed this sheet.

 \bullet Configuration I - (4) lightboxes on aluminum stand. Stand is MI, finish MF2. Graphic backers, match size of lightbox, with standard typ graphic details. Stand bolted into slab.

Configuration 2 - (2) lightboxes, both facing out on aluminum stand.

Wood panel (W3) backers, match size of lightbox.



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01/07/08 CM
Scale Phase
50%FD

Title

AC01

LIGHTBOX

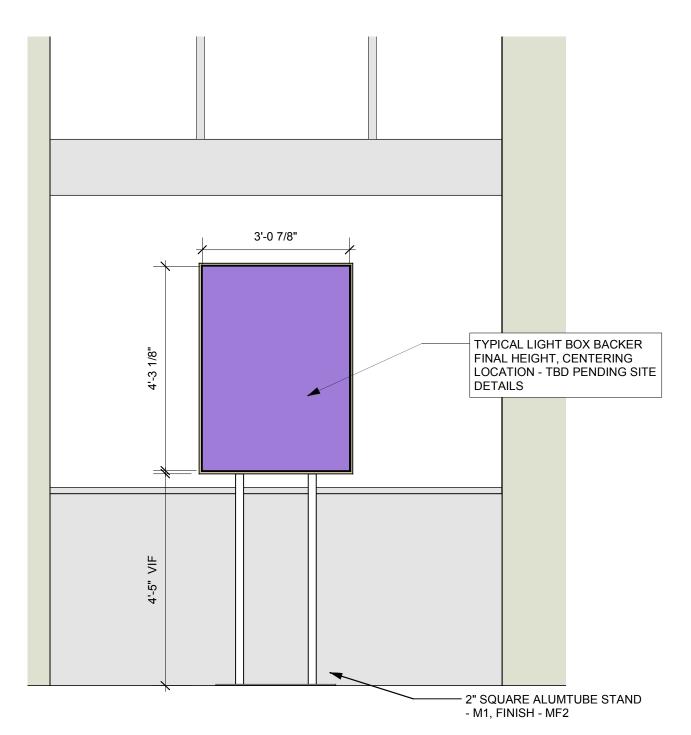
OVERVIEW

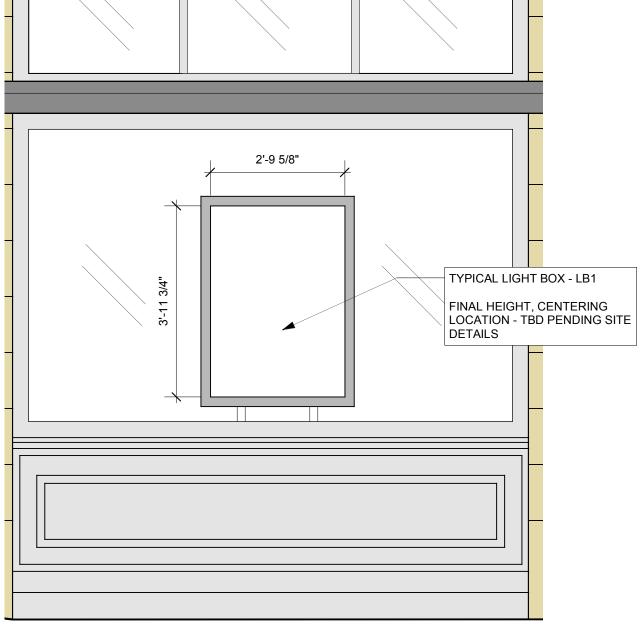
Job Number 05501-OA

Drawing Numb

EXO8-4.0

NOTE: LIGHTBOXES AND STANDS
MUST REMAIN REMOVABLE BY STAFF
FOR WINDOW CLEANING,
REPLACEMENT OF LIGHTBOX
GRAPHICS. EF TO CONSULT WITH
DESIGNERS FOR MAINTENANCE
STRATEGY.





1 LIGHTBOXES (CONFIG 1) - ELEVATION
Scale: 1/2" = 1'-0"

LIGHTBOXES (CONFIG 1) - ELEVATION
Scale: 1/2" = 1'-0"

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Issue Date

 Date
 Drawn By

 01/07/08
 CM

 Scale
 Phase

50%FD

AC01

LIGHTBOX

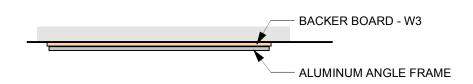
PLAN

ELEVATION

Job Number 05501-OA

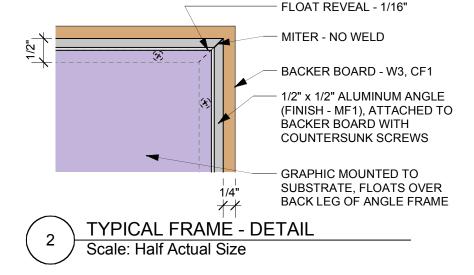
Daniel North

EXO8-4.1



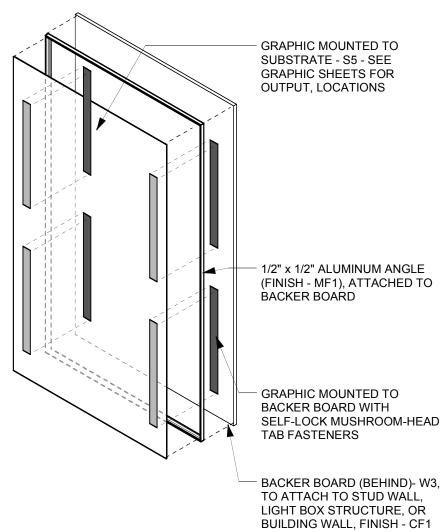
TYPICAL GRAPHIC - TOP VIEW Scale: 1" = 1'-0"

VARIES

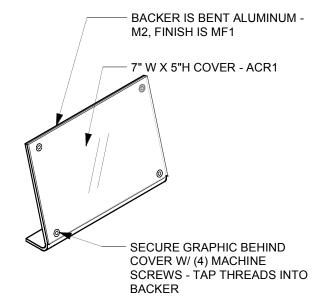


1/2" x 1/2" ALUMINUM ANGLE (FINISH - MF1), ATTACHED TO BACKER BOARD GRAPHIC MOUNTED TO SUBSTRATE - S5. FLOATS WITHIN ALUM FRAME BACKER BOARD (BEHIND)- W3, TO ATTACH TO STUD WALL OR **BUILDING WALL. FINISH - CF1**

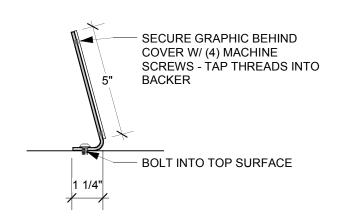
VARIES



TYPICAL GRAPHIC - ISOMETRIC Scale: 1" = 1'-0"



GRAPHIC HOLDER - DETAIL Scale: 3" = 1'-0"



GRAPHIC HOLDER - DETAIL Scale: 3" = 1'-0"

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01/07/08 СМ 50% FD

GRAPHIC DISPLAY

TYPICAL DETAILS

Job Number 05501-OA

Page 105 EX08-5.0

TYPICAL GRAPHIC - FRONT VIEW Scale: 1" = 1'-0"



AC09.G2 SIGN TYPE 3C DIGITAL PRINTS SET INTO CLEAR ACRYLIC SIGN HOLDER

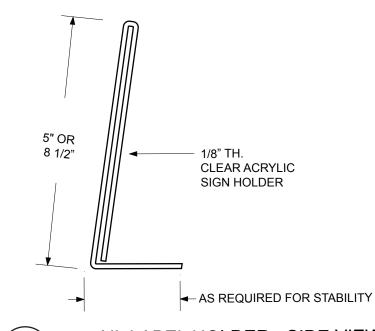
TYPICAL RETAIL DISPLAY SHELVES

RETAIL AREA IDENTIFICATION Scale: 1/4 FULL SIZE

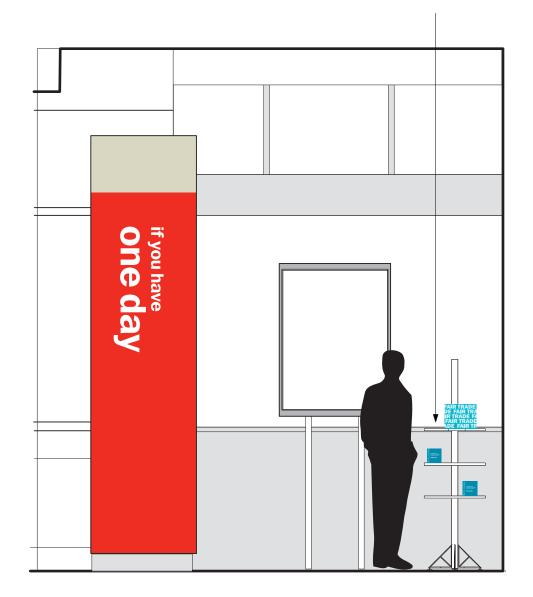
SIGN TYPE 3C DIGITAL PRINTS SET INTO CLEAR ACRYLIC SIGN HOLDER **HANDMADE HATS** by the Women's Collective of Colombo, Sri Lanka. **\$15** each

AC09.G3

RETAIL LABEL DETAIL Scale: 1/2 FULL SIZE



RETAIL LABEL HOLDER - SIDE VIEW Scale: 1/2 FULL SIZE



TYP. RETAIL DISPLAY WITH GRAPHICS Scale: 3/8" =1'-0"

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01/07/08

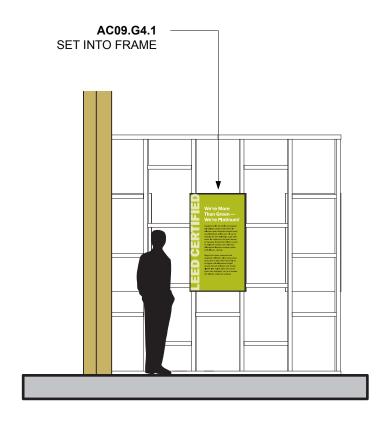
As Noted

50% F.D.

RETAIL DISPLAY GRAPHICS

05500-0A

GR08-2



1 ELEVATION - LEED SIGN POSITION
Scale: 1/4" =1'-0"

2'-3" We're More Than Green — AC09.G4 SIGN TYPE 4 LEED GRAPHICS We're Platinum! MOUNTED DIGITAL PHOTO PRINT SET INTO OPEN FACE FRAME Feugiam incilit eu facilis nonsequam del dolorpe raesto coreriurem ila dolorem quat. Esequisis augait amet, sit voloreetum dolese dit, vel ea cor senit la aci tem dolessi.lt, quat wisit wissi. Im nostrud er sisi exer iriurem er ing essi. Rostrud tie dolum eu faci 4'-0" te dolorem nummy num velit euis doloreetum iliquam consequ ipisim zzril ulla am, venissi. Magnit nis nosto commod mod magniam dolortion velis nonse exea feuis exer si tatio diam iriure del ut et dignim vel doloreetue feugait iriustie faccum dolorem atie eriurer illandit lam velent dipisi ore conse quam iure tefeugiat, ver ip er autpae tat nulpute ming eum atetum.

2 LEED SIGN DETAIL
Scale: 1 1/2" =1'-0"

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Scale

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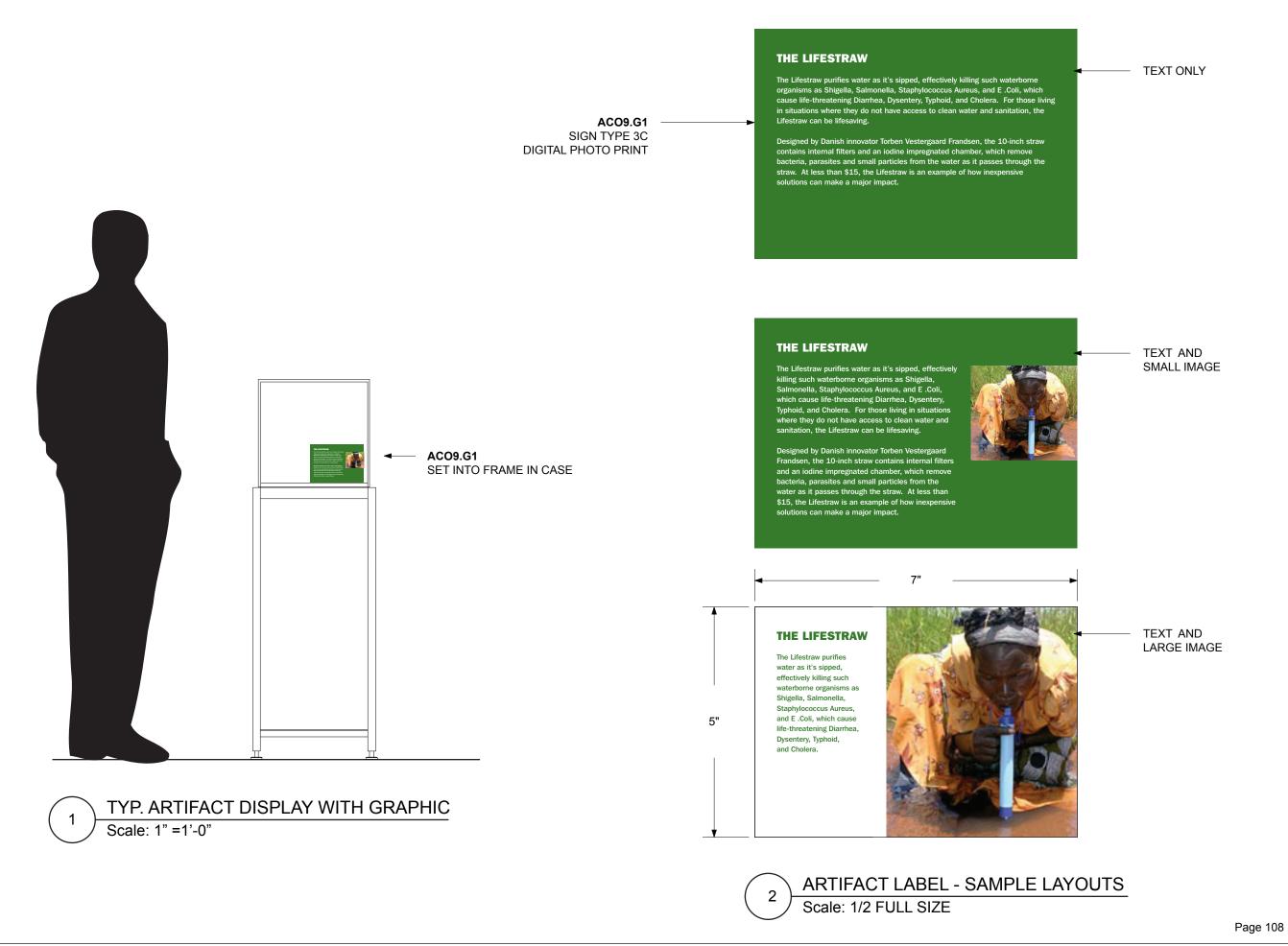
LEED SIGN

Job Number

05500-0A

Descripe North

GR08-3



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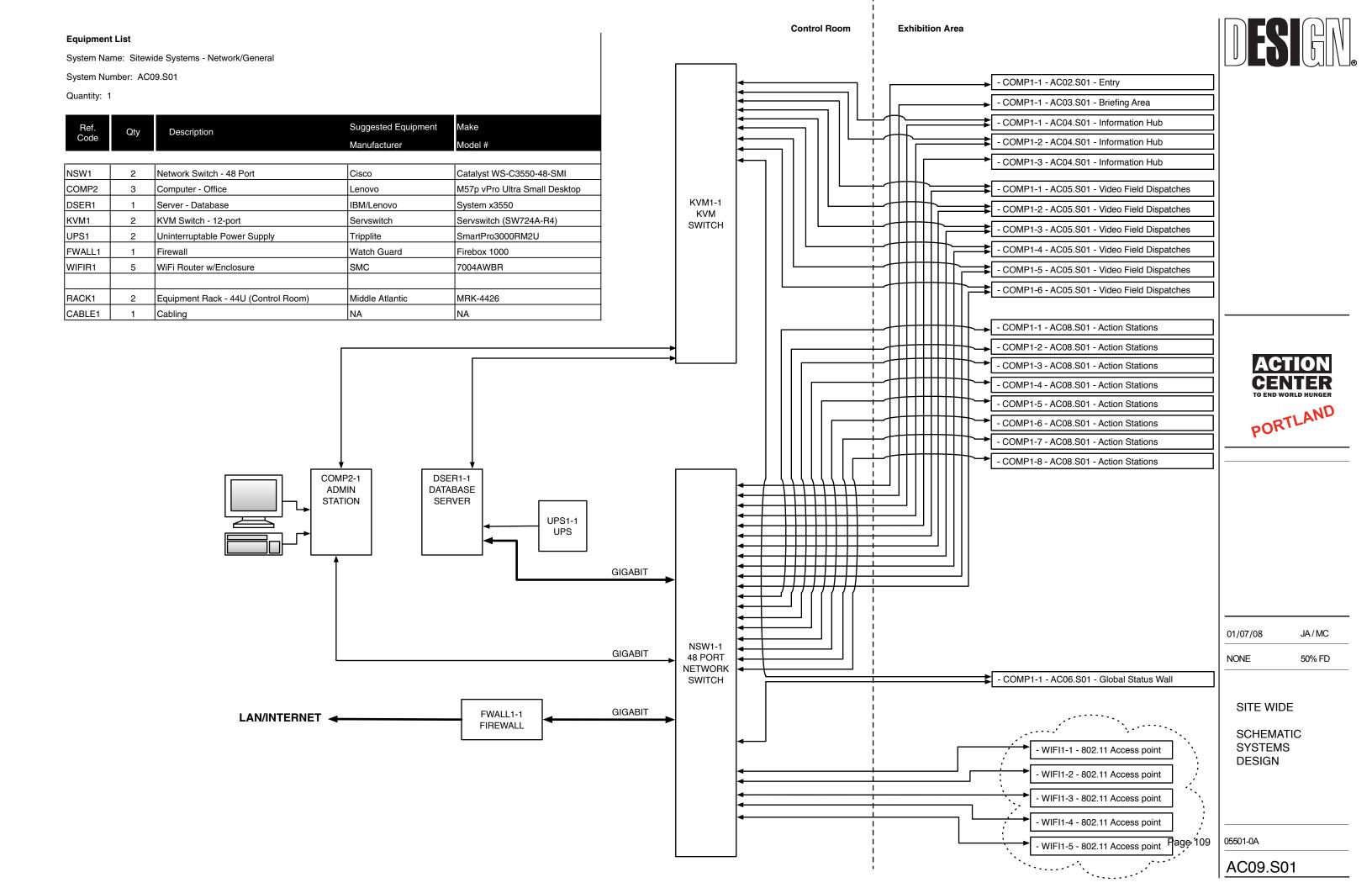
As Noted

ARTIFACT CASE LABELS

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05500-0A

GR08-4



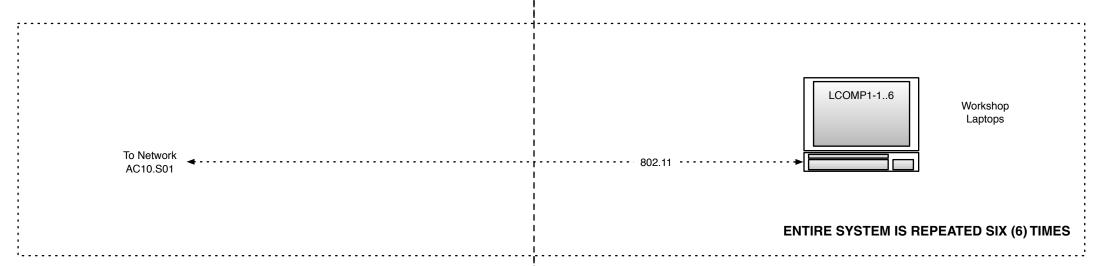
Equipment List

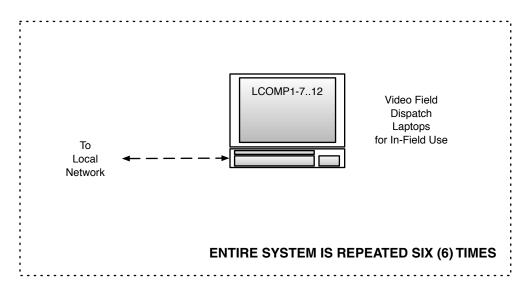
System Name: Sitewide Systems - Laptop Computers

System Number: AC09.S02

Quantity: 1

Ref. Code	Qty	Description	Suggested Equipment Manufacturer	Make Model #
LCOMP1	12	Laptop Computer	Panasonic	Toughbook 30
CAM1	6	Webcam	Logitech	QuickCam® Communicate Deluxe





01/07/08

JA/MC

50% FD

NONE

SITE WIDE

SCHEMATIC SYSTEMS DESIGN

Page 110 | 05501-0A

AC09.S02

PRE-FUNCTION SPACE

OVERVIEW

The following description proposes what purpose the Pre-Function Space can serve, how it can function, and how it can relate to the Action Center, as well as to the entry area and multi-use rooms adjacent to it.

Adjacent to the Action Center, the Pre-Function Space can serve as an alternate route into the Center, as well as a place where additional information on world hunger and poverty can be presented utilizing the same flexible display systems found in the Action Center. Video, photo, and text presentations devoted to Mercy Corps' work around the world can be presented here, along with presentations that spotlight the Lemelson Foundation, the LEED aspect of the building, and other relevant content. The space can also be used as a temporary teaching space for school groups when needed, and as a gathering place when Mercy Corps holds events in the larger Function area next door.

BEHAVIOR GOALS

In the Pre-Function Space, the visitor:

- Views information about Mercy Corps projects around the world.
- Learns about the Lemelson Foundation or the LEED aspect of the building.
- Sees large-scale Lemelson artifacts, which will be on display.



- Receives a general overview of world hunger and poverty.
- Watches Video Field Dispatches and other media presentations that focus on Lemelson programs, LEED programs, or other content areas identified by Mercy Corps.
- Views temporary or traveling exhibits

CONTENT GOALS

In the Pre-Function Space, the visitor:

- Receives an overview of hunger and poverty.
- Learns about current projects and other hunger and poverty-related topics specific to Portland and the Pacific Northwest.
- Gains greater understanding for how Mercy Corps is helping poor communities solve the challenges of hunger and poverty.
- Gets an up-close look at some of the tools and equipment poor communities around the

world are using to better their lives.

Gains insight into what field workers in various locations are doing every day.

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Scale Phase
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AC10 PRE-FUNCTION SPACE OVERVIEW

Job Number 05500-0A

Drawing Numb

PRE-FUNCTION SPACE (CONT.'D)

PHYSICAL DESCRIPTION

The Pre-Function Space is largely an open, pass-through area. At its center is a double-sided Training Tower, similar in design to the Training Towers in the main Action Center space, but equipped with two touch screens which can play existing or new media pieces. Along one wall of the Pre-Function Space, a hanging system similar to the one inside the Action Center is fitted with changeable graphic panels and a video monitor playing the Video Field Dipatches, although other items such as photos or additional video monitors can be mounted when a temporary display is desired.

In front of the wall, a permanent artifact display is devoted to one or more of the innovative tools the Lemelson Foundation has helped develop to aid hungry communities around the world. The artifacts on display can, if required, have a direct connection to the content presented on the Training Tower or on the Video Field Dispatche monitor. There will also be a graphic explaining the Lemelson Foundation's programs and their connection to MercyCorps.

On the opposite side of the space, a small sitting area, equipped with a couch or other simple seating, serves as a gathering spot and resting place for small groups and solo



visitors. A similar wall hanging system contains graphics panels (in this document we are showing a LEED panel describing the building's LEED efforts) and can be fitted with other photo or video panels as needed.

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ACTION CENTER TO END WORLD HUNGER

PORTLAND

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01/07/08

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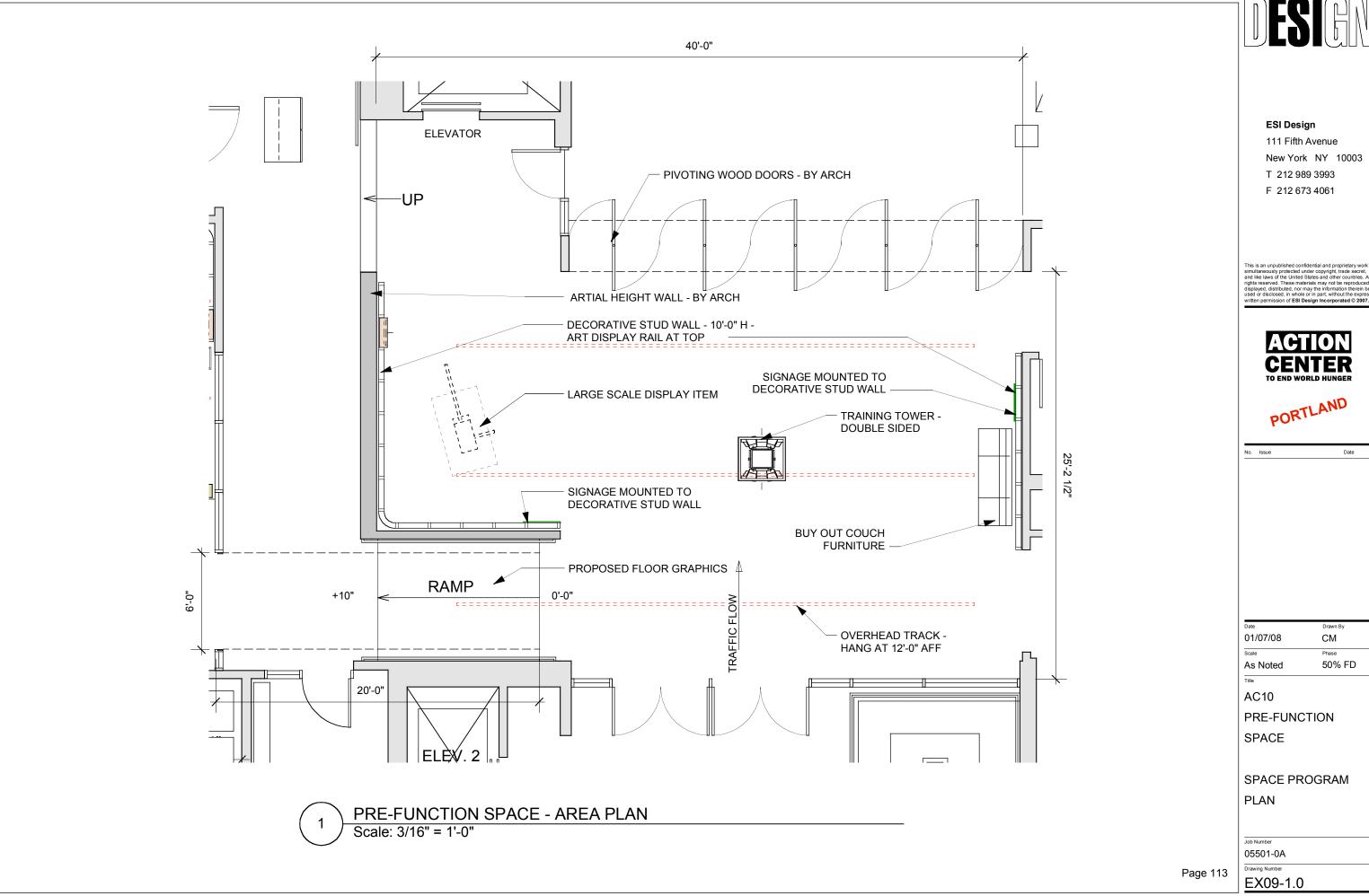
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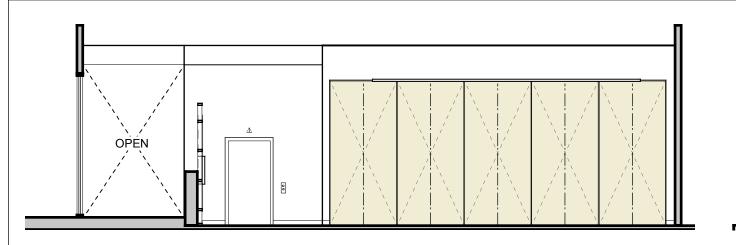
AC10 PRE-FUNCTION SPACE OVERVIEW

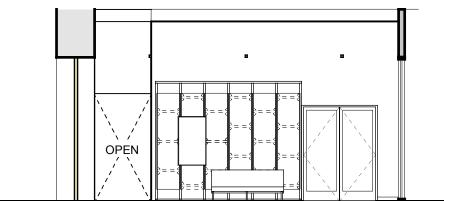
Job Number

05500-0A

Drawing Nun







PRE-FUNCTION SPACE - ELEVATION Scale: 1/8" = 1'-0"

PRE-FUNCTION SPACE - ELEVATION Scale: 1/8" = 1'-0"

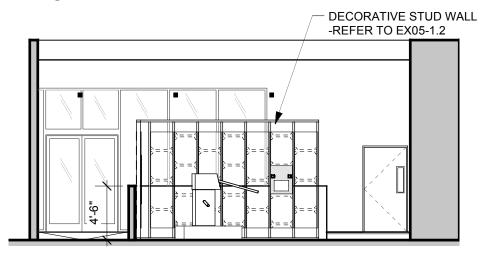


TO LEARNING CENTER

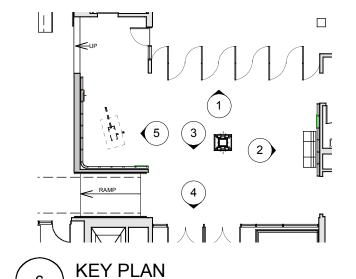
PROVIDED BY MERCY CORP PRE-FUNCTION SPACE - ELEVATION

LARGE SCALE DISPLAY OBJECT - TO BE

PRE-FUNCTION SPACE - ELEVATION Scale: 1/8" = 1'-0"



Scale: 1/8" = 1'-0"



PRE-FUNCTION SPACE - ELEVATION Scale: 1/8" = 1'-0"

Job Number 05501-0A

Page 114

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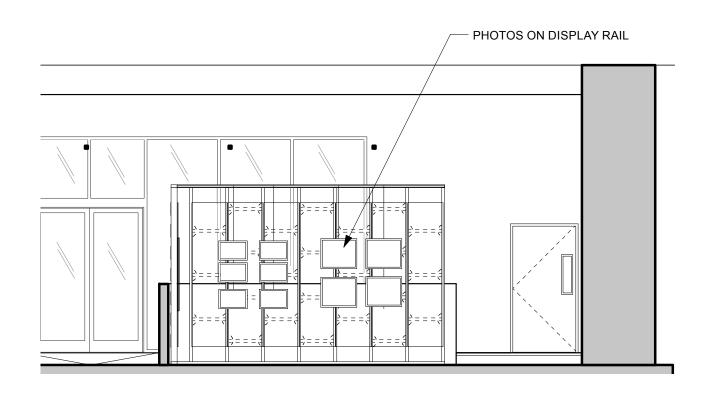
01/07/08 CM 50% FD As Noted

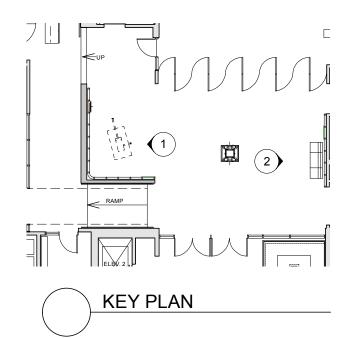
AC10 PRE-FUNCTION SPACE

INTERIOR ELEVATIONS CONFIG. 1

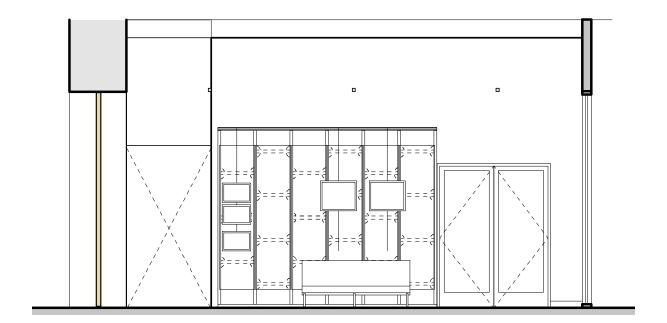
(ARTIFACT BASED)

EX09-2.0





PRE-FUNCTION SPACE - ALTERNATE ELEVATION
Scale: 3/16" = 1'-0"



PRE-FUNCTION SPACE - ALTERNATE ELEVATION
Scale: 3/16" = 1'-0"

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Date Drawn By 01/07/08 CM

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AC10 PRE-FUNCTION SPACE

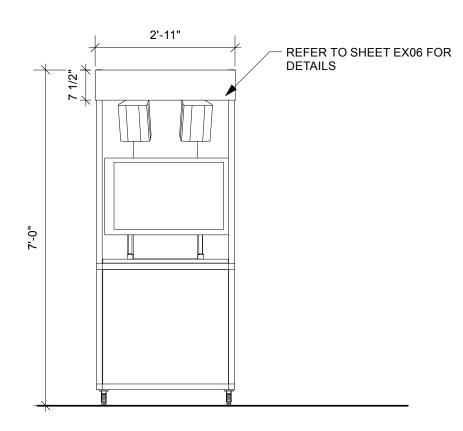
INTERIOR ELEVATIONS
CONFIG. 2

Job Number

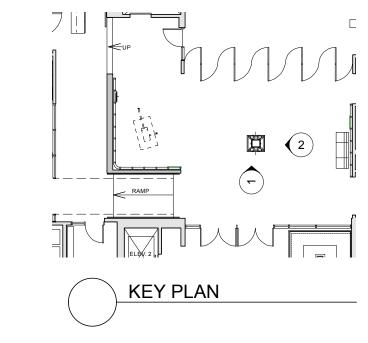
05501-0A

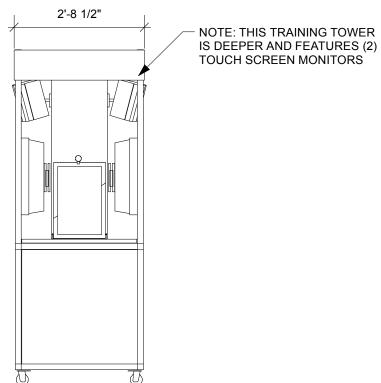
Drawing Number

EX09-2.1



1 PF TRAINING TOWER - FRONT VIEW
Scale: 1/2" = 1'-0"





2 PF TRAINING TOWER - SIDE VIEW
Scale: 1/2" = 1'-0"

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Title

AC10 PRE-FUNCTION SPACE

TRAINING TOWER

Job Number

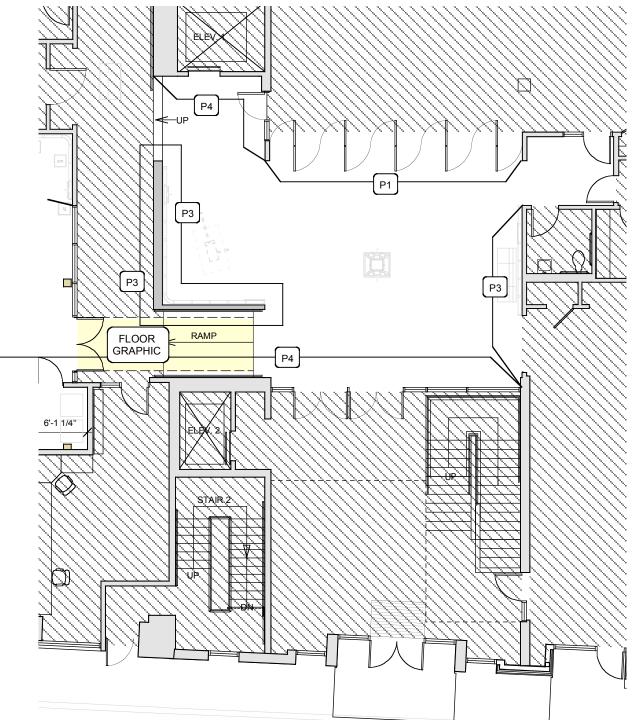
05501-0A

Drawing Number

EX09-2.2

Page 116





	GENERAL PLAN VIEW - WALL AND FLOOR FINISHES
\	Scale: 3/32" = 1'-0"

TAG	PAINT COLOR	FINISH	PAINT TO	SCOPE
P1	BM2144-70 - WHITE	SEMI-GLOSS	FROM FLOOR TO CEILING	GC
P2	BM2002-20 - RED	SEMI-GLOSS	FROM FLOOR TO 10'-6"	GC
P3	BM2049-60 - LT BLUE	SEMI-GLOSS	FROM FLOOR TO 10'-6"	GC
P4	BM2055-30 - DK BLUE	SEMI-GLOSS	FROM FLOOR TO 10'-6"	GC
SCENIC	VARIOUS	SEMI-GLOSS	FROM FLOOR TO 10'-6"	EF

TAG	FLOOR COVERING	LOCATION	SCOPE
C1	488 - OLIVINE (JEWEL CAVE)	THROUGHOUT	GC
C2	SISAL AREA RUG	INFO HUB	EF

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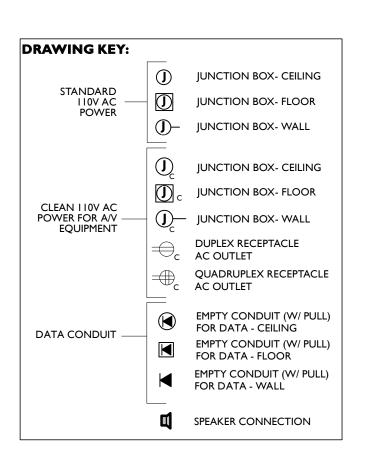
AC10

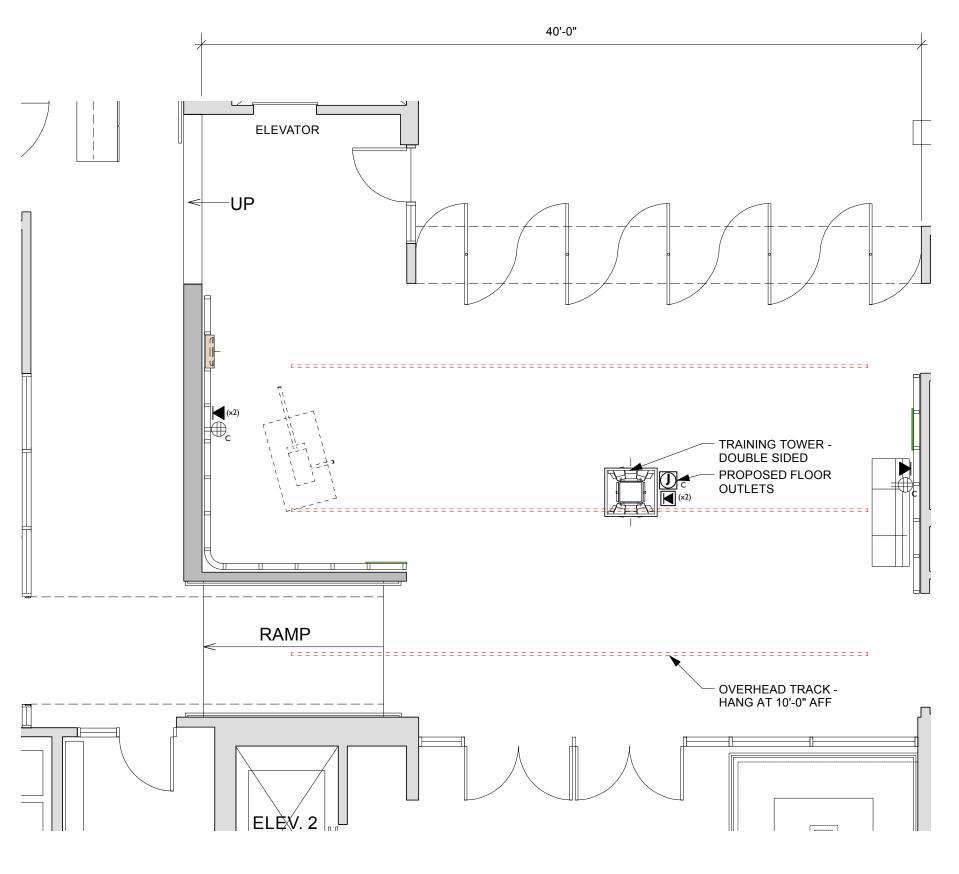
FINISH PLAN

Job Number 05501-0A

Drawing Number

EX09-3.0





PRE-FUNCTION SPACE - AREA PLAN
Scale: 3/16" = 1'-0"

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PRE-FUNCTION SPACE

POWER & DATA

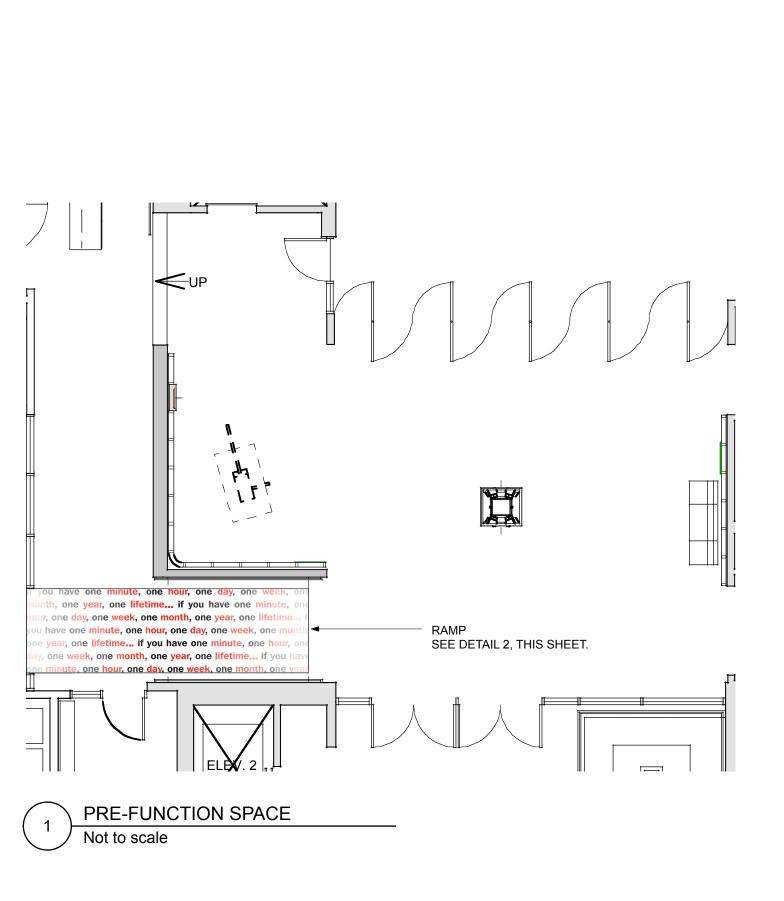
PLAN

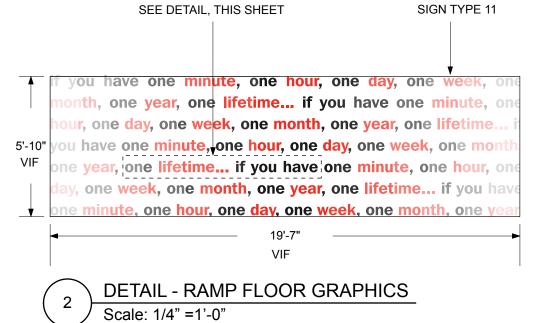
Job Number

05501-0A

Page 118

EX09-4.0





AC10.G3



3 DETAIL - ENTRANCE FLOOR
Scale: 1/2" =1'-0"



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Scale

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Title

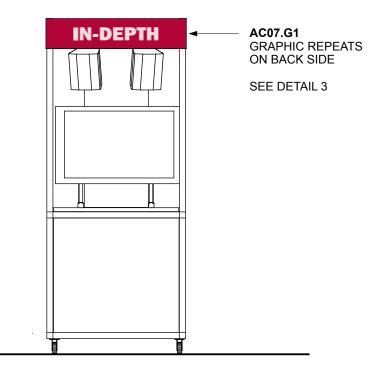
PRE-FUNCTION AREA FLOOR GRAPHICS DETAILS

50% F.D.

Job Number

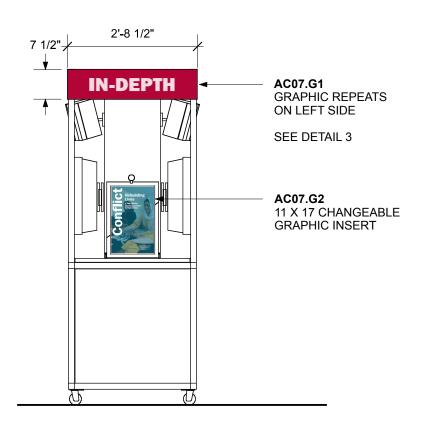
05500-0A

GR09-1

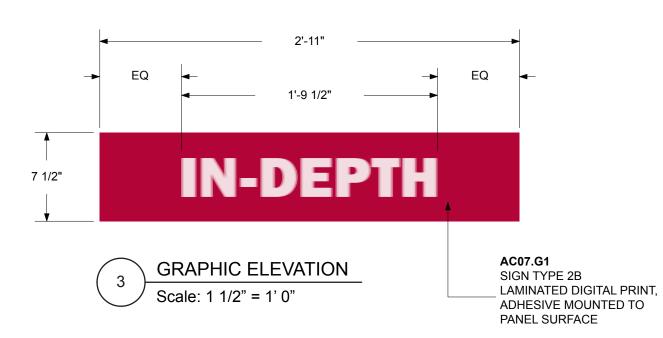


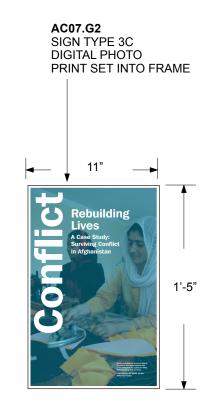
P-F TRAINING TOWER - FRONT VIEW

Scale: 1/2" = 1'-0"



P-F TRAINING TOWER - SIDE VIEW
Scale: 1/2" = 1'-0"





4 INSERT DETAIL
Scale: 1 1/2" = 1' 0"

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PRE-FUNCTION SPACE TRAINING TOWER GRAPHICS

Job Number 05500-0A

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GR09-2





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4'-0"

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PREFUNCTION

GRAPHICS: LEMELSON SIGN

05500-0A

GR09-3

AC10.G4

SIGN TYPE 4

MOUNTED DIGITAL

PHOTO PRINT SET INTO OPEN

FACE FRAME

Lemelson's **Programs**

2'-3"

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LEMELSON SIGN DETAIL

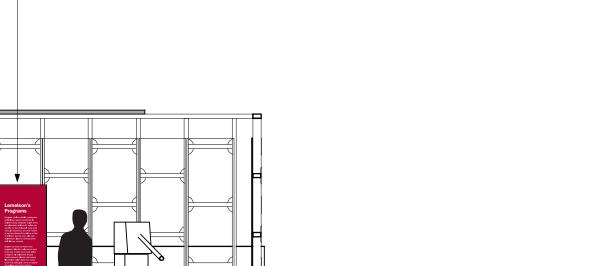
Scale: 1 1/2" =1'-0"

AC10.G4

SET INTO FRAME

ELEVATION - LEMELSON SIGN POSITION Scale: 1/4" =1'-0"

Page 121





We're More Than Green — We're Platinum!

2'-3"

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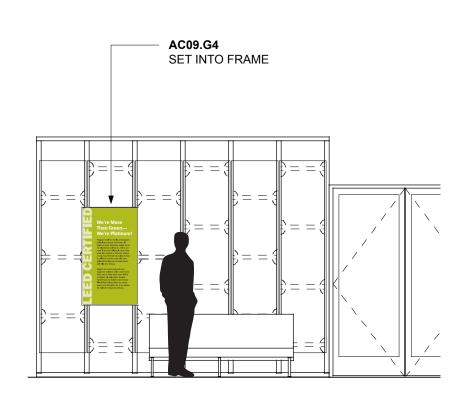
4'-0"

PRE-FUNCTION AREA LEED SIGN

50% F.D.

05500-0A

LEED SIGN DETAIL Scale: 1 1/2" =1'-0"



PRE-FUNCTION SPACE - ELEVATION Scale: 1/4" =1'-0"

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GR09-4 Page 122



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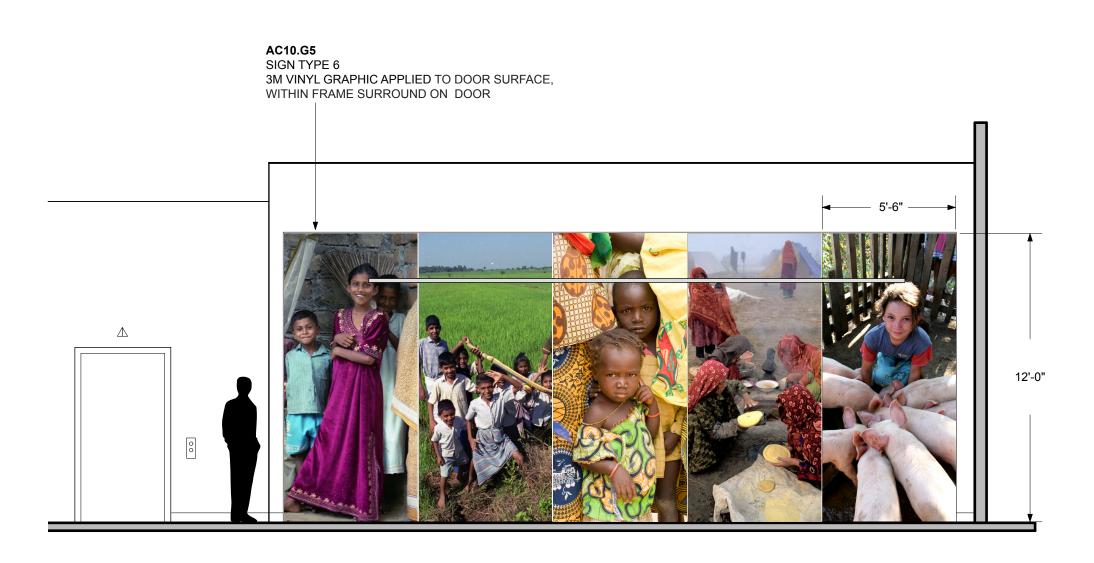
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PRE-FUNCTION SPACE GRAPHICS

Job Number 05500-0A

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GR09-5

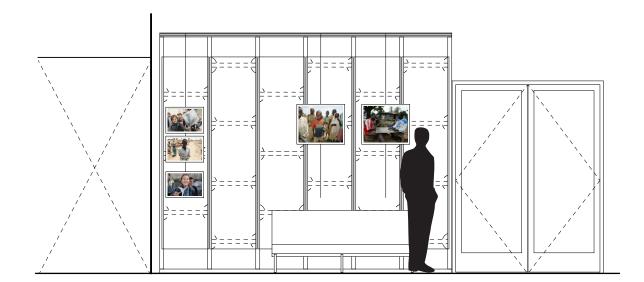


PRE-FUNCTION SPACE - ELEVATION

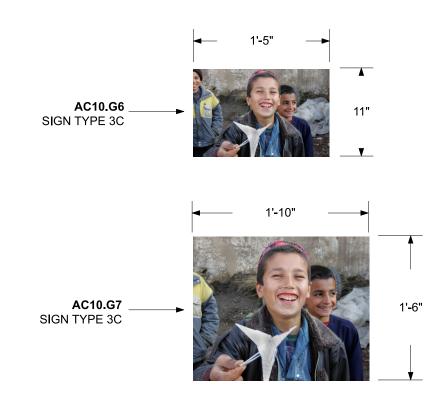
Scale: 1/4" - 1'-0"



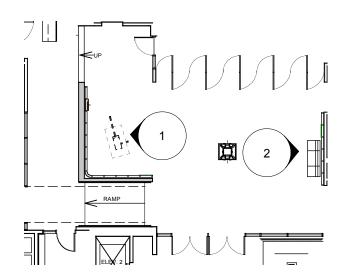
1 ELEVATION - PRE-FUNCTION SPACE GRAPHICS
Scale: 1/4" =1'-0"



2 ELEVATION - PRE-FUNCTION SPACE GRAPHICS
Scale: 1/4" =1'-0"



3 PHOTO DISPLAY DETAIL
Scale: 1" =1'-0"



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itle

PRE-FUNCTION SPACE GRAPHICS

50% F.D.

Job Number

05500-0A

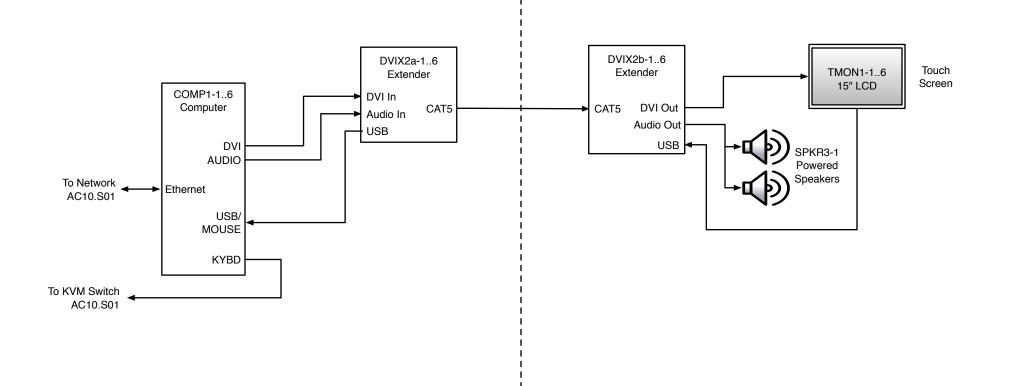
GR09-6

System Name: Pre-Function - Video Field Dispatch

System Number: AC10.S01

Quantity: 1

Ref. Code	Qty	Description	Suggested Equipment Manufacturer	Make Model #
COMP1	1	Computer - General Display	Lenovo	M57p vPro Ultra Small Desktop
TMON1	1	18" Touch Screen	Focus	Focus MTK1800VWT
DVIX2	1	DVI Audio USB Extender	Gefen	CAT5 9500HD
SPKR3	1	Audio Speaker - Self Powered Pair	Yamaha	MSP3
CABLE1	1	Cabling	NA	NA



Control Room

Exhibition Area





01/07/08

JA/MC

NONE

50% FD

PRE-FUNCTION SPACE VIDEO FIELD DISPATCHES

SCHEMATIC SYSTEMS DDESIGN

Page 125 | 05501-0A

AC10.S01

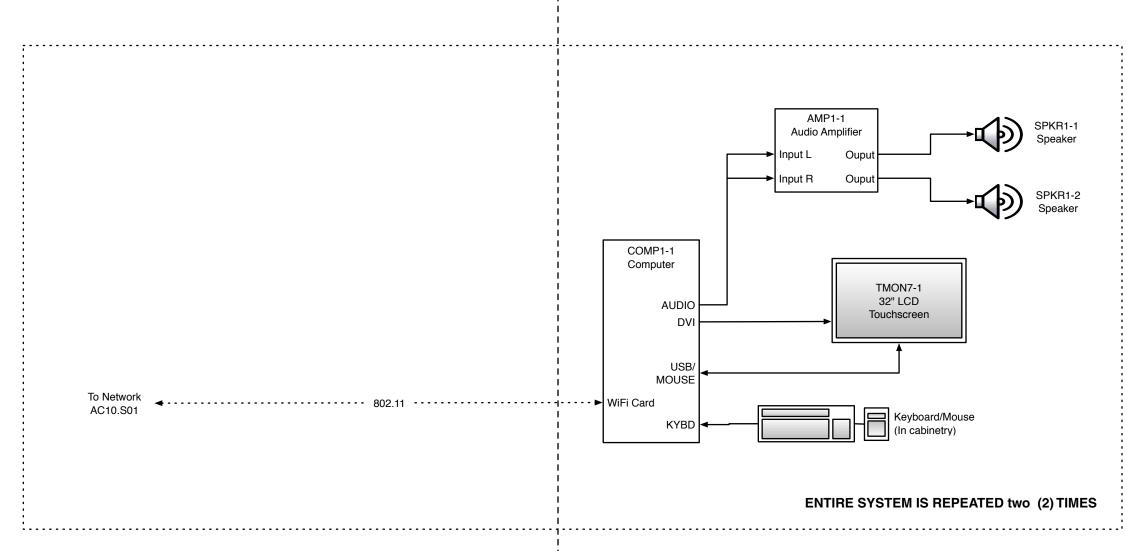
Equipment List

System Name: Pre-Function - Training Tower

System Number: AC10.S02-S03

Quantity: 2

Ref. Code	Qty	Description	Suggested Equipment Manufacturer	Make Model #
COMP1	2	Computer - General Display	Lenovo	M57p vPro Ultra Small Desktop
WIFIC1	2	WiFi Desktop Card	Belkin	Wireless G Desktop Card
LMONB	2	LCD Monitor Mounting Bracket	Peerless	ST650P
TMON2	2	32" Touch Screen	Touchscreens.com	LCDNC32-CAP-USB-B
SPKR1	4	Audio Speaker	JBL	Control 25T
AMP1	2	Audio Amplifier - Stereo	QSC	RMX850
CABLE1	2	Cabling	NA	NA



ACTION CENTER
TO END WORLD HUNGER

PORTLAND

01/07/08

NONE

PRE-FUNCTION SPACE TRAINING TOWERS

JA/MC

50% FD

SCHEMATIC SYSTEMS DESIGN

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