# **Quarterly Performance Report - Report Preview**

Grant Number B-02-DW-36-0001 Grant Name State of New York, 9/11 Terrorist Attacks on NYC

Grantee Name

Lower Manhattan Development
Corporation

Quarter Oct 2005

**Grant Amount** \$2,000,000,000.00 **Obligation Date** 6/7/2002

[Submitter Information]

Name: LMDC

Email: InfoLMDC@renewnyc.com

**Phone:** 212-962-2300

Plan The Lower Manhattan Development Corporation was created in the aftermath of September 11, 2001

**Description:** by Governor Pataki and then-Mayor Giuliani to help plan and coordinate the rebuilding and

revitalization of Lower Manhattan, defined as everything south of Houston Street. The LMDC is a joint State-City corporation governed by a 16-member Board of Directors, half appointed by the Governor of New York and half by the Mayor of New York. LMDC is charged with ensuring Lower Manhattan recovers from the attacks and emerges even better than it was before. The centerpiece of LMDC's efforts is the creation of a permanent memorial honoring those lost, while affirming the democratic values that came under attack on September 11. The United States Department of Housing and Urban

Development appropriated \$2 billion to fund the Lower Manhattan Development Corporation's

initiatives

**Plan Needs:** The World Trade Center attacks resulted in a staggering loss of life and extensive physical destruction

to Lower Manhattan. Approximately 30 million square feet of commercial space was damaged or eliminated, and seven buildings in the World Trade Center site were completely leveled. Critical transportation infrastructure was disrupted or obliterated, including the PATH station, the 1/9 subway line and sections of Route 9A and Church Street. Vehicular access to the area south of Canal Street was prohibited for seven days. As a result of the tragedy, residential occupancy rates in the immediate

region dropped to 60%, over 100,000 jobs were displaced, and small and large businesses struggled to

maintain viability.

#### **Funding Sources:**

- Foundations and corporate and private fundraising
- Other Private Funds various
- National Park Service's Urban Park and Recreation Recovery Program (UPARR)
- State Senate and Assembly Secured Funds
- City Council Secured Funds

#### **Funds**

Total Projected Budget:	\$1,234,799,438.29
Total HUD Disaster Recovery Funds:	\$1,175,606,840.58
Obligated HUD Disaster Funds to Date:	\$909,703,601.00
Unobligated HUD Disaster Funds to Date:	\$265,903,239.58
Cumulative HUD Disaster Funds to Date:	\$717,009,438.00

#### **Overall Report Narrative:**

With HUD funding, LMDC is coordinating long-term plans for Lower Manhattan and pursuing initiatives to make the area a vibrant 21st century community for residents, businesses, commuters, and visitors. LMDC is also working to rebuild the World Trade Center site and to create a permanent memorial for the victims of September 11th. A transparent and open public process guides LMDC's ongoing planning efforts.

# N/A

# **Activities performed for This Reporting Period**

Activity - RGP-7713) Residential Location Incentive Grants - (WTC only)

**Start Date:** 6/7/2002 End Date: 12/31/2005

> For the purposes of the Grant Program the area of focus has been divided into three zones. These zones are as follows: Zone 1 is defined as the area south of Chambers Street and west of Nassau and Broad Streets, including all buildings which face on those streets and the entirety of Battery Location Park City. Zone 2 is defined as the area outside Zone 1 but south of Canal Street and southwest of

Description: Rutgers Street, including all buildings which face on those streets. Zone 3 is defined as: the area north of Canal Street and Rutgers Street; south of Delancey and Kenmare Streets; and east of Lafayette Street in Manhattan, including all buildings which face on those streets with the exception

of Canal Street and Rutgers Street.

**National** Urgent Need

Objective:

Activity N/A Location(s):

#### **Funds**

Total Projected Budget:	\$280,500,000.00
Total HUD Disaster Recovery Funds:	\$280,500,000.00
Obligated HUD Disaster Funds to Date:	\$244,692,426.00
Unobligated HUD Disaster Funds to Date:	\$35,807,574.00
Cumulative HUD Disaster Funds to Date:	\$235,500,573.00

#### Accomplishments/Beneficiaries

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Properties	1500	1745
# of Low/Mod Income Households benefitting	12500	22761
# of Low-Income Households benefitting	8400	16703
# of Businesses	10	77
# of Non-business Organizations benefitting	N/A	0
# of Households benefitting	38000	39799

#### **Report Narrative for this Activity:**

LMDC RESIDENTIAL GRANT PROGRAM (RGP) --- The Residential Grant Program was launched in August 2002 to provide assistance to residents and families who lived downtown on September 11, 2001 and who agreed to continue to reside in Lower Manhattan, as well as offer financial incentives to new residents who agreed to make a two-year commitment to live downtown. On August 15, 2002, LMDC announced the availability of applications for the \$281 million Residential Grant Program. Over 140,000 applications were distributed throughout the Lower Manhattan area at over 130 locations including community centers, elected officials offices, Community Board offices, senior centers, residential developments, libraries, and at two full service LMDC Residential Grant Program Community Offices located in TriBeca and Chinatown. --- The deadline for the LMDC Residential Grant Program was May 31, 2003 with a grace period for some exceptions. The community offices closed at the end of August 2003. LMDC's multilingual hotline (1-866-RenewNYC) will remain open through June 2005. This hotline operates Monday through Friday from 9:00 AM to 5:00 PM. --- LMDC sent a second Request for Information Letter in August 2003 to all applicants that were still

missing information at that time. LMDC continues to issue approval letters if applicants submit missing information after quality controls, including fraud prevention measures and confirmation of building eligibility, are applied to each application. --- In order to minimize the risk of loss from fraud, LMDC has retained a Compliance Auditor and investigative team, which operate a fraud prevention hotline and other initiatives, LMDC's Vice President for Investigations provides in-house expertise on fraud prevention and has day-to-day oversight responsibility for the investigative team. The fraud prevention hotline number is 1-866-830-9131. The LMDC investigative team works closely with agents from the HUD Office of the Inspector General and the U.S. Postal Service, referring to the United State Attorney's Office for the Southern District on those matters where criminal prosecution may be warranted. To date, seven individuals have been arrested on federal theft and mail fraud charges, and all have plead quilty, receiving sentences that have included incarceration, restitution, fines, and probation. On August 25, 2003, the Lower Manhattan Development Corporation launched an Amnesty Program, which ran through September 30, 2003, to encourage anyone who improperly received Residential Grant Program funds to come forward and return the funds in return for avoiding prosecution. When the Amnesty Program was launched on August 25th, calls to the fraud prevention hotline increased, and \$60,000 in funds have been recouped, and efforts to recoup additional funds continue. --- As of August 24, 2005, 39,799 applications have been approved, representing approximately \$227,142,610,95 in grants. Of the approved applications, LMDC is distributing 30,921 September 11th Residents Grants, 26,711 2-Year Grants, and 8,121 Family Grants to individuals, LMDC will distribute 1,465 2-Year Grants to 77 businesses, --- There has been a positive response to the LMDC Residential Grant Program, Applicants include residents that lived here prior to September 11, 2001 and remain committed to the area, families making Lower Manhattan their home, and new residents making two-year commitments to Lower Manhattan. Lower Manhattan is comprised of many diverse neighborhoods. 58 percent of the approved applicants are low- or moderate-income individuals and families. 20 percent of the approved applicants are families. Since the Residential Grant Program was first announced in February 2002, there has been a tremendous resurgence of interest in moving to Lower Manhattan, which is reflected in the increase in residential occupancy rates. For example, the occupancy rate of Battery Park City was 60 percent after the attack, rose to 74 percent shortly after the announcement of the draft plan, and is now over 95 percent. 53 percent of the residents in zone 1, the area closest to the World Trade Center site, are new residents to the area since September 11, 2001. The new and renewed commitment of residents to the area, despite the disaster, provides a strong foundation for the revitalization of Lower Manhattan.

# Activity - Admin-7700) Administration

**Start Date:** 2/1/2002 **End Date:** 2/1/2010

Location General administrative activities are centralized in LMDC's office at: One Liberty Plaza, 20th floor,

**Description:** New York, NY, 10006, and cover activities within Lower Manhattan.

National N/A
Objective:
Activity
Location(s):

#### **Funds**

Total Projected Budget:	\$35,736,175.58
Total HUD Disaster Recovery Funds:	\$35,736,175.58
Obligated HUD Disaster Funds to Date:	\$27,475,291.00
Unobligated HUD Disaster Funds to Date:	\$8,260,884.58
Cumulative HUD Disaster Funds to Date:	\$27,475,291.00

Accomplishments/Beneficiaries: N/A

#### **Report Narrative for this Activity:**

LMDC GENERAL ADMINISTRATION --- LMDC maintains a staff and office space to carry out its planning and community development activities, including general management, oversight, monitoring, and coordination. In addition, LMDC provides local officials, businesses, and citizens with information about programs. --- PUBLIC PARTICIPATION --- Since its inception, LMDC has solicited and received an unprecedented amount of public comment from all over the world regarding the rebuilding of the World Trade Center site, the creation of a permanent memorial, and the revitalization of Lower Manhattan. Several Advisory Councils representing a broad spectrum of groups affected by the World Trade Center attacks – including victims' families, business owners, arts and cultural institutions, and downtown residents – regularly consult with LMDC on issues of concern to their respective

constituencies. LMDC has held nearly 70 Advisory Council meetings to date and has held nearly 30 large-scale public meetings on topics related to the planning process for the rebuilding of the World Trade Center site, the creation of a permanent memorial to the victims of the February 26, 1993 and September 11, 2001 attacks, and the environmental review process. LMDC was a sponsor of "Listening to the City" in July of 2002, which drew over 4,000 participants to discuss rebuilding and revitalization issues. Public hearings and meetings with the Advisory Councils have often focused specifically on the redevelopment of the World Trade Center site, however, broader issues such as transportation, cultural and civic issues, and economic development in the aftermath of September 11, 2001 are also discussed. LMDC conducts additional outreach initiatives on a continuous basis, such as mailings to city, state, and federal elected officials, civic and community organizations, and victims' families, participates in Community Board meetings, and meets regularly with community groups, civic organizations, and public officials to ensure the opinions of those who were affected are taken into account. LMDC has also created several public exhibits that have provided thousands of visitors with information and the opportunity to submit written comments on the revitalization efforts. LMDC received nearly 10,000 comments at the exhibits as part of the WTC site planning process. On a continuous basis, the LMDC web site solicits public feedback on all of its initiatives, including WTC site planning, transportation, Lower Manhattan neighborhoods, the WTC Site Memorial, and Partial Action Plans. LMDC has received thousands of comments through its web site, LMDC releases Partial Action Plans for public comment for a period of 30 days, and as part of the public outreach, disseminates copies of the Plans in three languages to over 40 neighborhood based organizations and reached hundreds more through electronic dissemination of the Plans, LMDC also gathers public input through its Funding Application Process, which provides an opportunity for members of the public, through their funding proposals and subsequent meetings with LMDC staff, to articulate their perceptions of, and solutions to, the diverse needs of Lower Manhattan. -- NEIGHBORHOOD OUTREACH WORKSHOPS SERIES -- During the summer of 2003, the LMDC, in conjunction with the City of New York, held a series of Neighborhood Outreach Workshops to solicit input from communities on their priorities as the LMDC, in cooperation with the State and the City, moves forward with developing additional programs and funding initiatives to fulfill its mission of revitalizing Lower Manhattan south of Houston Street. The LMDC gained invaluable insight throughout the series of the seven workshops held in the Financial District, Battery Park City/WTC site area, City Hall/ Seaport District, Chinatown, the Lower East Side, and Tribeca/ SoHo/ Little Italy. The participants for the workshops included representatives from neighborhood and community civic groups, cultural institutions and organizations, residents, workers, and business owners. A comprehensive report detailing the results of the workshops was released in January of 2004, at which time the LMDC opened a formal comment period on the results of the workshops as detailed in the report, in an effort to solicit additional comments from members of the Lower Manhattan community. The LMDC has used and continues to use the report results to guide its decision-making regarding various initiatives. -- SECTION 106 COORDINATION AND OUTREACH --- LMDC has also been coordinating with public sector partners such as the Federal Transit Administration (FTA), the Port Authority of New York and New Jersey (PANYNJ), Federal Highway Administration (FHWA), and NYS Department of Transportation regarding the eligibility of the WTC Site for listing on the National Register of Historic Places. Beginning in January of 2004, the LMDC and these agencies reached out to and accepted requests from individuals and organizations interested in being involved in this process, which was conducted pursuant to Section 106 of the National Historic Preservation Act. A series of Consulting Parties meetings were held during the first quarter of 2004, which included victims' family members, residents of Lower Manhattan, civic, and preservationist groups. The process culminated in a coordinated Determination of National Register Eligibility dated March 31, 2004 finding the entire WTC Site eligible for listing. Thereafter, LMDC conducted independent meetings with the consulting parties on the WTC Memorial and Redevelopment Plan. This consultation led to the preparation and signing of a Programmatic Agreement between LMDC, the Advisory Council on Historic Preservation (ACHP) and the New York State Historic Preservation Officer (NYSHPO), dated April 22, 2004. Consistent with that Programmatic Agreement, LMDC continues to provide informational updates to the consulting parties through the ongoing planning process. During the quarter ending March 31, 2005, LMDC held a Section 106 Consulting Parties meeting and included a presentation of the schematic design for the memorial and a review of the initial planning for the memorial center. As the planning and design process progresses, LMDC has provided informational updates to the consulting parties, including one such update at a recent meeting of the consulting parties held on June 24, 2005. -- 130 LIBERTY STREET DECONSTRUCTION PROJECT PUBLIC OUTREACH -- Since mid-2004, LMDC has also engaged in public outreach activities related to the deconstruction of the building at 130 Liberty Street in response to the community and public concern. In order to ensure that this project is as inclusive and transparent as possible, LMDC developed a comprehensive outreach plan to inform and educate the public on the deconstruction of the building at 130 Liberty Street. As part of this plan, in August 2004, LMDC formed the 130 Liberty Street Advisory committee which is composed of immediate area residents and businesses, elected officials, and Community Board 1 representatives. With the input from this committee and other area stakeholders, LMDC was able to gather general community concerns as well as recommendations on how these concerns may be addressed going forward. LMDC again convened the Advisory Committee in December 2004 to release the draft Phase I Deconstruction Plan for the project and continued to keep the Advisory Committee, as well as all members of the public who signed up to receive automatic email updates via the LMDC website, apprised of the project. LMDC also regularly attends Community Board meetings, which are open to the public, to update them on the 130 Liberty Street project. Two public information sessions have been held to present the Draft Deconstruction Plan and solicit community feedback. From July through September 2005, LMDC has sent 9 E-Updates to a subscriber list of 500 people. On September 7, 2005, LMDC representatives attended the Community Board 1 WTC Redevelopment Committee meeting. LMDC representatives also participated in

the "Keeping Lower Manhattan Open for Business" Open House, sponsored by the Downtown Alliance and Community Board 1. For additional information on LMDC 130 Liberty information see also Activity 130L-0171, or visit the LMDC website at www.renewnyc.com. The LMDC continues to meet with interested parties throughout the neighborhood regarding the deconstruction project. --LMDC FUNDING ALLOCATION FRAMEWORK-- On April 13, 2005, the LMDC issued a Draft Funding Allocation Framework, which articulated draft priorities, objectives, and principles with respect to the allocation of the remaining CDBG funds. The LMDC accepted public comment on this draft Framework through May 1, 2005, and held a public form on the draft Framework on April 27, 2005 in Lower Manhattan. On May 25, 2005, the LMDC released a revised Funding Allocation Framework, which will serve as the basis for allocating remaining CDBG funds. --- CREATE FEASIBILITY STUDY --- CREATE in Chinatown began in 2002 as a task force comprised of a number of prominent members of the cultural and civic community in Chinatown and was spearheaded by Councilmember Alan Gerson's office, CREATE was formed to realize the goal of developing a major Asian American Arts and Cultural Center (AAACC) in Chinatown, Many of the existing arts groups in Chinatown lack adequate rehearsal and performance space, and the task force members viewed the development of a major cultural anchor as an important element in the overall revitalization of Chinatown, a community hit hard by the events of September 11th and subsequent fears surrounding the SARS epidemic. The AAACC would provide a platform for the Asian American artistic experience and heritage, serving also to revitalize the community in the aftermath of the September 11th disaster. The AAACC would, among other things, bring to this culturally underserved community needed cultural facilities and resources for artists and organizations, providing affordable rehearsal, work space, exhibition and performing arts space. The AAACC would also serve the community by providing educational programming and activities for youth and senior citizens. LMDC will fund the preliminary planning activities for the AAACC, namely a feasibility study, which includes the following three objectives: 1) to confirm the program elements and space needs for the AAACC; 2) to document and identify potential sites for the AAACC; and 3) to establish the administrative and economic structure for the AAACC. The New York City Department of Cultural Affairs (DCA) will act as a conduit for the funding and will oversee the efforts of CREATE in Chinatown, Inc. The LMDC Board of Directors approved the funding for the AAACC feasibility study at the March 11, 2004 monthly Board Meeting. From July through September, 2005, the consultants held public meetings with the community to help complete the last phase of the feasibility study. This included determining the space the space needs of potential constituent organizations. It also included defining the market niche that the AAACC will fill in relation to other area arts centers, as well as the final site recommendations. The study is expected to be complete in the fall of 2005. ---MEMORIAL MUSEUM PROGRAMMING WORKSHOPS--- On September 19, 2005, LMDC joined with the World Trade Center Memorial Foundation and the Civic Alliance to Rebuild Downtown New York to host the beginning of a series of Memorial Museum Programming Workshops on the future programming ideas for the Memorial Museum dedicated to the events of September 11, 2001 and February 26, 1993. The workshops provided a presentation on the preliminary programming concepts developed as a result of recommendations provided by the public. The workshop also offered stakeholders the opportunity to discuss their expectations for the Memorial Museum and to comment on the preliminary concepts. The event was held at the New York University School of Continuing and Professional Studies (Woolworth Building). More than 70 participants attended the first workshop, including victims' family members, Lower Manhattan residents, workers, members of civic and community organizations, and others. An additional workshop will be in October of the next quarter.--- RIVER TO RIVER 2005--- LMDC continued its commitment to enriching Lower Manhattan's cultural community and supporting its economic growth through its support of the 2005 River to River Festival. First launched in 2002 and funded in part by LMDC in that first year, and subsequently funded in 2004, the River to River Festival, the largest free cultural arts festival in New York's history, is comprised of more than 500 free cultural events that take place throughout Lower Manhattan from May through September. These events include a diversity of music, dance and other cultural activities, many provided by world-renowned performers. The River to River Festival was created specifically to help in the revitalization of Lower Manhattan after September 11, 2001, and attracted more than one million people in each of its first two years. LMDC's support for the 2005 River to River Festival included the following two components: 1) baseline sponsorship for the Festival as a whole, and 2) sponsorship of a new series called "Arts on the Horizon," which focused on the Joyce Theater, Signature Theatre, and Drawing Center. The baseline sponsorship supported the Festival's umbrella marketing campaign, allowing the Festival to deliver the summer-long, high-impact communications platform and supporting the costs associated with delivering the Festival's mission of presenting free, world-class programming in Lower Manhattan as an economic driver for the community. The presenting sponsorship allowed the Festival to produce "Arts on the Horizon," a series of high profile special events with the Joyce, Signature, and Drawing Center, with recognition of the LMDC and HUD as the host sponsor of the series

# Activity - P-WTC-7700) Planning

**Start Date:** 2/1/2002 **End Date:** 6/30/2005

**Location** The office of the Lower Manhattan Development Corporation is located at One Liberty Plaza,

Description: 20th Floor, New York, NY 10006.

**National** N/A

# Objective: Activity N/A Location(s):

#### **Funds**

Total Projected Budget:	\$9,623,166.00
Total HUD Disaster Recovery Funds:	\$9,623,166.00
Obligated HUD Disaster Funds to Date:	\$9,623,166.00
Unobligated HUD Disaster Funds to Date:	\$0.00
Cumulative HUD Disaster Funds to Date:	\$7,184,620.00

Accomplishments/Beneficiaries: N/A

#### **Report Narrative for this Activity:**

LMDC PLANNING - WTC SITE AND MEMORIAL --- In August 2002, LMDC invited architects and planners from around the world to participate in a design study regarding the future of the World Trade Center site and surrounding areas, As a result of this invitation, LMDC, with assistance of a panel of renowned experts, selected seven teams from among the 406 submissions received. The seven teams produced nine designs, which were then released to the public in December 2002. Immediately following the release of the plans, the LMDC launched a comprehensive outreach campaign, "Plans in Progress," which received Over 12,000 comments on the nine designs. After further evaluation. designs by two teams, THINK and Studio Daniel Libeskind, were selected as finalists. Both concepts were further developed, and in February 2003, Memory Foundations, the master concept plan proposed by Studio Daniel Libeskind, was selected. On July 10, 2003, LMDC entered into a contract, jointly with the Port Authority of New York and New Jersey, with Studio Daniel Libeskind, LLC, for design consulting services relating to the redevelopment of the World Trade Center site. The work for this contract includes, but is not limited to, the creation of an integrated site plan reconciling multiple uses on the site and the establishment of design guidelines for commercial development on the site. On September 17, 2003, LMDC, along with the Port Authority and Studio Daniel Libeskind, released a refined plan for the World Trade Center site on the LMDC website for public viewing and comment. Following the announcement in January 2004 of "Reflecting Absence" by Michael Arad and Peter Walker for the memorial through the Memorial Competition [see also WTC Memorial and Memorial Center W-MEM-0171], work began to integrate the memorial design into the overall plan for the World Trade Center site. This reconciliation has been on-going and involves detailed work by LMDC, Port Authority, and the memorial design team including Associate Architect Davis Brody Bond. LMDC has met with representatives of the St. Nicholas Greek Orthodox Church which was destroyed on September 11 to review its programmatic needs and possible locations for the church. These planning studies along with related legal advice are particularly important as the development of Liberty Park on the southern portion of the World Trade Center site progresses. In 2004, LMDC, the Port Authority of New York and New Jersey and Studio Daniel Libeskind continued to refine the plan in a number of key areas and those plan changes resulted in the preliminary adoption on December 16, 2004 of the General Project Plan for the World Trade Center Memorial and Cultural Program [see also Environmental Planning P-Env-7708 below]. --- For the quarter ending September 30, 2005, substantial development occurred on the WTC Plan regarding the design of the Freedom Tower, the configuration of Route 9A (West Street), on-going below grade reconciliation, and utility and infrastructure planning. In response to concerns raised by the New York City Police Department, the architects of the Freedom Tower developed a revised design for the tower that was unveiled at the end of June. The new building will sit in the same quadrant of the site as the original design and retains the concept of a spire at the top of the building evoking the symbolic height of 1776. The decision was also made in this quarter that Route 9A (West Street), the New York State highway running immediately adjacent to the World Trade Center site, would remain an at-grade roadway. NYSDOT had considered two possible configurations for the highway: short-tunnel bypass or an at-grade scenario. Work also continued on the development of the WTC site's cultural components. In October 2004, architects were designated for each of the cultural projects: Gehry Partners for the Performing Arts Center, and Snøhetta with associate architect Adamson Associates for the Museum Complex. The Performing Arts Center will house several theatres of different sizes and be home to both dance and theatre companies [see also W-ART-0171 in this report]. LMDC and the WTC Memorial Foundation are exploring possibilities for September 11th related programming in the Snohetta Building [see also W-MUS-0171 in this report]. Work that occurred on the Performing Arts Center Complex focused primarily on coordination with other adjacent projects, including the Freedom Tower. The schematic design of the Museum Complex was unveiled to the public in May 2005. This design represented months of collaboration and coordination with the resident cultural institutions, the Port Authority, the City of New York, the World Trade Center leaseholders and the Memorial Design Team --- In addition to refinements to the WTC plan, Studio Daniel Libeskind also continued to work extensively with LMDC, the Port Authority, the City of New York and the World Trade Center leaseholders in drafting and revising the commercial design guidelines for the World Trade Center site. These guidelines are intended

to set out basic urban design principles for the overall development as well as allow for the vision of the WTC plan to be fulfilled over time. The design guidelines include a chapter on sustainable design and green construction prepared by LMDC, the Port Authority, and Silverstein Properties.

Activity - P-Env-7708) Planning

**Start Date:** 2/1/2002 End Date: 12/31/2005

Location The office of the Lower Manhattan Development Corporation is located at One Liberty Plaza,

**Description:** 20th floor, New York, NY 10006.

**National** N/A **Objective:** Activity N/A

Location(s):

#### **Funds**

Total Projected Budget:	\$8,141,000.00
Total HUD Disaster Recovery Funds:	\$8,141,000.00
Obligated HUD Disaster Funds to Date:	\$8,141,000.00
Unobligated HUD Disaster Funds to Date:	\$0.00
Cumulative HUD Disaster Funds to Date:	\$8,060,600.00

Accomplishments/Beneficiaries: N/A

#### Report Narrative for this Activity:

LMDC PLANNING - ENVIRONMENTAL --- LMDC has retained legal counsel and sought advice on environmental and land use requirements and matters relating to LMDC's planning and development initiatives in Lower Manhattan, including (1) the World Trade Center Memorial and Redevelopment Plan (WTC Plan) relating to the redevelopment of the World Trade Center site (WTC Site) and certain parcels immediately to the south (Southern Site), (2) community improvement and capital projects, and (3) public information, outreach, and participation efforts relating to the foregoing activities. LMDC utilized the services of environmental consultant for the environmental impact statement on the WTC Plan, including technical memoranda relating to refinements, as well as the environmental review of planning and development proposals, the preparation of environmental memoranda, checklists, and notices as appropriate under applicable laws and regulations relating to, among other things, Hudson River Park improvements, New York Stock Exchange Area Security and Streetscape Improvements, and parks projects at sites managed by the NYC Department of Parks and Recreation. In preparing such environmental documentation, LMDC has consulted with numerous state and federal agencies, including NYS Department of Environmental Conservation, NYS Office of Parks, Recreation and Historic Preservation, National Park Service, and US Environmental Protection Agency, --- LMDC collaborated with The Port Authority of New York and New Jersey (PANYNJ), the owner of the WTC Site, and other interested parties and communities to arrive at the World Trade Center Memorial and Redevelopment Plan for the WTC Site and the Southern Site, including 130 Liberty Street, 140 Liberty Street, and certain adjacent public streets. In June 2003, LMDC released the Draft Scope of Generic Environmental Impact Statement (GEIS) analyzing the Plan as the proposed action and noticed the related public comment meetings in July 2003. The comprehensive Draft GEIS was completed and approved in January 2004 and released for public comment through mid-March. In February 2004. LMDC participated in the mediation of litigation between the owner and insurers of the unoccupied office tower on the 130 Liberty Street parcel. As part of the conclusion of that mediation, LMDC agreed to consider the acquisition and deconstruction of the building as part of the early implementation of the Plan. In preparing a Final GEIS, LMDC reviewed public comments and conducted additional analysis of conditions and work at 130 Liberty Street, LMDC approved a Final GEIS in April 2004 as well as a Final Conformity Determination and a Record of Decision and Findings Statement in June 2004. --- In December 2004, LMDC preliminarily adopted amendments to the General Project Plan for the World Trade Center Memorial and Cultural Program that embodies the WTC Plan as of December 16, 2004. LMDC environmental consultants completed a review of those changes, and, on April 1, 2005, LMDC released for public comment an Environmental Assessment for Proposed Refinements to the Approved Plan. That supplemental assessment informed the final decisions regarding the amendments to the plan and was the basis for the approval of the General Project Plan, as amended, on May 19, 2005. --- LMDC has also been assisted by its environmental counsel and consultants with respect to environmental initiatives and coordination efforts by and among private, city, state, and federal entities involved in rebuilding efforts in Lower Manhattan, including the transportation recovery projects sponsored by Federal Transit Administration (FTA), Federal Highway Administration (FHWA), and Federal

Emergency Management Agency. This coordination included a joint review with FTA, PANYNJ, FHWA, and NYS Department of Transportation of the eligibility of the WTC Site for listing on the National Register of Historic Places. That joint review was conducted pursuant to Section 106 of the National Historic Preservation Act and culminated in a coordinated Determination of National Register Eligibility dated March 31, 2004 finding the entire WTC Site eligible for listing. Thereafter, LMDC conducted independent meetings with the consulting parties on the WTC Memorial and Redevelopment Plan. That consultation led to the preparation and signing of a Programmatic Agreement between LMDC, the Advisory Council on Historic Preservation (ACHP) and the New York State Historic Preservation Officer (NYSHPO), dated April 22, 2004, committing to certain documentation, information, and preservation processes. Consistent with that Programmatic Agreement, LMDC has begun to record the existing conditions at the World Trade Center, continued to share information and consult with the Port Authority and historic preservation agencies, including the National Park Service, and incorporated historic resources considerations derived from public comments into the design process. As the planning and design process progresses, LMDC continues to provide informational updates to the consulting parties, including at meeting of the consulting parties held last quarter on June 24, 2005 and a meeting scheduled for October 20, 2005.

#### Activity - 130L-0171) Rehabilitation/reconstruction of public facilities

**Start Date:** 5/18/2004 **End Date:** 5/18/2009

The Project Area is located in Lower Manhattan on two sites: (i) the WTC Site, an approximately 16 acre super-block, bounded by West, Vesey, Church, and Liberty Streets; and (ii) the adjacent two city blocks south of the WTC Site, one bounded by Liberty, Washington, Albany and Greenwich Streets, and the other bounded by Liberty, West, Cedar and Washington Streets, and a portion of Liberty Street between those parcels and the WTC Site (collectively, the Southern Site). Specific parcels potentially to be acquired consist of (a) 130 Liberty Street, on which the Deutsche Bank building is situated (the 130 Liberty Site), (b) 155 Cedar Street, on which the St. Nicholas Church

Location Description:

building is situated (the 130 Liberty Site), (b) 155 Cedar Street, on which the St. Nicholas Church was situated (the Church Site), and (c) 140 Liberty Street, which is currently unoccupied (the Milstein Site). All of the structures situated on these parcels were destroyed or severely damaged on September 11, 2001. The potential acquisition of the Church Site and the Milstein Site, if undertaken by LMDC, will be the subject of a subsequent partial action plan.

National Slums and Blight

**Objective:** 

Activity N/A

#### **Funds**

Total Projected Budget:	\$207,117,180.00
Total HUD Disaster Recovery Funds:	\$207,117,180.00
Obligated HUD Disaster Funds to Date:	\$149,620,000.00
Unobligated HUD Disaster Funds to Date:	\$57,497,180.00
Cumulative HUD Disaster Funds to Date:	\$109,853,384.00

#### Accomplishments/Beneficiaries

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Low/Mod Income persons benefitting	6540	0
# of Low-Income persons benefitting	1162	0
# of Public Facilities	1	0
# of Non-business Organizations benefitting	N/A	0
# of Persons benefitting	100566	0

#### **Report Narrative for this Activity:**

THE 130 LIBERTY BUILDING—ACTIVITY DESCRIPTION---BACKGROUND--- On August 31, 2004, LMDC acquired the building at 130 Liberty Street, which was severely damaged by the events of September 11th, pursuant to an agreement established in February 2004 that resolved a dispute between the former owners of the building and its insurers. In anticipation of the purchase, LMDC engaged the services of environmental consultants to conduct

environmental testing and characterization of the building materials, dust, and mold. The initial results were released in September 2004, with supplemental results released in early 2005. Environmental and real estate counsel were engaged to advice on the findings, prepare and review agreements and other documents consistent with such findings. --- The 130 Liberty Street parcel is targeted for redevelopment as part of LMDC's proposed World Trade Center Memorial and Redevelopment Plan (WTC Plan). The parcel was acquired as part of the early implementation of the WTC Plan. LMDC contracted on September 13, 2004, a construction management, engineering and environmental services company, to administer the deconstruction contract with its contractors on behalf of LMDC. --- In carrying out the deconstruction of the 130 Liberty Site, LMDC and its contractors will coordinate their efforts to achieve the goals of incorporating M/WBEs and minority and women employees into the project workforce. --- PUBLIC OUTREACH---Throughout the deconstruction process, LMDC has sought to engage the public in response to community and public concerns. These efforts have included the development of a comprehensive outreach plan to inform and educate the public on the deconstruction of the building at 130 Liberty. LMDC has formed the 130 Liberty Street Advisory Committee, composed of immediate area residents and businesses, elected officials, and Community Board 1 representatives. Additionally, LMDC presented the Initial Characterization Report to Community Board 1 on September 14, 2004, and held a public information session on September 23, 2004. The LMDC has also sent mailings and electronic outreach as well as distributed flyers regarding the Initial Building Characterization report throughout the community. The comment period for the Initial Building Characterization report concluded on October 13, 2004. LMDC reviewed the comments and questions that were received, developed a series of answers to Frequently Asked Questions, and posted them on the web-site. LMDC also disseminated hard copies at meetings and electronic versions through the LMDC electronic updates (E Updates). E Updates are provided in order to keep to keep residents, workers, elected officials, and the public informed about the developments of the 130 Liberty building, LMDC provides periodic electronic updates. The E Updates have served as a means of providing notification to various Lower Manhattan stakeholders of LMDC public meetings, notice of work, and revisions to the Phase I Deconstruction Plan, ---For the Quarter ending September 30, 2005, nine e-updates were sent out to a subscriber list of over 500 people. On September 7, 2005, LMDC representatives attended the Community Board 1 World Trade Center Redevelopment Committee meeting at which an update of the 130 Liberty Street project was given, as well as details surrounding the approved air monitoring plan. On September 14, 2005, LMDC representatives attended the "Keeping Lower Manhattan Open for Business" open house, sponsored by the Downtown Alliance, Community Board 1, and the Lower Manhattan Construction Command Center, to provide information to businesses in the surrounding downtown area regarding the project. --- AIR MONITORING --- On August 31, 2004, LMDC took ownership of the building at 130 Liberty Street and took over the outside air monitoring that had been performed by the prior owners. LMDC expanded the program to include air sampling at the street level at five locations around the building on a daily basis, 24-hours each day, seven days a week (Deutsche Bank sampled at four locations; LMDC added a fifth location north of 130 Liberty Street at the corner of Greenwich and Liberty Streets.) The daily sampling at each of the five locations includes air sampling and analysis for the following parameters: (1) Asbestos air sampling and analysis via transmission electron microscopy (TEM); (2) Metals air sampling and analysis for 9 metals; (3) eight-hour asbestos TEM; and (4) twenty-four hour Metal samples are collected each day over a 24-hour period. Results are reviewed by the independent licensed air testing company and the asbestos TEM air sampling results are also sent regularly to the New York City Department of Environmental Protection (NYCDEP) and other regulatory agencies for their review. DECONSTRUCTION PLAN PHASE I --- On December 13, 2004, LMDC released the draft Phase I Deconstruction Plan to the public and officially submitted the plan to the regulatory agencies for review and approval. In addition, LMDC met with the 130 Liberty Advisory Committee, and presented the Draft Plan to the public at the Community Board 1 meeting and a public information session in early 2005. LMDC accepted comments from the public regarding the draft Deconstruction Plan via the LMDC web site, email, letters, and faxes. Additionally, LMDC has and continues to accept public comment on the project through these means, and through public information sessions. The initial Draft Deconstruction Plan was prepared in response to the Initial Building Characterization and through the direction from the New York State Department of Labor (NYSDOL), which provided that any cleanup or disturbance of WTC dust is considered an asbestos project as defined by Industrial Code Rule 56. The draft Deconstruction Plan addressed the removal of asbestos containing building materials identified in the Initial Building Characterization. LMDC received comments on this draft plan from the Environmental Protection Agency, the NYS Department of Environmental Conservation, and the NYSDOL on January 31, 2005. The LMDC and its consultants revised the Draft Deconstruction Plan and resubmitted it to the regulatory agencies on June 13, 2005. The LMDC, its consultants, and contractors are revised the Draft Phase 1 Deconstruction Plan to incorporate the requirements set forth in the January 31 letters. LMDC also held a Public Information Session to provide a presentation on the Draft Deconstruction Plan in order to give the public the opportunity to provide comments and questions on the draft plan that the LMDC could review and address through the Frequently Asked Questions posted on the LMDC website and through E Updates. --- On August 8, 2005, LMDC submitted the revised draft Phase I Deconstruction Plan to the regulatory agencies LMDC received approval from the regulatory agencies of the revised Phase I Deconstruction Plan on September 8, 2005, which includes an additional eight air monitors (to the existing four around the base of the building) to the air monitoring plan. Four added air monitors at elevation, either on the rooftop or atop scaffolding generally to the north, south, east and west of the building. Four additional air monitors have also been placed on the roofs of buildings in the neighboring area. Those locations are 85 West Street, 110 Greenwich Street, 90 Trinity Place and the rooftop of the 10/10 Firehouse at 124 Liberty Street, Results from these additional air monitors are also posted on the LMDC website. -- INVITATIONS FOR BIDS--. The original scope of work contained in LMDC's contract with Gilbane Building Company for 130 Liberty Street

work did not explicitly require scaffolding of the exterior of the building, and would have required significant changes to the scope of work to fulfill the current approved variance and proposed revised Deconstruction Plan. As a result, the prior agreement was terminated for convenience, and, on May 31, 2005, LMDC issued a request for competitive bids for the project, LMDC invited all qualified contractors to submit proposals for this very important project for Lower Manhattan. The IFB's were posted on the LMDC's website and advertised in the New York State Contract Reporter. LMDC released two IFB's to enter into new contracts for deconstruction-related services. The first IFB related to the construction of exterior scaffolding enclosing the 130 Liberty Street Building, and the second IFB related to the subsequent environmental cleaning and building deconstruction services for the complete deconstruction of 130 Liberty Street. On July 14, 2004, LMDC's Board of Directors authorized LMDC to enter into a contract for scaffolding work and related abatement work. Work associated with the scaffolding contract has commenced and is progressing on schedule. On August 11, 2005, LMDC's Board of Directors authorized LMDC to enter into a contract with for the cleaning and deconstruction of 130 Liberty Street. Contract negotiations were still in progress as of September 30, 2005. — -- Gilbane Building Company had been providing site maintenance and pre-construction services since LMDC purchased the building on August 31, 2004. URS Corporation will provide site maintenance on an ongoing basis during this period of transition. These steps will not delay the deconstruction process. LMDC expects to expeditiously erect scaffolding on the building enclosing the curtain wall to allow for the building's exterior cleaning and a more efficient deconstruction process. LMDC will then move forward with cleaning and removal of asbestos and contaminants of concern and finally structural deconstruction of the building. LMDC expect to commence work this summer. --PUBLIC OUTREACH--In order to keep to keep residents, workers, elected officials, and the public informed about the developments of the 130 Liberty building, LMDC provides periodic electronic updates (E Updates). The E Updates have served as a means of providing notification to various Lower Manhattan stakeholders of LMDC public meetings, notice of work, and revisions to the Phase I Deconstruction Plan. For the quarter ending June 30, 2005, the LMDC sent eight 130 Liberty Street E Updates to over 464 subscribers from April 12, 2005 through June 14, 2005, LMDC also engaged in community meetings during the quarter, including, on April 6, 2005, the 130 Liberty Project Team walk through with the NYC Office of Emergency Management, FDNY and others emergency responders; on April 12, 2005 the LMDC held a briefing with Department of Education Region 9 Administrators, UFT Representatives, and area school principals and also provided a general project update at the Community Board 1 WTC Redevelopment Committee Meeting; On April 14, 2005 the LMDC held a briefing with the Executive Staff of Trinity Church, a neighbor to 130 Liberty Street. and subsequently provided general briefings for the staff and parents of enrolled children at Trinity Church Pre-School; On April 28, 2005 the LMDC provided a project update regarding Variance Requests at the CB1 WTC Redevelopment Committee Meeting; On May 4, 2005 the LMDC held a 130 Liberty Street Advisory Committee Meeting to work on the Community Notification Addendum to the project's Emergency Action Plan and provided an overview of that meeting to the CB1 WTC Redevelopment Committee. On June 6, 2004 the LMDC held a 130 Liberty Street Advisory Committee Meeting and provided a project update to the CB1 WTC Redevelopment Committee to discuss the Revised Draft Phase I Deconstruction Plan; On June 7, 2005 the LMDC provided a briefing for the Stuyvesant High School Parents Association; and on June 20, 2005 the LMDC held a Public Information Open House at Pace University to discuss all aspects of the deconstruction project. ---BENEFICIARIES--- The deconstruction of the building at 130 Liberty will contribute to implementation of the World Trade Center Memorial and Redevelopment Plan (WTC Plan). Full implementation of the WTC Plan will benefit the thousands of relatives and friends of the nearly 3,000 victims of September 11, 2001 and February 26, 1993, as well as the many survivors of those tragic events. Beneficiaries will also include area residents, workers, and businesses, as well as the millions of visitors to the WTC site and Lower Manhattan. --- Area Residents, Workers, and Businesses--- An estimated 39,166 residents live within a 0.5 mile radius of the site, of which 6,540 are considered Low-Moderate income. Moreover, 61,400 workers and 2,685 businesses operate within a 0.25 mi radius of the WTC site. Implementation of the WTC Plan will directly benefit these groups, as well as the larger Lower Manhattan community. As outlined in the WTC Plan Generic Environmental Impact Statement (GEIS), construction of the completed WTC Plan building program would create an estimated 50,830 person-years of direct employment (one person working full-time for one year), and 45,698 person-years of indirect employment in New York City. Operation of the completed WTC Plan is estimated to create approximately 39,412 to 40,533 direct full-time equivalent jobs, as well as additional 56,057 to 56,460 indirect full-time equivalent jobs generated in New York City and State. ---Lower Manhattan Visitors--- In 2003, 8 million people visited Lower Manhattan, with 5.3 million visitors and planned visitors to the WTC site. Moreover, as outlined in the GEIS, memorial and related uses at the WTC site are projected to result in approximately 5.5 million visitors per year, upon completion in 2009, with surge of up to an additional 3.5 million visitors in the first year.

#### Activity - P-LM-7700) Planning

**Start Date:** 2/1/2002 **End Date:** 12/31/2005

**Location** The office of the Lower Manhattan Development Corporation is located at One Liberty Plaza,

**Description:** 20th floor, New York, NY 10006.

National N/A Objective:

# Activity N/A

#### **Funds**

Total Projected Budget:	\$3,430,000.00
Total HUD Disaster Recovery Funds:	\$3,430,000.00
Obligated HUD Disaster Funds to Date:	\$3,198,900.00
Unobligated HUD Disaster Funds to Date:	\$231,100.00
Cumulative HUD Disaster Funds to Date:	\$2,971,109.00

Accomplishments/Beneficiaries: N/A

#### **Report Narrative for this Activity:**

N/A

#### Activity - P-Eco-7709) Planning

**Start Date:** 2/1/2002 **End Date:** 12/31/2005

Location The office of the Lower Manhattan Development Corporation is located at One Liberty Plaza,

**Description:** 20th floor, New York, NY 10006.

National N/A
Objective:

Activity N/A Location(s):

#### **Funds**

Total Projected Budget:	\$900,000.00
Total HUD Disaster Recovery Funds:	\$900,000 00
Obligated HUD Disaster Funds to Date:	\$725,000.00
Unobligated HUD Disaster Funds to Date:	\$175,000.00
Cumulative HUD Disaster Funds to Date:	\$348,521.00

Accomplishments/Beneficiaries: N/A

#### **Report Narrative for this Activity:**

LMDC PLANNING - ECONOMIC ANALYSIS --- LMDC utilizes the services of an economic impact consultant to assist in the evaluation of programs or projects to be funded through CDBG funds. The redevelopment of the World Trade Center site will benefit New York City and other communities in the region in several ways. Construction at the site will provide business opportunities for local contractors and suppliers, and job opportunities for construction workers, skilled workers in related industries such as trucking, architects, engineers and other professionals. New office buildings will accommodate the continued growth of the City's high-value office-based industries. A new complex of cultural facilities and a hotel will support the continued growth of the arts and tourism industries. The memorial, as well as new businesses and cultural activities, will attract millions of visitors whose spending will also fuel the growth of the regional economy. To measure these effects, LMDC hired Appleseed, a New York City-based economic development consulting firm, to analyze the impact of redeveloping the World Trade Center site on three geographic areas: New York City, New York State, and the eighteen-county New York-New Jersey metropolitan area. A comprehensive report was completed and released in October of 2003 detailing the results of the study. Appleseed, with its sub-consultant Real Estate Solutions, performed an analyses of the economic feasibility of projects proposed for the Fulton Corridor and estimated the potential economic impact on the City and State. In addition, Appleseed created a preliminary financing plan for funding a new rail link between Lower Manhattan, Jamaica Station, and the JFK Airport. Appleseed also completed an economic impact analysis of the programs funded by LMDC, which was incorporated in the 2001-2004 Progress Report released in November of 2004; performed a study of New York's

personal trust industry; completed a detailed analysis of the market demand for cultural amenities in Lower Manhattan with its sub-consultant Adrian Ellis Associates; and reviewed and advised the LMDC on business plans and budgets submitted by the WTC Site cultural institutions, in partnership with its sub-consultants Ernst & Young and Real Estate Solutions. For the quarter ending September 30, 2005, Appleseed conducted a commercial space financial feasibility analysis for the WTC site. Also occurring during the quarter, Appleseed's sub-consultant, Ernst & Young completed an analysis and produced various reports outlining the "Lessons Learned in the Recovery Rebuilding of Lower Manhattan after September 11th."

# Activity - HHD-7722) Travel and Tourism per 107-117 - (WTC only)

**Start Date:** 6/14/2003 **End Date:** 7/1/2006

**Location Description:** These cultural institutions are located in Lower Manhattan south of Houston Street.

National Objective: Urgent Need

Activity Location(s): N/A

#### **Funds**

Total Projected Budget:	\$4,664,000.00
Total HUD Disaster Recovery Funds:	\$4,664,000.00
Obligated HUD Disaster Funds to Date:	\$3,039,351.00
Unobligated HUD Disaster Funds to Date:	\$1,624,649.00
Cumulative HUD Disaster Funds to Date:	\$1,720,193.00

# **Accomplishments/Beneficiaries**

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Businesses	N/A	0
# of Non-business Organizations benefitting	15	15
# of Total People reached through advertisements	N/A	1000000
# of Total Visitors attracted to Lower Manhattan	1392000	0
# of Posted Advertisements for Tourism Initiatives	90	108
# of Website visits	N/A	197372
# of Distributed Materials	450000	346000
# of M/WBEs Benefiting	N/A	0
# of Temporary Jobs Created	N/A	0
# of Permanent Jobs Created	N/A	0

#### **Report Narrative for this Activity:**

HISTORY AND HERITAGE IN DOWNTOWN NYC (HHD)/Museums of Lower Manhattan--- BACKGROUND--- On June 14, 2003, HUD approved the allocation of \$4.664 million for History and Heritage in Downtown NYC. History and Heritage in Downtown NYC (HHD), now called the Museums of Lower Manhattan campaign, is a joint initiative of museums whose mission is history and heritage and are located in Lower Manhattan, including: Castle Clinton National Monument; the Eldridge Street Project, Inc.; Federal Hall National Memorial; Fraunces Tavern Museum; Lower East Side Tenement Museum; Museum of Chinese in the Americas; Museum of American Financial History; Museum of Jewish Heritage- A Living Memorial to the Holocaust; Smithsonian National Museum of the American Indian; New York City Fire Museum; New York City Police Museum; South Street Seaport Museum; the Skyscraper Museum; the Statue of Liberty National Monument and Ellis Island Immigration Museum; and the Unwavering Spirit Exhibit, St. Paul's Chapel. In line with the short-term marketing and advertising objectives of the History and Heritage in Downtown NYC campaign, a walking map of the museums and landmarks was produced and distributed throughout Lower Manhattan. In addition, a 32-page, 5x5 color boolet describing the various museum offerings, was produced and inserted into a national consumer publication whose subscriber base matches the consortium's target market. The production and distribution of palm cards supplemented these marketing efforts. The group of 15 cultural institutions that make up the History and Heritage Downtown Consortium meet regularly to discuss plans for the adoption and execution of

marketing strategies designed to generate more visitation to the individual institutions while playing a key role in the revitalization of Lower Manhattan. In 2004, LMDC issued two Requests for Proposals for Public Awareness Services/Earned Media Placement and Brand Development/Advertising Creative. Dan Klores Communications (DKC) was selected to coordinate the Public Awareness/Earned Media outreach, and Bandujo, Donker & Brothers (Bandujo) was selected for Brand Development/Advertising Creative, in collaboration with Brand Champs. Interactive brand range development sessions were conducted with the leadership of the HHD Consortium to develop a branded identity and tag line reflecting the essence of History & Heritage Downtown. With the approval of all museum representatives, and the endorsement of LMDC, it was agreed to change the consortium reference name from History & Heritage Downtown to the Museums of Lower Manhattan. For previous quarterly reports visit www.renewnyc.com. . ---MUSEUMS OF LOWER MANHATTAN WEBSITE--- The Museums of Lower Manhattan launched a new website on December 14, 2004, using the new logo and signature images of the branded campaign. It contains comprehensive information about all 15 Museums of Lower Manhattan including an events and exhibits calendar and special offers to visitors. The website is being hosted by the LMDC funded website www.LowerManhattan.info at no charge to the Museums of Lower Manhattan campaign. The Museums of Lower Manhattan obtained website URLs, including www.MuseumsOfLowerManhattan.org, which is exclusively used in all printed collateral and advertisements. This website URL is more intuitive given the branded Museums of Lower Manhattan campaign. The other URLs that were purchased will capture any web visitors who search for the Museums of Lower Manhattan and redirected them to the website. The MuseumsofLowerManhattan.org website has seen an increase in internet traffic of 18% from January to February 2005, and 17% from February to March 2005 since its launch in late December 2004,--- During the previous quarter ending June 30, 2005, the Museums of Lower Manhattan sponsored a second free admission offering to children during Spring Break from April 23- May 1, 2005. The New York City Board of Education Project Arts group emailed the offer to NYC School teachers and posted it on their website. Dan Klores Communications arranged for free listings of the Spring Break offer in the New York Post, New York Magazine and Timeout NY, The Museum of American Financial History saw a 37% increase in walk-in traffic during the Spring Break offer week. Dan Klores Communications also arranged for the VH1 Top Twenty Countdown to be filmed at the NYC Fire Museum, which aired nation-wide on April 2, 3 and 5. The Travel Industry of America's International POW WOW, the premier U.S. tradeshow for international inbound travel was held in New York from May 3-7, 2005. Over 200 tour operators visited the National Museum of the American Indian on May 3 and 4. The campaign sponsored a Museums of Lower Manhattan tote bag which contained Museums of Lower Manhattan press kits and brochures and was distributed over 225 members of international media who attended the Lower Manhattan Newsmaker Breakfast on May 4. 15 members of the international press delegation toured the Skyscraper Museum, the Museum of Jewish Heritage – A Living Memorial to the Holocaust, the National Museum of the American Indian, the American Financial History Museum and the New York City Police Museum. CTM Brochure Display Inc. distributed 162,400 Museum of Lower Manhattan map brochures for the period of April - June 2005 through their tourism rack displays in the metropolitan area. New York Magazine sponsored an event at the National Museum of the American Indian on June 9, 2005 that was attended by 12 of New York City's major hotel concierges that then toured both the National Museum of the American Indian and the Museums of Jewish Heritage – A Living Memorial to the Holocaust. Feedback from the hotel concierges was very positive regarding the museums and lower Manhattan. Free ad space was secured for the mezzanine level of the World Trade Center PATH Station and 11 Museum of Lower Manhattan banners were hung in the mezzanine level starting in early June through September. In June 2005, Bandujo, Donker and Brothers finalized the 2005-2006 media plan, which provided an advertising strategies plan to reach target audiences through an aggressive outdoor summer campaign featuring new radio advertisements, street lamp banners and illuminated subway signs in Lower Manhattan. For the quarter ending September 30, 2005, Museums of Lower Manhattan began the implementation of the 2005-2006 media campaign. New radio ads were written, produced and broadcast during the months of July, August and September on six local radio stations, a total of 1,148 spots were run. As part of the outdoor advertising campaign, 100 banners were hung on street lamp posts around the 15 museums. Three months of banners were purchased and the campaign will receive the month of October at no additional cost. Additionally, 8 illuminated subway ads were purchased in Lower Manhattan and the campaign received 15 bonus ads in Brooklyn and Queens free of charge. Bandujo placed a total of 47 print advertisements in metropolitan newspapers, magazines and tourism guides. Website visitors for the third quarter tripled over second quarter numbers as direct result of the radio advertisements. CTM Brochure Display Inc. distributed 121,100 Museum of Lower Manhattan map brochures for the period of July -September 2005 through their tourism rack displays in the metropolitan area. Dan Klores Communications was successful in placing a Museums of Lower Manhattan ad at no cost to the campaign in the Reader's Digest 1000th issue special edition in August, which reached over one million subscribers. DKC also generated several other placements during this period in Philadelphia Magazine, Entertainment Expense Magazine and on local television. On July 28, 2005, the City of New York opened the NYC Heritage Tourism Center at City Hall Park in Lower Manhattan. The kiosk which is sponsored by NYC Marketing and the History Channel is a visitor's center for those wanting a historical perspective when touring New York City. The campaign has obtained exhibit space in the kiosk for highlighting individual museums; the display provided by the Skyscraper Museum includes iron worker tools used to build the Empire State Building, photographs of the tools in use and visitor information about the museum. A new exhibit by another Museum of Lower Manhattan is currently being planned for next quarter. On September 15, 2005, WOR radio taped a special 2 hour show on Lower Manhattan at the New York City Police Museum, several museum directors were able to discuss their museum and current exhibits on-air. Research for the second internet tracking

survey to judge the effectiveness of the branded campaign was started in September, results of the study will be provided in the next report.

# Activity - DBIdg-7747) Rehabilitation/reconstruction of other non-residential structures

**Start Date:** 8/6/2003 **End Date:** 12/31/2005

Location Description: 130 Liberty Street, NY, NY

National Objective: Urgent Need

Activity Location(s): N/A

#### **Funds**

Total Projected Budget:	\$0.00
Total HUD Disaster Recovery Funds:	\$0.00
Obligated HUD Disaster Funds to Date:	\$0.00
Unobligated HUD Disaster Funds to Date:	\$0.00
Cumulative HUD Disaster Funds to Date:	\$0.00

#### Accomplishments/Beneficiaries

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Low/Mod Income persons benefitting	N/A	0
# of Low-Income persons benefitting	N/A	0
# of buildings (non-residential)	N/A	0
# of Businesses	N/A	0
# of Non-business Organizations benefitting	N/A	0
# of Persons benefitting	N/A	0

#### **Report Narrative for this Activity:**

This activity is closed.

# Activity - LMCO-7748) Public services

**Start Date:** 8/6/2003 **End Date:** 12/31/2005

**Location Description:** Manhattan south of Houston Street.

National Objective: Urgent Need

Activity Location(s): N/A

#### **Funds**

Total Projected Budget:	\$1,000,000.00
Total HUD Disaster Recovery Funds:	\$1,000,000.00
Obligated HUD Disaster Funds to Date:	\$934,231.00
Unobligated HUD Disaster Funds to Date:	\$65,769.00
Cumulative HUD Disaster Funds to Date:	\$800,210.00

#### Accomplishments/Beneficiaries

Micasure Description   Expected Quantity   Cumulative to Date	Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
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# of Low/Mod Income persons benefitting	N/A	0
# of Low-Income persons benefitting	N/A	0
# of Public Facilities	N/A	0
# of Businesses	18927	18927
# of Non-business Organizations benefitting	N/A	0
# of Persons benefitting	474019	487932

# **Report Narrative for this Activity:**

LOWER MANHATTAN COMMUNICATIONS OUTREACH CAMPAIGN --- In June 2003, LMDC announced the launch of a communications outreach campaign to inform Lower Manhattan residents, employees, and visitors of upcoming shortterm, quality of life improvements. The campaign began when LMDC staff and volunteers fanned out across Lower Manhattan to distribute thousands of palm cards and place 100 posters in local businesses and restaurants. The communications outreach campaign is one of the elements outlined in Governor Pataki's call for short-term, qualityof-life improvements in Lower Manhattan. The campaign's three components include: the creation of informational kiosks at strategic locations downtown that will double as visitor centers; the development of branded marketing materials; and the distribution of LMDC printed materials and electronic updates. More than half of the campaign's funds have been allocated for the creation, design, construction, and maintenance of the two informational kiosks; the Downtown Rebuilding Information Kiosk which is located at the new World Trade Center Path Station and the Chinatown Kiosk which is located between Canal, Baxter, and Walker Streets. The campaign also allocated funds for staffing the WTC Path Station kiosk for two years. --- The WTC kiosk had 59,298 visitors in July, 55,918 visitors in August, and 48,920 visitors in September. The Chinatown kiosk, a partnership with other agencies, had 14,228 visitors in July, 12,555 visitors in August, and 10,488 visitors in September. Both kiosks are stocked with current informational collateral about Lower Manhattan and the rebuilding efforts. --- The campaign provided for the printing of branded marketing materials that included four Renew Downtown newsletters of which hundreds-of-thousands were printed and distributed to various locations all over Lower Manhattan, including businesses, residences, and distribution at the WTC kiosk. A total of 10 Palm Cards were developed, printed, and circulated at special events, the WTC kiosk, and various other locations and functions. The Palm Cards included: Greenmarket 2003, River to River 2003, the opening of Vesey Street Bridge, the opening of the PATH Station, the History & Heritage Campaign, Downtown for the Holidays, Tribeca Film Festival 2004, Chinatown (3 printings), Parks (two printings), and the Greenmarket 2004, --- Additionally, numerous posters were also printed and displayed at various locations in Lower Manhattan that highlighted items like the Greenmarket and the opening of the Vesey Street Bridge. An integral part of coordinating the revitalization of Lower Manhattan is the continued viability of local restaurants, entertainment establishments, and attractions and hotels in the aftermath of the September 11, 2001 attacks. To address the need for a Lower Manhattan consumer guide, LMDC, with the Empire State Development Corporation (ESDC), leveraged the established brand of New York City's leading restaurant and tourism guide, Zagat Survey in late 2003. Thousands of Zagat Survey Lower Manhattan Guides were distributed to downtown area workers, residents, and visitors below Houston Street, Thousands of e-update subscribers have received and continue to receive numerous e-updates highlighting Lower Manhattan milestones and news events.

# Activity - Airp-7700) Planning

**Start Date:** 8/6/2003

**End Date:** 12/31/2006

**Location Description:** Lower Manhattan

**National Objective:** 

Activity Location(s): N/A

#### **Funds**

Total Projected Budget:	\$5,260,000.00
Total HUD Disaster Recovery Funds:	\$5,260,000.00
Obligated HUD Disaster Funds to Date:	\$3,150,000.00
Unobligated HUD Disaster Funds to Date:	\$2,110,000.00
Cumulative HUD Disaster Funds to Date:	\$2,521,343.00

Accomplishments/Beneficiaries: N/A

# **Report Narrative for this Activity:**

LONG-TERM PLANNING - LOWER MANHATTAN TRANSPORTATION PLANNING: COMMUTER AND AIRPORT ACCESS ALTERNATIVES ANALYSES -- In the wake of the 9/11 attacks, improved access to the region's airports has become a critical piece in the revitalization strategy for Lower Manhattan and in the district's long-term goal of maintaining national and international competitiveness and viability as a commercial center. Equally as important is improved access for Long Island, one of the area's fastest growing regions and a critical labor pool for Lower Manhattan. The LMDC coordinated a transportation study to identify and evaluate long-range opportunities to provide enhanced rail access to the Lower Manhattan Central Business District from John F. Kennedy International Airport (JFK) Airport in Queens, and from the Long Island Railroad (LIRR) Station in Jamaica, Queens. The study was jointly conducted by the LMDC, the Port Authority of New York and New Jersey (PA), the Metropolitan Transit Authority (MTA); and the City of New York (the City). --- Holding a dialogue with a broad range of constituents, the LMDC, the MTA, the PA, and the City have identified improvements in access from Lower Manhattan to JFK and Jamaica Station as a key element in the area's economic recovery, and, in the case of JFK access, in Lower Manhattan's ability to compete with other global economic centers such as London, Berlin and Tokyo that have direct access to their international airports. LMDC and its partners in this study selected the joint team of Parsons Transportation Group of New York, Inc. and SYSTRA Engineering, Inc. to conduct the Lower Manhattan Airport and Commuter Access Alternatives Analysis, pursuant to an RFP issued on June 30, 2003 and an approval of selection by the LMDC Board on August 14, 2003. LMDC has also hired an in-house consultant from STV Incorporated to assist in coordination and analysis of this study, as well as to act as an adviser on Lower Manhattan-related transportation policy. ---On February 4, 2004 the LMDC announced a short-list of four alternatives that were under consideration as means improved rail access from Lower Manhattan to Long Island and JFK International Airport. The "short-list" was the mid-point result of a feasibility study and included alternatives using existing subway tunnels and the construction of a new tunnel to cross the East River. --- On May 5, 2004, Governor Pataki announced the recommendation based on this study: the construction of a new tunnel across the East River. The Governor explained that, based on two finalist options – the other utilizing the Montague Street subway tunnel - the new tunnel is superior in that it expands the capacity of the New York City transit system, offers the opportunity for the highest level of service, as well as offers the possibility for additional uses in the future. ---The Federal Transit Administration, in cooperation with the Metropolitan Transportation Authority, Port Authority of New York & New Jersey, and LMDC, with support from the New York City Economic Development Corporation, have begun the process to prepare an alternatives analysis and Environmental Impact Statement to evaluate alternatives that provide improved commuter and airport access connecting Lower Manhattan with the Long Island Rail Road Jamaica Station and JFK International Airport. This project is known as the Lower Manhattan-Jamaica/JFK Transportation Project. The project sponsors are undertaking an alternatives analysis and an environmental review process concurrently. An alternatives analysis is required by FTA in consideration of a fixed guideway transit alternative (and which may require 49 USC Section 5309 New Starts funding), and an environmental review is required under the process established by the National Environmental Policy Act of 1969 (NEPA) prior to receiving federal approval or funding. This new study is expanding on the research conducted by the 2004 feasibility study and will evaluate all reasonable rail and non-rail alternatives for construction and operational feasibility, ridership potential, and cost-effectiveness sufficient to meet the planning study regulations of the Federal Transit Administration. In July 2005, three public scoping meetings were held to solicit public input on the scope of the EIS, including the alternatives to be considered and the environmental and community impacts to be evaluated. A list of alternatives and revised goals for the project are now being drafted.

# Activity - CTMP-7751) Travel and Tourism per 107-117 - (WTC only)

**Start Date:** 1/28/2004 **End Date:** 1/28/2006

Location Lower Manhattan, specifically the Chinatown area, which includes zip codes 10002 and

Description: 10038.

National Objective: Urgent Need

Activity Location(s): N/A

#### **Funds**

Total Projected Budget:	\$2,000,000.00
Total HUD Disaster Recovery Funds:	\$1,000,000.00
Obligated HUD Disaster Funds to Date:	\$935,000.00

Unobligated HUD Disaster Funds to Date:	\$65,000.00
Cumulative HUD Disaster Funds to Date:	\$737,499.00

#### Accomplishments/Beneficiaries

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Businesses	250	211
# of Non-business Organizations benefitting	13	15
# of Total People reached through advertisements	N/A	0
# of Total Visitors attracted to Lower Manhattan	N/A	0
# of Posted Advertisements for Tourism Initiatives	4000	2314
# of Website visits	100000	328894
# of Distributed Materials	250000	397000
# of M/WBEs Benefiting	N/A	0
# of Temporary Jobs Created	N/A	0
# of Permanent Jobs Created	4	4

#### **Report Narrative for this Activity:**

CHINATOWN TOURISM AND MARKETING PROGRAM ---BACKGROUND--- LMDC, in conjunction with the September 11th Fund, issued a Request for Proposals (RFP) in 2003 for a large scale tourism and marketing campaign for Chinatown— an area greatly impacted by the decrease in visitors as a result of September 11th and the outbreak of SARS in Asia in 2003. On January 20, 2004, LMDC and the September 11th Fund announced the formation of the Explore Chinatown Campaign Team (Chinatown Team), which included the Asian Women in Business, Dentsu Communications, and M. Silver Associates. NYC & Company, the City's official tourism and marketing organization, serves as the program administrator for the campaign. M Silver Communications was selected as the public relations and media strategy firm, and Dentsu Communications provides full-time ongoing project management for the campaign, in addition to advertising and creative services. LMDC and the September 11th Fund also created a Chinatown Tourism and Marketing Advisory Committee (Chinatown Advisory Committee), derived from LMDC's existing Chinatown Working Group, which includes a broad representation of stakeholders in the Chinatown community, including business owners, civic leaders, residents, and representatives of area elected officials to provide continuous community involvement in the campaign. The Advisory Committee works in coordination with the Chinatown Team in developing advertisement placement strategies, sponsorship opportunities, and the promotion of existing events. --- The campaign was officially launched on May 10, 2004 with a great deal of media coverage, including local Chinatown media, mainstream media, and tourism industry-specific media. The launch of the Explore Chinatown Campaign included the launch of the logo, website (www.ExploreChinatown.com), branding—Explore Chinatown, as well as the Chinatown brochure. A walking tour of Chinatown was offered to the media following the event to increase their interest. A certified Chinatown tour guide provided "Familiarization trips" to tour operators and industry influencers with the purpose of highlighting Chinatown's points of interest and to educate and entice them to help promote Chinatown to visitors, LMDC and Explore Chinatown Team members have distributed thousands of campaign materials at highly visible downtown events that attract thousands of residents and visitors, including the Tribeca Film Festival, River to River festival events throughout Lower Manhattan, and the 3 Farms Music Festival in the Lower East Side. Asian Women in Business has gone door to door to over 200 businesses in Chinatown to offer individual technical and marketing assistance to businesses participating in the campaign, and AWIB expects to increase these efforts in the second year of the campaign. Information on this activity occurring in previous can be found on the LMDC website at www.renewnyc.com under "Funding Initiatives" and "Quarterly Reports" activities may be found on previous For the quarter ending September 30, 2005, the Explore Chinatown Team and Advisory Committee worked to leverage the heightened visibility of Chinatown resulting from the campaigns efforts to date. As a result of the Campaign's public relations efforts, the July 3, 2005 Independence Day Parade, Festival and Block Party secured coverage in both broadcast and print media, including: WNBC-TV, WABC-TV, WNYW-TV, WCBS-TV, WPIX-TV, WB-11, WWOR-TV, UPN 9 News, Wall Street Journal, New York Sun, Time Out New York and Newsday. Other Chinatown events also benefited from the campaign efforts to attracted visitors from locally, regionally and nationally to attend these events and received increased attendance and exposure, including the Chinatown Burmese Water Festival, the 11th Annual Rakhaing ThinGvan Burmese Water Festival, the AAFE Summer Festival, and the Autumn Moon Festival. Additionally, with the cooperation of community organizations, a special series of festivities were created taking place on Thursday evenings during the summer months. These included "Art Night in Chinatown". Weekly outdoor lion dances, exhibits at local cultural institutions such as Museum of Chinese in the Americas and the Asian American Arts Center, tea tasting and tea ceremony demonstrations, art history workshops, martial arts

demonstrations are all parts of a community effort to attract more visitors to Chinatown as well as to provide activities for visitors to explore while in Chinatown. To promote Chinatown to the tour industry professionals, the Campaign team was able to secure Chinatown as the destination for City Guide Magazine's September concierge event. As concierges are the most important personal resource for recommendations about what to do in New York for the tens of millions of tourists who visit New York City each year, it was a great opportunity for the Campaign to make them personally familiar with Chinatown, and having them as advocates for Chinatown will be very important to increasing visits to Chinatown by tourists. The Explore Chinatown Campaign also hosted members of the Greater New York Chapter of Meeting Professionals International (MPIGNY) at its inaugural "After Dark" program. Members of this organization are professional meeting planners who organize corporate meetings, conferences and trade shows and regularly book restaurants and tour activities for attendees and their families. This event provided an opportunity for the Campaign to introduce this particular audience to a variety of venues in Chinatown that can be used for their group functions. In addition, the public relations consultants have hosted and will be hosting press familiarization trips to further encourage coverage of Chinatown by nationwide travel and tourism focused journalists. To complement these activities, a strategic ad campaign was implemented where full-page color ads were placed in various newspaper and magazines. Full-page color ads ran in magazines including: City Guide magazine (circ. 61,596) weekly for 11 issues from July to September, Courier magazine (circ, 6,000) monthly for August and September, Destinations magazine (circ. 6,000) for the September/October issue. Color ads were also placed in the AmNew York newspaper (circ. 311,542) every Thursday from July 21 - August 25 to promote the Thursday "Art Night in Chinatown" and ads were also place in the 4 major Chinese daily newspapers to promote a "From Chinatown to China" sweepstake created to promote local restaurants including: World Journal (circ. 75,000), Sing Tao Daily (circ. 59,000), Ming Pao (circ. 42,000), and The China Press (circ. 40,000). Three separate ads ran in each of these papers during the month of August. Concomitantly, to encourage visitors to Chinatown to visit a wider selection of restaurants, shops and businesses, the Campaign created a mini-quide book with 64 different offers from 56 Chinatown businesses, Deals included in the mini-quide book ranged from savings on purchases, to free gift items to free desserts or appetizer, and more. In order facilitate visitors' use of the coupons; the mini-quide book included the locations of the businesses highlighted on a fold-out map of Chinatown. A supply of the guide was made available at various tourist information centers including: Chinatown Visitor's Information Kiosk, NYC & Co main Visitor's Center, City Hall Park Visitor's Center, Harlem Visitor's Center, Times Square Visitor's Center, and Warwick International Hotel, among others. As a result of these efforts, campaign's PR firm M. Silver estimated a preliminary report of 47,182,902 audiences reached during the months of July through September 2005, equating to 141,548,706 unique impressions. For the same period, the Chinatown Information Kiosk reported a total of 37,271 visitors and the Explore Chinatown website reporting 91276 visitors with both reporting a surge during special events. In the coming months, the Explore Chinatown Campaign will be planning for the 2nd Taste of Chinatown in October, the Holiday shopping promotions, and next year's Lunar New Year festivities.

Activity - LMINFO-152) Public services

**Start Date:** 1/28/2004 **End Date:** 12/31/2005

**Location Description:** Manhattan south of Houston Street.

National Objective: Urgent Need

Activity Location(s): N/A

#### **Funds**

Total Projected Budget:	\$2,570,000.00
Total HUD Disaster Recovery Funds:	\$2,570,000.00
Obligated HUD Disaster Funds to Date:	\$2,570,000.00
Unobligated HUD Disaster Funds to Date:	\$0.00
Cumulative HUD Disaster Funds to Date:	\$921,072.00

#### **Accomplishments/Beneficiaries**

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Low/Mod Income persons benefitting	N/A	0
# of Low-Income persons benefitting	N/A	0
# of Public Facilities	N/A	0
# of Businesses	18927	18927

# of Non-business Organizations benefitting	N/A	0
# of Persons benefitting	540000	2987368

# **Report Narrative for this Activity:**

LOWER MANHATTAN PUBLIC INFORMATION PROGRAM --- The Lower Manhattan Public Information Plan Program is a public awareness campaign which aims to facilitate the area's recovery by providing a trusted source of information. It is intended to enhance the coordinated efforts of the City of New York, New York State, and federal agencies throughout the long-term process of rebuilding and redevelopment. The Program consists of a website, a newsletter. and informational construction signage that focuses on Lower Manhattan and delivers the most accurate and timely information about the area's rebuilding progress to the area stakeholders including residents, businesses, and visitors. This is accomplished through marketing, advertising, stakeholder outreach, and strategic planning. The centerpiece of the Program is a comprehensive website, www.LowerManhattan.info, which offers regularly updated news and information for area residents, workers, and visitors --- Topics include transportation and transit; health, safety and security; rebuilding plans and progress; assistance and incentives; community involvement opportunities; things to do; and Lower Manhattan history. LowerManhattan. Info received 245,079 visits in July 2005; 237,611 visits in August 2005; and 267,369 visits in September 2005. To date, LowerManhattan info has received more than 4,332,529 website visits. The total number of stories since September 2003 ending this past quarter are as follows: total feature articles, 185; total news stories, 136; and total week in review (media story summaries), 103. The average number of articles uploaded per week for the quarter was 8.4. Stories this quarter have varied from World Trade Center site updates, Downtown Organizations Lend a Helping Hand, and The Streets of Lower Manhattan. Businesses and individuals are also highlighted regularly with in-depth feature stories. The top viewed pages for July were as follows: Slide Shows, NY Starts Here landing page, and the Interactive Transportation Map. The top viewed pages for August were as follows: Slide Shows, NY Starts Here landing page, and the Interactive Transportation Map. The top viewed pages for September were as follows: Slide Shows, Construction Homepage, and the NY Starts Here landing page. The top Slide Show viewed this quarter was Freedom Tower (June 2006). --- Also, the new Construction Mini-Website that focuses on up-to-date construction news and information continues to be popular among users and consistently ranks among the top five viewed pages, registering more than 1.2 million website hits during this report period. From July 2005 through September 2005, almost 40 pages of content were written for the LowerManhattan info construction mini-website. A weekly email update was sent to hundreds of registered users and construction alerts were posted to the website daily. During this period, the Interactive Street Work Map was enhanced to include photography. ---Newsletter -- Distribution of the tenth newsletter, "Downtown Organizations Lend a Helping Hand," continued. The 11th newsletter, "The Streets of Lower Manhattan," was designed and printed during this quarter and began circulating September 8, 2005 --- Construction Signage -- The Program also incorporates the usage of construction signage to inform the public about various construction projects downtown. A total of 19 new signs were installed this quarter. In July, 11 new signs were installed at Ann Street, Maiden Lane, Whitehall Street, and South Ferry Terminal. In August, eight new signs were installed at Gold Street, Beekman Street, and Greenwich Street. Advertising -- The Program also includes marketing and advertising. Several full-page color advertisements have run in the local newspapers. Also, 100 telephone kiosks throughout New York City continued to advertise LowerManhattan. Info this quarter. --- Meetings -- Additional outreach has also been conducted by setting up meetings with various agencies, community groups, and developers. Additionally, staff attend bi-weekly Lower Manhattan Transportation Taskforce meetings at the Alliance for Downtown, weekly DOT Construction Infrastructure Taskforce and Community Board Meetings. Overall, the most significant example that demonstrates the success of the Program is the increase in website visitors. For example, September 2005 received 267,369 visits compared to 129,570 visits in September 2005. Furthermore, the site received 8,531,100 hits September 2005 compared to 6,870,031 hits September 2004.

#### Activity - W-MEM-0171) Acquisition, construction, reconstruction of public facilities

**Start Date:** 1/1/2002 **End Date:** 12/30/2015

> --PROJECT AREA--The WTC Plan Project Area is located in Lower Manhattan on two sites: (i) the WTC Site, an approximately 16 acre super block, bounded by West, Vesey, Church, and Liberty

Location Streets; and (ii) two adjacent city blocks south of the WTC Site (one bounded by Liberty,

Description: Washington, Albany and Greenwich Streets, and the other bounded by Liberty, West, Cedar and Washington Streets), Washington Street between Liberty and Cedar Streets, and subsurface portions

of Liberty Street and other streets in and around those blocks (collectively, the "Southern Site").

National Slums and Blight

**Objective:** 

Activity N/A Location(s):

#### **Funds**

Total Projected Budget:	\$34,980,000.00
Total HUD Disaster Recovery Funds:	\$34,980,000.00
Obligated HUD Disaster Funds to Date:	\$6,668,794.00
Unobligated HUD Disaster Funds to Date:	\$28,311,206.00
Cumulative HUD Disaster Funds to Date:	\$4,037,553.00

#### Accomplishments/Beneficiaries

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Properties	N/A	0
# of Low/Mod Income persons benefitting	6540	0
# of Low-Income persons benefitting	1162	0
# of buildings (non-residential)	N/A	0
# of Public Facilities	2	0
# of Non-business Organizations benefitting	N/A	0
# of Persons benefitting	100566	0
# of Linear feet of Public Improvement	N/A	0
# of Linear miles of Public Improvement	N/A	0
# cable feet of public utility	N/A	0

#### **Report Narrative for this Activity:**

WTC MEMORIAL AND MEMORIAL CENTER—ACTIVITY DESCRIPTION---BACKGROUND---The creation of a memorial at the World Trade Center site is, and will remain, the centerpiece of LMDC's planning process. LMDC has developed a clearly defined process to guide the development of a memorial that is closely coordinated with the redevelopment process for the World Trade Center (WTC) site. Two major components of the process were the creation of a memorial mission statement and a memorial program. The mission statement describes the purpose of the memorial, while the program describes the principles that the memorial must embody and the elements it must feature to be considered in the competition. The mission statement and program were released for public comment from January 8, 2003 through February 2, 2003, and revised based on more than 2,000 comments received during that period. The drafts were developed by two separate committees convened by the LMDC that were comprised of family members, residents, survivors, first responders, arts and architecture professionals, and community leaders. The committees premised their work on an initial memorial mission statement and program developed by the LMDC Families Advisory Council in spring 2002. The mission statement and program were at the core of the guidelines of LMDC's World Trade Center Site Memorial Competition. In carrying out the Memorial Program, LMDC conducted an international competition for the selection of the Memorial design, and is currently engaged in a broad spectrum of activities related to the planning, design, and implementation of the Memorial and Memorial Museum. Prior activities related to the Memorial and the Memorial Museum were critical with respect to the overall planning process that led to the comprehensive World Trade Center Memorial and Redevelopment Plan (WTC Plan). Moving forward, LMDC will provide initial funding for the design, development, and construction of the Memorial, for memorial-related improvements, and will plan for and oversee the overall implementation of the Memorial and the Memorial Museum, and possibly, elements of the WTC Plan, including all required coordination with HUD, the Port Authority, the State of New York, the City of New York and other public and private entities. LMDC will also coordinate the Memorial and Cultural Program with the plans and implementation schedule for the WTC Plan. Associated costs include planning and design, public outreach, environmental review, consultant costs, and staff costs associated with these functions. --- WTC MEMORIAL --- On April 18, 2003, the LMDC announced the selection of a distinguished panel of jury members to evaluate and review entries in the international WTC Memorial Competition. The jury was comprised of thirteen individuals representing various points of view, including world renowned artists and architects, a family member, a Lower Manhattan resident and business owner, representatives of the Governor and Mayor, and other prominent arts and cultural professionals. On April 28, 2003, the LMDC announced the start of the international competition, and a corresponding global outreach campaign to encourage participation in the competition, featuring ads in newspapers and magazines around the world to design a memorial at the World Trade Center site for all those lost on September 11, 2001 and in the 1993 bombing of the World Trade Center. On July 17, 2003, LMDC announced that 5,201 memorial submissions had been received from 63 nations and 49 states for the World Trade Center Site Memorial Competition making it the largest design competition in history. --- Throughout the summer and fall of 2003, the Memorial Competition Jury

reviewed all 5,201 submissions and selected eight finalists to further develop their memorial designs. These eight finalists developed three-dimensional models, animations and additional illustrations to convey their designs to the jury. On November 19, 2003, the LMDC opened a public exhibit of the eight finalist designs at the World Financial Center Winter Garden. The jury continued to deliberate, and on January 6, 2004, announced a winning design, Michael Arad and Peter Walker's Reflecting Absence. Beginning in April 2004, Associate Architect Davis Brody Bondselected through a Request for Proposal process— along with the Design Team of Michael Arad and Peter Walker, began the pre-design phase. During this period of intense investigation, the team performed many tasks which included the selection of the subconsultants for the design, the start of several design studies, and the development of project design and construction schedules. The team participated in many coordination meetings with the Port Authority, NYS Department of Transportation and Silverstein Properties, and also attended meetings with the Family Advisory Council and Section 106 consulting parties. The schematic design phase began in August 2004. The physical and programmatic elements of the Memorial were further developed and advanced. The Schematic Design documents produced included engineering and architectural reports, drawings, models, renderings and animations illustrating the scale and the relationship of the project components. On December 16, 2004, the schematic design phase was completed and key design elements were publicly announced and displayed. In January 2005, the design development phase began. During the design development phase, the team further developed the size and character of the Memorial with additional detail of structural, mechanical, plumbing and electrical systems, finishes and material options. The team continued intensive design coordination with all of the adjacent projects and made recommendations for phasing construction. During this phase, a full height working fountain mockup was designed and constructed in Toronto to study and test various design options for the fountain as well as interior spaces within the Memorial. The Memorial Design Team met with the Family Advisory Council and Section 106 consulting parties. For the guarter ending September 30, 2005, the Design Development documents were submitted in September, and included reports from consultants such as mechanical, electrical, plumbing, structure, code, acoustics, fountain, operations, security, landscape and sustainable design. Following document review and cost analysis, the Construction Documents phase will begin. Studies currently underway include pedestrian movement and queuing analysis. Construction is scheduled to begin in spring 2006 with a September 2009 completion. Also occurring in the quarter, LMDC began work with LORD Cultural Resources Planning and Management, Inc. on "names registration" (see procurement below). The names registration process will a) confirm with families personal information about the victims which may be incorporated into the Memorial design and b) develop a database of information and resources relevant to the Memorial and the Memorial Center. ---WTC MEMORIAL MUSEUM--- LMDC and Studio Daniel Libeskind, working in collaboration with the memorial design team of Michael Arad and Peter Walker, established a new location for a below grade Memorial Center dedicated to the events of September 11, 2001 and February 26, 1993. On April 8, 2004. LMDC announced the formation of a Memorial Museum Advisory Committee to guide the development of program elements and the curatorial mission of the Memorial Museum. The Advisory Committee includes historians, preservationists, curators, victims' family members, residents, survivors, and first responders. The Memorial Museum will tell the countless individual and collective stories of the terrorist attacks on February 26, 1993 and September 11, 2001. The Advisory Committee visited the WTC memorial site and Hangar 17 at JFK Airport, where many artifacts from the World Trade Center are being stored; met with professionals to learn from their experience in creating exhibitions; and reviewed an expansive list of archives and resources relating to the attacks. Through a series of facilitated meetings, the Advisory Committee produced draft recommendations that were released for public comment on June 2, 2004. By July 1, 2004, when the public comment period on the Draft Recommendations ended, the LMDC had received submissions from over 400 individuals constituting a total of 1,070 comments (many individuals commented on several topics-these were counted as separate comments). LMDC subsequently prepared a Summary Report describing this response and analyzing its substance. On July 20, 2004, the Memorial Museum Advisory Committee convened to discuss the public comment on the Draft Recommendations and consider areas where a review, clarification or revision to the Draft Recommendations might be necessary. Each member had received copies of the Summary Report on the public comment via email prior to the meeting, and copies were again available at the meeting along with the full text of all 1,070 comments. Committee members were moved by the public's response and thoughtfulness, noting that many comments echoed some of the committee's own. The committee concurred with the Summary Report's analysis that a great majority of the public comment was supportive of or encompassed by the ideas and values expressed in the Draft Recommendations, and therefore made no major changes to the document. Changes that were made were reviewed and accepted by the LMDC Board Memorial Working Group. During this process, certain committee members expressed the need to document the experience and view from within the "bathtub" or "pit" of the World Trade Center site in its current form before certain original elements of the WTC Complex were removed or demolished in preparation for construction of the Freedom Tower. LMDC responded to this concern, as well as to similar comments from the Consulting Parties to the LMDC's Section 106 review process, by seeking two forms of services: 1) panoramic still photography, and 2) moving imagery in digital and other formats from up to two different filmmakers/videographers. The selection process used to determine the proposed contractor for panoramic photography was limited to a single provider in that the services requested are unique. The provider selected was Tito Dupret, an internationally recognized photographer commissioned by The World Monuments Fund to document many of its worldwide "Most Endangered Sites." For the moving imagery, LMDC sought two filmmakers or videographers through a mini-bid process. Based on their artistic approach to and understanding of the project, their experience filming or producing documentaries, and their interest or previous experience in the subject matter LMDC staff selected the services of EVER and IronBound Films, Inc. This footage, along with the final Recommendations for

the Memorial Museum and complete record of the public comment, will serve as resources for the interpretive experts (curators, public historians, exhibit designers, and others) hired to develop the Memorial Museum's program in the coming months. On December 16, 2004, LMDC received Board authorization to enter into contracts with LORD Cultural Resources Planning and Management, Inc., and Howard+Revis Design—for Institutional Planning services related to the Memorial Museum and related or shared aspects of the WTC Memorial and Cultural Program. The firms were selected through an RFP process that began October 11, 2004, with the issuance of an RFP. LMDC also received authorization to enter into contracts for architectural services related to the Memorial Museum with Davis Brody Bond on October 14, 2004, and Snohetta on December 16, 2004. These architectural firms were selected as a result of an RFP. The firms are assisting LMDC in its planning efforts during the following anticipated phases: planning and schematic design; operational planning and design development; capital campaign; implementation; and construction. For the initial phase of planning and schematic design, which began in December 2004 and is ongoing, services included: 1) Program development; 2) Curatorial consulting and concept development; 3) Institutional planning; 4) Business planning; and 5) Implementation planning. In May 2005, LORD Cultural Resources Planning and Management, Inc. submitted a draft final report on the Institutional Plan for the Interpretive Memorial Museum to the LMDC. This report provides recommendations for the future Memorial Center's mission, collections, operations, governance, and facilities. It also provides comments on projections on attendance, revenue, expenses, and risks, Howard + Revis submitted a draft interpretive plan which, in June 2005, was presented for comment to the Memorial Center Advisory Council, Family Advisory Council, Section 106, and WTC Memorial Foundation Program Committee. On May 19, 2005 the LMDC Board authorized amendments to the contracts with LORD and Howard + Revis to expand the planning and schematic design phase, the scope of service to include curatorial planning and institutional development services in connection with the Memorial Center and shared or related aspects of the Memorial and Cultural Program, such as the Memorial and Visitor Center. The scope of additional services includes: 1) Curatorial planning, updating, reviewing and testing information previously developed during the planning for the Memorial Center and Visitor Center Orientation, 2) Coordination with Architects and Exhibit Designers, 3) Operations plan development and coordination, and 4) Institutional Plan development and coordination. In addition, the LMDC Board authorized an amendment to the LORD contract to include registration consulting services in connection with the Memorial and Memorial Center. Certain anticipated phases may require services through 2009, which will be determined at a later time by LMDC. For the quarter ending September 30, 2005, LORD worked with the design team to reconcile the programmatic plan with the architectural design, producing an updated space program. Howard + Revis commenced work on a set of interpretive planning reports, which expand upon the draft plan submitted in June 2005. These reports make use of a database of collection resources being developed by the consultants. Howard + Revis also produced curatorial report. Also occurring in September 2005, LMDC began its series of three public Memorial and Memorial Museum Programming Workshops to solicit public feedback on preliminary programming concepts for the Memorial and Memorial Museum. Since January 2005 Davis Brody Bond and Snohetta, the architects have worked closely with the LMDC, institutional planners and curatorial consultants. The physical and programmatic elements were developed. The team has participated in meetings with the Section 106 consulting parties, and the Families Advisory Council and the Memorial Center Advisory Council. Construction is scheduled to begin in spring 2006 with a September 2009 completion. ---BENEFICIARIES--- The creation of the Memorial and Memorial Center contributes to implementation of the World Trade Center Memorial and Redevelopment Plan (WTC Plan). Full implementation of the WTC Plan will benefit the thousands of relatives and friends of the nearly 3,000 victims of September 11, 2001 and February 26, 1993, as well as the many survivors of those tragic events. Beneficiaries will also include area residents, workers, and businesses, as well as the millions of visitors to the WTC site and Lower Manhattan --- Area Residents, Workers, and Businesses--- According to census tract data, there are an estimated 31,266 residents that live within a 0.5 mile radius of the site, of which 21.3 percent are considered Low-Moderate income. Moreover, 61,400 workers and 2,685 businesses operate within a 0.25 mi radius of the WTC site. Implementation of the WTC Plan will directly benefit these groups, as well as the larger Lower Manhattan community. As outlined in the WTC Plan Generic Environmental Impact Statement (GEIS), construction of the completed WTC Plan building program would create an estimated 50,830 person-years of direct employment (one person working full-time for one year), and 45,698 person-years of indirect employment in New York City. Operation of the completed WTC Plan is estimated to create approximately 39,412 to 40,533 direct full-time equivalent jobs, as well as additional 56,057 to 56,460 indirect full-time equivalent jobs generated in New York City and State. ---Lower Manhattan Visitors--- As outlined in the socioeconomic conditions in GEIS, memorial and related uses at the WTC site are estimated to result in approximately 5.5 million visitors per year, upon completion. However, during the early years following the opening projected in 2009, there may be a surge in attendance of up to 3.5 million additional visitors. Including residents, workers, visitors, and full time annual equivalent employees, 5.7 million persons are estimated to benefit annually from this project.

#### Activity - W-ART-0171) Acquisition, construction, reconstruction of public facilities

**Start Date:** 1/1/2002 **End Date:** 12/30/2015

**Location** -- PROJECT AREA--The WTC Plan Project Area is located in Lower Manhattan on two sites: (i) the **Description:** WTC Site, an approximately 16 acre super block, bounded by West, Vesey, Church, and Liberty

Streets; and (ii) two adjacent city blocks south of the WTC Site (one bounded by Liberty, Washington, Albany and Greenwich Streets, and the other bounded by Liberty, West, Cedar and Washington Streets), Washington Street between Liberty and Cedar Streets, and subsurface portions of Liberty Street and other streets in and around those blocks (collectively, the "Southern Site").

National Slums and Blight

Objective:

Activity N/A

#### **Funds**

Total Projected Budget:	\$12,260,000.00
Total HUD Disaster Recovery Funds:	\$12,260,000.00
Obligated HUD Disaster Funds to Date:	\$6,908,627.00
Unobligated HUD Disaster Funds to Date:	\$5,351,373.00
Cumulative HUD Disaster Funds to Date:	\$3,285,210.00

#### Accomplishments/Beneficiaries

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Properties	1	0
# of Low/Mod Income persons benefitting	6540	0
# of Low-Income persons benefitting	1162	0
# of buildings (non-residential)	1	0
# of Public Facilities	1	0
# of Non-business Organizations benefitting	2	0
# of Persons benefitting	100566	0
# of Linear feet of Public Improvement	N/A	0
# of Linear miles of Public Improvement	N/A	0
# cable feet of public utility	N/A	0

#### **Report Narrative for this Activity:**

WTC PERFORMING ARTS CENTER---ACTIVITY DESCRIPTION---BACKGROUND---The World Trade Center Memorial and Redevelopment Plan (WTC PLAN) provides for various uses on the rebuilt World Trade Center (WTC) site, including cultural uses, as part of the overall redevelopment. The cultural components would help create a world class visitor destination that will contribute to the economic development of the site and the area, while improving the quality of life for those who live and work in Lower Manhattan. On June 30, 2003, LMDC announced a worldwide Invitation to Cultural Institutions (ICI) outreach campaign for cultural institutions interested in becoming part of new facilities and programs on the future WTC site. LMDC received responses from 113 cultural institutions. A panel convened by the LMDC, composed of representatives from the New York State Council on the Arts and the New York City Department of Cultural Affairs, evaluated the responses in order to gauge the types of organizations the cultural community in New York and beyond proposed as vital and appropriate components for future development at the WTC site. On February 2004, the panel issued a report on its recommendations, which included a shortlist of 15 institutions that were evaluated as having potential to become part of the cultural complex at the WTC site. LMDC studied all possible combinations of the short-listed institutions to determine feasibility and, along with the committee, analyzed the refined proposals in relation to programming, costs, and management structure. On June 10, 2004, LMDC announced the tentative selection of a vibrant mix of institutions to be located on the WTC site, including the Joyce Theater Foundation's International Dance Center, Signature Theatre's Signature Center, The Drawing Center, and the International Freedom Center (IFC). The Joyce Theater's International Dance Center and Signature Theatre's Signature Center were tentatively selected to share cultural space at the WTC Performing Arts Center, which is planned to include several theaters of different sizes for dance and distinctive year-round programming that showcases the world's finest dramatists. In July 2004, the LMDC Board approved a request to offer planning grants to these selected institutions. Since that time, the four institutions have been working closely with the LMDC to conduct detailed feasibility analyses of their proposed programming, funding capacity, and space requirements. Using a set of unified planning assumptions and a market analysis provided by LMDC, the institutions hired consultants and drafted detailed business plans for establishing themselves at the site. On October 12, 2004, LMDC announced the selection

of Gehry Architects New York as architect for the Performing Arts Center. The firm was selected through LMDC's public RFP Process that began August 2, 2004. The cultural institutions and LMDC began work on the schematic design phase in October 2004. For the quarter ending June 30, 2005, LMDC, along with the Joyce and the Signature, created a series of three intensive workshops to vet the plans that both institutions developed to explore new options for programming that meet the artistic, spatial, budgetary and financial goals for the Performing Arts Center. The workshops centered on these main themes: Growth Strategies, Marketing Strategies, Institutional Development and Fundraising, Partnerships in Operations and Programming. The workshops were attended by key board members and staff from each organization and leaders in the performing anrts field with expertise in expanding Performing Arts facilities and programs. For the quarter ending September 30, 2005, the LMDC worked to develop an estimate of the capital expense for the Performing Arts Center, and in the next quarter, a fourth workshop will be held focusing on lessons learned, and a schedule and a process for moving forward. In addition to the feasibility planning, LMDC has also engaged with the selected cultural institutions in planning the design of the Performing Arts Center. The primary focus of the Performing Arts Center design work this quarter was on below-grade coordination with adjacent projects including the Freedom Tower, Port Authority below-grade retail and the PATH station. This below grade coordination work with the adjacent projects will continue through the next quarter. --- BENEFICIARIES--- The creation of the Performing Arts Center contributes to implementation of the World Trade Center Memorial and Redevelopment Plan (WTC Plan). Full implementation of the WTC Plan will benefit the thousands of relatives and friends of the nearly 3.000 victims of September 11, 2001 and February 26, 1993, as well as the many survivors of those tragic events. Beneficiaries will also include area residents, workers, and businesses, as well as the millions of visitors to the WTC site and Lower Manhattan. ---Area Residents, Workers, and Businesses--- An estimated 39,166 residents live within a 0.5 mile radius of the site, of which 6,540 are considered Low-Moderate income. Moreover, 61,400 workers and 2,685 businesses operate within a 0.25 mi radius of the WTC site. Implementation of the WTC Plan will directly benefit these groups, as well as the larger Lower Manhattan community, As outlined in the WTC Plan Generic Environmental Impact Statement (GEIS), construction of the completed WTC Plan building program would create an estimated 50,830 person-years of direct employment (one person working full-time for one year), and 45,698 person-years of indirect employment in New York City. Operation of the completed WTC Plan is estimated to create approximately 39,412 to 40,533 direct full-time equivalent jobs, as well as additional 56,057 to 56,460 indirect full-time equivalent jobs generated in New York City and State ---Lower Manhattan Visitors--- In 2003, 8 million people visited Lower Manhattan, with 5.3 million visitors and planned visitors to the WTC site. Moreover, as outlined in the GEIS, memorial and related uses at the WTC site are projected to result in approximately 5.5 million visitors per year, upon completion in 2009, with a projected surge of up to 3.5 million additional visitors in the first year.

#### Activity - W-MUS-0171) Acquisition, construction, reconstruction of public facilities

**Start Date:** 1/1/2002 **End Date:** 12/30/2015

--PROJECT AREA--The WTC Plan Project Area is located in Lower Manhattan on two sites: (i) the WTC Site, an approximately 16 acre super block, bounded by West, Vesey, Church, and Liberty

**Location** Streets: and (ii) two adjacent city blocks south of the WTC Site (one bounded by Liberty,

**Location** Streets; and (ii) two adjacent city blocks south of the wild Site (one bounded by Liberty,

**Description:** Washington, Albany and Greenwich Streets, and the other bounded by Liberty, West, Cedar and

Washington Streets), Washington Street between Liberty and Cedar Streets, and subsurface portions of Liberty Street and other streets in and ground those blocks (collectively, the "Southern Site")

of Liberty Street and other streets in and around those blocks (collectively, the "Southern Site").

National Slums and Blight

Objective:

Activity N/A

#### **Funds**

Total Projected Budget:	\$9,260,000.00
Total HUD Disaster Recovery Funds:	\$9,260,000.00
Obligated HUD Disaster Funds to Date:	\$5,268,657.00
Unobligated HUD Disaster Funds to Date:	\$3,991,343.00
Cumulative HUD Disaster Funds to Date:	\$4,619,408.00

#### Accomplishments/Beneficiaries

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Properties	1	0
# of Low/Mod Income persons benefitting	6540	0

# of Low-Income persons benefitting	1162	0
# of buildings (non-residential)	1	0
# of Public Facilities	1	0
# of Non-business Organizations benefitting	2	0
# of Persons benefitting	100566	0
# of Linear feet of Public Improvement	N/A	0
# of Linear miles of Public Improvement	N/A	0
# cable feet of public utility	N/A	0

#### **Report Narrative for this Activity:**

SNØHETTA BUILDING---ACTIVITY DESCRIPTION--- BACKGROUND---The World Trade Center Memorial and Redevelopment Plan (WTC Plan) provides for various uses on the rebuilt World Trade Center (WTC) site, including cultural uses, as part of the overall redevelopment. The cultural components would help create a world class visitor destination that will contribute to the economic development of the site and the area, while improving the quality of life for those who live and work in Lower Manhattan. On June 30, 2003, LMDC announced a worldwide Invitation to Cultural Institutions (ICI) outreach campaign for cultural institutions interested in becoming part of new facilities and programs on the future WTC site. LMDC received responses from 113 cultural institutions, A panel convened by the LMDC, composed of representatives from the New York State Council on the Arts and the New York City Department of Cultural Affairs, evaluated the responses in order to gauge the types of organizations the cultural community in New York and beyond proposed as vital and appropriate components for future development at the WTC site. In February 2004, the panel issued a report on its recommendations, which included a shortlist of 15 institutions that were evaluated as having potential to become part of the cultural complex at the WTC site. LMDC studied all possible combinations of the short-listed institutions to determine feasibility and, along with the committee, analyzed the refined proposals in relation to programming, costs, and management structure. On June 10, 2004, LMDC announced the tentative identification of a vibrant mix of institutions to be located on the WTC site, including the Joyce Theater Foundation's International Dance Center, Signature Theatre's Signature Center, The Drawing Center, and the International Freedom Center (IFC). In July 2004, the LMDC Board approved a request to offer planning grants to these selected institutions to conduct a detailed feasibility analysis of their proposed programming, funding capacity, and space requirements. On October 12, 2004, LMDC announced the selection of Snøhetta as architect for the Museum Center. The firm was selected through LMDC's public RFP process. Work on Schematic Design phase began in October 2004 with the cultural institutions and LMDC, and was completed on March 1, 2005. In May 2005, the institutions completed a detailed business plan for establishing themselves at the site based on a set of unified planning assumptions and market analysis.---SCHEMATIC DESIGN--- The public announcement unveiling the schematic design for the Snøhetta Building was held on May 19, 2005. Work on the Preliminary Design Development phase was kicked off on June 5, 2005. During the Preliminary Design Development phase, the design team reevaluated the size and massing of the building. The physical and programmatic elements of the facility were refined and advanced. The structural and mechanical systems for the building continued to be developed. The team also participated in coordination meetings with the Port Authority and the Memorial Design teams. During the Preliminary Design Development period, changes including reductions in the program of the Snøhetta Building were made. ---SNØHETTA BUILDING PROGRAMMING--- On June 16, 2005, LMDC requested that the IFC work with the Victims' families and other stake holders to develop and present specific plans, programs and governance structure. The IFC submitted a Content Governance Report to LMDC on September 22, 2005. Subsequent to high-profile public announcements and communications, the IFC and LMDC are no longer pursing plans to locate the institution at the Snohetta Building The Drawing Center is exploring alternative sites in coordination with LMDC. LMDC and the WTC Memorial Foundation are exploring possibilities for September 11th related programming in the Snohetta Building. ---BENEFICIARIES--- The creation of the Performing Arts Center contributes to implementation of the World Trade Center Memorial and Redevelopment Plan (WTC Plan). Full implementation of the WTC Plan will benefit the thousands of relatives and friends of the nearly 3,000 victims of September 11, 2001 and February 26, 1993, as well as the many survivors of those tragic events. Beneficiaries will also include area residents, workers, and businesses, as well as the millions of visitors to the WTC site and Lower Manhattan. --- Area Residents, Workers, and Businesses--- An estimated 39,166 residents live within a 0.5 mile radius of the site, of which 6,540 are considered Low-Moderate income. Moreover, 61,400 workers and 2,685 businesses operate within a 0.25 mi radius of the WTC site. Implementation of the WTC Plan will directly benefit these groups, as well as the larger Lower Manhattan community. As outlined in the WTC Plan Generic Environmental Impact Statement (GEIS), construction of the completed WTC Plan building program would create an estimated 50,830 person-years of direct employment (one person working full-time for one year), and 45,698 person-years of indirect employment in New York City. Operation of the completed WTC Plan is estimated to create approximately 39,412 to 40,533 direct full-time equivalent jobs, as well as additional 56,057 to 56,460 indirect full-time equivalent jobs generated in New York City and State. ---Lower Manhattan Visitors--- In 2003, 8 million people visited Lower Manhattan, with 5.3 million visitors and planned visitors to the WTC

site. Moreover, as outlined in the GEIS, memorial and related uses at the WTC site are projected to result in approximately 5.5 million visitors per year, upon completion in 2009, with a projected surge of up to 3.5 million additional visitors in the first year.

#### Activity - SSite-0171) Acquisition, construction, reconstruction of public facilities

**Start Date:** 1/1/2004 End Date: 12/31/2009

LOCATION--(1) 155 Cedar Street where the St Nicholas Greek Orthodox Church was located prior to

**Location** September 11th; (2) 140 Liberty Street where an outdoor parking lot was located prior to September 11th; and (3) the portion of Washington Street between Cedar and Liberty Street, which **Description:** September 11th, and (3) the portion of Washington Screet Section 11th, and (3) the portion of Washington Screet Section 11th, and (3) the portion of Washington Screet Section 11th, and (3) the portion of Washington Screet Section 11th, and (3) the portion of Washington Screet Section 11th, and (3) the portion of Washington Screet Section 11th, and (3) the portion of Washington Screet Section 11th, and (3) the portion of Washington Screet Section 11th, and (3) the portion of Washington Screet Section 11th, and (3) the portion of Washington Screet Section 11th, and (3) the portion of Washington Screet Section 11th, and (3) the portion of Washington Screet Section 11th, and (3) the portion of Washington Screet Section 11th, and (3) the portion of Washington Screet Section 11th, and (3) the portion of Washington Screet Section 11th, and (3) the portion of Washington Screet Section 11th, and (3) the portion of Washington 11th, and (3) the portion 11t

Southern Site.

National Slums and Blight

Objective:

Activity N/A Location(s):

#### **Funds**

Total Projected Budget:	\$44,500,000.00
Total HUD Disaster Recovery Funds:	\$44,500,000.00
Obligated HUD Disaster Funds to Date:	\$317,699.00
Unobligated HUD Disaster Funds to Date:	\$44,182,301.00
Cumulative HUD Disaster Funds to Date:	\$317,699.00

#### **Accomplishments/Beneficiaries**

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Properties	3	0
# of Low/Mod Income persons benefitting	6540	0
# of Low-Income persons benefitting	1162	0
# of buildings (non-residential)	N/A	0
# of Public Facilities	N/A	0
# of Non-business Organizations benefitting	N/A	0
# of Persons benefitting	100566	0
# of Linear feet of Public Improvement	N/A	0
# of Linear miles of Public Improvement	N/A	0
# cable feet of public utility	N/A	0

# **Report Narrative for this Activity:**

The World Trade Center Memorial and Redevelopment Plan (WTC Plan) includes several parcels of land just south of the World Trade Center Site, collectively referred to as the "Southern Site". LMDC will acquire three parcels to the west of 130 Liberty Street along with portions of adjacent streets as may be necessary for infrastructure: (1) 155 Cedar Street where the St Nicholas Greek Orthodox Church was located prior to September 11th; (2) 140 Liberty Street where an outdoor parking lot was located prior to September 11th; and (3) the portion of Washington Street between Cedar and Liberty Streets, subsurface portions of Cedar and Liberty streets, all of which are public New York City streets. These three parcels form the western portion or "remainder" of the Southern Site. This area will serve as open space at grade, space for a new St. Nicholas Greek Orthodox Church, and allow critical infrastructure to be built and connected to the WTC Site below grade,---The costs include all costs associated with acquisition of the property necessary for the implementation of the WTC Plan, particularly the construction of the Memorial, Memorial Center, and cultural institutions. Allowing for the integration of the Southern Site into the WTC Plan will permit construction of new open space, subgrade truck security, and underground bus parking as well as reduction of density on the WTC Site. Integration of the Southern Site will also permit the reservation of sufficient space for the proposed memorial and cultural facilities on the WTC Site itself. Projected costs include services of legal and other consultants to examine the

property, hold hearings, issue notices, make findings, obtain insurance, and prepare documents as may be appropriate. In December 2004, LMDC released the General Project Plan (GPP) Amendments for public comment through March 10, 2005, and announced the intent to acquire the real property at 140 Liberty Street as well as portions of adjacent streets around this site with public comment on the proposed acquisition open from December 27, 2004 through March 10, 2005. Activities occurring during the quarter ending March 31, 2005, included a public hearing conducted by LMDC on January 26, 2005 and associated outreach and advertising, on both the acquisition and the GPP Amendments under the New York State Eminent Domain Procedure Law (EDPL) and Urban Development Corporation Act. Following the completion of the environmental assessment of those amendments, the LMDC Board made determinations and findings relating to the acquisition of 140 Liberty Street on May 19, 2005, and authorized staff to negotiate a friendly transaction in lieu of completing the acquisition by condemnation. In June 2005, LMDC reached an agreement in principle to acquire the parcel for \$59 million subject to terms and further approvals, ---BENEFICIARIES--- Acquisition of the Southern Site contributes to implementation of the WTC Plan. Full implementation of the WTC Plan will benefit the thousands of relatives and friends of the nearly 3,000 victims of September 11, 2001 and February 26, 1993, as well as the many survivors of those tragic events. Beneficiaries will also include area residents, workers, and businesses, as well as the millions of visitors to the WTC site and Lower Manhattan, --- Area Residents, Workers, and Businesses--- An estimated 39,166 residents live within a 0.5 mile radius of the site, of which 6,540 are considered Low-Moderate income. Moreover, 61,400 workers and 2,685 businesses operate within a 0.25 mi radius of the WTC site. Implementation of the WTC Plan will directly benefit these groups, as well as the larger Lower Manhattan community. As outlined in the WTC Plan Generic Environmental Impact Statement (GEIS), construction of the completed WTC Plan building program would create an estimated 50,830 person-years of direct employment (one person working full-time for one year), and 45,698 person-years of indirect employment in New York City. Operation of the completed WTC Plan is estimated to create approximately 39,412 to 40,533 direct full-time equivalent jobs, as well as additional 56,057 to 56,460 indirect full-time equivalent jobs generated in New York City and State. ---Lower Manhattan Visitors--- In 2003, 8 million people visited Lower Manhattan, with 5.3 million visitors and planned visitors to the WTC site, Moreover, as outlined in the GEIS, memorial and related uses at the WTC site are projected to result in approximately 5.5 million visitors per year, upon completion in 2009, with surge of up to an additional 3.5 million visitors in the first year.

# Activity - R2R-7717) Administration

Responsible Alliance for Downtown New York

**Start Date:** 6/6/2002 End Date: 10/7/2002

Location The summer season-long festival of the arts in Lower Manhattan named "River-to-River" is held

**Description:** throughout the Lower Manhattan area and targets the entire NYC area.

**National** N/A Objective:

Activity N/A Location(s):

#### **Funds**

Total Projected Budget:	\$7,625,699.00
Total HUD Disaster Recovery Funds:	\$500,000.00
Obligated HUD Disaster Funds to Date:	\$500,000.00
Unobligated HUD Disaster Funds to Date:	\$0.00
Cumulative HUD Disaster Funds to Date:	\$500,000.00

Accomplishments/Beneficiaries: N/A

#### Report Narrative for this Activity:

This activity is closed.

Activity - StrSc-7741) Rehabilitation/reconstruction of a public improvement

Responsible UOG: Alliance for Downtown New York

**Start Date:** 8/6/2003 **End Date:** 12/31/2004

Location The project area consists of both sides of Broadway, from Battery Park to City Hall Park. The **Description:** project area is divided into three segments: Battery Place to Exchange Place, Exchange Place to Liberty Street, and Liberty Street to Barclay Street.

National Urgent Need

Objective: Activity N/A Location(s):

#### **Funds**

Total Projected Budget:	\$19,500,000.00
Total HUD Disaster Recovery Funds:	\$4,000,000.00
Obligated HUD Disaster Funds to Date:	\$4,000,000.00
Unobligated HUD Disaster Funds to Date:	\$0.00
Cumulative HUD Disaster Funds to Date:	\$4,000,000.00

#### **Accomplishments/Beneficiaries**

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Low/Mod Income persons benefitting	1176	1176
# of Low-Income persons benefitting	671	671
# of Persons benefitting	140947	140947
# of Linear feet of Public Improvement	N/A	0
# of Linear miles of Public Improvement	N/A	0
# cable feet of public utility	N/A	0

#### **Report Narrative for this Activity:**

SHORT-TERM CAPITAL PROJECTS - DOWNTOWN ALLIANCE STREETSCAPE PROGRAM ---Following the recovery efforts and round-the-clock clean-up at the World Trade Center site since September 11, 2001, there has been a need to enhance the streetscape neighboring the World Trade Center Site. The Alliance for Downtown New York has developed a short term action plan, based on its previously completed Streetscape Study to improve safety, add signage, and increase navigability along lower Broadway, Interim security beautification measures for the Financial District are also included in the project. The project area consists of both sides of Broadway, from Battery Park to City Hall Park, as well as parts of Park Row and selected intersections in the Financial District roughly bounded by Broadway. Pine Street, William Street, and Beaver Street. The main project area along Broadway is divided into three segments: Battery Place to Exchange Place, Exchange Place to Liberty Street, and Liberty Street to Barclay Street. This project will complete the Downtown Alliance Streetscape Plan, not including frontages where building construction is planned or underway. Elements of the Streetscape Plan include sidewalk inserts, sidewalks with specially tinted concrete, and 12" granite curbs with street names and markers of historic Broadway events; new custom lighting designed to improve overall illumination; new benches, bollards, and waste receptacles; and specially-designed signage to facilitate way-finding and identification of significant sites. The streetscape elements are being replaced in-kind. In addition, this project includes the temporary placement of landscaped planters at select intersections in the Financial District to establish an interim security perimeter in advance of more developed and/or permanent security measures. Work was completed in October 2004. In total there was 35,265 square feet of improvements, with work taking place on Broadway between Pine Street and Park Place. All funds for this activity have been disbursed, and this activity is completed. There is no further information to report on this activity.

Activity - R2R04-0172) Travel and Tourism per 107-117 - (WTC only)

Responsible UOG: Alliance for Downtown New York

**Start Date:** 5/1/2004 End Date: 6/30/2005

Location -- PROJECT AREA--River to River events are held at various venues throughout Lower Manhattan

**Description:** for the 3-month duration of the festival.

National Urgent Need

Objective:
Activity
N/A
Location(s):

#### **Funds**

Total Projected Budget:	\$5,900,000.00
Total HUD Disaster Recovery Funds:	\$200,000.00
Obligated HUD Disaster Funds to Date:	\$200,000.00
Unobligated HUD Disaster Funds to Date:	\$0.00
Cumulative HUD Disaster Funds to Date:	\$200,000.00

#### Accomplishments/Beneficiaries

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Businesses	N/A	0
# of Non-business Organizations benefitting	N/A	0
# of Total People reached through advertisements	850000	850000
# of Total Visitors attracted to Lower Manhattan	1000000	1000000
# of Posted Advertisements for Tourism Initiatives	683	683
# of Website visits	N/A	0
# of Distributed Materials	850000	850000
# of M/WBEs Benefiting	N/A	0
# of Temporary Jobs Created	N/A	4
# of Permanent Jobs Created	N/A	0

#### **Report Narrative for this Activity:**

TRAVEL AND TOURISM---On June 2, 2004, as a sign of LMDC's commitment to enriching Lower Manhattan's cultural community and supporting its economic growth, the LMDC Board authorized funding for the 2004 River to River Festival, First launched in 2002 and funded in part by LMDC in that first year, the River to River Festival, the largest free cultural arts festival in New York's history, is now comprised of more than 500 free events that take place throughout Lower Manhattan from May through September. These events include a diversity of music, dance and other cultural activities, many provided by renowned performers. Created to help revitalize Lower Manhattan after September 11, 2001, the River to River Festival attracted more than one million people in each of its first two years. With an expanded marketing strategy and kick-off concert added to the roster, the Festival's 2004 events and programs again successfully attracted new and diverse audiences to the downtown area, who not only enjoyed the free arts events, but also stayed to experience Lower Manhattan's rich history, retail shops, and restaurants. Perhaps the most striking measure of the Festival's success is that in 2004, 77% of all audience members surveyed said that they neither lived nor worked downtown—and of that group, 87% said the Festival was their primary reason for coming to Lower Manhattan. A survey conducted by Audience Research Associates found that 70% of 2004 Festival attendees bought a snack or dined out, shopped, or otherwise spent money Downtown as part of attending the Festival, resulting in total expenditures of \$15.4 million, Information regarding the Festival was distributed throughout New York City and the tri-State area: advertisements with the LMDC and/or HUD logo appeared in Festival brochures distributed to approximately 335 Starbucks Coffee stores throughout the New York metro area, as well as to hotels. local businesses, libraries, cultural and community centers around Manhattan. Advertisements with the LMDC and/or HUD logo also appeared in local newspapers and periodicals including NYTimes, Time Out NY, NY Post & the Downtown Express, In keeping with its mission to maintain an open line of communication with community stakeholders, the LMDC staffed information tables at 10 events to disseminate more than 13,000 palm cards, newsletters and flyers informing event participants of other exciting events and initiatives taking place in Lower Manhattan during the summer, as well as provide information regarding ongoing rebuilding efforts. Distributed information materials included Lower Manhattan Zagats Surveys, Museums of Lower Manhattan brochures, and LowerManhattan info newsletters. All funds for River to River 2004 have been disbursed as of March 31, 2005

#### Activity - ETAP-0102) Econ. development or recovery activity that creates/retains jobs

Responsible Empire State Development Corporation (ESD)

**Start Date: 8/1/2002** End Date: 9/30/2005

Location The geographic area of focus of the ETAP program is businesses and organizations located in the area south of 14th Street in Manhattan. The grants will prioritize individuals affected by September 11th, specifically individuals who lost wages and worked below Houston Street on September 11th.

**National** Urgent Need

**Objective:** Activity N/A Location(s):

#### **Funds**

Total Projected Budget:	\$500,000.00
Total HUD Disaster Recovery Funds:	\$500,000.00
Obligated HUD Disaster Funds to Date:	\$345,909.00
Unobligated HUD Disaster Funds to Date:	\$154,091.00
Cumulative HUD Disaster Funds to Date:	\$345,909.00

# Accomplishments/Beneficiaries

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Low/Mod Income persons benefitting	N/A	0
# of Low-Income persons benefitting	N/A	0
# of buildings (non-residential)	N/A	0
# of Businesses	5	11
# of Persons benefitting	150	333

#### **Report Narrative for this Activity:**

EMPLOYMENT TRAINING AND ASSISTANCE PROGRAM(ETAP), established by the Empire State Development Corporation (ESDC), in cooperation with the Lower Manhattan Development Corporation (LMDC) and the New York City Economic Development Corporation (EDC), provides assistance to small businesses and not-for-profit organizations to offer training opportunities to their employees in Lower Manhattan. An initial \$10 million had been allocated to ETAP from a \$2 billion federal appropriation made available to LMDC through HUD. In August 2003, a reallocation of ETAP funds to the BRG program was made and the ETAP budget was reduced to \$500,000. This reallocation was made based on an evaluation of the program's popularity and the additional funding needs of the BRG program. As of May 12, 2003, ESDC no longer accepted eligible applications for ETAP due to the reallocation the funds. Through that date, ESDC had received 24 applications for training assistance. As of September 30, 2005, thirteen grants were disbursed to eleven businesses for \$345,909, including a disbursement made in the quarter, to assist in training 333 new and retained employees.

#### Activity - BRG-7718) Payment for compensation for economic losses (WTC-only)

Responsible UOG: Empire State Development Corporation (ESD)

Start Date: 11/22/2002 End Date: 12/31/2004

Location Description: Manhattan south of 14th Street

National Objective: Urgent Need

Activity Location(s): N/A

#### **Funds**

Total Projected Budget:	\$224,500,000.00
Total HUD Disaster Recovery Funds:	\$224,500,000.00
Obligated HUD Disaster Funds to Date:	\$224,500,000.00
Unobligated HUD Disaster Funds to Date:	\$0.00
Cumulative HUD Disaster Funds to Date:	\$213,894,330.00

#### Accomplishments/Beneficiaries

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Businesses	6112	8214
# of Non-business Organizations benefitting	213	282
# of Low Wage-Earners benefitting	N/A	31805
# of Low + Mod Wage-Earners benefitting	N/A	44437

#### **Report Narrative for this Activity:**

WTC BUSINESS RECOVERY GRANT PROGRAM (BRG)---BRG is by far the largest of the disaster recovery grant programs, ended December 31, 2002. In October 2002, LMDC and ESDC worked with HUD to process a sub-allocation of \$150 million to BRG as part of a total \$350 million sub-allocation to three existing programs administered by ESDC, as described in Partial Action Plan No. 2. In August 2003, pursuant to the Partial Action Plan No. 4, an additional \$74.5 million was sub-allocated to the BRG program. The final LMDC allocation for the BRG program is \$224,500,000. This program ended December 31, 2002 and final payments were made in 2003. Since the end of the program, some funds were returned to the allocation of BRG funds, as noted below. The amount was less than .05% of the overall grant amounts disbursed, so there is no significant change to any reporting statistics. As of September 30, 2005, a total of 8,214 businesses (including 282 not-for-profit organizations) received 8366 grants totaling \$213,990,259 using LMDC's \$224.5 million supplemental BRG allocation. (In Q1 2005, \$80,921 was returned to the LMDC allocation reducing the actual dollar amount of BRG grants using the LMDC funding as of June 30, 2005 since the previous quarter.) The average value of LMDC-funded BRG grants disbursed to eligible businesses over this period was \$26,051, BRG total employment (including wage earners and owners) at small businesses assisted with the LMDC program funds was 63,459. Based on the LMDC BRG allocation alone, the average number of wage earners and owners at the establishments of BRG-assisted businesses in the Eliqible Area was approximately eight. Seventy percent of total employment at assisted establishments (or 44,437 wage earners and proprietors) were low- and moderate- income earners (defined as annual income up to \$50,250). Low-income earners (defined as less than \$31,401 per annum) reflected 50% of total employment (or 31,805 wage earners and proprietors). (The income limits noted here reflect the limits set by HUD's 2002 HOME income limit chart for a 4-person household.) When viewed by sub-areas within the Eligible Area, the LMDC-funded portion of the BRG program shows that most of the grants disbursed went to small businesses in the Restricted Zone and the area surrounding it south of Canal Street, A total of 5,323 grants were disbursed to 5,227 businesses in these two areas, with a total value of \$181 million (or 84.6%) of the total disbursed LMDC sub-allocation to the BRG program. As of June 30, more than the prorated share of the estimated 19,600 small businesses south of 14th Street received grants through the LMDC allocation of BRG program funds, which contributed to the retention of 90% of the prorated share of the estimated 225,000 jobs in the Eligible Area considered at risk in the Final Action Plan. The balance of the obligated funds not yet disbursed has been obligated to small businesses, as was outlined in Partial Action Plan No. 4.

# Activity - SFARG-7719) Econ. development or recovery activity that creates/retains jobs

Responsible Empire State Development Corporation (ESD)

**Start Date:** 11/22/2002 **End Date:** 12/31/2005

The area on the south side of the line beginning at the intersection of the Hudson River with the Location Holland Tunnel, and running thence east to Canal Street, then running along the centerline of Canal **Description:** Street, to the intersection with Rutgers Street, and thence running along the Centerline of Rutgers

Street to the East River

National Urgent Need

Objective:

# Activity N/A

#### **Funds**

Total Projected Budget:	\$50,000,000.00
Total HUD Disaster Recovery Funds:	\$50,000,000.00
Obligated HUD Disaster Funds to Date:	\$0.00
Unobligated HUD Disaster Funds to Date:	\$50,000,000.00
Cumulative HUD Disaster Funds to Date:	\$0.00

#### Accomplishments/Beneficiaries

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Low/Mod Income persons benefitting	3898	0
# of Low-Income persons benefitting	2763	0
# of buildings (non-residential)	N/A	0
# of Businesses	3594	0
# of Persons benefitting	16774	0

#### **Report Narrative for this Activity:**

SMALL FIRM ATTRACTION AND RETENTION GRANT(SFARG) --- SFARG is a program intended to help retain and create 65,000 jobs throughout the Lower Manhattan area. This fund is managed by ESD in cooperation with EDC in accordance with a Final Action Plan and an Amended Action Plan accepted and approved by HUD. The program is intended to help retain and create 65,000 jobs through the SFARG program at assisted firms. Assisted firms will have an indirect impact upon businesses employing an additional 30,000 individuals. SFARG provides up to \$3,500 per employee for: 1) Companies or not-for-profit organizations that locate up to 200 employees below Canal Street and sign new leases before 12/31/04, or 2) Businesses with up to 200 employees below Canal Street with leases expiring by year-end that renew or sign new leases. The deadline for applications was December 31, 2004, but companies that signed leases anytime between 9/1/2004 and 12/31/2004 had a grace period through April 1, 2005 to apply. There are also allowances for companies fitting out space and not moving by these deadlines.

#### Activity - JCRP-7720) Econ. development or recovery activity that creates/retains jobs

**Responsible UOG:** Empire State Development Corporation (ESD)

**Start Date:** 11/22/2002 **End Date:** 6/30/2005

Location Description: South of Canal Street

National Objective: Urgent Need

Activity Location(s): N/A

#### **Funds**

Total Projected Budget:	\$150,000,000.00
Total HUD Disaster Recovery Funds:	\$150,000,000.00
Obligated HUD Disaster Funds to Date:	\$134,045,000.00
Unobligated HUD Disaster Funds to Date:	\$15,955,000.00
Cumulative HUD Disaster Funds to Date:	\$61,194,262.00

#### Accomplishments/Beneficiaries

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Low/Mod Income persons benefitting	5725	5241

# of Low-Income persons benefitting	4058	1270
# of buildings (non-residential)	N/A	0
# of Businesses	94	29
# of Persons benefitting	37600	18210

# **Report Narrative for this Activity:**

The Job Creation and Retention Grant Program (JCRP) targets businesses in the area of Lower Manhattan south of Canal Street with at least 200 full-time employees that require assistance in maintaining, establishing or resuming a presence in Lower Manhattan or elsewhere in New York City. The program also aims to attract companies willing to commit to relocate and/or create 200 or more jobs in Lower Manhattan. The \$700 million initial federal appropriation allocated \$170 million to Empire State Development Corporation for JCRP. The accepted offers as of September 30, 2005 totaling \$308.2 million, exceed the initial program allocation. The Final Action Plan anticipated a total program cost of \$400 million, with the additional allocations to come from congressional appropriations to the Lower Manhattan Development Corporation (LMDC). The Partial Action Plan submitted by LMDC on August 27, 2002, and subsequently approved by HUD, allocates a total of \$350 million as supplemental funds to three ESDC administered programs, including \$150 million for JCRP. As noted in the Partial Action Plan, the revised total program allocation for JCRP (including the LMDC sub-allocation) is \$320 million, which is fully funded. As of September 30, 2005, sixty-nine of 75 grants approved have been disbursed. Of the 69 disbursed grants, forty-five have been funded by the initial \$170 million allocated to ESDC. Thirty grants for \$61,194,262 have been funded from the LMDC allocation for this program. Of the thirty companies receiving disbursements from the LMDC allocation, six of them also received disbursements funded by ESDC. To avoid any overlap in reporting of grants disbursed from the ESDC and LMDC allocations, the measures of persons benefiting from the LMDC allocation (low, low/mod income, and total # of persons) reflect data from the 24 grants disbursed solely from the LMDC allocation and one grant (Fimilac) that was 90% funded from the LMDC allocation.--- A total of \$134,045,020 from the LMDC sub-allocation was obligated to fund grants approved by ESDC for 30 of the 75 grants. These 30 awards represent a total job commitment of 44,240 (an anticipated 118% of LMDC's prorated share of estimated employment at risk in New York City), of which 32,671 jobs are located in Lower Manhattan.---These figures represent current job commitments and include the future job creation component of the grant. Of the 45 grants funded by the initial ESDC allocation, some funding may be drawn from the LMDC allocation as the job creation component of the grant becomes relevant,

#### Activity - Spldr-0172) Travel and Tourism per 107-117 - (WTC only)

Responsible Florentine Festivals USA UOG:

**Start Date:** 1/1/2004 **End Date:** 6/30/2005

The project area of the Splendor of Florence Festival consists of Lower Manhattan, defined as the Location area south of Houston Street. The Splendor of Florence Festival will take place in multiple venues **Description:** around Lower Manhattan. It will be centrally located at the Winter Garden at the World Financial

Center, but will hold programs at Federal Hall and Liberty Park.

National Urgent Need

**Objective:** Activity N/A Location(s):

**Funds** 

Total Projected Budget:	\$900,000.00
Total HUD Disaster Recovery Funds:	\$250,000.00
Obligated HUD Disaster Funds to Date:	\$250,000.00
Unobligated HUD Disaster Funds to Date:	\$0.00
Cumulative HUD Disaster Funds to Date:	\$250,000.00

#### **Accomplishments/Beneficiaries**

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Businesses	N/A	0

# of Non-business Organizations benefitting	6	6
# of Total People reached through advertisements	N/A	0
# of Total Visitors attracted to Lower Manhattan	1500000	160000
# of Posted Advertisements for Tourism Initiatives	70	70
# of Website visits	N/A	0
# of Distributed Materials	23000	23200
# of M/WBEs Benefiting	N/A	0
# of Temporary Jobs Created	6	6
# of Permanent Jobs Created	N/A	0

#### **Report Narrative for this Activity:**

SPLENDOR OF FLORENCE FESTIVAL--LMDC has been charged with facilitating the revitalization of Lower Manhattan, and promoting arts, culture, and visitation in the area is a component of LMDC's efforts. Arts and culture played an important role in the economic revitalization of 15th century Florence, Italy, and Splendor of Florence Festival NYC 2004, themed "the original Renaissance of Lower Manhattan," celebrated this premier city of art and culture by creating the opportunity for of artistic, cultural, musical, culinary and educational events—all at no cost. On February 19, the LMDC Board of Directors approved the funding for this festival. Held throughout Lower Manhattan in multiple venues in and around The World Financial Center, including Federal Hall, Pace University, Stuyvesant High School, and the Museum of Jewish Heritage, the Festival focused on the bond forged between well-renowned Tuscan artists, as well as Renaissance artisans and the ageless treasures that exist today as a result of that connection. The Festival events occurred from September 30, 2004 through November 12, 2004. The Festival demonstrated that modern technology need not be a substitute for creating beautiful objects inspired by the mind and crafted by hand. The Festival also offered participants the unique opportunity to view historical paintings and modern photography in the Florentine fashion: At Federal Hall, over twenty 16th and 17th Century portraits on loan from the Uffizi Gallery in Florence, Italy are being displayed until mid-November; in addition, David Lees photography depicting Florence's great flood of 1966 is available for viewing at the Courtyard Gallery of the WFC. Information regarding the Festival was distributed throughout New York City and the tri-State area: Advertisements with LMDC and/or HUD logo appeared in The New York Times, Downtown Express, and Time Out New York; the Festival's brochure, which included a quote from LMDC President Kevin M. Rampe, the LMDC logo, and HUD text, was distributed to hundreds of thousands of residents and employees in the tri-state area; and Festival posters exhibiting LMDC's logo were placed throughout Lower Manhattan. The Festival attracted participants from various segments of the community including residents and employees from Lower Manhattan, students throughout the New York City area, as well as visitors from all five boroughs and the tri-state area. Additionally, both domestic and international tourists came to lower Manhattan to take advantage of the offerings provided by Splendor of Florence Festival NYC 2004. Many tourists visited Federal Hall and the World Financial Center for the first time. As of March 31, 2005, all funds for this activity have been disbursed and no further activity has occurred in this quarter.

#### Activity - HRPT-7744) Rehabilitation/reconstruction of public facilities

Responsible UOG: Hudson River Park Trust

**Start Date:** 8/6/2003 **End Date:** 12/31/2005

Location Description: Hudson River Park between West Houston and Spring Streets.

National Objective: Urgent Need

Activity Location(s): N/A

#### **Funds**

Total Projected Budget:	\$2,600,000.00
Total HUD Disaster Recovery Funds:	\$2,600,000.00
Obligated HUD Disaster Funds to Date:	\$2,600,000.00
Unobligated HUD Disaster Funds to Date:	\$0.00
Cumulative HUD Disaster Funds to Date:	\$2,466,968.00

#### Accomplishments/Beneficiaries

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Low/Mod Income persons benefitting	85217	89420
# of Low-Income persons benefitting	60934	63901
# of Public Facilities	1	1
# of Non-business Organizations benefitting	N/A	1
# of Persons benefitting	156087	174419

# **Report Narrative for this Activity:**

REHABILITATION/RECONSTRUCTION OF A PUBLIC IMPROVEMENT --- To advance the revitalization of Lower Manhattan and support the stabilization and expansion of the collective residential community, the Hudson River Park Trust (HRPT) proposed the creation of a set of new tennis courts and the conversion of the courtyard – formerly a parking lot – of the Pier 40 complex at Houston Street into recreational field space for use primarily as baseball and soccer fields. The tennis courts, opened on October 12, 2004, replace a set of courts that previously existed in Battery Park City. The new Pier 40 fields will provide a much-desired community amenity and allow either two games of soccer or baseball or one game of football simultaneously. These recreational spaces will serve thousands of residents and attract thousands more to the downtown area. As with other fields that the Hudson River Park Trust operates, the Trust expects the fields to be used daily on a year-round basis from early morning until near midnight. The fields will yield substantial benefits for residents and workers in the Lower Manhattan communities that were most affected by the attacks of September 11, 2001. --- The tennis courts, located along the River's edge between West Houston and Canal Streets, were designed by Mathews Nielsen Landscape Architects, P.C. in conjunction with the Trust's Design and Construction team headed up by Marc Boddewyn. The courts' waterfront location offers not only a majestic setting, but are also easily accessible to the substantial and growing residential communities along the west side of Lower Manhattan and Greenwich Village. Three tennis courts were constructed: two doubles courts and one singles court. The courts are enclosed via a chain link fence with windscreens and surrounded by granite curbing, asphalt walkways, and planting areas. New storm drains and electrical provisions for future light poles have also been constructed as part of this project. The courts are free and open to the public and will operate from 6:00 A.M. to dusk during the spring, summer and fall. --- Construction is complete on the recreational fields at Pier 40, but for several punch list items including final installation and connection of fire safety system and coordination with Pier 40's current building fire suppression system. The overall Pier 40 Athletic Field Construction project provides roughly 163,000 square feet of new, multi-use ballfields within the courtyard of Pier 40. As of September 2005, the main field has been completed, including the installation of high quality artificial turf and sports lighting for nighttime play. Renovated bathrooms and new emergency exit corridors have been provided to satisfy code requirements. As the final step in the construction of this project, the HRPT has recently reopened the existing roof-top soccer field with newly installed artificial turf, and a new roof-top passive open area has been created to satisfy the community's demands for such a space. Construction for this quarter on the Pier 40 athletic fields included several change order and punch list items such as final fencing around new passive space, netting repairs/replacements, fire safety coordination with existing equipment and code compliance inspections.

# Activity - Light-0708) Public services

Responsible Municipal Art Society

**Start Date:** 9/11/2004 **End Date:** 9/11/2009

> --PROJECT AREA--The site for commemoration on September 11, 2004 was identified as Lot 26 in Battery Park City, Support has been indicated by the Battery Park City Authority, owner of the site,

Location for this year. Several other sites are being considered for future years, including sites within the Description: vicinity of the World Trade Center site and Battery Park City. The Battery Park City Authority, the

Mayor's office and other City agencies have committed to identifying and securing sites for the next

five vears.

**National** Urgent Need

**Objective:** 

Activity N/A Location(s):

#### **Funds**

Total Projected Budget:	\$3,850,000.00
Total HUD Disaster Recovery Funds:	\$3,500,000.00
Obligated HUD Disaster Funds to Date:	\$3,000,000.00
Unobligated HUD Disaster Funds to Date:	\$500,000.00
Cumulative HUD Disaster Funds to Date:	\$1,820,291.00

#### Accomplishments/Beneficiaries

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Low/Mod Income persons benefitting	N/A	0
# of Low-Income persons benefitting	N/A	0
# of Public Facilities	N/A	0
# of Businesses	N/A	0
# of Non-business Organizations benefitting	1	1
# of Persons benefitting	13700000	2740000

#### **Report Narrative for this Activity:**

TRIBUTE IN LIGHT--On March 11, 2002, marking the six-month anniversary of the World Trade Center tragedy, two beams of light rose from a site just north of the World Trade Center site into the night sky, to honor those lost on September 11th and to celebrate the spirit of all New Yorkers who have worked to rebuild and renew our City. Conceived in the aftermath of the September 11th tragedies, the display—called Tribute in Light—is an artistic gesture bringing together the vision and talent of numerous individuals who, shortly after the attacks, independently envisioned twin beams of light rising from downtown New York. Organized by the Municipal Art Society and Creative Time, Tribute in Light was conceived by architects John Bennett and Gustavo Bonevardi of PROUN Space Studio, artists Julian La Verdiere and Paul Myoda, architect Richard Nash Gould, and lighting designer Paul Marantz. Universally embraced by the public, the Governor and Mayor announced the return of Tribute in Light for one night as part of the City's commemoration of the second anniversary of September 11th. At that announcement, they indicated that Tribute in Light would be brought back each year for one night on September 11th as part of the City's commemoration. On July 8, 2004, the LMDC Board authorized LMDC to provide funding for the next five years' display of Tribute in Light, starting with the display on September 11th, 2004. Support of this installation is consistent with LMDC's mission to create a permanent memorial honoring those lost. Tribute in Light provides a valuable public service as an interim memorial, ensuring that on each anniversary of September 11th, the thousands of people who were killed that day and the loss of the World Trade Center and its impact on New York City and beyond is commemorated. LMDC funding provided for the purchase of the lights (which had previously been rented), technical support, and on-going maintenance for the display for five years. The Tribute in Light of September 11, 2005 was successfully and momentously displayed from the new location atop the Battery Park Tunnel Garage, where it will remain through 2008.

#### Activity - PGR-0149) Acquisition, construction, reconstruction of public facilities

**Responsible UOG:** New York City Department of Environmental Protection

**Start Date:** 5/1/2004 **End Date:** 6/30/2006

Location PROJECT AREA--The Green Roof will be located at One Pace Plaza within short walking distance

**Description:** of the WTC Site.

National Objective: N/A

Activity N/A Location(s):

#### **Funds**

Total Projected Budget:	\$100,000.00
Total HUD Disaster Recovery Funds:	\$100,000.00

Obligated HUD Disaster Funds to Date:	\$0.00
Unobligated HUD Disaster Funds to Date:	\$100,000.00
Cumulative HUD Disaster Funds to Date:	\$0.00

## **Accomplishments/Beneficiaries**

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Properties	N/A	0
# of Low/Mod Income persons benefitting	N/A	0
# of Low-Income persons benefitting	N/A	0
# of buildings (non-residential)	N/A	0
# of Public Facilities	1	0
# of Non-business Organizations benefitting	4	0
# of Persons benefitting	11000	0
# of Linear feet of Public Improvement	N/A	0
# of Linear miles of Public Improvement	N/A	0
# cable feet of public utility	N/A	0

#### **Report Narrative for this Activity:**

The Pace University Green Roof is the result of extensive cooperation between Pace University, the U.S. Environmental Protection Agency (EPA) Region 2, the New York City Department of Environmental Protection (DEP), and the New York City Department of Design and Construction (DDC). DEP and DDC will coordinate the 35,000 square feet Green Roof project, making it the largest green roof in the Northeastern United States. Green roofs, also referred to as vegetated roofs, are engineered lightweight roofing systems that carry with them positive environmental impacts, and an increasing number of municipalities worldwide have implemented green roof systems as an innovative solution to urban environmental problems. Located at One Pace Plaza, the Green Roof will serve as a fixture for Lower Manhattan's redevelopment and will demonstrate New York City's commitment to innovative and sustainable growth. ---LMDC's allocation for the Green Roof is designated for planning and design of activities. The Pace Green Roof has received support from a broad range of community stakeholders, including elected officials and government representatives as an "innovative" project that will serve the Lower Manhattan community at large, including visitors, residents, civic organizations, and students. As a major community partner, Pace University has traditionally permitted the use of its facilities by Lower Manhattan residents and community organizations. The Green Roof will provide an additional venue, accessible to the community, that residents and community organizations will be able to reserve for special events, programs, lectures, and educational activities at no cost, Pace University would also provide free public tours of the green roof, on a weekly basis, for educational purposes, providing information on the development and needs of green roofs, the environmental benefits of green roofs, and other research activities. Moreover, Pace University will continue to explore additional opportunities that will provide expanded public access to the Green Roof for the Lower Manhattan community. The creation of the Green Roof at One Pace Plaza will also benefit Lower Manhattan's diverse student population. It will allow Pace faculty and students to conduct advanced environmental research. Moreover, the Pace University population, consisting of 11,000 faculty, staff, and students, will be able to access the Green Roof on a daily basis. LMDC continues to work with DEP and Pace Green Roof to finalize an agreement for this activity.

# Activity - IM-0103) Rehabilitation/reconstruction of public facilities

Responsible UOG: New York City Department of Design and Construction

**Start Date:** 2/1/2002 **End Date:** 6/30/2005

Location The Interim Memorial is installed in a section of historic Battery Park known as Eisenhower Mall,

**Description:** near Bowling Green and adjacent to Hope Garden.

National Urgent Need

Objective:

Activity N/A Location(s):

#### **Funds**

Total Projected Budget:	\$350,000.00
Total HUD Disaster Recovery Funds:	\$350,000.00
Obligated HUD Disaster Funds to Date:	\$350,000.00
Unobligated HUD Disaster Funds to Date:	\$0.00
Cumulative HUD Disaster Funds to Date:	\$299,969.00

## Accomplishments/Beneficiaries

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Low/Mod Income persons benefitting	N/A	0
# of Low-Income persons benefitting	N/A	0
# of Public Facilities	N/A	0
# of Non-business Organizations benefitting	N/A	0
# of Persons benefitting	300	300

## **Report Narrative for this Activity:**

INTERIM MEMORIAL --- On March 11, 2002, the Lower Manhattan Development Corporation joined Governor Pataki, Mayor Bloomberg, former Mayor Giuliani and families of many who perished at the World Trade Center in a moving ceremony to unveil the interim memorial. The centerpiece of the memorial is "The Sphere for Plaza Fountain," a monument that had been dedicated to fostering world peace that sat atop a granite fountain in the center of the 5-acre World Trade Center Plaza. The Sphere was commissioned by the Port Authority and created by sculptor Fritz Koenig in 1971. The attack on September 11th transformed The Sphere into an icon of hope. Although it sustained a large gash through its center, it remained structurally intact and was one of the few public art treasures at the World Trade Center that could be recovered. The Parks Department estimates that approximately 300 visitors per day visit the interim Memorial.

## Activity - ColPk-7721) Rehabilitation/reconstruction of public facilities

Responsible UOG: New York City Department of Parks and Recreation

**Start Date:** 7/1/2003 **End Date:** 6/30/2006

Location Description: Columbus Park is bounded by Baxter, Bayard, Mulberry, and Worth Streets.

National Objective: Urgent Need

Activity Location(s): N/A

#### **Funds**

Total Projected Budget:	\$1,428,571.00
Total HUD Disaster Recovery Funds:	\$428,571.00
Obligated HUD Disaster Funds to Date:	\$428,571.00
Unobligated HUD Disaster Funds to Date:	\$0.00
Cumulative HUD Disaster Funds to Date:	\$0.00

### Accomplishments/Beneficiaries

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Low/Mod Income persons benefitting	40712	0
# of Low-Income persons benefitting	29733	0
# of Public Facilities	1	0

# of Non-business Organizations benefitting	N/A	0
# of Persons benefitting	66645	0

## **Report Narrative for this Activity:**

THE RENOVATION OF THE PAVILION IN COLUMBUS PARK --- On June 14, 2003, HUD approved the allocation of \$428,571 for renovation of the Columbus Park Pavilion. LMDC and the New York City Department of Parks and Recreation have worked jointly on the environmental review. The Department of Parks and Recreation has continued to meet with members of the Chinatown community to discuss the plans for the renovation of the Pavilion and of the Park. Services related to the Columbus Park Pavilion were bid on March 18, 2004, however, due to limited/ unsatisfactory responses, the Department of Parks and Recreation decided to pursue a new bidding process for the renovation project. The Department of Parks and Recreation reissued the bid in August 2004. As a result of the last round of bidding, a number of qualified contractors were identified by the Department of Parks and Recreation in December, and are pending further review by LMDC prior to approval. Due to the recently enacted Coordinated Construction Act, and the increased cost of construction materials since the projects identification, the cost and completion date were revised. LMDC and the Department of Parks and Recreation are working together to finalize an agreement for this activity

# Activity - Parks-7743) Rehabilitation/reconstruction of public facilities

Responsible New York City Department of Parks and Recreation UOG:

**Start Date: 8/6/2003 End Date:** 12/31/2005

> Wall Street Triangle- Wall Street, Pearl and Water streets; Coenties Slip- Coenties Slip, Pearl and Water streets; Tribeca Park- Beach Street, 6th Ave, and Ericsson Place; East River Park Ballfields-Montgomery-Houston Street and FDR drive; Drumgoole Plaza- Frankfort and Gold Streets; Brooklyn Location Bridge Plaza- Avenue of the Finest, Frankfort St, and Park Row. Improvement will be made up to

Description: Chatham Square; Sara D. Roosevelt Park- Forsyth, Canal, Chrystie, and E. Houston; Bowling Green-Broadway and Whitehall Street; Al Smith Playground- Catherine, Madison, to Oliver Street;

Washington Market Park- Greenwich and Chambers Streets; Old Slip- Old Slip, Water, and FDR;

Louise Nevelson Plaza - Maiden Lane, Liberty St, William St;

**National** Urgent Need

**Objective:** 

Activity N/A Location(s):

## **Funds**

Total Projected Budget:	\$27,481,689.00
Total HUD Disaster Recovery Funds:	\$27,481,689.00
Obligated HUD Disaster Funds to Date:	\$24,644,870.00
Unobligated HUD Disaster Funds to Date:	\$2,836,819.00
Cumulative HUD Disaster Funds to Date:	\$5,317,328.00

## **Accomplishments/Beneficiaries**

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Low/Mod Income persons benefitting	85217	89420
# of Low-Income persons benefitting	60934	63901
# of Public Facilities	14	14
# of Non-business Organizations benefitting	1	1
# of Persons benefitting	156087	420000

## Report Narrative for this Activity:

SHORT TERM CAPITAL PROJECTS--PARKS--In a commitment to improving the short-term quality of life of residents, business owners, and workers in Lower Manhattan, the LMDC has committed funds toward the renovation, creation, and/or rehabilitation of numerous neighborhood parks and opens spaces throughout the area. The parks currently identified for the program include: Drumgoole Plaza, Wall Street, Coenties Slip, Tribeca Park, East River Park Ballfields, Brooklyn Bridge Plaza, Sara D. Roosevelt Park, Bowling Green, Al Smith Playground, Washington Market Park, Old Slip, Columbus Park Landscape, Battery Bosque, and Louise Nevelson, which was identified as an additional site and amended in Partial Action Plan 4. The New York City Department of Parks & Recreation is enhancing each of these sites with horticultural elements such as flowering trees, ornamental shrubs and planting beds, as well as new benches, lighting and decorative paving. Active recreation amenities were incorporated at many of the sites as well. Parks & Recreation has reached out to neighboring corporations and individuals in an effort to support the revitalization of the sites. Design and improvements to Louise Nevelson Plaza will be administered by the LMDC and NYC Department of Transportation. -- A public involvement process was developed for all the open spaces, which included coordination with local community boards and surrounding stakeholders. Extensive review as well as approval from all relevant City agencies, including the NYC's Department of Parks & Recreation; Department of City Planning; Department of Transportation and the Art Commission was pursued and accomplished. During the entire design and construction process for the first 13 sites, input was also received through community outreach efforts of the LMDC, the Alliance for Downtown, elected officials, and area residents. As construction moves forward, the Agency's activities will benefit more businesses, and will result in additional temporary jobs. All environmental performance commitments will be met, including the implementation of increased air quality commitments in two of the larger projects: the reconstruction of the Battery Bosque and the reconstruction of the Columbus Park landscape. All of the sites, except Louise Nevelson Plaza are in construction or have been completed. Eleven sites out of the original thirteen are completed and thirteen are substantially completed. -- DRUMGOOLE -- Drumgoole Plaza was officially opened on November 5, 2003. The construction of Drumgoole Plaza, on Frankfort Street between Park Row and Gold Streets, is the first park completed as part of the \$25 million, LMDC-funded project. Pace University provided lighting for the plaza and will help maintain the site. Based on census tract data, an estimated 47,064 residents are located within a .5 mi. radius, of which 52% are of Low-Moderate income, and 43,636 workers are located within a .25 mi. radius of Drumgoole Plaza. Parks & Recreation and DOT, with support from Pace University, reconstructed Drumgoole Plaza, transforming this empty lot into a new sitting area complete with 1964 World's Fair Benches, colorful paving, architectural lighting and lush landscaping. Over 20 new trees including Goldenrains, Honey Locusts and Hollies along with 1100 shrubs, perennials and ornamental grasses such as winter hazel, hydrangea, blue star, and striped ribbon grass surround the colorful new plaza and pathway that connect Frankfort and Rose Streets. The area has been completely re-paved and new concrete curbs have been constructed. A comprehensive bird netting system has been installed to improve the public's enjoyment of the area. Drumgoole Plaza is located adjacent to the main building of Pace University at One Pace Plaza. Pace University has installed new spotlights along the property to preserve public safety in the evening. They also provided electrical connections for the decorative lights that illuminate the bridge structure. Pace will maintain the new landscaping and plans to work with student volunteers to care for the site. Drumgoole Plaza, a property of DOT, will be managed by Parks & Recreation. --TRIBECA PARK -- Tribeca Park was officially opened on June 21, 2004. Parks & Recreation has reconstructed Tribeca Park, adding new bluestone and granite pavement in a geometric circular pattern. New shrubs, including Manhattan euonymus and Helleri holly, and perennials, such as Solomon's seal, purple coneflower and King Alfred daffodil, have been planted to beautify this relaxing park. The concrete pavement and curbs have been reconstructed and new lighting, water service, drinking fountain, ornamental fencing and benches have been installed. Based on census tract data, an estimated 47,165 residents are located within a .5 mi. radius, of which 35% are of Low-Moderate income, and 40,018 workers are located within a .25 mi. radius of Tribeca Park. --BOWLING GREEN -- The renovated Bowling Green opened on June 14, 2004. The restoration included the replacement of the perimeter bluestone sidewalks and the interior paths. The lawn within the park's oval was re-sodded and new landscaping and plantings were also added. In addition, lighting modeled after old-fashioned gas lamps are a new feature of the park, as well as are old-fashioned style "Hoof" benches. Finally, a new irrigation system was installed. Based on census tract data, an estimated 16,773 residents are located within a .5 mi. radius, of which 16.4% are of Low-Moderate income, and 131,389 workers are located within a .25 mi. radius of Bowling Green. -- EAST RIVER PARK --- The renovations at East River Park were opened on September 27,2004. Two of the four ballfields at John V. Lindsay East River Park have been restored using synthetic turf, and two smaller natural fields were refurbished with new sod, providing facilities for over 200 recreation leagues and school groups. The larger turf ballfield area also includes a soccer field. Bleachers have also been installed for spectators, irrigation and drainage has been installed, and recreation sport lighting will facilitate evening play at the large synthetic turf field. Parks also replaced fencing, benches, and drinking fountains to improve the surrounding landscape. The synthetic turf fields will be ready for use immediately. The natural fields need time for the sod to firmly take root and will be ready this spring. Based on census tract data, an estimated 36,860 residents are located within a .5 mi. radius, of which 67.9% are of Low-Moderate income, and 137 workers are located within a .25 mi. radius. --WALL STREET TRIANGLE -- Two entire blocks of Lower Manhattan's East River waterfront at Wall Street were transformed into green space on the north side of the existing roadway, framing views to Trinity Church. Planting beds, shade trees, an expanded sidewalk, decorative fountain, contemporary benches and new lighting will enhance the open space. At the east end of the site, the terminus of this allée will be an artist-designed fountain, made possible by a donation from Deutsche Bank. The allée is formed by unique granite and glass benches. This new, contemporary park will provide a lunch time respite for Wall Street workers and a gathering space for all to enjoy. The

western half of the site was available for public use in June 2004. The remaining work on the site was substantially complete at the end of June 2005, at which point the public took use of the site. The fountain is in the final design phases now, with fabrication scheduled to begin in the Fall. Based on census tract data, an estimated 27,541 residents are located within a .5 mi, radius, of which 34.3% are of Low-Moderate income, and 125,471 workers are located within a .25 mi. radius -- AL SMITH PLAYGROUND -- The play area and portions of the entry plaza were reconstructed. The roadway that connects the parks was made more pedestrian-friendly with plantings and new lighting. The areas around the recreation center were improved with newly coated sports courts, new fences, lighting, picnic tables, and curbs. A public opening of the site was held on November 16, 2004. A public opening for the recreation center gym floor was held on March 23, 2005. Based on census tract data, an estimated 73,844 residents are located within a .5 mi. radius, of which 66.5% are of Low-Moderate income, and 15,690 workers are located within a .25 mi. radius of Al Smith Playground. -- BROOKLYN BRIDGE PLAZA -- At Brooklyn Bridge Plaza, new planted seating areas have been installed as well as three table tennis units, a volleyball court, and a reconstructed basketball court. Tai Chi areas will be provided as well as unprogrammed open space for general use activities, including skateboarding The hardscape work at the site is well underway. Planting on the site was complete at the end of Spring 2005. The use inspection for the site was July 15, 2005. Based on census tract data, an estimated 54,769 residents are located within a .5 mi. radius, of which 55,6% are of Low-Moderate income, and 50,992 workers are located within a,25 mi, radius of Brooklyn Bridge Plaza. -- COENTIES SLIP -- The landmarked bluestone sidewalk extends into a new plaza space featuring new benches, a granite plaza and, soon, a new sculpture feature. Planting beds are installed as part of this new work, supplementing the lone tree at this site. Hardscape work on the site was substantially complete in December 2004. Remaining work was completed in early summer 2005. The sculpture, funded by Goldman Sachs, is in the preliminary fabrication stages, with installation expected mid fall. Based on census tract data, an estimated 20,325 residents are located within a .5 mi. radius, of which 21.3% are of Low- Moderate income, and 114,687 workers are located within a .25 mi, radius Coenties Slip, -- OLD SLIP -- Old Slip was officially opened on July 15, 2005. The area was reconstructed from curb to curb. Roadway improvements, along with new planting beds, benches, granite curbs, and decorative trash receptacles, will provide greener civic space for public assembly and police museum events. (Roadway improvements were funded by FHWA, and implemented by the New York City Department of Transportation via the Department of Design and Construction.) New lightpoles have been constructed, and the west end of the Police Museum has been illuminated. This is a collaborative effort between DOT, DDC and Parks. The open space component of the site, funded by the LMDC, was substantially completed on August 30, 2004. Remaining work was completed in Spring 2005. Based on census tract data, an estimated 20,325 residents are located within a .5 mi. radius, of which 21.3% are of Low-Moderate income, and 123,687 workers are located within a .25 mi. radius of Old Slip. -- WASHINGTON MARKET PARK -- The basketball courts have newly placed asphalt to correct drainage problems and new color seal cost has been placed on the tennis and basketball courts. The turf irrigation system has been upgraded, and turf areas reconstructed, along with new plantings in the southeast corner of the park. The site was substantially completed on May 14, 2004. Based on census tract data, an estimated 29,763 residents are located within a .5 mi. radius, of which 18.4% are of Low-Moderate income, and 69,551 workers are located within a .25 mi. radius Washington Market Park. -- BATTERY PARK BOSQUE - In collaboration with the Battery Conservancy, a "horticultural destination" was created in the Bosque area east of Castle Clinton. New plantings, paths, evening lighting, a fountain, and a world-class ornamental garden will be installed. Phase I of the Bosque project was completed early June 2005. The fountain installation was completed in August 2005. Based on census tract data, an estimated 11,742 residents are located within a .5 mi. radius, of which 15.2% are of Low-Moderate income, and 47,550 workers are located within a .25 mi. radius. -- COLUMBUS PARK - The northern part of this Park, including the pavilion and the areas around the sports field, will be reconstructed. (The restoration of the pavilion, funded in part through a separate partial action plan will include a multi-purpose activity space, new restrooms, and barrier-free accessibility. The pavilion construction work is currently underway.) In the park areas connecting the ballfield and the pavilion, a gathering space including new benches, decorative pavements, game and picnic tables, an accessible drinking fountain, new plantings, attractive fencing, and lighting will be created The construction of the landscape work is substantially complete. -- SARA D. ROOSEVELT -- A new park entrance has been constructed at Canal and Chrystie Streets, which will open onto a new synthetic turf field and a new track. These additions plus new benches, plantings, lighting, paths, and a reconstructed park wall and fence will provide for a safer, more attractive multi-use area. The turf field at the site was substantially completed in November 2004. The track surface I substantially complete and the remaining fence panels should be installed by October 2005. Based on census tract data, an estimated 92,990 residents are located within a .5 mi, radius, of which 66% are of Low-Moderate income, and 17,039 workers are located within a .25 mi. radius of Sara D. Roosevelt Park. --LOUISE NEVELSON PLAZA - the Plaza was identified as an additional site in the Amended Partial Action Plan 4 as part of Neighborhood Parks and Open Spaces. Louise Nevelson Plaza, bounded by Maiden Lane, Liberty Street, and William Street, is one of the only publicly-owned open spaces in the Financial District and has been identified as the best opportunity for a redesign that would increase the site's accessibility and appeal. A new design has been developed which better highlights the Louise Nevelson sculptures located on the plaza; adds more appropriate trees and increases seating and improves the plaza lighting so that the space can be used both during the day and at night. Construction is scheduled to begin this summer. Based on census tract data, an estimated 30,473 residents are located within a .5 mi, radius, of which 35% are of Low-Moderate income, and 149,915 workers are located within a .25 mi. radius of Louise Nevelson Plaza.

# Activity - NYSE-7742) Rehabilitation/reconstruction of a public improvement

Responsible UOG: New York City Economic Development Corporation

**Start Date:** 8/6/2003 **End Date:** 12/31/2005

Location The area is roughly bounded by Broadway to the west, Pine Street to the north, William Street to

**Description:** the east, and Beaver Street to the south.

National Urgent Need

Objective:
Activity
N/A
Location(s):

#### **Funds**

Total Projected Budget:	\$10,160,000.00
Total HUD Disaster Recovery Funds:	\$10,160,000.00
Obligated HUD Disaster Funds to Date:	\$10,160,000.00
Unobligated HUD Disaster Funds to Date:	\$0.00
Cumulative HUD Disaster Funds to Date:	\$0.00

## **Accomplishments/Beneficiaries**

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Low/Mod Income persons benefitting	N/A	1127
# of Low-Income persons benefitting	N/A	644
# of Persons benefitting	153231	153231
# of Linear feet of Public Improvement	N/A	0
# of Linear miles of Public Improvement	N/A	0
# cable feet of public utility	N/A	0

#### **Report Narrative for this Activity:**

SHORT-TERM CAPITAL PROJECTS - NEW YORK STOCK EXCHANGE AREA SECURITY AND AESTHETIC IMPROVEMENTS --- Heightened safety concerns since September 11, 2001 have intensified existing efforts to secure the area surrounding the New York Stock Exchange (NYSE). However, the jersey barriers, French pedestrian barriers, pickup trucks, and other ad hoc measures that were installed have decreased the quality-of-life and ease of access for local residents, businesses, workers, and visitors. The goal of this project is to create and implement a security and streetscape plan for the streets and sidewalks surrounding the NYSE that (1) meets security criteria established for the NYSE, (2) meets the needs of its immediate neighbors, and (3) provides an attractive and welcoming environment for the area's workers, residents, and visitors. This project will determine the security perimeter around the NYSE building for vehicles and pedestrians and then, in accordance with this perimeter, replace the current interim security devices with more permanent, effective, and attractive security devices. The plan includes installing security barriers and guard facilities on critical streets, upgrading streets and sidewalks, and providing more attractive street furniture to facilitate secure pedestrian and vehicular circulation within the historic core of Lower Manhattan. The project area is defined by Pine Street to the north, William Street to the east, Beaver Street to the south, and Broadway to the west. The LMDC and its partners, the City of New York, the Alliance for Downtown New York, and interested business and property owners in the area, have continued their collaborative process of information gathering, design, and implementation. Meetings with area stakeholders, as well as individual consultations with over a dozen area property and business owners, have been conducted to date. Interim improvements to existing conditions, including street repaving/resurfacing and the installation of a sturdier, more attractive interim pedestrian fence around the NYSE, were completed in November 2003 in anticipation of the project. The environmental review for the project was completed and HUD issued the Release of Funds on March 9, 2004. --- For the quarter ending September 30, 2005, coordination with utility companies, surrounding property owners and city agencies continued around the installation of the sixth intersection (Exchange and William) continued. The project team designed and implemented drainage solutions to the Exchange Place intersections, Project designers continue to coordinate a lighting mock-up for the Pine and Nassau intersection to test light levels at certain intersections. The mock-up is schedule to take place this fall.

Activity - P-EDC-7700) Planning

Responsible UOG: New York City Economic Development Corporation

**Start Date:** 8/6/2003 **End Date:** 12/31/2005

**Location Description:** N/A**National Objective:** N/A

Activity Location(s): N/A

#### **Funds**

Total Projected Budget:	\$4,129,000.00
Total HUD Disaster Recovery Funds:	\$4,129,000.00
Obligated HUD Disaster Funds to Date:	\$3,745,000.00
Unobligated HUD Disaster Funds to Date:	\$384,000.00
Cumulative HUD Disaster Funds to Date:	\$0.00

Accomplishments/Beneficiaries: N/A

## **Report Narrative for this Activity:**

LONG-TERM PLANNING - LOWER MANHATTAN PLANNING STUDIES AND IMPROVEMENTS --- The City of New York is leading two studies to help identify and address challenges in Lower Manhattan. These are the East River Waterfront Study and the Transportation Planning Study. --- The East River Waterfront study is the first step in claiming this waterfront for use by New York's residents, workers and visitors. Initially dedicated to shipping and industrial uses, the East River waterfront today has been largely abandoned. Where today there are empty piers and vacant buildings, tomorrow there can be extraordinary cultural facilities, unique recreational spaces and amenities. In early 2004, consultants were selected to lead four related studies which will help create a comprehensive plan for the waterfront that articulates potential uses, facilities and programs; relies on world class design principles; integrates with surrounding communities and traffic patterns; and safeguards the ecological habitat for all species. The studies include urban design, marine ecology, traffic engineering, and regulatory counsel. --- During the past quarter, the compiling of all work for inclusion in the Foundation Plan was completed. After meetings with the consultants, the final Foundation Plan document was created and sent for reproduction. 200 copies of the document have been received and are being distributed. Additional work continues regarding the wrap-up of payment to consultants and individual reporting of work. CB3 passed a resolution supporting the Foundation Plan. The Community Board 1 waterfront committee was briefed on the ERW implementation plan .--- In this quarter the Transportation Planning Study has substantially completed its GIS/Traffic Model. The project team used the model to test various Maintenance and Protection of traffic plans for an upcoming reconstruction project (Beekman Street) and provided a report of findings. The team also provided final documentation for implementation of signal timing changes to Church Street. These signal timings are meant to improve pedestrian crossings on Church Street adjacent to the PATH station.

#### Activity - MHS-7745) Acquisition, construction, reconstruction of public facilities

Responsible New York City School Construction Authority

**Start Date:** 8/6/2003 **End Date:** 12/31/2005

Location The Millennium High School is located at 75 Broad Street at the intersection of Broad and South

**Description:** William Street. The area served will be all of Lower Manhattan south of Houston Street.

National Urgent Need

Objective:

Activity N/A

### **Funds**

7	Total Projected Budget:	\$7,007,500.00

Total HUD Disaster Recovery Funds:	\$3,007,500.00
Obligated HUD Disaster Funds to Date:	\$7,500.00
Unobligated HUD Disaster Funds to Date:	\$3,000,000.00
Cumulative HUD Disaster Funds to Date:	\$0.00

## Accomplishments/Beneficiaries

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Properties	N/A	0
# of Low/Mod Income persons benefitting	85217	0
# of Low-Income persons benefitting	60934	0
# of buildings (non-residential)	N/A	0
# of Public Facilities	1	0
# of Non-business Organizations benefitting	N/A	0
# of Persons benefitting	156087	0
# of Linear feet of Public Improvement	N/A	0
# of Linear miles of Public Improvement	N/A	0
# cable feet of public utility	N/A	0

## **Report Narrative for this Activity:**

SHORT-TERM CAPITAL PROJECTS - MILLENNIUM HIGH SCHOOL --- In September 2003, Governor George E. Pataki and Mayor Michael R. Bloomberg announced the opening of the first Lower Manhattan public school to open in the aftermath of the September 11th attacks. Millennium High School, located in the financial district, gives preferential consideration to those who live in Lower Manhattan, providing a rigorous education to the growing number of families making downtown their home. The school is the first open admission high school specifically serving Lower Manhattan students. The area served is all of Lower Manhattan south of Houston Street. Millennium High School opened in September of 2003 for 220 9th and 10th graders, with 11th and 12th graders to follow as the school continues its construction/expansion. Three floors of what was once commercial office space have been converted into classrooms, administrative offices, and other school facilities. At full enrollment, the Millennium High School will serve 500 students. A new class will be added each year until enrollment is full.

## Activity - P-WSt-7700) Planning

Responsible UOG: New York State Department of Transportation

**Start Date:** 8/6/2003 **End Date:** 3/31/2006

**Location Description:** West Street, south of Chambers Street, in Manhattan.

**National Objective:** N/A

Activity Location(s): N/A

## **Funds**

Total Projected Budget:	\$4,505,848.00
Total HUD Disaster Recovery Funds:	\$4,505,848.00
Obligated HUD Disaster Funds to Date:	\$3,844,189.00
Unobligated HUD Disaster Funds to Date:	\$661,659.00
Cumulative HUD Disaster Funds to Date:	\$0.00

Accomplishments/Beneficiaries: N/A

## **Report Narrative for this Activity:**

WEST STREET PLANNING--Long-term planning provides funding to plan for public investments including a transportation plan that positions Lower Manhattan as the gateway to the region and the world, a plan that transforms public boulevards into grand public promenades, and one that capitalizes on the underutilized resources of Lower Manhattan. By providing funding for these important long-term projects now, LMDC will ensure the ability to move forward on the critical components of the revitalization of Lower Manhattan as quickly as possible. The projects that will be funded in long-term planning must meet some or all of the following criteria: • Consistent with HUD eligibility criteria; • Consistent with the Lower Manhattan Development Corporation's Principles and Preliminary Blueprint for the Future of Lower Manhattan: • Consistent with the Lower Manhattan Development Corporation's A Vision for Lower Manhattan: Context and Program for the Innovative Design Study; • Consistent with Mayor Michael Bloomberg's New York City's Vision for Lower Manhattan; and • Enhancement of Lower Manhattan transportation services, connecting Lower Manhattan to the world. ---WEST STREET PLANNING --- New York State Department of Transportation (NYS DOT) is responsible for post-September 11th repair of Route 9A, also known as West Street in Manhattan, as well as the planning for future enhancements. West Street is a multi-lane, 260-foot wide highway serving both regional and local traffic in Lower Manhattan. The street acts as the western boundary for the World Trade Center site. West Street's traffic conditions and width, more than twice as wide as a typical Manhattan avenue, make it a barrier for pedestrians by separating Battery Park City, the World Financial Center, and the Hudson River waterfront from the rest of Lower Manhattan. Significantly, West Street acts as a divide between the World Trade Center site, the emerging residential community south of Liberty Street, and the existing Battery Park City community. Residents complain about the potential safety hazards of crossing West Street and retailers in the World Financial Center suffer from difficult access. Since September 11th, there has been extensive discussion of the best ways in which to accommodate the large traffic volumes that flow along West Street, while also improving the pedestrian experience and making the areas adjacent to West Street more amenable to residential and commercial development. The portion that runs along the length of the World Trade Center site is of special concern since it must provide an appropriately dignified and aesthetically graceful setting next to the future World Trade Center memorial. NYS DOT has examined numerous alternatives to consider all significant factors. Goals for the design of West Street include creating better east-west pedestrian connections, improving the pedestrian environment, easing surface congestion, and accommodating the need to create a quiet, respectful site for the memorial. NYS DOT's work on West Street includes necessary technical services related to the repair and restoration of essential transportation facilities and planning for future enhancements to West Street. On April 14, 2005, NYS DOT announced the selection of the eightlane "At-Grade Alternative" as the preferred alternative for the reconstruction of Route 9A. In accordance with the National Environmental Policy Act and the State Environmental Quality Review Act, NYSDOT and the Federal Highway Administration (FHWA) published a Final Supplemental Environmental Impact Statement in May 2005. On July 13, 2005. FHWA issued its Record of Decision that the requirements of the National Environmental Policy Act (NEPA) of 1969 have been satisfied for this project. The selected alternative in this Record of Decision is the 'At-Grade Alternative'

#### Activity - West-7746) Rehabilitation/reconstruction of a public improvement

Responsible UOG: New York State Department of Transportation; Port Authority of New York and New Jersey

**Start Date:** 8/6/2003 **End Date:** 3/31/2006

Location Description: Liberty Street at West Street and Vesey Street at West Street in Manhattan.

National Objective: Urgent Need

Activity Location(s): N/A

#### **Funds**

Total Projected Budget:	\$21,155,811.00
Total HUD Disaster Recovery Funds:	\$21,155,811.00
Obligated HUD Disaster Funds to Date:	\$16,814,420.00
Unobligated HUD Disaster Funds to Date:	\$4,341,391.00
Cumulative HUD Disaster Funds to Date:	\$12,840,920.00

## Accomplishments/Beneficiaries

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Low/Mod Income persons benefitting	N/A	0

# of Low-Income persons benefitting	N/A	0
# of Persons benefitting	9400	9400
# of Linear feet of Public Improvement	N/A	0
# of Linear miles of Public Improvement	N/A	0
# cable feet of public utility	N/A	0

## **Report Narrative for this Activity:**

SHORT-TERM CAPITAL PROJECTS - WEST STREET PEDESTRIAN CONNECTIONS: With the opening of the Port Authority temporary PATH station in November 2003, and the full re-occupation of the World Financial Center (WFC), it is projected that 9,400 pedestrians per hour will cross Route 9A between Albany and Murray Streets in the rush hour peak. An estimated 6,000 of those pedestrians are expected to cross Route 9A ("West Street") at Vesey Street during the peak hour and most of the remaining pedestrians are expected to cross at Liberty Street. It was concluded that a temporary pedestrian bridge across West Street and a protected pathway from the PATH Station were needed to meet the pedestrian demand. Also, it was determined that enhancements were required for a temporary pedestrian staircase connection to the Liberty Bridge that was built after the September 11th attacks. The Vesey Bridge is being built by the New York State Department of Transportation ("NYS DOT"), and the Vesey Walkway and Liberty Street pedestrian enhancements are being built by the Port Authority of New York and New Jersey ("PANYNJ"),---The Vesey Bridge main span over West Street opened for pedestrian use on November 22, 2003 and the Bridge Extension was opened to foot traffic June 18, 2004. The West and East escalators were opened for use in the 2nd quarter 2004 and the bridge's elevators were opened for use in the 4th quarter 2004. The construction phase of this project is now complete. --- The Vesey Walkway protects pedestrians from the ongoing construction activities at 7 World Trade Center as well as construction activities in the northwest corner of the WTC site. The contract for the walkway was awarded on September 18, 2003. By November 22, 2003, a concrete walkway was constructed from Church Street to Washington Street and temporary chain link fencing was provided. The remaining closure section of the Vesey Street walkway that abuts the east extension to the West Street Bridge was poured by NYSDOT after completion of the East extension stair and the overhead protection completed. During the third quarter of 2004, Orsogril fence and Church Street portal construction for the Vesey Street walkway were completed. The Port Authority's design of the security fencing for the Liberty Street stairway began during the guarter ending September 30, 2005.

## Activity - LTC-7714) Administration

UOG:

Responsible New York University

**Start Date:** 6/7/2002

**End Date:** 9/10/2002

The Listening to the City II Program is a public interactive forum held on July 20 and 22, 2002 at the Jacob Javits Convention Center in New York City. To ensure the broadest participation possible special efforts will be made to reach out to all of the various stakeholders and communities that

Location were affected by the World Trade Center attacks. Participants represent residents and workers, **Description:** survivors and families of victims, emergency and rescue workers, business and property owners, citizens and civic leaders, and commuters from the five boroughs, as well as suburban New York and New Jersey. They will reflect considerable age, income, ethnic, racial, geographic, and gender

diversity as well.

**National** N/A **Objective:** 

Activity N/A Location(s):

## **Funds**

Total Projected Budget:	\$2,365,078.71
Total HUD Disaster Recovery Funds:	\$500,000.00
Obligated HUD Disaster Funds to Date:	\$500,000.00
Unobligated HUD Disaster Funds to Date:	\$0.00
Cumulative HUD Disaster Funds to Date:	\$500,000.00

Accomplishments/Beneficiaries: N/A

## **Report Narrative for this Activity:**

This activity is closed.

Activity - TVC-0708) Public services

Responsible UOG: September 11th Families Association

**Start Date:** 5/1/2004 **End Date:** 12/31/2006

Location Description: The Tribute Visitors' Center will be located at a space in close proximity to the WTC Site.

National Objective: Urgent Need

Activity Location(s): N/A

#### **Funds**

Total Projected Budget:	\$3,000,000.00
Total HUD Disaster Recovery Funds:	\$3,000,000.00
Obligated HUD Disaster Funds to Date:	\$3,000,000.00
Unobligated HUD Disaster Funds to Date:	\$0.00
Cumulative HUD Disaster Funds to Date:	\$1,140,087.00

## **Accomplishments/Beneficiaries**

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Low/Mod Income persons benefitting	N/A	0
# of Low-Income persons benefitting	N/A	0
# of Public Facilities	N/A	0
# of Businesses	N/A	0
# of Non-business Organizations benefitting	1	0
# of Persons benefitting	500000	0

#### **Report Narrative for this Activity:**

The Tribute Center is scheduled to open adjacent to the World Trade Center site in spring 2006. It will offer an interactive learning experience that focuses on providing visitor orientation and factual information about the terrorist attacks of February 26, 1993 and September 11, 2001. The Tribute Center will focus on telling the human stories of those affected through its exhibits, programs and docent-led tours of the site. Tribute is expected to be open for a minimum of 5 years, effectively bridging the gap between the present day and the completion of the future WTC Memorial, "Reflecting Absence."---This capital project involves the planning, design, and construction of a 6,000 square foot visitor and education center located at 120 Liberty Street in New York, NY. Schematic design for the Tribute Center has been completed as of May 26, 2005, and design development documents were issued on September 19, 2005. The project architect [BKSK Architects, LLP] is currently developing construction documents. Demolition and clean-up of the site was completed on September 16, 2005. Construction is expected to begin in late December 2005 with completion by May 5, 2006. --- The pilot stage of the docent-led tours will begin on October 1st. During the pilot stage, docents will conduct one tour per weekend day. The docent program is officially scheduled to begin on November 15, 2005.

Activity - LMEM-0708) Public services

Responsible UOG: September's Mission

**Start Date:** 9/1/2004 **End Date:** 9/30/2005

--PROJECT AREA--The Living Memorial is internet based and will provide an opportunity for family **Location** members and others around the world to access information about the victims. The internet portals **Description:** will be near the World Trade Center site and will serve family members, survivors, others affected by

the September 11th attacks, and the thousands of visitors to the site.

National Urgent Need

Objective:
Activity
N/A
Location(s):

#### **Funds**

Total Projected Budget:	\$1,187,600.00
Total HUD Disaster Recovery Funds:	\$296,900.00
Obligated HUD Disaster Funds to Date:	\$0.00
Unobligated HUD Disaster Funds to Date:	\$296,900.00
Cumulative HUD Disaster Funds to Date:	\$0.00

### **Accomplishments/Beneficiaries**

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Low/Mod Income persons benefitting	N/A	0
# of Low-Income persons benefitting	N/A	0
# of Public Facilities	N/A	0
# of Businesses	N/A	0
# of Non-business Organizations benefitting	1	0
# of Persons benefitting	N/A	0

## **Report Narrative for this Activity:**

The Living Memorial project is an Internet-based information tool that seeks to centrally archive and make accessible information related to those lost on September 11, 2001 and February 26, 1993. September's Mission Foundation is working in partnership with the New York State Museum, New York State Archives, E-Trade Financial, and the NY Historical Society on the Living Memorial Project, September's Mission is a not-for-profit organization created to support the development of a memorial at the World Trade Center site, Via Living Memorial, family members, friends and children can provide material about their loved ones including photos, videos, letters, newspaper clippings chronicling the victim's life, letters, artwork, poetry, etc. In addition, the public will be invited to provide material regarding the events of September 11, 2001 and the 1993 bombing. Over time, this collection of information will serve as a living memorial and a lasting repository documenting for all time the lives lost on these tragic days. To ensure privacy, the Living Memorial project will allow family members to restrict access to their loved one's library. The Living Memorial project is a response to requests from several family groups for a means to tell the complete stories of their loved ones, and of the events of September 11, 2001, in order to create connections among families, children and the public for the purposes of learning and healing until a permanent memorial is built. As it is Internetbased, it will serve family members, survivors, and others who may not be physically able to visit the World Trade Center site. It will ensure the preservation of the memory of those lost and the historic circumstances surrounding the events. Funding for this project will include, but is not limited to, professional and technical services required to oversee and execute this project, public outreach and participation events, business requirements analysis, technical architecture design, story boards that illustrate how the site will work, and initial interface design and build-out, testing, refining, and implementation of the interactive website for public use. Internet portals will be provided near the World Trade Center site and will serve family members, survivors, others affected by the September 11th attacks, and the thousands of visitors to the site. Over time, the project will grow to become an essential information resource, online repository and archive of all information related to the events, places and people on and after September 11, 2001. To date, September's Mission has hired one full-time Executive Director, dedicated to the project to oversee the day-to-day functions of the program. They have also hired a full-time Program Coordinator to support the administrative duties of the project. Staff held a public meeting on September 7, 2005, to unveil the website template to the public, and to allow for public comment.

## Activity - Story-0708) Public services

Responsible Sound Portraits Productions

**Start Date:** 11/23/2004 End Date: 11/23/2005

**Location**--PROJECT AREA--The Story Booth will be located on or near the World Trade Center site, and will serve family members, survivors, others affected by the September 11th attacks, and the thousands of visitors to the site.

National Urgent Need

Objective: Activity N/A

#### **Funds**

Total Projected Budget:	\$611,120.00
Total HUD Disaster Recovery Funds:	\$500,000.00
Obligated HUD Disaster Funds to Date:	\$500,000.00
Unobligated HUD Disaster Funds to Date:	\$0.00
Cumulative HUD Disaster Funds to Date:	\$402,017.00

# Accomplishments/Beneficiaries

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Low/Mod Income persons benefitting	N/A	0
# of Low-Income persons benefitting	N/A	0
# of Public Facilities	N/A	0
# of Businesses	N/A	0
# of Non-business Organizations benefitting	1	0
# of Persons benefitting	2200	0

## **Report Narrative for this Activity:**

As a project of Sound Portraits Productions, StoryCorps is a national initiative to instruct and inspire Americans to record each other's stories in sound. This is achieved by collecting broadcast-quality oral history interviews with the quidance of a trained facilitator in a sound-proof booth. Such a booth is currently operating in Grand Central station. On June 2, 2004, the LMDC Board authorized funding for the fabrication, installation, and one-year operation of such a facility (StoryBooth) at a location near the World Trade Center site, to be determined by the Port Authority of New York and New Jersey in collaboration with StoryCorps. In fall 2004, the Port Authority of New York and New Jersey and StoryCorps identified a location for the StoryBooth on the underground concourse level of the temporary PATH station at the World Trade Center site, a location that puts the StoryBooth in sight of an estimated 37,000 commuters per day. StoryCorps will specifically reach out to family members of victims to record stories about their loved ones, as well as to survivors, rescue workers, and visitors to the site to recount stories of 9/11. The booth will also record standard StoryCorps family oral history interviews. At the end of each session, StoryCorps will provide the participants with a CD of their interview. With prior written consent from each participant, another copy will be housed at the Library of Congress and an additional copy will be made available for the Memorial Center that will be located at the World Trade Center Site Memorial. Passers-by will be able to hear samples of recordings from the booth. The StoryCorps collection will grow into an oral history of America. The WTC site is currently visited by people from all over the world. Visitors and families of victims have expressed a need for opportunities to reflect, remember, and communicate in a structured environment before the completion of the permanent memorial at the World Trade Center site. The StoryCorps project at the WTC site is a means to involve victims' families and the public in communicating by collecting, preserving, and telling the complete stories of their loved ones and of the events. It will promote learning and healing until a permanent memorial is built. This project will provide a valuable public service, as it is not only essential to the healing process, but vital to curators, historians, academics and others who will be charged in the future with interpreting the events of these attacks. It also speaks to a greater public need to know more about the lives lost so tragically. Future use of the StoryCorps booth and recordings could include incorporation

into the Memorial Center as part of the permanent World Trade Center Memorial. The project will serve as an interim memorial through which family members, survivors, residents, and others affected by the events of September 11, 2001, can share their stories, grieve, and heal, until the permanent memorial is built. On July 12, 2005 the StoryCorps booth opened on the WTC site; interviews continue to occur daily as StoryCorps records America's oral history of 9/11.

# Activity - TFF-0172) Travel and Tourism per 107-117 - (WTC only)

Responsible Tribeca Film Festival

UOG:

**Start Date:** 3/11/2004 End Date: 12/31/2005

Location -- Project Area-- The Tribeca Family Festival will take place over a seven-block stretch of

**Description:** Greenwich Street from Duane to Hubert Streets, while the Tribeca Drive-In will occur at Pier 25.

National Urgent Need

**Objective:** 

Activity N/A Location(s):

#### **Funds**

Total Projected Budget:	\$24,000,000.00
Total HUD Disaster Recovery Funds:	\$3,000,000.00
Obligated HUD Disaster Funds to Date:	\$3,000,000.00
Unobligated HUD Disaster Funds to Date:	\$0.00
Cumulative HUD Disaster Funds to Date:	\$1,483,072.00

# **Accomplishments/Beneficiaries**

Measure Description	<b>Expected Quantity</b>	<b>Cumulative to Date</b>
# of Businesses	200	425
# of Non-business Organizations benefitting	13	26
# of Total People reached through advertisements	26000000	0
# of Total Visitors attracted to Lower Manhattan	650000	469502
# of Posted Advertisements for Tourism Initiatives	N/A	0
# of Website visits	9000000	856921
# of Distributed Materials	2200000	2200000
# of M/WBEs Benefiting	N/A	0
# of Temporary Jobs Created	3000	2952
# of Permanent Jobs Created	2	5

## **Report Narrative for this Activity:**

TRIBECA FILM FESTIVAL --- BACKGROUND---On March 11, 2004 the LMDC announced a two-year, \$3 million commitment to the TribeCa Film Festival for 2004 and 2005. This film festival—the first major event to be held in Lower Manhattan after the September 11th attacks— was founded to celebrate New York City as a major filmmaking center, and to contribute to the long-term recovery of Lower Manhattan. The Tribeca Film Festival has been responsible for attracting hundred-of-thousands of visitors and generating millions of dollars in revenue for Lower Manhattan. LMDC funded five activities as part of the overall Tribeca Film Festival, including the Mini-Guide and four free public events, including the Tribeca All Access Program, the Drive-In, the Festival's Panels and Workshops, and the Tribeca Family Festival, an all-day street fair which spread over seven-blocks of Greenwich Street stretching from Duane Street to Hubert Street. The LMDC funded these programs because they all promote the downtown area as a cultural center, contribute to the continued economic health of Lower Manhattan, were free and open to the public, and, because they provided an educational component informing visitors of Lower Manhattan's culturally rich and vibrant community. The 2005 Tribeca Film Festival was held from April 19, 2005 - May 1, 2005, and the estimated attendance for the Festival events was 469,502. Information on the 2004 Film Festival may be found in previous

quarterly reports. -- MINI-GUIDE -- The Tribeca Film Festival Mini-Guide is a free publication that is distributed prior to the festival throughout Lower Manhattan, New York City, and included in the Sunday edition of the New York Times. The guide includes a film calendar, a map of venue locations in Lower Manhattan, and descriptions of Panels. The 2004 Festival Mini-Guides included a LMDC-designed section that highlighted the various diverse neighborhoods that make up Lower Manhattan, and the 2004 Guide showcased the LMDC's Museums of Lower Manhattan initiative, comprised of 15 cultural institutions and museums located throughout the area. During the 2005 film festival 1.1 million Mini-Guides were distributed throughout the five boroughs of New York City. These guides were a major source of information for festival's estimated 260,000 visitors. -- DRIVE-IN -The Drive-In is an outdoor, community event that is free to the public the films are all family-oriented, chosen for audience participation and include an on-line poll contest winner. In 2005, the Drive-in was held in North Cove behind the World Financial Center in Battery Park City over three consecutive evenings, April 22, 23, and 24, 2005. One of the films shown at the drive-in, "Mad Hot Ballroom," was a locally produced documentary about ballroom dancing instruction in elementary schools in NYC. This film attracted thousands of people who participated in a ballroom dancing lesson before the screening. A total of 5,700 people attended the drive-in event in 2005. 49 percent of the participants were from Manhattan, and 29 percent were from other New York City Boroughs. - TRIBECA ALL ACCESS - The Tribeca All Access program brings US-based ethnic minority filmmakers together with film-industry decision makers to fuel film production. Each year, twenty filmmakers are chosen to participate in a series of meetings with industry representatives to discuss their feature film projects with the goal of getting their projects into production. A screening series showcasing the filmmakers' works is presented during the Festival along with a panel focusing on issues facing minority filmmakers and networking events. Tickets to the screening series and panel were available to the public. - FAMILY FESTIVAL -- The Tribeca Family Festival is a day-long event, from 10am - 6pm, held on a Saturday during the Festival. Dozens of family-friendly neighborhood restaurants and merchants participate, along with schools and other organizations from the community. Local businesses are offered a booth at the street fair free-of-charge to sell food and merchandise. Schools and community organizations are also given the opportunity to promote themselves at free booths. Retailers and restaurants not participating in the festival also benefit through the increased visitor traffic through the neighborhood. The 2005 film festival attracted an estimated 150,000 visitors to Tribeca. Attendance was lower than anticipated due to inclement weather. The estimated total direct impact of these visitors was \$11 million, which served to benefit restaurants, retailers, hotels, parking garages, etc. Local vendors and civic organizations are also provided a free opportunity to promote themselves. LMDC also maintained a booth to as part of its sponsorship of the Festival, where staff disseminated over 2000 newsletters, 2004 Lower Manhattan Zagats, and Museums of Lower Manhattan campaign brochures each. The LMDC disseminated approximately 2,000 of each. 5 pages of advertising, including a two-page spread highlighting the neighborhoods of Lower Manhattan, a two-page spread highlighting the Museums of Lower Manhattan campaign, and a one-page spread highlighting the Explore Chinatown campaign, were placed in the Tribeca Family Festival Guide. The booth adjacent to the LMDC's highlighted Chinatown, was staffed by local organizations, including the Explore Chinatown Project Manager - that booth distributed Explore Chinatown brochures.... ---TRIBECA PANELS--- The film festival panels bring dozens of entertainers, journalists, academics, scientists, and more downtown to discuss the topics that affect our lives. The panels range from breakfast discussion to one-on-one interviews with Hollywood luminaries to lively panel discussions about movies, and the world of current affairs. The panels are located at Downtown venues during the Tribeca Film Festival, and attracted over 4,000 visitors in 2005. A total of 4,355 tickets were distributed to the 18 panels that were held. 63 percent of the attendees were fro Manhattan, and 13 percent were from other boroughs of New York City. -- ADDITIONAL COMMUNITY INVOLVEMENT --During the 2005 film festival, LMDC also offered and distributed hundreds of tickets to free film screenings to over 30 civic and community organizations throughout Lower Manhattan for the 2005 Festivals. Additional information providing an economic impact analysis of the 2005 Tribeca Film Festival activities is anticipated for completion in the fall of 2005. — ADDITIONAL MONITORING – LMDC staff attended all of the drive-in sections, and panel discussions. COMMUNITY SCREENINGS 2005 -- For the second year, the Film Festival agreed to schedule a special day of film screenings for the Lower Manhattan community on Saturday, April 23, 2005. The LMDC proactively reached out to over 36 community groups to offer them tickets, and ultimately distributed over 600 tickets to 25 civic/community organizations throughout Lower Manhattan.

Total number of activities reported = 41